

**LIBRARY SERVICE TRANSFORMATION – INCOME GENERATION UPDATE**

*To:* **Highways and Community Infrastructure**

*Meeting Date:* **1<sup>st</sup> March 2016**

*From:* **Executive Director Economy, Transport and Environment**

*Electoral division(s):* **All**

*Forward Plan ref:* **N/a** *Key decision:* **No**

*Purpose:* **To provide a concluding report for the Member Review Group considering income generation options for the Library Service.**

*Recommendation:* **The Committee is recommended to note the report and agree the way forward for further work on income generation in libraries.**

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## **1. BACKGROUND**

- 1.1 An Interim Report for *Library Service Transformation – Income Generation* from the Chair of the Member Review Group, Councillor Barbara Ashwood, was presented to Highways and Community Infrastructure (HCI) Committee on 1<sup>st</sup> December 2015.
- 1.2 That report identified the setting up of the Member Review Group, as a direct decision of HCI on 26<sup>th</sup> June 2015, covered the Terms of Reference, membership and governance of the Group and updated Committee Members on the progress to date. See Appendix 2 and source documents.
- 1.3 The Group first met on 17<sup>th</sup> September 2015. There have been 8 meetings in total, plus a public workshop that was held on Saturday 7<sup>th</sup> November 2015.

## **2. PROGRESS UPDATE**

- 2.1 Nearly 50 ideas have been generated and prioritised by members of the Group. The 3 key ideas selected for further work are:
  - Sponsorship for libraries county-wide
  - Café @ Central
  - Re-design of the 3<sup>rd</sup> floor of Central Library
- 2.2 Based on direction from the Group, the library service is now planning a competition for children to design an ideas box where people can submit their ideas for raising income. This competition will be based on a treasure box theme and the winning design will be used to create printed cardboard boxes, at very low cost, to place in all libraries.
- 2.3 Councillor Barbara Ashwood has prepared the concluding report for the work of this Group and this is contained in Appendix 1.

## **3.0 ALIGNMENT WITH CORPORATE PRIORITIES**

### **3.1 Developing the local economy for the benefit of all**

There are potential opportunities, as part of this work, to work with local businesses to mutual benefit, including services and products offered in libraries and sponsorship.

### **3.2 Helping people live healthy and independent lives**

The origins and purpose of public libraries are rooted in helping people to live healthy and independent lives. The more income that can be generated, the more these valued services can be maintained.

### **3.3 Supporting and protecting vulnerable people**

Libraries play an important role in supporting and protecting vulnerable people

who do not have the means or the opportunity to access information and reading matter for themselves, and who need a safe place in the community where they can get help. The more income that can be generated, the more these valued services can be maintained.

#### **4.0 SIGNIFICANT IMPLICATIONS**

##### **4.1 Resource Implications**

Significant income targets for the service previously predicated on the introduction of the Cambridge Library Enterprise Centre have now been removed from the Council's draft Business Plan. This places pressure on other areas of expenditure, so finding alternative sources of income remains very important.

##### **4.2 Statutory, Risk and Legal Implications**

Statutory, risk and legal implications will need to be considered as part of the development of business cases for new proposals to be put forward and these will be identified as the options are further developed.

##### **4.3 Equality and Diversity Implications**

Maintaining a library service that is available for all is very important in promoting equality amongst communities across the county.

##### **4.4 Engagement and Consultation Implications**

Elected members, staff and members of the public are all involved in the discussions, as set out in paragraphs 2.1 – 2.3. There will be further consultation and engagement on proposals that come forward, as appropriate.

##### **4.5 Public Health Implications**

There are no significant implications within this category.

##### **4.6 Localism and Local Member Involvement**

This is member led work.

<b>Source Documents</b>	<b>Location</b>
<i>Library Service Transformation income generation.</i> Report and Minutes of HCI Committee 1 <sup>st</sup> December 2015.	<a href="http://www2.cambridgeshire.gov.uk/CommitteeMinutes/Committees/Meeting.aspx?meetingID=1083">http://www2.cambridgeshire.gov.uk/CommitteeMinutes/Committees/Meeting.aspx?meetingID=1083</a>

