# **Section 2 – Medium Term Financial Strategy**

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## 1) Executive summary

The constituent elements of this Strategy set out the financial picture facing the Council over the coming five years. When the Council considered the MTFS last year there was significant uncertainty regarding the potential outcome of the forthcoming Comprehensive Spending Review (CSR). As part of that CSR, councils were offered the opportunity to agree to a fixed four year settlement figure bringing greater certainty to the grant settlement. The Council voted to reject the offer due to the unsustainability of the minimum level of funding in the latter years of the offer.

The vote to exit the European Union (EU) adds further uncertainty. Prior to the vote, the former Chancellor of the Exchequer stated that were the electorate to vote in favour of 'Brexit' then an emergency budget would be required in the autumn in order to stabilise the economy. This was not invoked but there is no doubt that the decision de-stabilised financial markets. Markets will recover from this turbulence in time, but it is unclear what the long-term effects may be.

The outlook for public finances remains relatively bleak. The Council has operated for a number of years within a very constrained financial environment. As a result, the Council has had to make relatively tough decisions over service levels and charging for services during this period. As we progress through the period covered by the MTFS those decisions become even more challenging.

Whilst the Council's financial environment has not improved over the last twelve months, the way in which it approaches the challenge has. Since agreeing the MTFS in 2015 the Council has agreed a change in the way that it bears the cost of borrowing. This has reduced, in the short term at least, the impact of capital financing costs on the Council's budget which has enabled the establishment of a Transformation Fund in the sum of almost £20m. The Council has developed a strategic approach to the creation of transformation and innovation proposals. It has also brought the various skills and resources that were dispersed across the Council under a single line management structure to ensure that all proposals and thoughts are captured and turned from suggestions into realities

The Council still has to make some stark and unpalatable choices but we are in a much better position to mitigate the implications of the financial environment than we were this time last year. The Council has a statutory responsibility to set a balanced budget each financial year and the proposals that are already within the Business Plan for 2017/18 do still contain some very unpalatable proposals.

Some service reductions are unfortunately still inevitable, however we do expect these to be far less than otherwise would have been the case had the Council not embarked upon this transformation journey. The Council will continue to seek to shape proposals so that the most vulnerable are the least affected. Nonetheless, there will be a direct impact on local communities: on libraries and roads, on social care and transport, on learning and public health.

This strategy sets out the issues and challenges for the next five financial years and creates a framework within which the detailed budgets will be constructed. There are a number of Central Government consultations in progress, most notably Business Rates Retention, which will potentially affect the Council's funding. The outcomes of these consultations will be taken into account within the Business Plan as soon as they become available. Increasingly, the Council will work across service, organisation, and sector boundaries to find ways in which the shrinking resource of the wider public sector can be best used to achieve the outcomes we strive for. The key elements of this Strategy are set out below. A key point to note is that the general Council Tax assumptions have been reduced to 0% for the period of the Strategy, but Adult Social Care precept assumptions remain at 2% increase for all years that it is available. This is as a result of the debate that took place in February 2016 when setting the budget for the current financial year.

- A 0% general council tax increase for the period of the Strategy;
- The Adult Social Care Precept of 2%, will be accepted for the remaining three years that it is available;
- The strategic approach to developing savings and transformation proposals that support the Business Plan continue to evolve for incremental implementation from 2017-18;
- For the financial year 2017-18 the base budget will use the existing budget allocations built into the existing Business Plan but that any variations will be managed, where possible, through the transformation workstreams that will bring forward cross-Council and multiagency proposals;

- Funding for invest to save schemes will be made available via the Transformation Fund as part of the Business Planning process, or from the Council's General Reserve, subject to robust business cases;
- The Council will continue to adopt a more commercial focus in the use of its assets (both human and infrastructure) looking for opportunities to generate income in order to protect frontline services;
- The General Reserve will be held at approximately 3% of expenditure (excluding schools expenditure);
- Fees and charges will be reviewed annually in line with the Council's fees and charges policy;
- The capital programme will be developed in line with the framework set out in the Capital Strategy where prudential borrowing will be restricted and any additional net revenue borrowing costs would need Council approval;
- All savings proposals will be developed against the backcloth of the Council's new outcome-based approach to Business Planning;
- All opportunities for cross-sector and organisational working that drive end to end efficiencies and/or improvements in service delivery will be pursued as part of the outcome-based approach;
- Business rates pooling will be fully explored with district council's where there is a mutual financial benefit to so do;
- Consideration will also be given as to whether to trigger the use of a referendum in order to raise the general Council Tax beyond that deemed excessive by the Secretary of State. The Business Plan is currently predicated on a 0% increase each year;

- The Council Tax assumption and forecasts are reviewed each year and updated if necessary;
- The Council will continue to lobby central government for fairer funding, and in particular for a fairer deal for Cambridgeshire's schools.

## 2) National and local context

The Council's business planning takes place within the context of both the national and local economic environments, as well as government's public expenditure plans. This chapter of the Medium Term Financial Strategy explores that backdrop.

#### National economic outlook

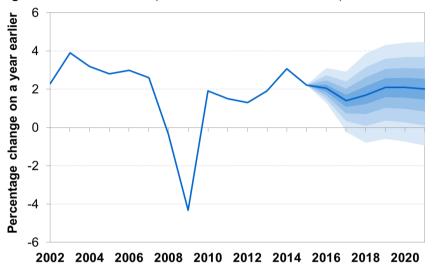
The economic downturn of 2008 has been followed by a particularly protracted recovery, with the UK experiencing a relatively erratic period of GDP growth between 2010 and 2012. Since the end of 2012 a more sustained recovery has been evident, fuelled both by household consumption and business investment. The UK economy performed more strongly than initially expected during 2013, with GDP growing by 1.7% and surpassing its 2008 pre-crisis peak in the third quarter of 2013. The economy continued to improve during 2014, with growth of 3.0% - the fastest in the G7.

However, following the vote to leave the European Union and looming Article 50 negotiations, the OBR has revised its growth forecasts. It now expects the economy to grow more slowly, with GDP growth in 2017 revised down from 2.2% to 1.4% and cumulative growth over the whole forecast (to 2020-21) revised down by 1.4 percentage points.

Labour productivity remains weak, with the Office of National Statistics estimating that output per hour during 2015 was little changed from 2014, 18 percentage points below the average of other G7 countries. Despite the absorption of slack in the labour market, wage growth remains weak and with

productivity remaining well below pre-crisis levels, this may take some time to be absorbed. The International Monetary Fund has warned low productivity is a key risk to the UK's future economic health.

Figure 2.1: GDP Growth (Source: OBR, November 2016)

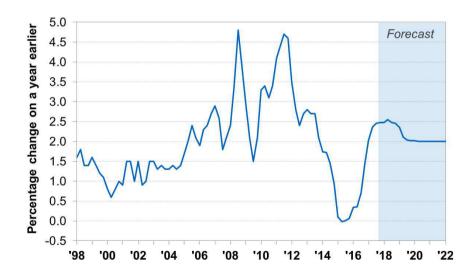


The downturn in the housing and property market after the credit crunch initially caused development to slow and land values have subsequently been struggling to recover. In previous years this has negatively affected the ability of the Council to fund capital investment through the sale of surplus land and buildings, or from contributions by developers. Although this situation still exists for the north of the County, recent indications continue to suggest that in south Cambridgeshire the market is recovering to pre-2008 levels. This is particularly true for the city of Cambridge, where values have risen over and above pre-credit crunch levels.

This has led to increased viability of development once again and, therefore greater developer contributions in these areas.

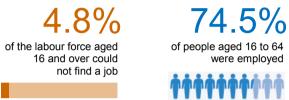
The government set a target of 2% for the underlying rate of inflation as measured by the Consumer Price Index. During 2014 inflation fell below this level for the first time since late 2009, reaching -0.1% in April 2015 as a result of reductions in the price of oil and food. However, CPI inflation is forecast to rise to 2% in early 2017, then to rise further before peaking at 2.6% in mid-2018.

Figure 2.2: CPI Inflation (Source: OBR, November 2016)



The latest unemployment rate is 4.8%; with 1.60m people aged 16 to 64 not employed but seeking work. Unemployment has fluctuated around 8% since the financial crisis, but began to fall in the second half of 2013 and is now at its lowest level

since 2005. As at October 2016, the number of people claiming Jobseekers Allowance was 0.54m, or 2.1%. In total, 31.80m people were in employment (74.5% of the population aged 16-64).





Current OBR forecasts expect unemployment to stabilise at between 5% and 6% over the medium term.

Unemployment is currently below the Bank of England's 7% threshold, above which the Monetary Policy Committee would not consider varying the Base Rate of interest. However, following the vote to leave the EU, the Bank of England issued a monetary stimulus package, including reducing the Base Rate of interest to 0.25%. The Bank of England has indicated that interest rates could reduce further should the economy worsen.

The continued sluggish growth in the Eurozone and the slowing-down of the Chinese economy may also have a significant impact on the UK's position.

# **Public Sector spending**

The government's economic strategy, reconfirmed by the Chancellor in the Autumn Statement, remains committed to rebalancing the economy through a programme of austerity. However, the aim to return public finances to balance has

been deferred to the next Parliament and, in the interim, cyclically-adjusted borrowing should be below 2% by the end of this Parliament instead.

The cyclically-adjusted budget deficit was halved during the last Parliament but the rate of reduction is now expected to slow and the latest forecast from the OBR expects a deficit to remain until at least 2021-22, following the higher public spending announced in the Autumn Statement.

Public sector net debt was expected to have peaked at 83.7% of GDP in 2015-16 but is now forecast to rise to 90.2% of GDP in 2017-18. At its peak, debt will have increased by over 40% of GDP since 2007-08 – a figure that highlights the long-term challenge, facing this and future governments, of returning the UK's public finances to a sustainable position.

Figure 2.3: Total public sector spending and receipts

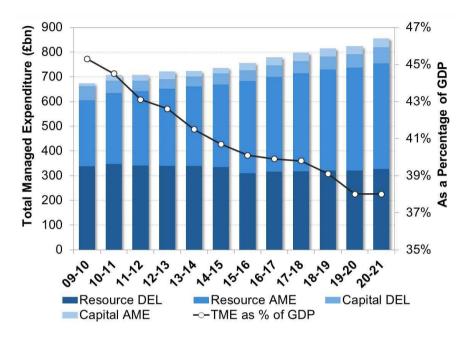


The government plans to eliminate the deficit by a mixture of spending and fiscal consolidation. Current estimates indicate that Total Managed Expenditure will be reduced from 40% of GDP in 2016-17 to 38% of GDP by 2019-20 and remain at that level through to 2021-22.

Total Managed Expenditure is the total amount that government spends. It is split into amounts allocated to individual government departments (known as Departmental Expenditure Limits, or DEL) and spending that is not controlled by government departments (known as Annually Managed Expenditure, or AME). AME covers spending on areas such as welfare, pensions and debt interest.

HM Treasury's forecast for TME over the next five years, as shown in Figure 2.4, indicates an overall reduction in revenue Departmental Expenditure Limits until 2019-20, at the expense of increases in Annually Managed Expenditure. Departmental Expenditure Limits are expected to increase from 2020-21.

Figure 2.4: Total Managed Expenditure



Detailed government spending plans for individual departments were announced in the 2015 Spending Review, and departments will continue to deliver these plans. The Efficiency Review announced in the Budget 2016 will update in autumn 2017.

By far the majority of the Department for Communities and Local Government's DEL is allocated to individual local authorities. Our internal modelling of future cuts prudently assumes a similar level of reductions to those seen in 2016-17 over the next five years, as set out below, previously confirmed by the 2015 Spending Review. However, because the Council is one of only ten councils who have not accepted

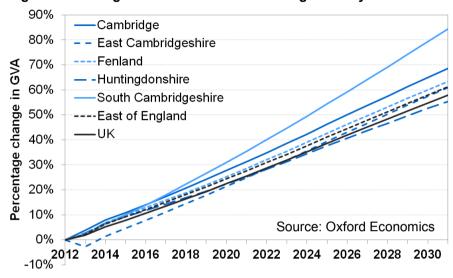
the Government's multi-year settlement, this creates an additional level of uncertainty regarding how any changes to the DEL will be applied to local authorities.

#### Local economic outlook

Cambridgeshire has a relatively resilient economy, compared to the national picture, as demonstrated by its above average levels of job creation between 2001 and 2011. In the aftermath of the financial crisis increases in hi-tech firm size were evident between 2008 and 2010. The East of England remained the third-highest exporting region by value in 2012, with a particularly strong pharmaceutical industry – significantly bolstered by the move of the AstraZeneca headquarters to Cambridge in 2013.

Economic productivity is measured by Gross Value Added (GVA). Calculated on a workplace basis, Cambridgeshire's GVA was £16,529 million in 2013, a 1.2% increase from 2012. Per head of population, GVA was £26,150 in 2013, 19% above the East of England average of £21,897 per head, and 9% above the England average of £24,091 per head.

Figure 2.5: GVA growth forecasts for Cambridgeshire by district

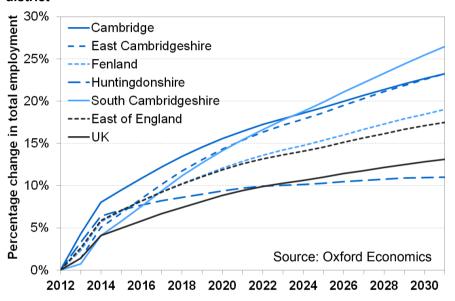


Cambridgeshire's GVA per head of population is above the regional and national averages, predominantly due to high value added activity in South Cambridgeshire and a high jobs density in Cambridge City, which push up the county average. Productivity is highest in South Cambridgeshire, reflecting the concentration of high value industry in this district.

Cambridgeshire's GVA is forecast to grow by 65% between 2013 and 2031, with the most significant increase in South Cambridgeshire, where GVA is expected to increase by 80%. Enterprise births relative to population have increased for the second year in a row, although this is still below the regional and national enterprise birth rate. All five Cambridgeshire districts have seen an increase in the number of business start-ups during 2013. Retail growth in most district town centres continues to provide an important source of

employment to support the broader market town business base.

Figure 2.6: Employment growth forecasts for Cambridgeshire by district



Cambridgeshire's higher than average employment rate and forecasts for continued employment growth across all districts present a key opportunity for the county. Cambridgeshire has seen a 2.4% rise in the number of private sector jobs during 2013, and a 4.0% rise in public sector jobs in the same period. From an historical perspective, job creation has previously been uneven, with Fenland and Cambridge only seeing limited growth between 2001 and 2011; however both Fenland and Cambridge have seen significant growth during 2013. A significant proportion of Cambridgeshire's jobs are in manufacturing and education.

Cambridge City is seeing rising demand for skilled workers in manufacturing and production sectors due to a rise in orders, although there is a noticeable skills gap developing for the increasing number of vacancies. The low proportion of Cambridgeshire residents qualified to an intermediate skills level (NVQ Level 3) despite the high demand for people with these skills levels within the county is another key employment issue. The county is seeking to address this through school and college business initiatives such as the Fenland Enterprise in Education, CAP Employer Project and the University Technical College at Cambridge Regional College. These initiatives allow business to be directly involved in improving employment prospects for young people.

The new free Wi-Fi network covering central Cambridge has been launched by Connecting Cambridgeshire, as the first step in improving public access to Wi-Fi across the county. Better connectivity is expected to improve productivity.

As part of the Budget 2014, Central Government announced their agreement for a Greater Cambridge City Deal which will deliver a step change in investment capability; an increase in jobs and homes with benefits for the whole County and the wider LEP area. The agreement provides a grant of up to £500 million for new transport schemes. However, only £100 million of funding has initially been guaranteed with the remaining funding dependent on the achievement of certain triggers. The deal has resulted in a changed set of governance arrangements for Greater Cambridge, allowing the County, Cambridge City Council and South Cambridgeshire District Council to pool funding and powers

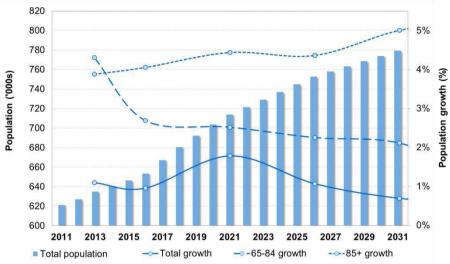
through a Joint Committee. This is helping to deliver a more joined-up and efficient approach to the key economic issues facing this rapidly-growing city region.

## Cambridgeshire's growing population

Cambridgeshire is the fastest growing county in the UK, as confirmed by the 2011 census, which showed the county's population as having increased by 68,500 between 2001 and 2011 to 621,200. This equates to a growth rate of 12% over the ten year period. A growing county provides many opportunities for development and is a general sign of economic success. However, it also brings with it significant additional demand for services driven by increased demography. When this is combined with the Government's austerity drive it creates what has been described as the "perfect storm". Being able to balance our resources will become increasingly more challenging as we progress through the period of this strategy.

Our forecasts show that the county's population is expected to grow by 23% over the next 20 years. The pattern of growth will not be evenly spread, with most of it occurring in the southern half of the county around Cambridge and South Cambridgeshire. As well as increased numbers of people living in the area the population structure is also changing. The number of people aged 65 and over is forecast to continue to increase over the next 20 years, from 118,700 in 2016 to 195,200 in 2036, placing unprecedented demand on social care services for the elderly. It is also anticipated that there will be more people with care needs such as learning disabilities within the population.

Figure 2.7: Population forecasts for Cambridgeshire



# 3) Transformation

The Business Plan sets out how the Council intends to deliver its priority outcomes. With real term reduction in resources and pressures of demographic growth, maintaining the level of funding for the key activities that deliver these outcomes becomes increasingly challenging. The reduced funding available means the Council must focus on those things that it sees as essential to support the delivery of these priority outcomes.

The Council has recognised that the traditional approach that has taken on developing the Business Plan in previous years was unsustainable. As a consequence the Council has created a significant transformation resource in order that it can re-shape the Council in to one that is leaner, more efficient, more cross cutting and one that is focussed on outcomes.

The Council is still in the early days of what will become the modus operandi of the Council's future arrangements. The 2017/18 Business Plan will be a transition year in which the transformation programme starts to be integrated in to the traditional Business Planning arrangements. It is important that Business Planning and the Transformation Programme are not seen as different programmes as there are intrinsically linked. They have been developed as one, they will be managed as one, and therefore they are one. This is outlined through the Transformation Strategy within the Strategic Framework in section 1 of the Business Plan.

The traditional approach to developing Business Plan proposals is being replaced through thematic, crossorganisation/sector priority programmes: -

**Asset Utilisation** – making better use of buildings and assets we have to save money and bring in more resources for the Council

**Following the money and Data Analytics** – using intelligence and data to better understand our services, who needs them and how we might better provide them.

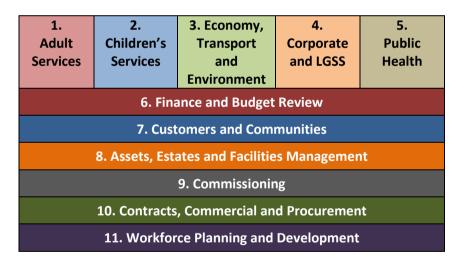
**Procurement, Contracts and Purchasing** – 70% of our expenditure is on goods and services procured from external organisations. We are looking at how we can do this better across the whole Council.

**Customer First, Digital First** – we are making sure that when our residents contact us they get what they need the first time and, if they do need more than this, they get to see/speak to someone who is the right person to help them.

Partnership and Stakeholder Engagement – we want to explore how others, like the voluntary sector or other councils, can help us provide services in different ways than we have done before.

The activities behind these priority areas are linked to at least one of 11 Transformation Workstreams. The workstreams prioritise cross Council working and innovative thinking and are arranged into 5 vertical 'directorates' and 6 cross cutting themes:

- Adult services
- Children's services
- Environment, Transport & Economy
- Corporate and LGSS
- Public Health
- Finance & budget review
- Customers & communities
- Assets, estates & facilities management
- Commissioning
- Contracts, commercial & procurement
- · Workforce planning & development



The 11 Transformation workstreams represent what the Council plans to do, with each service making a contribution to achieving planned outcomes either through direct service provision, commissioning, or working with partners. Each

workstream is a Council priority and, as such, will be delivered by services working collaboratively with each other.

As part of the process leading to the creation of this Business Plan, the Council has considered what it needs to look like in 2021-22 in order to deliver its outcomes in the context of a significant reduction in available resource. A Transformation Delivery Model has been created that sets out what this future Council will look like and how we will get there. Members and Officers have worked together across all Council services to design an organisation that focuses on the outcomes we want most for our communities and that works together to achieve these.

During the first phase of the process, proposals were developed across the whole Council reflecting the six crosscutting Transformation Workstreams for delivering services by 2021-22 with a real term reduction in resource. This was driven forward by Strategic Management Team and cross-Directorate groups, each responsible for specific Transformation Workstreams. The proposals were phased for implementation over the five-year period of the Business Plan.

This longer term approach to transformation will allow the Council to redesign services more effectively and intelligently, aligning our enabling activities, alongside our partners, to achieve our outcomes. Transformation of the Council's services in line with these workstreams will be phased over the next five years and will reflect our available revenue and capital resources.

The Council has adopted many common approaches to the increasing financial challenges it faces through:

- Doing all we can to support economic growth and revenue.
- Focusing on managing demand through a targeted approach, emphasising prevention, early intervention and short-term progressive support.
- Enabling local communities to become less dependent upon the Council.
- Continuing to drive efficiencies through changes to the way the Council works through exploiting new technology, consolidation of buildings and services, and the automation of processes.
- Withdrawing from some areas of service provision to focus on the Council's unique contribution.

We will need to build further on these underlying approaches going forward. We will need to become less risk adverse and we will need to maximise the utilisation of our asset base.

The Transformation Delivery Model is not a panacea but an approach to ensure we maximise the opportunities across the Council and with partners to deliver services in a different way. It is intended to mitigate the impact of a reducing resource pool rather than to eradicate it. The Council will still have to make very difficult decisions over service levels, income generation and asset utilisation. These decisions will affect real people in real communities and the Council needs to review its overall structure in order to achieve radical ways of delivering services.

Although the Council considered the MTFS prior to the whole Business Plan, it is still an integral part to the Business Plan and should always be seen as such. The MTFS is of course supported by other strategic documents some of which are also part of the Business Plan and some of which are not. This includes service based strategies support delivery of the outcomes that are to be achieved within the resource envelope provided through the MTFS.

#### Transformation Fund

To support the delivery of this new approach the Council has established a Transformation Fund, through changing the way the Council bears its cost of borrowing, and has introduced a mechanism by which base funding priorities are reviewed and re-aligned where there is a clear rationale to do so. Furthermore the transformation resources that exist across the Council have been identified and brought together under a single management structure. This will facilitate the integrated cross-cutting approach that the Council has recognised as an essential ingredient to delivering the new culture and approach within the organisation.

## Flexible Use of Capital Receipts Strategy

In the Spending Review 2015, the Chancellor of the Exchequer announced that to support local authorities to deliver more efficient and sustainable services, the government will allow local authorities to spend up to 100% of their fixed asset receipts (excluding Right to Buy receipts) on the revenue costs of reform projects.

This flexibility is afforded to any Council listed in Annex A of the direction, including Cambridgeshire County Council, as long as it complies with the following:

- The expenditure is designed to generate ongoing revenue savings in the delivery of public services and/or transform service delivery to reduce costs and/or transform service delivery in a way that reduces costs or demand for services in future years; and
- The expenditure is properly incurred for the financial years that begin on 1 April 2016, 1 April 2017 and 1 April 2018, and can only be met from capital receipts which have been received in the years to which this direction applies.

The Council has decided to use this direction to fund the transformation resources that have been brought together to support the Transformation Delivery Model, as well as the cost of redundancies required in order to deliver transformation of services. As a result of using this direction, prudential borrowing undertaken by the Council for the years 2017-18 and 2018-19 will be £2.3m higher in each respective year. This affects the Council's Prudential Indicators as follows:

Table 3.1: Effect of using Capital Receipts on Prudential Indicators

Table 3.1. Effect of using Capital Receipts of	Table 3.1. Effect of using Capital Receipts of Frudential indicators					
Prudential Indicator	2017-18	2018-19				
	£m	£m				
Capital Financing Requirement	+2.3	+4.6				
Operational Boundary (Total Borrowing)	-	-				

Authorised Limit (Total Borrowing)	-	-

This is expected to create additional Financing costs in the revenue budget of £146k in each of 2017-18 and 2018-19.

The Council intends to fund the following schemes using this direction:

Table 3.2: Transformation Spend to be funded by Capital Receipts

BP	Scheme	2017-18	2018-19
Ref		£m	£m
	Adult Social Care transformation /		
	Transforming Lives / Reablement	215	215
	Learning Disability transformation	251	163
	Older People's transformation	64	64
	Children's Change Programme	449	223
	Children's Centres and Children's		
	Health Services transformation	0	273
	Commissioning Enhanced Services		
	transformation	39	26
	Learning transformation	99	88
	Highways Service transformation	37	37
	Alternative Delivery Models/		
	Contracts and Procurement work		
	stream	242	242
	Assets / Facilities work stream /		
	Property projects	234	234
	IT work stream	184	184
	Organisational Structure Review	479	545
	TOTAL	2,293	2,293

## 4) Strategic financial framework

The Council's strategic financial framework is comprised of three distinct, but interdependent, strategies set out within this Business Plan:

- Medium Term Financial Strategy (Section 2)
- Capital Strategy (Section 6)
- Treasury Management Strategy (Section 7)

As well as outlining the Council's revenue strategy, this Medium Term Financial Strategy includes the organisation's Fees and Charges Policy (see chapter 5) and Reserves Policy (see chapter 8).

The Council's revenue spending is shaped by our Transformation Delivery Model, influenced by levels of demand and the cost of service provision, and constrained by available funding.

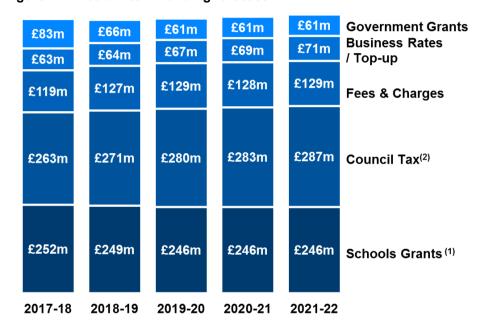
# **Funding forecast**

Forecasting our financial resources over the medium term is a key aspect of the revenue strategy, allowing us to understand the context in which the Council must operate. We have carried out a detailed examination of the revenue resources that are available to the Council. Revenue funding comes from a variety of national and local sources, including grants from Central Government and other public agencies, Council Tax, Business Rates and other locally generated income.

In 2017-18, Cambridgeshire will receive £544m of funding excluding grants retained by its schools. The key sources of

funding are Council Tax, for which a provisional increase of 0% on the base and 2% for the Adult Social Care precept has been assumed, and Central Government funding (excluding grants to schools), which we predict will see a like-for-like reduction of 7.8% compared to 2016/17.

Figure 4.1: Medium term funding forecast



- (1) This includes Schedule 2 Dedicated Schools Grant, retained by the County Council under regulation to support schools and education functions, and grant funding used to purchase traded services from the County Council
- (2) This includes Adult Social Care Precept funding with a provisional increase of 2% per year, up to and including 2019-20, and 0% Council Tax increase.

As is evident from Figure 4.1, the Council will continue to face a challenging funding environment over the next two years (0.7% reduction in overall gross budget, excluding schools), before beginning to see a change from 2019-20. The parameters used in our modelling of incoming resources are set out below along with the assumptions we have applied.

Table 4.1: Parameters used in modelling future funding

Funding Source	Parameters
Business Rates	<ul> <li>Cambridgeshire Rateable Value (prudent assumption of zero real growth)</li> <li>National RPI inflation (2.07% in 2017-18, rising to 3.05% by 2021-22, as per OBR forecasts)</li> </ul>
Top-up	National RPI inflation (2.07% in 2017-18, rising to 3.05% by 2021-22, as per OBR forecasts)
General Council Tax	Level set by Council (0% in all years)     Occupied Cambridgeshire housing stock (1.2%-1.4% annual increase, as per District Council forecasts)
Adult Social Care Precept	• Level set by Council (2% in years 2017-18 to 2019- 20)
Revenue Support Grant	DCLG Departmental Expenditure Limit (-13.2% in all years)
Other grants	Grants allocated by individual government departments (overall decrease of 15.0% by 2021- 22)
Fees & charges	Charges set by Council (overall 0%-8.3% annual increase)

Our analysis of revenue resources highlights the implications of a number of government policies designed to shape the local authority funding environment. The continued reduction

in government grants, to the degree where this effects a real terms reduction in overall Council funding, is a potent driver for reducing the range of service provision once any remaining efficiencies have been made.

The Business Rates Retention Scheme introduced in April 2013 continues to have a significant impact on incentives. Linking an element of local authority income to a share of the Business Rates collected in their area was designed to encourage Councils to promote economic growth. For county councils, a lower share reduces the incentive somewhat but provides vital stability against the variability of Business Rates. Nevertheless, our 9% share of Cambridgeshire's Business Rates remains a key driver towards growth.

In his April 2015 Budget, the former Chancellor announced a pilot scheme allowing a small number of authorities, including the Council, to retain 100% of additional growth in business rates. The scheme is intended to incentivise local authorities to encourage business growth and will allow the Council to retain an additional 9% of any growth in business rates above an agreed "stretch target". Whilst the County Council has a key role in creating the appropriate environment to stimulate economic growth it is not the planning authority and will therefore continue to work closely with district partners in order to create this growth. While the increased devolution represented by the pilot is to be welcomed, the financial benefit for the Council is expected to be fairly small.

Following on from the pilot, the Business Rates Retention Scheme is currently out for consultation, due to be implemented by the end of this Parliament. This will give local councils in England control of around an additional £12.5 billion of revenue from business rates to spend on local services. In order to ensure that the reforms are fiscally neutral, councils will gain new responsibilities, and some Whitehall grants will be phased out. Obviously the impact of this may be significant for the Council, but we are yet to fully understand the implications – particularly as the proposals included within the consultation are for a very different scheme to the one used in the pilot. Responses to recently closed consultations are expected shortly, and it is then expected that another technical consultation will be launched in January, followed by a further Needs Assessment/Fairer Funding consultation in 2018-19.

The dwindling Revenue Support Grant no longer tracks changes in relative need between local authorities, but is instead set at 2012-13 levels until the system is reset in 2020. This creates a contradictory disincentive towards population growth and has an adverse effect on growing counties like Cambridgeshire, which as far as RSG allocations are concerned still has a population of 635,900 in 2016-17, rather than 656,850. In reality, this is mitigated somewhat by the New Homes Bonus, which acts as a clear promoter of housing growth.

The New Homes Bonus has also been subject to consultation, the results of which were announced in the provisional settlement. It is expected that any further changes as a result of this review will be rolled up with the Business Rate Retention Scheme changes.

The government limits the general increase in Council Tax to 1.99% per year, but has provided additional flexibility for local authorities with Adult Social Care responsibility to raise Council Tax by a further 2%, which this Business Plan assumes that the Council will take whilst freezing Council Tax increases. The provisional Local Government Finance Settlement issued in December 2016 afforded social care authorities the flexibility to increase the Adult Social Care precept by 3% in 2017-18 and 2018-19, maintaining the cap of a total 6% increase over the first 3 years of the MTFS.

Based on the funding environment created by these policies the Council's response is to pursue the following guiding principles with regards to income:

- to promote growth;
- to diversify income streams; and
- to ensure a sufficient level of reserves due to increased financial risk.

Our ability to raise income levels by increasing Council Tax and charges for services remains limited. Therefore our annual review of Council Tax and fees and charges ensures that the Council makes a conscious decision not to increase these rather than this being the default position.

# **Spending forecast**

Forecasting the cost of providing current levels of Council services over the medium term is the second key aspect of our revenue strategy. This allows us to assess the sustainability of current service provision. Our cost forecasting takes account of pressures from inflation, demographic change, amendments to legislation and other

factors, as well as any investments the Council has opted to make.

# Inflationary pressures

We have responded to the uncertainty about future inflation rates relating to our main costs by making a prudent assessment of their impact. Our policy of maintaining reserves to cover such uncertainties provides further protection.

There is not a direct link between the inflation we face and nationally published inflation indicators such as the Consumer Price Index (CPI) due to the more specific nature of the goods and services that we have to purchase. Estimates of inflation have been based on indices and trends, and include specific pressures such as inflationary increases built into contracts. Our medium term plans assume inflation will run at around 1%, having taken account of the mix of goods and services we purchase. The table below shows expected overall inflation levels for the Council:

Table 4.2: Inflationary pressures

	2017-18	2018-19	2019-20	2020-21	2021-22
Inflationary cost increase (£000)	3,900	4,329	4,242	4,489	4,516
Inflationary cost increase (%)	0.8%	0.9 %	0.9%	1.0%	1.0%

## **Demographic pressures**

Demographic change can result from changes in population numbers and changes in population need. The underlying general population growth in Cambridgeshire is forecast to be 1.4% per year, for the duration of the MTFS. Services are required to absorb the financial impact of general population growth, and therefore expected cost increases in the table below are a result of population growth exceeding that of the general population and increased need of service users. Planned actions to manage demand are detailed within the savings plans for each service area.

Table 4.3: Demographic pressures

	2017-18	2018-19	2019-20	2020-21	2021-22
Total demographic cost increase (£000)	6,959	7,161	7,043	7,535	7,589
Total demographic cost increase (%)	1.5%	1.6%	1.5%	1.6%	1.6%

## Other pressures

We recognise that there are some unavoidable cost pressures that we will have to meet. Where possible services are required to manage pressures, if necessary being met though the achievement of additional savings or income. If it is not possible, particularly if the pressure is caused by a legislative change, pressures are funded corporately, increasing the level of savings that are required across all Council services.

### Investments

The Council recognises that effective transformation often requires up-front investment and has considered both existing and new investment proposals during the development of this Business Plan. To this end a Transformation Fund has been created, through a revision to the calculation of the Council's

minimum revenue provision (MRP). The Transformation Fund acts as a pump priming resource; any permanent investment requirements continue to be funded through additional savings across all Council services.

# Financing of capital spend

All capital schemes have a potential two-fold impact on the revenue position, due to costs of borrowing and the ongoing revenue impact (pressures, or savings / additional income). Therefore to ensure that available resources are allocated optimally, capital programme planning is determined in parallel with the revenue budget planning process. Both the borrowing costs and ongoing revenue costs/savings of a scheme are taken into account as part of a scheme's Investment Appraisal and, therefore, the process for prioritising schemes against their ability to deliver outcomes.

In addition, the Council is required by CIPFA's Prudential Code for Capital Finance in Local Authorities 2011 to ensure that it undertakes borrowing in an affordable and sustainable manner. In order to guarantee that it achieves this, at the start of each Business Planning Process Council determines what proportion of revenue budget is spent on services and the corresponding maximum amount to be spent on financing borrowing. This is achieved by setting an advisory limit on the annual financing costs of borrowing (debt charges) over the life of the Plan. This in turn can be translated into a limit on the level of borrowing included within the Capital Programme (this limit excludes ultimately self-funded schemes).

Once the service programmes have been refined, if the amalgamated level of borrowing and thus debt charges

breaches the advisory limit, schemes will either be re-worked in order to reduce borrowing levels, or the number of schemes included will be limited according to the ranking of schemes within the prioritisation analysis.

Due to the Council's strategic role in stimulating economic growth across the County through infrastructure investment, any capital proposals able to reliably demonstrate revenue income / savings at least equal to the debt charges generated by the scheme's borrowing requirement are excluded from contributing towards the advisory borrowing limit. These schemes are called Invest to Save or Invest to Earn schemes and will be self-funded in the medium term. Any additional savings or income generated over the amount required to fund the scheme will be retained by the respective Service and will contribute towards their revenue savings targets.

# Allocating our resources to address the shortfall

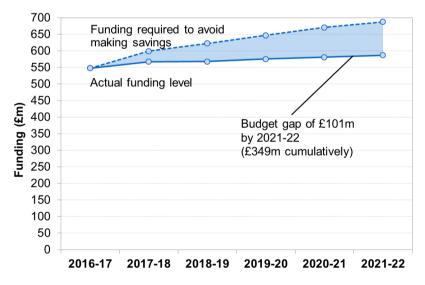
Inevitably, cost pressures are forecast to outstrip available resources, given the rising costs caused by inflation, growth and associated demographic pressures combined with significantly reduced levels of funding. Consequently, we will need to make significant savings to close the budget gap.

What we have does not go as far: inflation will cost us £21m.

There are more people in the county, with more complex needs: demography will cost another £54m; service pressures will cost another £29m

# We need to find £101m savings

Figure 4.2: Budget gap



Achieving these £101m of savings over the next five years will mean making tough decisions on which services to prioritise. During the last few years services have made significant savings through increasing efficiency and targeting areas that are not our highest priority with the aim of minimising the impact on our service users. With no respite from the continuing cuts to our funding, we are now in an environment where any efficiencies to be made are minimal. We must therefore focus on driving real transformation across the Council.

In some cases services have opted to increase locally generated income instead of cutting expenditure by making savings. For the purpose of balancing the budget these two options have the same effect and are treated interchangeably. The following table shows the total amount of savings / increased income necessary for each of the next five years, split according to the factors which have given rise to this budget gap.

Table 4.4: Analysis of budget gap 2017-18 to 2021-22

	2017-18 £000	2018-19 £000		2020-21 £000	2021-22 £000	Total £000
Loss (+) / Gain (-) of funding	5,858	-697	-7,823	-5,230	-6,024	-13,916
Inflation	3,900	4,329	4,242	4,489	4,516	21,476
Demand (1)	6,959	7,161	7,043	7,535	7,589	36,287
Pressures & Investments	25,692	3,763	8,134	9,579	3,888	51,056
Capital	-9,951	1,890	1,656	1,834	1,245	-3,326
Reserves	-1,911	6,735	3,499	373	-563	8,133
Other	1,248	-40	-38	-36	-68	1,066
Total	31,795	23,141	16,713	18,544	10,583	100,776
Cumulative	31,795	86,731	158,380	248,573	349,349	

<sup>(1)</sup> This figure for the demographic pressure assumes that demand will be managed so as to reduce the pressure from the figure in table 4.3. Details can be found in table 3, part A of section 3 of the Business Plan

# Capital

The Council's Capital Strategy can be found in full in Section 6 of this Business Plan. It represents an essential element of the Council's overall Business Plan and is reviewed and updated each year as part of the Business Planning Process.

The Strategy sets out the Council's approach towards capital investment over the next ten years and provides a structure through which the resources of the Council, and those matched by key partners, are allocated to help meet the priorities outlined within the Council's Strategic Framework. It is also closely aligned with the remit of the Assets & Investment Committee, and will be informed by the Council's Asset Management Strategy. It is concerned with all aspects of the Council's capital expenditure programme: planning; prioritisation; management; and funding.

To assist in delivering the Business Plan the Council needs to provide, maintain and update long term assets (often referred to as 'fixed assets'), which are defined as those that have an economic life of more than one year. Capital expenditure is financed using a combination of internal and external funding sources, including grants, contributions, capital receipts, revenue funding and borrowing.

# **Capital funding**

Developer contributions have not only been affected in recent years by the downturn in the property market, but moving forward has, and will continue to be impacted by the introduction of Community Infrastructure Levies (CIL). CIL is designed to create a more consistent charging mechanism but complicates the ability of the Council to fund the necessary infrastructure requirements created by new development due to the changes in process and the involvement of the city and district councils who have exclusive legal responsibility for determining expenditure. The Council also expects that a much lower proportion of the cost of infrastructure requirements will be met by CIL contributions. In addition, since April 2015 it is no longer to possible to pool more than five developer contributions together on any one scheme, further reducing funding flexibility.

Central Government and external capital grants have also been heavily impacted during the last few years, as the Government has strived to deliver its programme of austerity. However, as part of the Autumn Statement 2014 the Government reconfirmed its commitment to prioritise capital investment over day-to-day spending for the next few years, in line with the policy of capital investment to aid the economic recovery. The Spending Review 2015 confirmed this and announced plans to increase Central Government capital spending by £12 billion over the next 5 years. The Autumn Statement 2016 also announced a National Productivity Investment Fund, which will provide an additional £1.1 billion of funding by 2020-21 to relieve congestion and deliver upgrades on local roads and public transport networks, as well as announcing the intention to consult on lending authorities up to £1 billion at a new local infrastructure rate for three years to support infrastructure projects that are high value for money. As such the Business Plan anticipates as a general principle that overall capital grant allocations will remain constant from 2016-17 onwards.

In the last two years, the Department for Education has developed new methodology in order to distribute funding for additional school places, as well as to address the condition of schools. Unfortunately, the new methodology used to distribute Basic Need funding did not initially reflect the Government's commitment to supply funding sufficient to enable authorities to provide enough school places for every child who needs one and the allocation of £4.4m for 2015-16 and 2016-17 was £32m less than the Council had estimated to receive for those years according to our need. Given the growth the County is facing, it was difficult to understand these allocations and, as such, the Council has continued to lobby the Department for Education (DfE) for a fairer funding settlement that is more closely in line with the DfE's commitment.

The Council has also sought to maximise its Basic Need funding going forward by establishing how the new funding allocation model works and seeking to provide data to the DfE in such a way as to maximise our allocation. This resulted in a significantly improved allocation of £32.4m for 2017-18 and £25.0m for 2018-19. This goes some way to reduce the Council's shortfall, but still does not come close to covering the costs of all of the Council's Basic Need schemes. The DfE have also recently revised the methodology used to distribute condition allocations, in order to target areas of highest condition need. A floor protection has been put in place to ensure no authority receives more than a 20% cut in the level of funding until 2018. The £1.2m reduction in allocation for Cambridgeshire in 2015-16 has hit this floor; therefore from

2018 it is expected that the Council's funding from this area will reduce further.

However, as part of the Spending Review 2015 the Government has announced investment of £23 billion in school buildings over 2016 to 2021, intending to open 500 new free schools, create 600,000 school places, rebuild and refurbish over 500 schools and address essential maintenance needs. However it is not clear whether this will increase future allocations for Cambridgeshire, and if so whether it will be sufficient to fully fund demographic need.

The mechanism of providing capital funding has also changed significantly in some areas. In order to drive forward economic growth, Central Government announced in 2013 that it would top-slice numerous existing grants, including transport funding, education funding and revenue funding such as the New Homes Bonus, in order to create a £2 billion Single Local Growth Fund (SLGF) which Local Enterprise Partnerships (LEPs) can bid for. In line with this announcement, the Council's Integrated Transport allocation was reduced from £5.7m in 2014-15 to £3.2m in 2015-16.

Although this reduction was disappointing, as part of the Autumn Statement 2014 the Department for Transport (DfT) announced indicative Highways Maintenance funding for the following six years which included an increase of £5m for the Council for 2015-16, and an additional £2m - £3m for each of the following five years (over the original base). This is not, however, all additional funding, as the increase will in part replace one-off in-year allocations of additional funding that the Council has received in recent years for aspects such as

severe weather funding. However, having up-front allocations provides significant benefit to the Council in terms of being able to properly plan and programme in the required work.

In addition to the Highways Maintenance formula allocation, the DfT have created an Incentive Fund element to help reward local highway authorities who can demonstrate they are delivering value for money in carrying out asset management to deliver cost effective improvements. Each authority has to score themselves against criteria that determines which of three bands they are allocated to (Band Three being the highest performing). The Council is currently in Band 2, however for 2016/17 this provides the same level of funding (£833k) as for Band 3. From 2017/18 onwards, the difference between Band 2 and Band 3 funding gradually widens, therefore the intention is for the Council to achieve a Band 3 score by the next submission date, which is to be confirmed by the DfT shortly.

The Greater Cambridge / Greater Peterborough LEP submitted a funding bid into the 2015-16 SLGF process, the results of which were announced in July 2014. A number of proposals put forward by the LEP were approved, including £5m for the Council's King's Dyke Crossing scheme. The LEP subsequently submitted a bid to the 2016-17 SLGF, which the Government announced in January 2015 was successful and the LEP received an additional £38m. The LEP agreed to allocate £16m of this funding to the Council's Ely Crossing scheme, in addition to a further £1m for work on the Wisbech Access Strategy. This was a new scheme, added into the 2015-16 Capital Programme.

The Autumn Statement 2016 announced a third round of growth deals, including £151m to the east of England. Awards to individual LEPs will be announced in the coming months.

# Capital expenditure

The Council operates a ten year rolling capital programme. The very nature of capital planning necessitates alteration and refinement to proposals and funding during the planning period; therefore whilst the early years of the Business Plan provide robust, detailed estimates of schemes, the later years only provide indicative forecasts of the likely infrastructure needs and revenue streams for the Council.

New schemes are developed by Services (in conjunction with Finance) in line with the outcomes contained within the Strategic Framework. At the same time, all schemes from previous planning periods are reviewed and updated as required. An Investment Appraisal of each capital scheme (excluding schemes with 100% ringfenced funding) is undertaken / revised, which allows the scheme to be scored against a weighted set of criteria such as strategic fit, business continuity, joint working, investment payback and resource use. This process allows schemes within and across all Services to be ranked and prioritised against each other, in light of the finite resources available to fund the overall Programme and in order to ensure the schemes included within the Programme are aligned to assist the Council with achieving its targeted priority outcomes.

The Council has introduced a Capital Programme Board which scrutinises the programme and prioritisation analysis,

and asks officers to undertake any reworking and/or rephasing of schemes as required to ensure the most efficient and effective use of resources deployed. The Capital Programme Board then recommends the programme to Service Committees; it is then subsequently agreed by General Purposes Committee (GPC), who recommend it to Full Council as part of the overarching Business Plan.

A summary of the Capital Programme can be found in the chapter 6 of this Section, with further detail provided by each Service within their individual finance tables (Section 3).

# 5) Fees and charges policy

Fees and charges are a very important source of income to the council, enabling important services to be sustained and provided. As the overall cost of service provision reduces, the proportion of costs that are recovered through fees and charges is likely to grow. Indeed to sustain the delivery of some services in the future this revenue could become essential.

This policy has been revised following a corporate review of fees and charges across the Council and is supported by Best Practice Guidance, provided in Appendix 1. The policy and Best Practice Guidance set out the approach to be taken to fees and charges where the Council has discretion over the amounts charged for services provided and for trading activities.

The purpose of this policy is to provide a consistent approach in setting, monitoring and reviewing fees and charges across the authority. This will ensure that fees and charges support Council objectives and are set at a level that maximises income generation in accordance with the Transformation Strategy. The policy incorporates the following Charging Principles:

#### 1. Council Priorities

A Schedule of Fees and Charges shall be maintained for all charges where the Council has discretion over the amounts charged for services provided and for trading activities. All decisions on charges for services and trading activities will be taken with reference to and in support of Council priorities and recorded as delegated decisions, as appropriate.

# 2. Charge Setting

In setting charges, any relevant government guidance will be followed. Stakeholder engagement and comparative data will be used where appropriate to ensure that charges do not adversely affect the take up of services or restrict access to services. Full consideration will be given to the costs of administration and the opportunities for improving efficiency and reducing bureaucracy.

# 3. Subsidy

In general, fees and charges will aim to recover the full cost of services except where this is prevented by legislation, market conditions or where alternative arrangements have been expressly approved by the relevant Director. A proportionate business case should be created for all charges that a subsidised by the Council. Approval for the level of subsidy should be obtained from the relevant Service Director, in consultation with the Chief Finance Officer.

# 4. Charging Levels

A number of factors should be considered when determining the charge and these are documented in the accompanying Best Practice Guidance.

## 5. Charging Exemptions

All services provided by the Council will be charged for unless prevented by statute, detailed as exempt in the Best Practice Guidance or under exceptional circumstances agreed exempt by the relevant Director, in consultation with the Chief Finance Officer.

#### 6. Concessions

Concessions to priority and target groups will be considered where appropriate, in accordance with any relevant government guidance and will take account of the user's ability to pay. All concessions should be fully justified in terms of achieving the Council's priorities. Wherever possible we will aim to provide concessions consistently across the Authority, in line with the Best Practice Guidance.

# 7. Review of Charges

All charges and the scope for charging will be reviewed at least annually within the service area, though charges within the same service area may need reviewing at separate times in the year. The review will include those services which could be charged for but which are currently provided free of charge. The annual review will be undertaken in accordance with the Best Practice Guidance.

The Council receives revenue income for the provision of services from a very diverse range of users. These range from large corporate organisations to individual residents. Some charges are set at the total discretion of the Council whereas other charges are set within a strict national framework.

Overall, however, fees and charges income is both an invaluable contribution to the running costs of individual services and a tool for assisting the delivery of specific service objectives. Either way, it is important for the level of charges to be reviewed on an annual basis. This will not necessarily result in an increase but to not do so should be as result of a conscious decision rather than as an oversight. Detailed schedules of fees and charges have been reviewed by relevant Service Committees during 2016:

- CFA schedule of fees and charges
- CS schedule of fees and charges
- ETE schedule of fees and charges

For business planning purposes all fees and charges are increased in line with RPI (retail price index), which is between 1.7% and 2.2% for each of the years covered by the Business Plan. Therefore, even if a decision is taken to not increase some fees and charges the budget shortfall that this creates will need to be bridged through other operational savings. Conversely, if charges are increased above inflation this can contribute to departmental savings targets.

When considering increases services must take into account elasticities of demand. Whilst the majority of Council services are unaffected by market factors there will be some price sensitivities in all of the services that are provided, albeit many of these may only be short term.

# 6) Financial overview

# **Funding summary**

The Council's revenue spending is funded from a range of sources, both national and local. A summary of forecast funding levels over the next five years is set out in Table 6.1 below. Table 6.1: Total funding 2017-18 to 2021-22

	2017-18 £000	2018-19 £000	2019-20 £000	2020-21 £000	2021-22 £000
Business Rates plus Top-up	62,909	64,839	66,881	68,958	70,914
Council Tax	262,607	271,077	279,727	283,300	287,034
Revenue Support Grant	15,313	3,915	0	0	0
Other Unringfenced Grants	14,804	36,024	35,187	35,137	35,116
Dedicated Schools Grant (DSG)	238,678	235,448	232,219	232,219	232,219
Other grants to schools	13,434	13,434	13,434	13,434	13,434
Better Care Funding	13,148	13,148	13,148	13,148	13,148
Other Ringfenced Grants	40,208	12,806	12,806	12,806	12,806
Fees & Charges	119,292	126,700	128,612	128,270	128,672
Total gross budget	780,393	777,391	782,014	787,272	793,343
Less grants to schools (1)	-252,112	-248,882	-245,653	-245,653	-245,653
Schedule 2 DSG plus income from schools for traded services to schools	39,239	39,249	39,260	39,271	39,282
Total gross budget excluding schools	567,520	567,758	575,621	580,890	586,972
Less Fees, Charges & Ringfenced Grants	-211,887	-191,903	-193,826	-193,495	-193,908
Total net budget	355,633	375,855	381,795	387,395	393,064

<sup>(1)</sup> The Dedicated Schools Grant (DSG) and other grants to schools are received by the Council from Government but are ringfenced to pass directly on to schools. Therefore, this plan uses the figure for "Total budget excluding schools".

#### **Local Government Finance Settlement**

In November 2015 the Government published a Spending Review covering 2016-17. This set out detailed grant allocations for individual local authorities which was then confirmed by the Local Government Finance Settlement announced by the Government in December 2015.

The headline position for Cambridgeshire County Council is a 18.0% reduction in the Settlement Funding Assessment from government in 2017-18. The overall change in government funding when specific grants are included is a reduction of 9.0%.

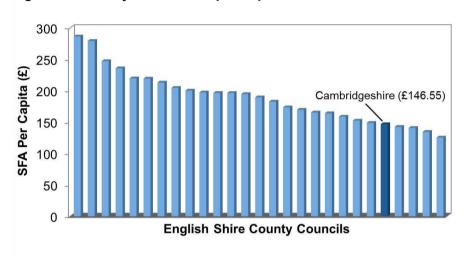
Table 6.2: Comparison of Cambridgeshire's 2016-17 and 2017-18 overall Government funding

	2016-17 £000	2017-18 £000
Business Rates plus Top-up	60,190	62,909
Revenue Support Grant	33,347	15,313
Other Unringfenced Grants	11,214	14,804
Better Care Funding	13,148	13,148
Other Ringfenced Grants	42,947	40,208
Government Revenue Funding (excluding schools)	160,846	146,382
Difference		-14,464
Percentage cut		-9.0%

The Council's core government revenue funding is described as its Settlement Funding Assessment (SFA) and comprises

Revenue Support Grant, Business Rates and Top-up grant. For 2017-18 Cambridgeshire's SFA award per head of population was the fifth lowest of all shire county councils, at only £146.55 compared to the average of £188.19.

Figure 6.2: County Council SFA per Capita 2017-18



# **Revenue Support Grant**

Within this overall reduction, the cuts to Revenue Support Grant (RSG) are the most severe with the Council's allocation reducing by 54% in 2017-18. We are forecasting continued significant cuts to make this an obsolete source of funding by 2019-20. These reductions are based on cuts of 13.2% in the Local Government Spending Control Totals.

The Spending Control Total has two elements: business rates and RSG. Since business rates are forecast to increase, the

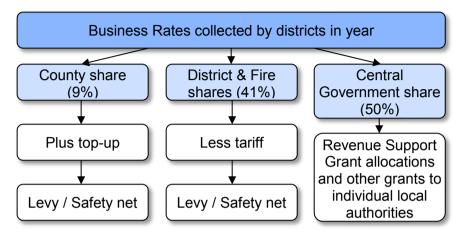
cuts to the Spending Control Total must fall entirely on RSG, giving rise to the pronounced reductions illustrated.

#### **Business Rates Retention Scheme**

The Business Rates Retention Scheme replaced the Formula Grant system in April 2013. Part of the Government's rationale in setting up the scheme was to allow local authorities to retain an element of the future growth in their business rates. Business rates collected during the year by billing authorities are split 50:50 between Central Government and Local Government. Central Government's share is used to fund Revenue Support Grant (RSG) and other grants to Local Government.

Figure 6.3 illustrates how the scheme calculates funding for local authorities. Government decided that county councils will only receive 9% of a county's business rates. Although this low percentage has a beneficial effect by insulating the Council from volatility, it also means we see less financial benefit from growth in Cambridgeshire's business rates.

Figure 6.3: Business Rates Retention Scheme



On top of their set share, each authority pays a tariff or receives a top-up to redistribute business rates more evenly across authorities. The tariffs and top-ups were set in 2013-14 based on the previous 'Four Block Model' distribution and are increased annually by September RPI inflation. A levy and 'safety net' system also operates to ensure that a 1% increase in business rates is limited to a 1% increase in retained income, with the surplus funding any authority whose income drops by more than 7.5% below their baseline funding.

In the years where the 50% local share is less than Local Government spending totals, the difference is returned to Local Government via RSG. This is allocated pro-rata to local authorities' funding baseline.

Despite moving to a new funding framework the new model locked in elements of the previous system which were of

concern. The relative allocation of top-up and RSG is effectively determined by the 2012-13 Four Block Model distribution. Cambridgeshire County Council has long been concerned about the use of the Four Block Model, particularly in reflecting accurately the costs and benefits of growth as well as the relative efficiency of local authorities and the pockets of deprivation in some areas of Cambridgeshire. The Business Rates Retention Scheme does allow for a welcome re-assessment of areas every seven years, however, the first reset is not due until 2020 at the earliest.

From 2015-16 the Council has also benefitted from inclusion in a pilot scheme allowing it to retain 100% of growth in business rates within Cambridgeshire above an agreed baseline. The baseline for the pilot scheme is Cambridgeshire's forecast business rates for 2015-16 plus a 0.5% "stretch target". From 2016-17, the baseline has been increased by 0.5% each year and adjusted to reflect the annual change in the small business rates multiplier.

We have used modelling undertaken by Cambridgeshire billing authorities (City and District Councils) to forecast our share of business rates. However, there is a significant risk to the accuracy of these forecasts due to the number of appeals facing the billing authorities and the significant backlog at the Valuation Office.

The Department for Communities and Local Government opened a consultation in September 2016 on the 100% Business Rates Retention Scheme, which is due to be implemented by the end of the current Parliament.

#### **Council Tax**

Cambridgeshire County Council starts the Business Planning Process with a Council Tax rate slightly below the average for all counties. As a consequence of chronic underfunding by Central Government, the Council has been forced to maximise the income it raises from Council Tax in recent years.

The previous Government first announced Council Tax Freeze grants as part of its Emergency Budget in 2010, which offered a grant equivalent to a 2.5% increase in Council tax for 2011-12 if those councils agreed to freeze Council Tax at 2010-11 levels for one year, with the added protection of offsetting the foregone tax for three more years, to prevent authorities from having to make sharp increases or spending cuts in following years — called the 'cliff edge' effect.

We took advantage of the Council Tax Freeze Grant in 2011-12 but decided not to take up the offers of subsequent grants for a lower level (1%) that do not offer further protection, with the choice being made to set Council Tax at 2.95% in 2012-13, 1.99% in 2013-14, 2014-15 and 2015-16, and 0% in 2016-17 (this excludes the Adult Social Care precept – see below). These figures were below forecast inflation levels at the time of setting the budget and were close to the Treasury's long-term expected inflation rate. Our decisions over the last five years to increase Council Tax will avoid the need for sharp increases in precepts in the future.

No further council tax freeze grant has been announced for 2016-17 onwards.

In previous years the County Council has carried out an extensive consultation exercise to inform decisions on Council Tax. The results have consistently indicated general acceptance from taxpayers of the need for small increases in Council Tax. Based on this consistent message, combined with the general improvement in the economy, this year's consultation focuses our limited resources on understanding the public's views on the Council's new outcomes instead. More information about the consultation and its results can be found in Section 5 of the Business Plan.

## **Adult Social Care Precept**

Announced in the Spending Review in November 2015, local authorities responsible for adult social care ("ASC authorities") were granted permission to levy an additional 2% on their current Council Tax referendum threshold to be used entirely for adult social care. This was in recognition of demographic changes which are leading to growing demand for adult social care, increasing pressure on council budgets. The Council chose to make use of this permission and levied the full 2% precept in 2016-17.

The 2017-18 settlement announcement extended the flexibility of the Adult Social Care precept however, confirming that upper-tier authorities will be able to increase this to 3% over the next two years. However, the total increase may be no more than 6% in total over the next three years.

# **Council Tax Requirement**

The current Council Tax Requirement (and all other factors) gives rise to a 'Band D' Council Tax of £1,190.43. This is an increase of 2% on the actual 2016-17 level due to levying the Adult Social Care Precept and maintaining current Council Tax levels. This figure reflects information from the districts on the final precept and collection fund.

Table 6.3: Build-up of recommended Council Tax Requirement and derivation of Council Tax precept 2016-17

	2017-18 £000	% Rev. Base
Adjusted base budget	780,929	
Transfer of function	-158	
Revised base budget	780,771	
Inflation	3,900	0.5%
Demography	6,959	0.9%
Pressures	13,227	1.7%
Investments	2,514	0.3%
Savings	-30,041	-3.8%
Change in reserves/one-off items	3,063	0.4%
Total budget	780,393	100.0%
Less funding:		
Business Rates plus Top-up	62,909	8.1%
Revenue Support Grant	15,313	2.0%
Dedicated Schools Grant	238,678	30.6%
Unringfenced Grants (including schools)	28,238	3.6%
Ringfenced Grants	53,356	6.8%
Fees & Charges	119,292	15.3%
Surplus/deficit on collection fund	372	0.0%
Council Tax requirement	262,236	33.6%
District taxbase		220,287
Band D		1,190.43

Taxes for the other bands are derived by applying the ratios found in Table 6.4. For example, the Band A tax is 6/9 of the Band D tax.

Table 6.4: Ratios and amounts of Council Tax for properties in different bands

Band	Ratio	Amount £	Increase on 2016-17 £
А	6/9	793.62	15.54
В	7/9	925.89	18.13
С	8/9	1,058.16	20.72
D	9/9	1,190.43	23.31
E	11/9	1,454.97	28.49
F	13/9	1,719.51	33.67
G	15/9	1,984.05	38.85
Н	18/9	2,380.86	46.62

The increase on 2016-17 is due to the 2% Adult Social Care Precept.

## **Unringfenced grants**

Previous Business Plans had assumed that the Public Health Grant would be unringfenced from 2016-17 onwards. The Spending Review in 2015, however, announced that the grant would remain ringfenced until 2018-19. This has resulted in a shift in savings ask to Public Health Grant funded expenditure in order match the level of grant funding available. Planning collaboratively across directorates on an outcomes basis should enable the Council to reach a position where the presence or absence of the ringfence becomes less important. However there may be a risk that when the

ringfence is removed, Public Health England will require achievement of performance and activity targets which require more funding to deliver than we are currently allocating.

Table 6.5: Unringfenced grants for Cambridgeshire 2017-18

	2017-18 £000
RSG Transitional Support	3,170
New Homes Bonus	4,276
Education Services Grant	1,296
Adult Social Care Support Grant	2,334
Other	3,728
Total unringfenced grants	14,804

# Ringfenced grants

The Council receives a number of government grants designated to be used for particular purposes. This funding is managed by the appropriate Service Area and the Council's ringfenced grants are set out within part 7 of Table 3 of the relevant Service Area in Section 3 of the Business Plan.

Major sources of ringfenced funding include the Better Care Fund. This pooled fund of £3.8bn nationally took full effect in 2015-16, and is intended to allow health and social care services to work more closely in local areas.

In line with the Secretary of State's announcement as part of the Local Government Finance Settlement and the concomitant announcement by the Department of Health, we have assumed that we will receive all sources of funding due to the Council. This includes Better Care Funding for Adult Social Care, routed via Clinical Commissioning Groups (CCGs) and the Local Health and Wellbeing Board.

# Fees and charges

A significant, and increasing, proportion of the Council's income is generated by charging for some of the services it provides. There are a number of proposals within the Business Plan that are either introducing charging for services for the first time or include a significant increase where charges have remained static for a number of years. The Council adopts a robust approach to charging reviews, with proposals presented to Members on an annual basis.

#### **Dedicated Schools Grant**

The Council receives the Dedicated Schools Grant (DSG) from the Government and it is therefore included in our gross budget figures in table 6.1. However, this grant is ringfenced to pass directly on to schools. This plan therefore uses the figure for "total budget excluding grants to schools". The Business Plan assumes the funding for 2017-18 remains the same on a per pupil basis as 2016-17. However, DSG funding arrangements for 2017-18 are currently subject to a national review and as such future funding rates are unknown at this stage. Further consultation is expected during the summer term with final announcements in the autumn. The impact on individual schools and centrally retained services funded from the DSG will be dependent on the outcome of any national changes.

# Service budgets

We have combined the funding analysis set out in preceding chapters with a detailed review, looking at the costs involved in providing services at a certain level and to specific performance standards. This was used to propose the following changes to cash available over the next five years:

Table 6.6: Changes to service net budgets 2016-17 to 2021-22

	Revised Net Budget 2016-17 <sup>(1)</sup> £000	Proposed % cash change 2016-17 to 2021-22
Children, Families and Adults Services (CFA)	240,653	14.2%
Economy, Transport and Environment (ETE)	36,897	6.9%
Corporate & Managed Services (CS)	14,071	-163.9%
Financing Debt Charges	32,766	-30.2%
LGSS - Cambridge Office (LGSS)	8,151	-29.1%
Public Health	673	N/A <sup>(2)</sup>
Assets & Investments (A&I)	4,197	-41.7%
Environment Agency (EA) Levy	381	2.4%
Combined Authority	23,000	0.0%
Total budget	360,789	-1.1%

<sup>(1) 2016-17</sup> budget has been revised so that it is comparable to the 2017-18 budget.

In light of these changes, services have been set the following budget allocations (Table 6.7). The budget allocation is the amount of money for each of the next five years that services can spend. Within these limits, the budget will balance.

These budget allocations include assumptions about the impact of inflation and demographic growth, any developments and the savings we intend to make. Budget allocations for each directorate and the policy areas in the above services are shown in the detailed financial tables of Section 3.

Table 6.7: Service net budgets 2017-18 to 2021-22

	2017-18 £000	2018-19 £000	2019-20 £000	2020-21 £000	2021-22 £000
CFA	237,191	244,782	253,956	264,978	274,780
ETE	36,632	35,109	35,888	37,626	39,429
CS	22,042	13,926	6,620	-3,042	-8,997
Financing Debt Charges (1)	22,733	18,540	18,802	21,905	22,861
LGSS	7,746	7,331	6,779	6,261	5,782
Public Health	140	20,210	20,229	20,249	20,267
A&I	2,702	2,772	2,835	2,358	2,445
EA Levy (2)	384	386	388	390	390
Net movement on reserves (3)	3,063	9,799	13,298	13,670	13,107
Combined Authority (4)	23,000	23,000	23,000	23,000	23,000
Total budget	355,633	375,855	381,795	387,395	393,064
% Change in budget	-2.2%	5.7%	1.6%	1.5%	1.5%

<sup>(2)</sup> Due to the change in ringfencing arrangements for the Public Health Grant and its impact on that directorate's budget allocation, it is not meaningful to analyse the change in net budget over the period.

- (1) Financing debt charges refers to the net cost of interest and principal payments on existing and new loans.
- (2) EA Levy refers to the contribution to the Environment Agency for flood control and flood mitigation.
- (3) Net movement on reserves reflects use of the various reserve funds (see chapter 7).
- (4) This represents the Council's payment to the Combined Authority with respect to devolution.

# Capital programme spending

The 2017-18 ten year capital programme worth £855.3m is currently estimated to be funded through £680.2m of external grants and contributions, £148.4m of capital receipts and £26.6m of borrowing (Table 6.8). This is in addition to previous spend of £407.1m on some of these schemes creating a total Capital Programme value of £1.3 billion. Despite very little change in size of the Programme, the Council has managed to reduce the related revenue budget to fund capital borrowing. This revenue budget is now forecast to spend £22.7m in 2017-18, decreasing to £22.9m by 2021-22.

Table 6.8: Funding the capital programme 2017-18 to 2026-27

	Prev. years £000	2017-18 £000	2018-19 £000	2019-20 £000	2020-21 £000	2021-22 £000	Later years £000	Total £000
Grants	142,092	81,399	55,017	35,122	35,619	28,883	80,870	459,002
Contributions	61,491	37,125	39,256	30,595	32,783	10,400	213,155	424,805
General capital receipts	12,238	83,876	21,676	5,252	6,615	19,536	11,465	160,658
Prudential borrowing	137,262	36,125	36,128	36,795	17,482	15,538	31,155	310,485
Prudential borrowing (repayable)	54,058	26,371	24,805	-1,104	-13,777	-11,185	-171,696	-92,528
Total funding	407,141	264,896	176,882	106,660	78,722	63,172	164,949	1,262,422

Section 3 later in the Business Plan sets out the detail of the 2017-18 to 2026-27 capital schemes which are summarised in the tables below. Total expenditure on major new investments underway or planned includes:

- Providing for demographic pressures regarding new schools and children's centres (£573m)
- Housing Provision (£184m)
- Major road maintenance (£90m)
- Ely Crossing (£36m)
- Rolling out superfast broadband (£36m)
- A14 Upgrade (£25m)
- King's Dyke Crossing (£14m)
- Integrated Community Equipment Service (£13m)
- Cycling City Ambition Fund (£8m)
- Waste Facilities Cambridge Area (£8m)
- Soham Station (£7m)
- Cambridgeshire Public Services Network Replacement (£6m)
- Cambridge Cycling Infrastructure (£5m)
- Abbey Chesterton Bridge (£5m)

- MAC Joint Highways Depot (£5m)
- Development of Archive Centre premises (£5m)

Table 6.9 summarises schemes according to start date, whereas Table 6.10 summarises capital expenditure by service. These tables include schemes that were committed in previous years but are scheduled to complete from 2017-18 onwards.

Table 6.9: Capital programme for 2017-18 to 2026-27

	Prev. years £000	2017-18 £000	2018-19 £000	2019-20 £000	2020-21 £000	2021-22 £000	Later years £000	Total £000
Ongoing	75,809	22,924	23,904	23,794	24,712	23,659	16,079	210,881
Commitments	331,086	120,968	72,155	39,352	7,448	3,647	30,940	605,596
New starts:								
2017-18	176	119,704	63,443	16,169	2,649	13,276	21,220	236,637
2018-19	50	1,100	14,740	13,775	17,873	4,700	380	52,618
2019-20	20	200	2,640	13,500	24,040	6,990	4,230	51,620
2020-21	-	-	-	70	1,600	1,830	1,800	5,300
2021-22	-	-	-	-	400	8,050	12,800	21,250
2022-23	-	-	-	-	-	1,020	21,560	22,580
2023-24	-	-	-	-	-	-	31,590	31,590
2024-25	-	-	-	-	-	-	24,350	24,350
2025-26	-	-	-	-	-	-	-	-
Total spend	407,141	264,896	176,882	106,660	78,722	63,172	169,949	1,262,422

Table 6.10: Services' capital programme for 2017-18 to 2026-27

Scheme	Prev. years £000	2017-18 £000	2018-19 £000	2019-20 £000	2020-21 £000	2021-22 £000	Later years £000	Total £000
CFA	140,983	79,208	92,422	71,954	56,100	28,176	115,003	583,846
ETE	254,912	65,013	32,477	27,143	21,025	22,169	32,476	455,215
CS & Managed	1,754	4,917	6,698	460	460	460	-	14,749
A&I	8,304	115,658	45,285	7,103	1,137	12,367	17,470	207,324
LGSS	1,188	100	-	-	-	-	-	1,288
Total	407,141	264,896	176,882	106,660	78,722	63,172	164,949	1,262,422

The capital programme includes the following Invest to Save / Invest to Earn schemes:

Table 6.11: Invest to Save / Earn schemes for 2017-18 to 2026-27

Scheme	Total Investment (£m)	Total Net Return (£m)
County Farms Investment	3.8	_(1)
Citizen First, Digital First	3.5	2.5
MAC Joint Highways Depot	5.2	0.2
Energy Efficiency Fund	1.0	0.6
Housing provision (primarily for rent) on CCC portfolio	184.5	395.2

<sup>(1)</sup> Scheme expected to break-even, however additional returns are not yet quantifiable.

# 7) Balancing the budget

Every local authority is required, under legislation, to set a balanced budget every year. It is the Chief Finance Officer's statutory responsibility to provide a statement on the robustness of the budget proposals when it is considered by Council.

The Business Planning process is a rolling five year assessment of resource requirements and availability, providing clear guidance on the level of resources that services are likely to have available to deliver outcomes over that period. Obviously projections will change with the passage of time as more accurate data becomes available and therefore these projections are updated annually. This process takes into account changes to the forecasts of inflation, demography, and service pressures such as new legislative requirements that have resource implications.

There are a number of methodologies that councils can adopt when developing their budget proposals. These methodologies, to a lesser or greater extent, fall into two fundamental approaches. The first is an incremental approach that builds annually on the budget allocations of the preceding financial year. The second is built on a more crosscutting approach based on priorities and opportunities. There are advantages and disadvantages with both approaches.

The Council is moving to a budget where the transformation programme is at the heart of its construction. As a consequence the Council is now taking a significant step away from the traditional service block cash limit approach.

The traditional incremental cash limit model that has been at the core of the Council's Business Plan approach for many years will be used as a process of last resort. Although the base budget is predicated on this model, and therefore it will take some time to completely remove it from our financial model, any changes that arise on an on-going basis will where possible be funded through the cross cutting approach to transformation. The five-blocks of the cash limit model is however set out below for information:

- · Children, Families and Adults
- Economy, Transport and Environment
- Corporate and Managed Services
- Public Health
- LGSS Cambridge Office

It is intended that savings and efficiency proposals evolving from work on cross-cutting transformation themes will sufficiently manage the cost of service delivery to within the financial envelope.

Detailed spending plans for 2017-18, and outline plans for later years, are set out within Section 3 of the Business Plan.

# 8) Reserves policy and position

#### **Need for reserves**

We need reserves to protect and enhance our financial viability. In particular, they are necessary to:

- maintain a degree of in-year financial flexibility
- enable us to deal with unforeseen circumstances and incidents
- set aside monies to fund major developments in future years
- enable us to invest to transform and improve service effectiveness and efficiency
- set aside sums for known and predicted liabilities
- provide operational contingency at service level
- provide operational contingency at school level

# Reserve types

The Council maintains four types of reserve:

 General reserve – a working balance to cushion the impact of uneven cash flows. The reserve also acts as a contingency that we can use in-year if there are unexpected emergencies, unforeseen spending or uncertain developments and pressures where the exact timing and value is not yet known and/or in the Council's control. The reserve also provides coverage for grant and income risk.

- **Earmarked reserves** reserves we have set aside to meet known or predicted liabilities e.g. insurance claims, or that we set aside for specific and designated purposes.
- **Schools reserves** we encourage schools to hold general contingency reserves within advisory limits.
- Transformation Fund an earmarked reserve created as a result of changes to the Minimum Revenue Provision, set aside to support innovative projects across the Council that will deliver savings in future years.

## Level of reserves

We need to consider the general economic conditions, the certainty of these conditions, and the probability and financial impact of service and business risks specific to the Council in order to calculate the level of reserves we need to hold.

There are risks associated with price and demand fluctuations during the planning period. There is also continued, albeit reducing, uncertainty about the financial impact of major developments currently in progress.

At the operational level, we have put effort into reducing risk by improving the robustness of savings plans to generate the required level of cash-releasing efficiencies and other savings.

Table 8.1: Estimated level of reserves by type 2017-18 to 2021-22

Balance as at:	31 March 2017 £m	31 March 2018 £m	31 March 2019 £m		2021	31 March 2022 £m
General reserve	16.3	16.4	16.4	16.4	16.4	16.4
Office Reserves	-	-	-	-	-	-
Earmarked reserves	23.5	27.1	30.5	36.4	43.3	50.1
Schools reserves	21.9	21.9	21.9	21.9	21.9	21.9
Transformation Fund*	20.9	20.2	26.6	34.0	40.8	47.1
Total	82.6	85.6	95.4	108.7	122.4	135.5
General reserve as % of gross non-school budget	3.0%	3.0%	3.0%	3.0%	2.9%	2.9%

<sup>\*</sup>The Transformation Fund has been created as a result of a revision to the calculation of the Council's minimum revenue provision (MRP).

# Adequacy of the general reserve

Greater uncertainties in the Local Government funding environment, such as arise from the Business Rates Retention Scheme and localisation of Council Tax Benefit, increase the levels of financial risk for the Council. As a result of these developments we have reviewed the level of our **general reserve** and have set a target for the underlying balance of no less than 3% of gross non-school spending.

We have paid specific attention to current economic uncertainties and the cost consequences of potential Government legislation in order to determine the appropriate balance of this reserve. The table below sets out some of the known risks presenting themselves to the Council. There will

inevitably be other, unidentified, risks and we have made some provision for these as well.

We consider this level to be sufficient based on the following factors:

- Central Government will meet most of the costs arising from major incidents; the residual risk to the Council is just £1m if a major incident occurred.
- We have identified all efficiency and other savings required to produce a balanced budget and have included these in the budgets.

Table 8.2: Target general reserve balance for 2017-18 to 2021-22

Risk	Source of risk	Value £m
Inflation	0.5% variation on Council inflation forecasts.	0.6
Demography	0.5% variation on Council demography forecasts.	0.6
Interest rate change	0.5% variation in the Bank of England Base Rate.	0.1
Council Tax	Inaccuracy in District taxbase forecasts to the same degree as previous year.	2.3
Business Rates	Inaccuracy in District taxbase forecasts of County share of Business Rates to the value which triggers the Safety Net.	2.4
Unconfirmed specific grant allocations	Value of as yet unannounced specific grants different to budgeted figures.	1.6
Academy conversions higher than expected	Impact on Education Services Grant from increase in academy conversions.	0.0
Deliverability of savings against forecast timescales	Savings to deliver Business Plan not achieved.	3.2
Additional responsibilities	Uncertainty around adequate funding of new Care Act responsibilities in the longer term	0.0
Non-compliance with regulatory standards	E.g., Information Commissioner fines.	0.5
Major contract risk	E.g., contractor viability, mis-specification, non-delivery.	2.1
Unidentified risks	n/a	2.9
Balance		16.3

# 9) Business Plan roles and responsibilities

The Business Plan is developed through the Council's committee structure. It is therefore beneficial to clarify the respective roles and responsibilities of committees within this process. These are defined in the Constitution but are set out below in order.

# **Full Council**

Council is the only body that can agree the Council's budget and the associated Council Tax to support the delivery of that budget. It discharges this responsibility by agreeing the Business Plan in February each year. In agreeing the Business Plan the Council formally agrees the budget allocations for the service blocks (currently based on a departmental structure). The Business Plan includes both revenue and capital proposals and needs to be a 'balanced' budget. The following is set out within Part 3 of the Constitution – Responsibility for Functions.

Council is responsible for:

- "(b) Approving or adopting the Policy Framework and the Budget
- (c) Subject to the urgency procedure contained in the Access to Information Procedure Rules in Part 4 of this Constitution, making decisions about any matter in the discharge of a committee function which is covered by the Policy Framework or the Budget where the decision-making body is minded to make it in a manner which

- would be contrary to the Policy Framework or contrary to, or not wholly in accordance with, the Budget
- (d) Approving changes to any plan or strategy which form part of the Council's Policy Framework, unless:
  - i. that change is required by the Secretary of State or any Government Minister where the plan or strategy has been submitted to him for approval, or
  - ii. Full Council specifically delegated authority in relation to these functions when it approved or adopted the plan or strategy"

# **General Purposes Committee**

GPC has the responsibility for the delivery of the Business Plan as agreed by Council. It discharges this responsibility through the service committees. In order to ensure that the budget proposals that are agreed by service committees have an opportunity to be considered in detail outside of the Council Chamber, those proposals will be co-ordinated through GPC, though Full Council remains responsible for setting a budget. GPC does not have the delegated authority to agree any changes to the budget allocations agreed by Council save for any virement delegations that are set out in the Constitution.

The following is set out within Part 3 of the Constitution – Responsibility for Functions.

"The General Purposes Committee (GPC) is authorised by Full Council to co-ordinate the development and recommendation to Full Council of the Budget and Policy Framework, as described in Article 4 of the Constitution, including in-year adjustments."

"Authority to lead the development of the Council's draft Business Plan (budget), to consider responses to consultation on it, and recommend a final draft for approval by Full Council. In consultation with relevant Service Committees"

"Authority for monitoring and reviewing the overall performance of the Council against its Business Plan"

"Authority for monitoring and ensuring that Service Committees operate within the policy direction of the County Council and making any appropriate recommendations"

GPC is also a service committee in its own right and, therefore, also has to act as a service committee in considering proposals on how it is to utilise the budget allocation given to it for the delivery of services within its responsibility.

## **Service Committees**

Service committees have the responsibility for the operational delivery of the Business Plan as agreed by Council within the financial resources allocated for that purpose by Council. The specific functions covered by the committee are set out in the Constitution but the generic responsibility that falls to all is set out below:

"This committee has delegated authority to exercise all the Council's functions, save those reserved to Full Council, relating to the delivery, by or on behalf of, the County Council, of services relating to..."

# 10) Risks

In providing budget estimates, we have carefully considered financial and operational risks. The key areas of risk, and the basic response to these risks, are as follows:

- Containing inflation to funded levels we will achieve this by closely managing budgets and contracts, and further improving our control of the supply chain.
- Managing service demand to funded levels we will achieve this through clearer modelling of service demand patterns using numerous datasets that are available to our internal Research Team and supplemented with service knowledge. A number of the proposals in the Business Plan are predicated on averting or suppressing the demand for services.
- Delivering savings to planned levels we will achieve this through SMART (specific, measurable, achievable, relevant and timely) action plans and detailed review. All savings – efficiencies or service reductions – need to be recurrent. We have built savings requirements into the base budget and we monitor these monthly as part of budgetary control.
- Containing the revenue consequences of capital schemes to planned levels – capital investments sometimes have revenue implications, either operational or capital financing costs. We will manage these by ensuring capital projects do not start without a tested and approved business case, incorporating the cost of the whole life cycle.

- Responding to the uncertainties of the economic recovery – we have fully reviewed our financial strategy in light of the most recent economic forecasts, and revised our objectives accordingly. We keep a close watch on the costs and funding sources for our capital programme, given the reduced income from the sale of our assets and any delays in developer contributions.
- Future funding changes our plans have been developed against the backcloth of continued reductions in Local Government funding.

Uncertainties remain throughout the planning period in relation to the above risks. In line with good practice, we intend to reserve funds that we can use throughout and beyond the planning period. Together with a better understanding of risk and the emerging costs of future development proposals, this will help us to meet such pressures.

# **Appendix 1** – Fees and Charges Best Practice Guidance

The Council provides a wide range of services for which it has the ability to make a charge – either under statutory powers (set by the government) or discretionary (set by the Council). Fees and charges fall into three categories:

- Statutory prohibition on charging: Local authorities must provide such services free of charge at the point of service. Generally these are services which the authority has a duty to provide.
- Statutory charges: Charges are set nationally and local authorities have little or no opportunity to control such charges. These charges can still contribute to the financial position of the Authority. Income cannot be assumed to increase in line with other fees and charges.
- Discretionary charges: Local authorities can make their own decisions on setting such charges. Generally these are services that an authority can provide but is not obliged to provide.

This Best Practice Guidance applies to discretionary fees and charges and trading activities. It is supported by the Fees and Charges Flowchart attached at Appendix 1 and the Supplementary Guidance on Concessions and Flowchart attached at Appendix 2.

If you are charging for information which falls under Environment Information Regulations (EIR), please be aware that the legislation changed in 2016 and the Council has additional guidance for constructing these charges. Please contact Camilla Rhodes if you require further information.

#### PURPOSE OF THE GUIDANCE

The purpose of the Best Practice Guidance is to specify the processes and frequencies for reviewing existing charging levels and to provide guidance on the factors that need to be taken into consideration when charges are reviewed on an annual basis.

The Best Practice Guidance and Fees and Charges Policy together provide a consistent approach in setting, monitoring and reviewing fees and charges across Cambridgeshire County Council. This will ensure that fees and charges are aligned with corporate objectives and the process is carried out in a uniform manner across the authority.

Any service-specific policies should be consistent with the Fees and Charges Policy and Best Practice Guidance.

# ASSESSMENT OF CHARGING LEVELS – THE STANDARD CHARGE

The cost of providing the service should be calculated. When estimating the net cost of providing a service, the previous year's actual results (in terms of income, activity levels and expenditure) must be taken into account. Where assumptions are made based on variables such as increased usage, this should be evidenced by an action plan detailing how this will be achieved.

Charges should be set so that in total they cover the actual cost of providing the service including support service charges and other overheads. Any subsidy arising from standard charges being set at a level below full cost should be fully justified in terms of achieving the Council's priorities in the Business Case detailed in Section 3 of this Guidance. Where it is not appropriate or cost effective to calculate the cost of service provision at an individual level, charges may be set so that overall costs are recovered for the range of services which are delivered within a service area.

In order to ensure cost effectiveness and efficiency when setting and amending charging levels, the following are to be considered:

- Justification in the setting of charges to withstand any criticisms and legal challenges;
- Obstacles to maximising full cost recovery when providing the service;
- Access to and impact on users;
- Future investment required to improve or maintain the service;
- Relevant government guidance;
- Corporate objectives, values, priorities and strategies.

The following should be considered during the process, which may result in charges being set at a lower level than cost recovery:

- Any relevant Council strategies or policies;
- The need for all charges to be reasonable;

- The level of choice open to customers as to whether they use the Councils services;
- The desirability of increasing usage or rationing of a given service (i.e reducing charges during off-peak times).

# **LEVEL OF SUBSIDY**

Where charges are made for services, users pay directly for some or all of the services they use. Where no charges are made or where charges do not recover the full cost of providing a service, council tax payers subsidise users.

Fees and charges will be set at a level that maximises income generation and recovers costs, whilst encouraging potential users to take up the service offered and ensuring value for money is secured, except in instances where the Council views a reduction in the service uptake as a positive. The Council can maximise income generation through:

- Charging the maximum that users are prepared to pay, taking into account competitor pricing, when a service is 'demand led' or competes with others based on quality and/or cost.
- Differential charging to tap into the value placed on the service by different users.
- Reduce a fee or charge in order to stimulate demand for a service to maximise the Council's market share, which will lead to an increase in income generation.

A Business Case should be created for all services that require a subsidy from the Council when charges are reviewed. The Business Case should outline how the subsidy

will be applied to the service area and incorporate the following:

- Demonstrate that the subsidy is being targeted at top priorities;
- Provide justification for which users should benefit from the subsidy;
  - ➤ All users through the Standard Charge being set at a level lower than cost recovery;
  - ➤ Target groups through the application of the Concessions Guidance (Appendix 2).

Approval for the subsidy should be obtained from the relevant Executive Director, in consultation with the Chief Finance Officer.

## **CONCESSIONS**

Concessions may be used to provide a discount from the Standard Charge for specific groups for certain services. Services must ensure that the fees and charges levied for discretionary services are fair and equitable and support social inclusion priorities. All decisions on concessions for services and trading activities will be taken with reference to and in support of Council priorities and recorded as delegated decisions, as appropriate.

All relevant government guidance should be considered by each service area when concessionary groups and charging levels are set. Concessions should only be granted to the residents of Cambridgeshire. A business case should be approved which details the rationale for directing subsidy towards a target group.

Concessionary Charges may also be made available to organisations whose purpose is to assist the Council in meeting specific objectives in its priorities and policy framework, or which contribute to the aims of key local partnerships in which the council has a leading role.

The level of concession should be set with regard to the service being provided and its use and appeal to the groups for whom concessions are offered. The appropriate Director will approve the level of concession and the groups for whom the concessions apply once all budgetary and other relevant information for the service has been considered. The level of concession and the target groups in receipt of the concession should be made explicit during the approval process and be fully justified in terms of achieving the Council's priorities. The take-up of concessions should be monitored to identify how well concession schemes are promoting access to facilities.

The Local Government Act 2003 and its accompanying guidance states that charges may be set differentially, so that different people are charged different amounts. However, it is not intended that this leads to some users cross-subsidising others. The costs of offering a service at a reduced charge should be borne by the authority rather than other recipients of the service. This should be borne in mind when setting concessions or promoting use of a service by specific target groups.

There is a flowchart at the end of this appendix to support Services when designing concessions.

#### CHARGING EXEMPTIONS

Exemptions relate to service areas where no charges are levied to any of the service users. There will be a number of important circumstances where charges should not be made. The following are Charging Exemptions:

- Where the administrative costs associated with making a charge would outweigh potential income.
- Where charging would be counterproductive (i.e result in reduced usage of the service).

## PROCESSES AND FREQUENCIES

Reviews will be carried out at least annually for all services in time to inform the budget setting process, will take account of inflationary pressures and will be undertaken in line with budget advice provided by Corporate Finance. The reviews will be undertaken by all Service Areas that provide services where charges could be applied. The annual review of charges will consider the following factors:

- Inflationary pressures;
- Council-wide and service budget targets;
- Costs of administration;
- Scope for new charging areas.

Customers should be given a reasonable period of notice before the introduction of new or increased charges. Where possible, the objectives of charging should be communicated to the public and users and taxpayers should be informed of how the charge levied relates to the cost of provider the service.

## **COLLECTION OF CHARGES AND OUTSTANDING DEBTS**

The most economic, efficient and effective method of income and debt collection should be used and should comply with the requirements of Financial Regulations. When collecting fees and charges income, services should use the most cost effective method available, i.e. online or with card, thus minimising the use of cash and cheque payments and invoicing as a method of collection wherever possible.

Wherever it is reasonable to do so, charges will be collected either in advance or at the point of service delivery.

Where charges are to be collected after service delivery has commenced, invoices will be issued promptly on the corporate system.

Where a debtor fails to pay for goods or services the relevant Service Director should consider withholding the provision of further goods or services until the original debt is settled in full, where legislation permits. Charges and concessions will be clearly identified and publicised on the Council's external website so that users are aware of the cost of a service in advance of using it.

## **APPROVALS**

All decisions on charges for services and trading activities will be approved by the relevant Director, in consultation with the Chief Finance Officer and recorded as delegated decisions, as appropriate.

## MONITORING AND IMPROVEMENT

Monitoring will be used to understand how charges affect the behaviour of users (especially target groups) and drive improvement. Price sensitivities of individuals and groups should be understood so that charges can be set appropriately to deliver the levels or changes in service use necessary to achieve objectives.

As part of the monitoring and improvement process, a Schedule of Fees and Charges shall be maintained and challenging targets for charging and service use shall be established.

A Schedule of Fees and Charges shall be maintained by the Chief Finance Officer for all discretionary charges.

Specific financial, service quality and other performance targets should be set, monitored and reported to the

appropriate level to ensure that high levels of efficiency and service quality are achieved. Examples include:

- Cost of service provision against targets and benchmarking authorities;
- Usage by target groups i.e. number of visits / requests;
- Usage during peak time / off –peak time;
- Income targets;
- · Percentage of costs recovered;
- · Costs of methods of billing and payment;
- Excess capacity.

Service managers should, wherever possible, benchmark with the public, private and voluntary sectors not only on the level of charges made for services but the costs of service delivery, levels of cost recovery, priorities, impact achieved and local market variations in order to ensure the Council generates maximum income.

Benchmarking should be proportionate and have clear objectives. It should be remembered that benchmarking can be resource intensive, therefore prior to commencing such an exercise, there should be a clear expectation of added value outcomes. If benchmarking is undertaken, wherever possible, this should be with similar types of organisations, but may include private sector providers as well as public sector.

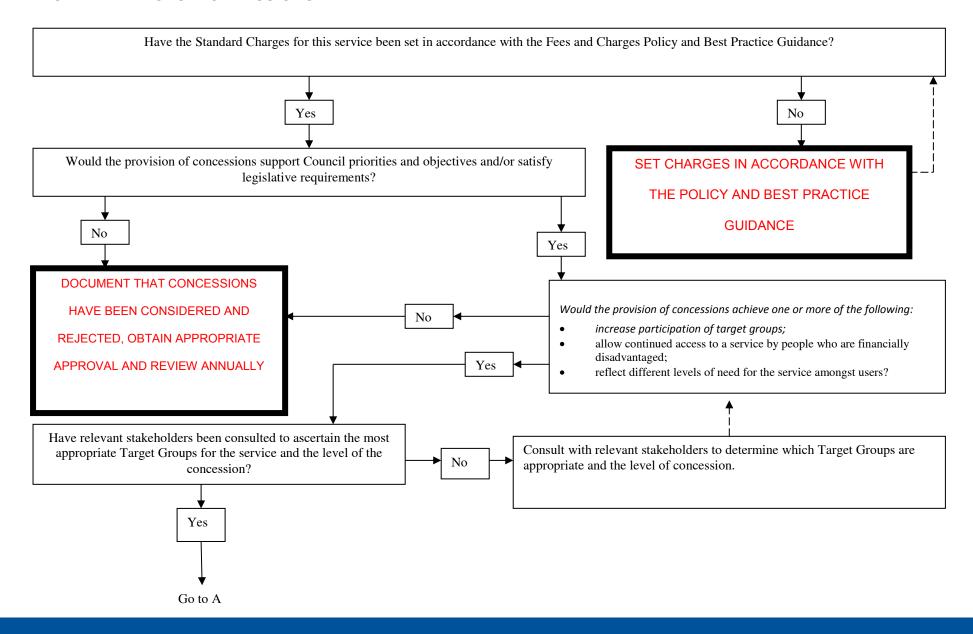
## UNDER/OVERACHIEVEMENT OF FEES AND CHARGES.

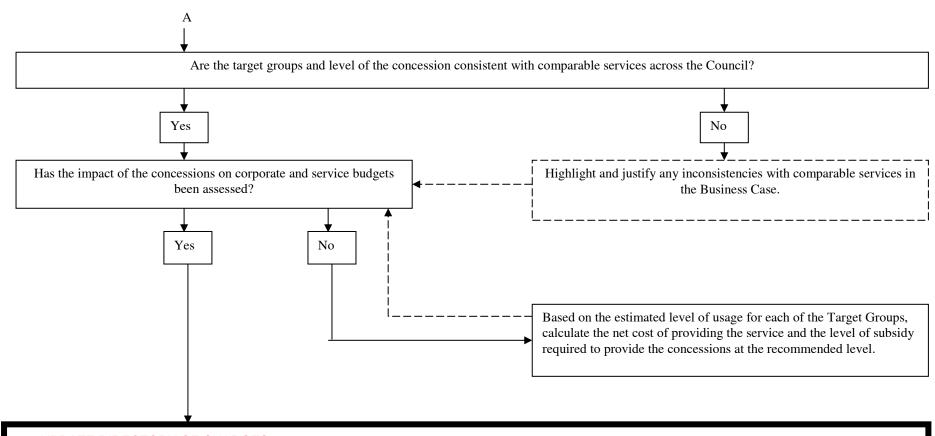
At a level deemed appropriate by the relevant service, a clear escalation process should be in place for the under or overachievement of charges.

For an overachievement of a charge, the simple process should be for budget holders to inform the Head of Service, the Director of Service and the Financial Advisor. Within the year, if there is an overachievement of fees and charges, then the budget holder, head of service and director should discuss how to use this surplus to offset any areas running an overspend within the budget/service. At the end of the year, an overachievement in charges should result in discussions with the budget holder, head of service and director to increase the target of that particular fee or charge, in line with the Council's income generation aim.

For an underachievement of a fee or charge within a service, the budget holder, and their financial advisor, should attempt to mitigate this underachievement as much as possible within their own service. If a budget holder is unable to mitigate a failure, then the Head of service should mitigate the underachievement within their service. Failing this, the director should attempt to do the same for the directorate, before further escalating the underachievement to the Chief Finance Officer should the directorate be unable to mitigate the failure to meet an income target for any fee or charge. Again, if this underachievement takes place at the end of the year, this should be reflected within the schedule of fees and charges, with an amendment for a more realistic and achievable target.

# FEES AND CHARGES: CONCESSIONS





- UPDATE DIRECTORY OF CHARGES
- OBTAIN APPROVAL FOR THE BUSINESS CASE WHICH DETAILS THE RATIONALE FOR DIRECTING THE PROPOSED LEVEL OF SUBSIDY TOWARDS A TARGET GROUP. THE BUSINESS CASE MUST BE EXPLICIT IN TERMS OF THE TARGET GROUPS THAT ARE RECOMMENDED TO RECEIVE THE CONCESSIONS AND THE LEVEL OF SUBSIDY THE COUNCIL IS PROVIDING TO FUND THE CONCESSIONS.
- MONITOR THE TAKE-UP OF CONCESSIONS AND IDENTIFY HOW WELL CONCESSION SCHEMES ARE PROMOTING ACCESS TO FACILITIES