

## Healthy Fenland Project Quarterly Narrative Monitoring Report April 2017

This is our chance to tell you about our progress towards meeting our HFP project outcomes. It gives us an opportunity to share our achievements so far and identify success and learning that we can share with other partners delivering the programme. This report will also contain a few words from the Community Development Workers (Julie, Kelly and Olga) as we celebrate the success of year 1 and move into year 2.

### Progress towards project targets- activity this quarter –

Number of community connectors recruited through the project to date. ( an individual or organisation that has extensive local knowledge)	To the end of year 1 a total 99 people have been identified as community connectors by the team
Number of communities with local enablers. (an individual or small group that holds the main interest and drives the group forward)	We have identified 62 enablers who have been supported to start a group
Number of communities with enablers that apply to the Healthy Fenland Fund. ( a community for this purpose is a group, the enabler the applicant we support to apply)	We have supported a total of 11 enablers to apply for funds from the CCF pot of money.

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### Group activity breakdown

Total number of groups started in year 1	19
Total number of groups still running after 1 Year	15
Total number of community connectors	99
Total number of groups applying for funding with our help	11
Total Number of groups self-Funding	8
Total Number of groups including potential currently being supported	32

### Active engagement and outreach-

Networking events and meetings – attending a promotional event, stall holder, discussions between groups and organisations	<p>The team have attended a total of 21 events and meetings in the reporting quarter.</p> <p>Kelly has been able to use her time to give talks to team meetings at schools, GP surgeries and community groups and Olga has targeted local business and gangmasters. These include ; Golden Age Fairs, Silver Circles DIY Communities, EU Active Citizens workshop, Fenvironment, Early Years Conference, Whittlesey Town Council, Princess Food and Greencare.</p> <p>Julie organised the second event to bring together date the community development workers in the Fens on 5<sup>th</sup> April at the Wisbech Queen Mary Centre. Attended by 15 people who shared experience, skills and local knowledge. (see below)</p>
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Enabler Support Sessions – 121 tailored advice to enablers and continued support from HF development workers.	The team gave tailored and prescriptive advice to 9 potential new groups and continued to support on an ad-hoc basis the 19 newly formed groups over the past year to become fully sustainable.
Number of groups that have become fully sustainable.	From the 19 new groups started, we have helped to support in year 1, 15 are still running and 11 of those without financial support from CCF

### Communications

This quarter we have increased our views on Facebook by 41% with a reach of 243 views in a one week period. The singing groups/choirs in March and Wisbech continue to be a popular view with shares. We are sharing posts with Care Network, Active Fenland and local community pages to increase our reach.

Community Development had 10 pages of coverage in the Care Network newsletter with the first 3 pages devoted to projects in the Fens. The newsletter has a circulation of over 1000 copies across Cambridgeshire.

We received a quarter page write up in the culture section of The Fenland Citizen newspaper titled – A helping hand to get started. A positive review of the project with our Fenland Teams contact details.

We will continue to work on our promotions and communications with new PR materials being designed and ordered including pull up banner, promotional items including marketing teabags to encourage coffee mornings.

### Resources/operational issues/stakeholders

#### Successes –

- We have been working very hard with migrant communities to overcome cultural barriers but pleased to report that we have started 2 migrant led groups. Ambers 2 – a (diverse group) parent led stay and play group and a Wisbech Arts and Crafts group

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- We have also developed an idea with Olga who identified a local need for a translation group. This will be a weekly session on a trial period from June 1<sup>st</sup> in Wisbech in the library...migrants can come along and have help with translation on the understanding that they are expected to stay and engage with peers. Olga is leading on this with support from the team. After the trial period we will consider how to expand and roll out with help from volunteer translators.
- The Development Workers Get Together was a great success...Julie encouraged workers to mingle, to talk and get to know each other, what they do in their roles and how we can support each other for the good of Fenland. Julie provided a light lunch and a cake to celebrate our first year. Those who attended include; Centre 33, Facet from March, Tesco community champion, Wisbech Town Clerk, CCVS, Fenland District Council (Environmental Project Officer, Street Pride), 20Twenty Production, Richmond Fellowship, Patient Liaison Officer.
- Kelly is supporting The Peckover School in Wisbech to develop a green space for community growing - Ecotherapy sometimes called Green Care supports The Five Ways to Wellbeing so we are pleased to be asked to support this new project.

### Challenges

- Migrants are still a hard to reach community. Olga is working hard to address this by trying trialling an innovative new approach to engagement.
- We are working with CCF to ensure that the bids we are supporting are successful and that groups and team are not discouraged by unsuccessful bids. We are going to work together to make sure the monthly meetings are effective, to discuss the success rates of bids we advise on and how we can support to avoid demotivation. We also need to work together to develop a method for small sum awards in advance of the groups setting up bank accounts, a quick and easy process with a quick turnaround.
- Internal recording systems – This continues to be a challenge for the team but we are working with Charity Log and making some changes to the system so that all the recording we need to report on is captured in a more user friendly way.