

INNOVATE AND CULTIVATE FUND RECOMMENDED APPLICATIONS

To: Communities and Partnership Committee

Meeting Date: 15 February 2018

From: Sarah Ferguson: Assistant Director, Housing,
Communities and Youth

Electoral division(s): All

Forward Plan ref: Not applicable

Key decision: No

Purpose: To provide the Communities and Partnership Committee with the outcome of the Innovate and Cultivate Fund (ICF) Recommendation Panel.

Recommendation: Communities and Partnership Committee is asked to consider the recommendations of the panel and confirm agreement to fund:

- a) Four applications through the Cultivate Fund (2.3 in the report and Appendix One)
- b) Four applications through the Innovate Fund (2.4 in the report and Appendix Two)

<i>Officer contact:</i>		<i>Member contacts:</i>	
Name	Elaine Matthews	Names:	Councillor Steve Criswell
:			
Post:	Strengthening Communities Manager	Post:	Chairman
Email	Elaine.Matthews@cambridgeshire.gov.uk	Email:	Steve.Criswell@Cambridgeshire.gov.uk
:			
Tel:	01223 706385	Tel:	01487740745

1. BACKGROUND

- 1.1** The Innovate and Cultivate Fund is open to voluntary, community and social enterprise sector organisations based in and outside of Cambridgeshire and public sector bodies in Cambridgeshire, to realise their projects and ideas that help address the needs of local residents.
- 1.2** There are two funding streams:
- Cultivate: small grants of £2,000-£10,000 aimed at encouraging local networks where people help themselves and each other. This is a single stage application process, with applications recommended by the panel put before Committee to confirm the recommended award.
 - Innovate: larger grants of up to £50,000, for larger projects that demonstrate an innovative approach within one of the seven key priorities for Cambridgeshire. This is a two-stage application process and those recommended by the panel at the end of the second stage are before Committee to confirm the recommended award.
- 1.3** All applicants to the fund are required to demonstrate a number of stated criteria including the following key criteria:
- how their project will help to deliver one or more of the County Council's key outcomes,
 - show they will reduce pressure on council services and/or offer direct savings for the council,
 - be either new, or build on an existing project in a new location or with new beneficiaries.

2. MAIN ISSUES

- 2.1** A total of eight complete applications for the Cultivate Fund were received in this current round, along with five second stage applications for the Innovate Fund.
- 2.2** Each application was carefully considered in full by the Recommendation Panel on 30th January 2018. In accordance with Committee decision of 24 August 2017, the Panel is made up of two County Council Service or Assistant Directors, Chief Finance Officer, a senior officer involved in managing the fund, a trustee of Cambridgeshire Community Foundation and five elected members from the Communities and Partnership Committee.
- 2.3** The outcome of the panel is that four applications to the '£2,000 -£10,000' Cultivate Fund have been recommended by the panel for funding and are reported to this Committee for final decision, namely:
- Godmanchester Town Council: Godmanchester Timebank
 - South Cambridgeshire District Council: Through the Door project
 - Stretham Youth Club: 3159 Young At Heart
 - The Cambridgeshire Police Shrievally Trust: Supporting Vulnerable Families &

Children

A summary of each of the recommended Cultivate Fund applications is detailed in Appendix One attached.

- 2.4 Of the second stage applications to the '£10,000-£50,000' Innovate Fund, the outcome of the panel is that four applications have been recommended for funding and are reported to this Committee for final decision, namely

- Age UK Cambridgeshire & Peterborough: Friendship Clubs
- Care Network Cambridgeshire: Connected Communities
- Cambridgeshire Deaf Association: Volunteer Manager
- The Resilience Group (Blue Smile, CFMS & Relate Cambridge): Stronger Families – Building Resilience

A summary of each of the recommended Innovate Fund applications is detailed in Appendix Two attached.

3. ALIGNMENT WITH CORPORATE PRIORITIES

3.1 Developing the local economy for the benefit of all

There are no significant implications for this priority.

3.2 Helping people live healthy and independent lives

- The focus of the Fund is supporting people to live healthy and independent lives.
- It focuses upon the most vulnerable groups who are most likely to experience health inequalities.

3.3 Supporting and protecting vulnerable people

- The focus of the Fund is to enhance delivery against this priority e.g. where the support of the voluntary and community sector could make a real difference to the lives of vulnerable people.

4. SIGNIFICANT IMPLICATIONS

4.1 Resource Implications

The Fund makes most efficient use of resources. The finance team are content with recommendations of the panel.

4.2 Procurement/Contractual/Council Contract Procedure Rules Implications

Procurement advice has been taken on the grant application process and member involvement in recommending bids for award and final decision of award.

4.3 Statutory, Legal and Risk Implications

Legal advice has been taken in the setting up of this Fund and in the creation of the grant application and monitoring process

4.4 Equality and Diversity Implications

The focus of this Fund on supporting the most vulnerable will mean this investment will make a positive contribution to issues of equality.

4.5 Engagement and Communications Implications

The plans for engagement and communication of this Fund are as agreed at July 2017 Committee.

4.6 Localism and Local Member Involvement

- Community empowerment sits at the heart of the Innovate and Cultivate Fund which enhances the opportunity for local community organisations to bid for projects which harness the energy of their community.
- In accordance with the decision at August Committee, Members play a key role in considering each application on its own merits and against the fund criteria. The Communities and Partnership Committee receive recommendations for funding from the Recommendation Panel

4.7 Public Health Implications

- The Innovate and Cultivate Fund affords opportunities for individuals and communities to develop their skills and resilience and take responsibility for their own health and wellbeing.
- The recommended projects for funding contribute to prevention, target vulnerable groups and address gaps in services contributing to improvements in public health and the overall objectives of the Local Authority.

Implications	Officer Clearance
Have the resource implications been cleared by Finance?	Yes Name of Financial Officer: Tom Kelly
Have the procurement/contractual/ Council Contract Procedure Rules implications been cleared by Finance?	Yes Name of Procurement Officer: Gus De Silva
Has the impact on statutory, legal and risk implications been cleared by LGSS Law?	Yes Name of Legal Officer: Satinder Sahota
Have the equality and diversity implications been cleared by your Service	Yes Name of Officer: Sarah Ferguson

Contact?	
Have any engagement and communication implications been cleared by Communications?	Yes Name of Officer: Christine Birchall
Have any localism and Local Member involvement issues been cleared by your Service Contact?	Yes Name of Officer: Sarah Ferguson
Have any Public Health implications been cleared by Public Health	Yes Name of Officer: Val Thomas

INNOVATE AND CULTIVATE FUND

Cultivate fund applications (£2k-£10k) recommended by the panel to the Communities and Partnership Committee for final decision.

Applicant and Project Name	Project Description	Amount of funding requested
Godmanchester Town Council Project Name: Godmanchester Timebank	<p>The project will launch a Timebank in Godmanchester to bring people together and help one another. The fund will partially cover the set-up and promotion of the time bank and the salary and associated costs of a part time Time Bank Co-ordinator to manage the day to day running of the time bank. The Town Council is making a commitment to 30% partially fund the setting up of the Timebank.</p> <p>Timebanks offer a whole community approach to early intervention and prevention support and are a good example of the Transforming Lives Tier One approach, 'Help to help yourself'. The Timebank model helps to build community capacity and resilience, strengthening the connections across the generations.</p>	£5,426
South Cambridgeshire District Council Project name: Through the Door project	<p>The project will offer a social prescribing service to help older people stay independent in their communities. The project was initiated by the Local Health Partnership as a response to the public health issue of loneliness. The project builds on links with Granta Medical Practices (GMP), which includes two of the largest practices in South Cambridgeshire, Sawston and Linton, both of which have neighbourhoods in the upper quintile for South Cambridgeshire for the index of multiple deprivation and also for risk of loneliness.</p> <p>The project will provide a non-medical 'link worker' based at GMP, and to whom GPs and other health professionals can refer patients. The link worker will work with patients to identify how their needs can be addressed with help from sources of support within the community, and where possible will fill gaps in provision, e.g. by helping set up walking groups, lunch clubs, etc.</p> <p>The bulk of this project's funding is provided by South Cambs District Council. The £10K is requested from CCC is to extend opening hours and focus attention towards potential CCC service users.</p>	£10,000
Stretham Youth Club	The 3159 Young @ Heart project provides a weekly drop-in for the over 60's of the community, where they can:	£4,290

<p>Project Name: 3159 Young At Heart</p>	<ul style="list-style-type: none"> -Socialise with old and new friends -Get support to help address any issues or concerns -Be active -Have their voices heard - Organise and get involved in activities and events <p>Volunteers will keep an eye on attendance and follow up with non- attendees to ensure their well being. One of the key elements of the project is to reduce isolation.</p> <p>The Young at Heart project was developed to address a gap in provision for the elderly in Stretham. The Youth Centre is offering a base as its in a ideal location and the access is very good with ramps etc, and the admin necessary to start and run the project.</p> <p>The Community development worker for the area makes referrals to the group and volunteers will do home visits to encourage attendance.</p> <p>Stretham Youth Club has been running since the 1970s and is a registered charity. It runs a range of projects with children and young people and has an established reputation for developing initiatives which help build a stronger, more connected community. It has recently started to expand its activities to other sections of the community, including with over 60s. This project is community-led and run by volunteers, some of whom are also attendees to the drop-in. This funding enables the 3159 Young at Heart drop-in to establish itself over the course of a year, offering funding support for training, publicity materials, some activities, and venue costs.</p>	
<p>The Cambridgeshire Police Shrievally Trust</p> <p>Project name: Supporting Vulnerable Families & Children</p>	<p>The project will run a Bobby Scheme to support families and children who have been victims of crime to help them recover from the trauma. This is a 6 month pilot project aimed at helping vulnerable families and their children feel safer in their own homes. It focuses on the most vulnerable families who have been victims of crime, especially anti social behaviour, particularly in relation to personal and nuisance incidents, repeat victims and medium to lower risk domestic abuse victims. Key agencies will refer people to the scheme and two Bobby Scheme security advisors will visit, assess their security and fit appropriate security devices. They will also provide advice and reassurance and carry out a home fire safety check. The referrals will come from the Early help Hub, the County Council's Early Help District teams, Social Services, the district Local Problem Solving groups and the police.</p> <p>As a result of an early help assessment to identify what help the family requires to prevent their needs escalating, the most</p>	<p>£10,000</p>

	<p>appropriate plan and support can be put in place. The hub will co-ordinate the response and refer to the Bobby Scheme those families who have emerging needs and require support to help them feel safer in their own home. There will be particular focus on Fenland, Cambridge City and Huntingdonshire. The project will help support and secure the homes of 77 vulnerable families over a six month period. This scheme would be part of a package of support devised by the Early Help Hub. It would not replace the need for Early Help or where appropriate social care interventions, however would likely have the effect of reducing the length of the interventions, preventing need escalating and enabling families to remain in their own home.</p>	
--	---	--

Appendix Two

Innovate fund (£10k-£50k) Stage 2 applications recommended by the panel to the Communities and Partnership Committee for final decision.

Applicant and Project Name	Project Description	Amount of funding requested
Age UK Cambridgeshire & Peterborough Project name: Friendship Clubs	<p>The project will support the set-up of a network of six Friendship Clubs for older people in areas of Cambridgeshire where the provision of such services is limited. Friendship Clubs improve wellbeing and self esteem through social contact, for older people primarily aged 65 plus. Based on a model delivered for over 15 years in Peterborough, a new Friendship Clubs Co-ordinator for Cambridgeshire will identify areas of the county where there is a need for social inclusion and stimulation. Suggested areas are:</p> <ul style="list-style-type: none">• Cheveley• Witchford• Littleport• Glatton• Wisbech• Yaxley and Farcet <p>It is expected that 210 older people will regularly benefit from the clubs and at least 24 volunteers will be recruited to support older people.</p> <p>The project will increase the opportunities for social inclusion for the older participants, and increase access to other community services, including voluntary and community sector services commissioned by the County Council. This proposal is likely to help with preventing, reducing and delaying the demand for Adult Social Care services, in particular high cost services related to older people. For example, by linking isolated older people into other voluntary sector services which help people to stay independent, safe and well in their own homes, the support is likely to reduce or delay the need for domiciliary (home) care in some cases.</p> <p>The project covers a gap in service provision and is a self-sustaining model of support, particularly tackling the issue of loneliness and isolation for older people in rural areas where there may additionally be problems with access to public transport.</p> <p>Additional funding for this project has come from other donors.</p>	£32,740

<p>Care Network Cambridgeshire</p> <p>Project name: Connected Communities</p>	<p>The project will enable local communities and individuals to set up micro enterprises, circles of support, and groups to meet the identified needs of their communities, through research, promotion and support. The project supports isolated older people and will target their identified support needs, such as help with shopping, befriending, gardening, cleaning, light touch unregulated care such as housekeeping or home helps, with an aim to help increase light touch preventative care and leading to and including personal regulated care activities in the community.</p> <p>The project develops community capacity within the care and support market and can delay clients needing longer term adult social care interventions. It will support clients to find cheaper, community based solutions through the Circles of Support model and support individuals to stay within their own homes and communities, providing an alternative to home care delivered through care agencies.</p> <p>The project will also develop micro-enterprises within the care and support market. Longer term this could have an impact of the provision of home care by creating a more localised diverse market and therefore offering people greater choice and control over how their care needs are met. As outlined in the Care Act, 2014 Local authorities have been tasked with 'shaping and building the market' to ensure that choice is available and their effectiveness in this role is of central importance to the success of personalised care. Micro-enterprises play an important role in achieving this ambition by delivering more personalised, innovative, and valued support for a similar or lower cost than larger providers. These benefits are based on the micro-enterprises having greater continuity of staff, greater staff autonomy and greater accessibility of managers compared to larger organisations.</p> <p>The project will be located within the Neighbourhood Care pilot areas.</p>	<p>£49,475</p>
<p>Cambridgeshire Deaf Association</p> <p>Project name: Volunteer Manager</p>	<p>Cambridgeshire Deaf Association will hire a volunteer manager to develop a pool of volunteers to provide support for people within the deaf community. The volunteer manager will run the Befrienders programme and coordinate volunteers for cochlear implant training. The project will support 260 clients from the deaf community, particularly clients who need assistance and training for their cochlear implants. The funding will part fund the salary and associated costs of the volunteer manager post, volunteer expenses, workshops, publicity and overheads. Additional funding for this project has come from other donors.</p>	<p>£50,000</p>

	<p>Befrienders are client-led, using a strength-based approach to promote their independence in line with Transforming Lives. They will promote social inclusion and improve wellbeing. The deaf community are at high risk of social isolation and anxiety and depression are common. Research suggests people with hearing loss often feel isolated. This sense of isolation can lead to depression, poor self-esteem, feeling disconnected from or the actual loss of relationships, and their community. Communication is critically important for connection to occur and to ensure that this highly marginalised group are supported. For these reasons specialist support is required. The project will increase the number of Befrienders that would support access to services and help this client group to remain engaged. This pro-active preventative approach links with the Care Act prevention agenda and Cambridgeshire County Council Transforming Lives strategy which both highlight the importance of people being supported to live in their community.</p> <p>As this project is working with a group at higher risk of needing statutory Adult Social Care, the project is likely to delay beneficiaries from needing care packages.</p>	
<p>The Resilience Group (Blue Smile, CFMS & Relate Cambridge)</p> <p>Project name: Stronger Families – Building Resilience</p>	<p>The ‘Stronger Families – Building Resilience’ project will provide therapeutic support to disadvantaged local children, whilst simultaneously providing parenting wellbeing programmes, in order to strengthen families and relieve Council pressures. It will focus on disadvantaged and high-need areas of Cambridge and prioritise families with mental health, violence and alcohol/substance issues. It will seek to prevent poor wellbeing outcomes for children and to help families to thrive.</p> <p>It will be joint-delivered by Blue Smile, a local charity providing a schools counselling service, Cambridge Family Mediation Service, a local charity supporting parents through family breakdown, and Relate Cambridge, a local charity specialising in family and relational issues. The funding would deliver the administration and delivery of parenting groups, which are the ‘Getting Help’ and ‘Getting Advice’ aspects of the project (within the Thrive Framework). Other aspects of the project will be funded by the Evelyn Trust and the Resilience Group Partnership.</p> <p>The project will be delivered in North and East Cambridge primary schools, with which the partnership already has relationships and which are within pockets of deprivation. The overall outcomes are designed to be:</p> <ul style="list-style-type: none"> • Improved emotional wellbeing for children and 	£31,055

	<p>parents</p> <ul style="list-style-type: none"> • Development of a sustainable and exemplar model for strengthening families • Empowerment of parents to pass on their learning to other parents in the community • A full evaluation, to share with other agencies, of whether parallel parenting groups alongside child support improves children's outcomes • Prevention of family difficulties escalating towards more intensive and costly County Council services. <p>The aim is for the project to support 45 parents/carers and 36 children, while also developing the skills and competence of 25 mental health practitioners.</p> <p>It is expected that the project will avoid family worker interventions, social work interventions and SEND specialist teacher interventions.</p>	
--	---	--

Source Documents	Location
<i>Grant application forms – confidential as contain business sensitive information</i>	Not applicable