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New Operating Model

A Healthy Lifestyle?

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A Healthy Lifestyle

- ◆ What does this mean?
- ◆ Not just about “stop smoking services”
- ◆ Healthy lifestyles are fundamental to prevention in a wide sense
- ◆ Healthy lifestyles reflect a complex interaction with families, communities, organisations, economy, services, the environment
- ◆ Can healthy lifestyles and other public health interventions “follow the money”

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Figure 1: Model of wider determinants of health & wellbeing

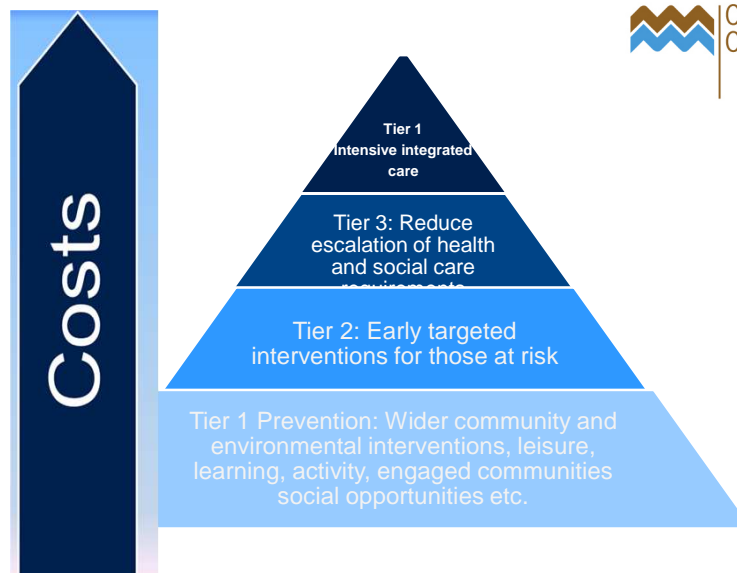


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People lead a healthy lifestyle – Key deliverables

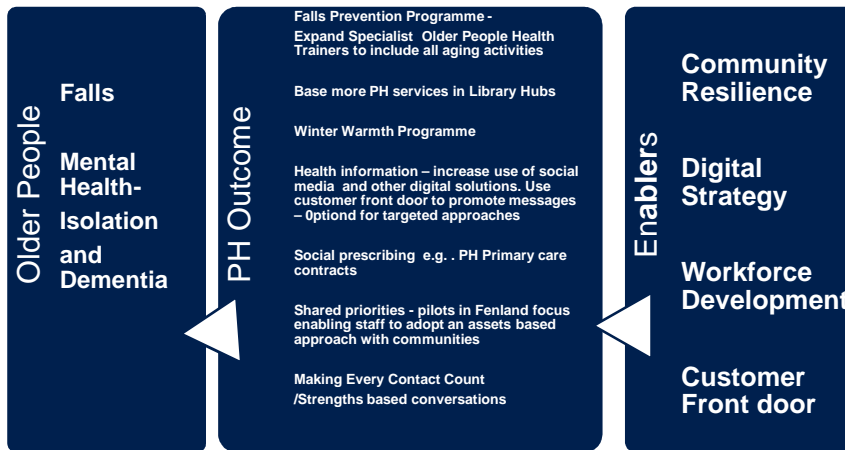
- ◆ Cambridgeshire County Council policies and procedures fully integrates healthier lifestyles into all its policies and procedures
- ◆ Integrate interventions to **support** a healthy lifestyle into CCC provided and commissioned services
- ◆ Add value through linking with partner work streams
- ◆ Ensure that the CCC workforce has the knowledge, skills and support to integrate “healthy lifestyles” into their work
- ◆ Ensure that the CCC workplace is a “healthy environment”
- ◆ Establish evidence based interventions that are cost effective and cost saving for the most financially challenged services e.g. Falls Prevention.
- ◆ Identify and develop current public health services that make the greatest contribution to County Council savings targets
- ◆ Provide added value to intervention through the enablers
- ◆ Strengthen population and targeted interventions that promote a healthy lifestyle

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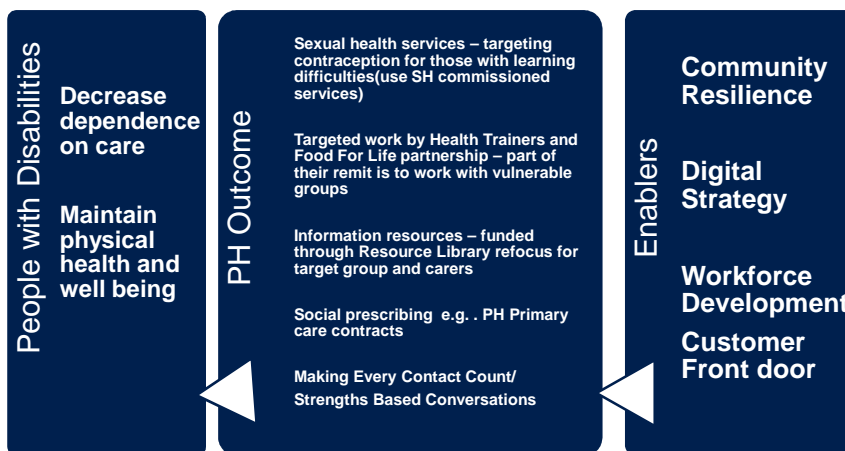
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Outcome Opportunities: Older People live well and Independently



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Outcome Opportunities: People with disabilities live well and independently



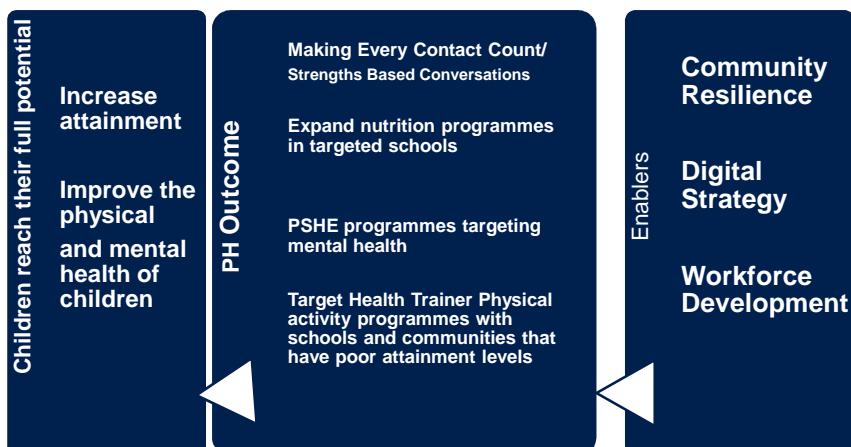
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PH Opportunities: People and families at risk of harm are kept safe



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Outcome Opportunities: Children reach their full potential



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PH Opportunities: People lead a healthy lifestyle

