

**INNOVATE AND CULTIVATE FUND RECOMMENDED APPLICATIONS**

*To:* **Communities and Partnership Committee**

*Meeting Date:* **5 July 2018**

*From:* **Sarah Ferguson: Assistant Director, Housing,  
Communities and Youth**

*Electoral division(s):* **All**

*Forward Plan ref:* **Not applicable**      *Key decision:* **No**

*Purpose:* To provide the Communities and Partnership Committee with:

- a) The outcome of the 19 June Innovate and Cultivate Fund (ICF) Recommendation Panel
- b) A summary of funded ICF projects to date
- c) Deadlines for upcoming funding rounds
- d) The proposed scope of an end of year evaluation report.

*Recommendation:* Communities and Partnerships Committee is asked to:

- a) Consider recommendations of the panel and confirm agreement to fund:
  - i) four applications through the Cultivate Fund (2.3 in the report and Appendix One), and
  - ii) three applications through the Innovate Fund (2.4 in the report and Appendix Two).
- b) Agree the scope of the end of year evaluation report (2.7 in the report)

| <b><i>Officer contact:</i></b>               | <b><i>Member contacts:</i></b>              |
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| Name: <b>Elaine Matthews</b>                 | Names: <b>Cllr Steve Criswell</b>           |
| Post: Strengthening Communities Manager      | Post: Chairman                              |
| Email: Elaine.Matthews@cambridgeshire.gov.uk | Email: Steve.Criswell@cambridgeshire.gov.uk |
| Tel: 01223 706385                            | Tel: 01223 706385<br>01487 740745           |



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| <b>1.</b>  | <b>BACKGROUND</b>   |
| <b>1.1</b> | The Innovation Fund was initially launched in November 2016 and five projects were due to receive approved funding from April 2017 as a result of that application process. Learning from those early rounds a review and refresh of the fund was carried out resulting in the current Innovate and Cultivate Fund as agreed by Communities and Partnerships Committee on 24 August 2017.   |
| <b>1.2</b> | The fund is open to voluntary, community and social enterprise sector organisations based in and outside of Cambridgeshire and public sector bodies in Cambridgeshire, to realise their projects and ideas that help address the needs of local residents.  |
| <b>1.3</b> | <p>There are two funding streams:</p> <ul style="list-style-type: none"> <li>• <b>Cultivate:</b> small grants of £2,000-£10,000 aimed at encouraging local networks where people help themselves and each other. This is a single stage application process, where Communities and Partnership Committee consider the final recommendations of the panel before confirming award.</li> <li>• <b>Innovate:</b> larger grants of up to £50,000, for larger projects that demonstrate an innovative approach within one of the seven key priorities for Cambridgeshire. This is a two-stage application process where applicants present a more detailed logic model, delivery and budget plan to the panel as part of the second stage, after which Communities and Partnership Committee consider the final recommendations of the panel before confirming award.</li> </ul> |
| <b>1.4</b> | <p>All applicants to the fund are required to demonstrate a number of stated criteria including the following key criteria:</p> <ul style="list-style-type: none"> <li>• how their project will help to deliver one or more of the County Council's key outcomes,</li> <li>• show they will reduce pressure on council services and/or offer direct savings for the council,</li> <li>• be either new, or build on an existing project in a new location or with new beneficiaries.</li> </ul>  |
| <b>2.</b>  | <b>MAIN ISSUES</b>  |
| <b>2.1</b> | A total of 14 complete applications for the Cultivate Fund were received in this current round, along with 3 second stage applications for the Innovate Fund.   |
| <b>2.2</b> | Each application was carefully considered in full by the Recommendation Panel on 19th June 2018. In accordance with the Committee decision agreed on 24 August 2017, the Panel is made up of two County Council Service or Assistant Directors, Chief Finance Officer, a senior officer involved in managing the fund, a trustee of Cambridgeshire Community Foundation and five elected members from the Communities and Partnership Committee.  |

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| <p><b>2.3</b></p> | <p>The outcome of the panel is that four applications to the '£2,000 -£10,000' Cultivate Fund have been recommended by the panel for funding and are reported to this Committee for final decision, namely:</p> <ul style="list-style-type: none"> <li>• Cambridge Women's Resource Centre: Birth as a medium 4 change</li> <li>• East Leightonstone PCC: Thrive Huntingdon</li> <li>• Ramsey Neighbourhoods Trust: Ramsey Timebank</li> <li>• Cambridgeshire Hearing Help: Transforming our technology infrastructure to meet the demands of Cambridgeshire's ageing population</li> </ul> <p>A summary of each of the recommended Cultivate Fund applications is detailed in Appendix One attached.</p>              |
| <p><b>2.4</b></p> | <p>Of the second stage applications to the '£10,000-£50,000' Innovate Fund, the outcome of the panel is that three applications have been recommended for funding and are reported to this Committee for final decision, namely:</p> <ul style="list-style-type: none"> <li>• The Meadows Children and Family Wing: Freedom Forever Together</li> <li>• Romsey Mill Trust: Trumpington Youth Development</li> <li>• The Cinnamon Network: Demand Reduction Partnerships – Cambridgeshire</li> </ul> <p>A summary of each of the recommended Innovate Fund applications is in Appendix Two attached.</p>  |
| <p><b>2.5</b></p> | <p>Since the refresh of the Innovate and Cultivate Fund in September 2017 and up to May 2018, twelve projects have received grant funding, including eight Cultivate and four Innovate projects. Five projects previously received funding as a result of the original Innovation Fund, bringing the total number of projects receiving funding to seventeen.</p> <p>A total of £398,077 of grant funding from the Innovation Fund and the Innovate &amp; Cultivate Fund has been committed up to May 2018.</p> <p>A brief summary of Innovation Fund and Innovate &amp; Cultivate Fund projects that received funding up to May 2018 is in Appendix Three attached.</p>   |
| <p><b>2.6</b></p> | <p>Two further funding rounds are currently being advertised which includes two opportunities for Cultivate applications and one for the two stage Innovate applications. Deadlines for applications are:</p> <p>1 August 2018 – Cultivate<br/>1 November 2018 – Innovate and Cultivate</p> <p>Two pre-application advice sessions for potential applicants will support the new funding rounds. Dates and venues are:</p> <ul style="list-style-type: none"> <li>• 27 June 2018, 9:30am-11:30am in Shire Hall Committee Room 128</li> <li>• 24 September, 9:45am-12pm at March Community Centre</li> </ul> <p>The service priorities will remain the same: Adult Social Care, Children &amp; Families, and Waste.</p> |

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| <b>2.7</b> | <p>An end of year evaluation report is due to be submitted to the 8th November Committee meeting which will report on the four of the five Innovation Fund projects completing the first year and of the progress made in the first year of the refreshed Innovate &amp; Cultivate Fund.</p> <p>The fifth project from the original Innovation Fund mentioned in paragraph 1.1 delayed their start until November 2017 and will not be included until they have completed their first year.</p> <p>It is proposed that the report includes the following:</p> <ul style="list-style-type: none"> <li>- Brief summary and analysis of the quarterly project monitoring reports and potential returns on investment from the four Innovation Fund projects completing the first year of funding.</li> <li>- Total number of Innovate &amp; Cultivate Fund applications received by type; number of successful funded projects by type and geographic area; most common reasons for rejection for unsuccessful applications; and applicants that have been supported in other ways including access to other funding.</li> <li>- Progress of all 'live' projects: start and end dates; early monitoring outcomes and good news stories.</li> <li>- Summary of lessons learnt from the first year of the Innovate &amp; Cultivate Fund. (ICF)</li> <li>- Proposal to review ICF fund service priorities if additional funds are allocated to the Innovate &amp; Cultivate Fund above the initial £1 million.</li> </ul> |
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| <b>3.</b>  | <b>ALIGNMENT WITH CORPORATE PRIORITIES</b>  |
|            |   |
| <b>3.1</b> | <b>Developing the local economy for the benefit of all</b>  |
|            |   |
|            | There are no significant implications for this priority.  |
|            |   |
| <b>3.2</b> | <b>Helping people live healthy and independent lives</b>  |
|            |   |
|            | <ul style="list-style-type: none"> <li>• The Fund affords opportunities for individuals and communities to develop their skills and resilience to live healthy and independent lives</li> </ul>   |
|            |   |
| <b>3.3</b> | <b>Supporting and protecting vulnerable people</b>  |
|            |   |
|            | <ul style="list-style-type: none"> <li>• The focus of the Fund is to enhance delivery against this priority e.g. where the support of the voluntary and community sector could make a real difference to the lives of vulnerable people.</li> </ul>   |
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| <b>4.</b>  | <b>SIGNIFICANT IMPLICATIONS</b>   |
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| <b>4.1</b> | <b>Resource Implications</b>  |
|            |   |
|            | The Fund makes most efficient use of resources. The finance team have agreed all recommendations.   |
|            |   |
| <b>4.2</b> | <b>Procurement/Contractual/Council Contract Procedure Rules Implications</b>  |
|            |   |
|            | Procurement advice has been taken on the grant application process and member involvement in recommending bids for award and final decision of award.   |
|            |   |
| <b>4.3</b> | <b>Statutory, Legal and Risk Implications</b>   |
|            |   |
|            | Legal advice has been taken in the setting up of this Fund and in the creation of the grant application and monitoring process  |
|            |   |
| <b>4.4</b> | <b>Equality and Diversity Implications</b>  |
|            |   |
|            | The focus of this Fund on supporting the most vulnerable will mean this investment will make a positive contribution to issues of equality.   |
|            |   |
| <b>4.5</b> | <b>Engagement and Communications Implications</b>   |
|            |   |
|            | The plans for engagement and communication of this Fund are as agreed at July 2017 Committee.   |
|            |   |
| <b>4.6</b> | <b>Localism and Local Member Involvement</b>  |
|            |   |
|            | <ul style="list-style-type: none"> <li>Community empowerment sits at the heart of the Innovate and Cultivate Fund which enhances the opportunity for local community organisations to bid for projects which harness the energy of their community.</li> <li>In accordance with the decision at August Committee, Members play a key role in considering each application on its own merits and against the fund criteria. The Communities and Partnership Committee receive recommendations for funding from the Recommendation Panel</li> </ul> |
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| <b>4.7</b> | <b>Public Health Implications</b>   |
|            |   |
|            | <ul style="list-style-type: none"> <li>The Innovate and Cultivate Fund affords opportunities for individuals and communities to develop their skills and resilience to undertake initiatives that improve health and well-being.</li> </ul>   |

| <b>Implications</b>   | <b>Officer Clearance</b>                      |
|---|---|
|   |   |
| <b>Have the resource implications been cleared by Finance?</b>  | Yes<br>Name of Financial Officer: Martin Wade |
|   |   |
| <b>Have the procurement/contractual/ Council Contract Procedure Rules implications been cleared by Finance?</b> | Yes Name of Financial Officer: Paul White     |
|   |   |
| <b>Has the impact on statutory, legal and risk implications been cleared by LGSS Law?</b>                       | Yes<br>Name of Legal Officer: Fiona McMillan  |
|   |   |
| <b>Have the equality and diversity implications been cleared by your Service Contact?</b>                       | Yes<br>Name of Officer: Adrian Chapman        |
|   |   |
| <b>Have any engagement and communication implications been cleared by Communications?</b>                       | Yes<br>Name of Officer: Matthew Hall          |
|   |   |
| <b>Have any localism and Local Member involvement issues been cleared by your Service Contact?</b>              | Yes<br>Name of Officer: Adrian Chapman        |
|   |   |
| <b>Have any Public Health implications been cleared by Public Health</b>  | Yes<br>Name of Officer: Val Thomas            |

| <b>Source Documents</b> | <b>Location</b> |
|-------------------------|-----------------|
| None                    |                 |

## Appendix One

### Innovate and Cultivate Fund

**Cultivate fund applications (£2k-£10k) recommended by the panel to the Communities and Partnership Committee for final decision.**

| <b>Applicant and Project Name</b>  | <b>Project Description</b>  | <b>Amount of funding requested</b> |
|--|---|------------------------------------|
| <b>Cambridge Women's Resource Centre</b><br><br>Birth as a medium 4 change | <p>This project will provide sustained support to high needs pregnant women in deprived areas of Cambridge. The project has been trialled with a very successful pilot.</p> <p>Pregnant women are referred to the project by safeguarding services, LAC services, Women's Aid, Rape Crisis, children's centres, district services, midwives, health visitors, Women's Refuge and the Refugee Council.</p> <p>High needs pregnant women will be paired with a doula - a woman who gives support, help, and advice to another woman during pregnancy and during and after the birth. This sustained relationship has been shown to have strong impacts on the mother, including improving engagement with professionals around the birth, empowerment to manage her own body and change her relationship with pain, distress and staying safe through the birthing process; management of her relationships more effectively and the increased ability to nurture her own baby in a way that is emotionally sustaining for the infant. Initial findings from the pilot project have shown the new mothers and babies to be thriving and has significantly reduced their dependence on support services.</p> | £10,000                            |
| <b>East Leightonstone PCC</b><br><br>Thrive Huntingdon                     | <p>Thrive Huntingdon is an existing youth outreach project that connects churches with secondary schools to inspire positive growth in young people by providing relational support in school and in key local areas. The project currently provides mentoring support to young people and runs a youth café.</p> <p>The project is expanding this work into new areas, by opening two additional Youth Cafes, including one on the Oxmoor estate, and providing detached youth work in key local areas, with a focus on the Oxmoor. The funding will help to cover the salary of a second Thrive Pioneer Youth Worker to support the project's expansion.</p>  | £10,000                            |



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| <p><b>Ramsey Neighbourhoods Trust</b></p> <p>Ramsey Timebank</p>  | <p>Ramsey Neighbourhoods Trust will establish a Timebank in Ramsey to bring people together to help one another. The fund will contribute toward the salary and associated costs of a part-time Timebank Co-ordinator and administrator.</p> <p>Timebanks offer a whole community approach to early intervention and prevention support and are a good example of the Transforming Lives Tier One approach, 'Help to help yourself'. The Timebank model helps to build community capacity and resilience, strengthening the connections across the generations. These community links are already very strong as Ramsey Neighbourhoods Trust works with a range of local partners including the Ramsey Carers Hub run by Carers Trust Cambridgeshire, Peterborough, Norfolk.</p> <p>The project applied for £10,000 but will be offered 75% of what was requested (£7,500) to keep the overall costs comparable to other Timebanks in the county. Ramsey Timebank will be part of the Cambridgeshire Timebanking Steering Group and will therefore be linked to the networking, good practice and experience of the established local Timebanks.</p>   | <p>£7,500</p> <p>Note: requested £10,000 but panel recommendation is to offer the reduced amount, comparable to costs by other Timebanks in the county.</p> |
| <p><b>Cambridgeshire Hearing Help</b></p> <p>Transforming our technology infrastructure to meet the demands of Cambridgeshire's ageing population</p> | <p>Hearing Help supports people who face barriers to accessing mainstream audiology services for routine hearing aid maintenance and support because they are older, frail, have other disabilities, or live in rural areas.</p> <p>Through their home and residential home visits they work with service users who are housebound and therefore in receipt of domiciliary care or residential care. Via their 43 community-based clinics they also work with service users who are maintaining their independence at home in their community.</p> <p>The fund will help to mitigate the impact of a steep rise in demand for its services, by funding a re-design of the organisation's technology infrastructure through a server upgrade to allow remote working, and streamlining and automating data entry via a new bespoke customer relationship management database, which can be accessed remotely on android tablets. This will allow the organisation to embrace mobile, flexible working to respond to the needs of a growing and ageing population – future-proofing the organisation's infrastructure and improving its financial sustainability, thus safeguarding its capacity to continue delivering these vital preventative services.</p> | <p>£4,680</p>   |

## Appendix Two

**Innovate fund (£10k-£50k) Stage 2 applications recommended by the panel to the Communities and Partnership Committee for final decision.**

| <b>Applicant and Project Name</b>                                       | <b>Project Description</b>   | <b>Amount of funding requested</b> |
|---|--|------------------------------------|
| <b>Meadows Children and Family Wing</b><br><br>Freedom Forever Together | <p>This project will support female victims of domestic abuse and their children, through a comprehensive package of support consisting of:</p> <ul style="list-style-type: none"><li>• The Freedom Programme - supports an understanding of the beliefs held by abusive men, the effects domestic abuse on families, reparative work with children, recognising potential perpetrators, and improving quality of lives moving forward.</li><li>• Freedom Forever - provides practical life skills and knowledge as part of a continued and sustained recovery, including: initiating change, assertiveness, practical solutions, developing networks, before and after abuse, parenting skills, supporting children's recovery, safe dating and vision boards.</li><li>• Weekly drop-ins with peer to peer support alongside a continuum of support from staff.</li><li>• Weekly 1-1 support to address specific client needs.</li></ul> <p>Women will be referred by statutory and voluntary agencies including Refuge, Health IDVA's, Women's Aid, The Kings Hedges Family Support Project, Drug and Alcohol Services and Mental Health services.</p> | £49,477                            |
| <b>Romsey Mill Trust</b><br><br>Trumpington Youth Development           | <p>The project will work with young people (YP) living in the Trumpington area, particularly those who are often difficult to engage, have very low self-esteem, and are exposed to risk of involvement in drugs, anti-social and criminal behaviour and harmful relationships. They offer a programme of support to:</p> <ul style="list-style-type: none"><li>• Provide detached youth work, meeting young people where they gather and identifying what interests them and set up themed activities and youth groups to them develop and pursue interests, led by youth workers and supported by local area volunteers.</li></ul>   | £49,063                            |

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|   | <ul style="list-style-type: none"> <li>• Provide one-to-one sessions and specialist support to at risk YP referred by social care and schools.</li> <li>• Deliver alternative education sessions and accredited qualifications for those identified by schools as needing support.</li> <li>• Identify young people with leadership potential and nurture them through training, mentoring and opportunities to develop character and positive skills to help them volunteer and lead youth activities.</li> </ul> <p>Demand for youth support work is high in new communities and these interventions will reduce demand for Young Peoples Workers and also the Youth Offending Prevention Worker.</p>  |         |
| <b>The Cinnamon Network CIO</b><br><br>Demand Reduction Partnerships – Cambridgeshire | <p>A project to resource and develop the capacity of five churches across the county to start targeted models of social action in high need communities by funding and supporting them to run Recognised Cinnamon Projects that:</p> <ul style="list-style-type: none"> <li>• support vulnerable adults and older people to maintain their independence, prevent crisis and help them to connect with their communities.</li> <li>• promote emotional and mental wellbeing of children and families, by supporting parents and providing targeted, diversionary and educational activities for young people at risk.</li> </ul> <p>The five churches will receive ongoing support from the East Midlands &amp; East Anglia Cinnamon Advisor and church based volunteers will have access to Cinnamon Leadership Training. The course is designed to ensure that projects are accessible to the target beneficiaries and remain sustainable after Cinnamon's involvement. County officers will work closely with Cinnamon to ensure that the projects are run in areas of high need with appropriate target groups.</p> | £17,800 |

## Appendix Three

### All projects funded by the Innovation Fund or Innovate & Cultivate Fund up to May 2018

| Organisation   | Service             | Project description  | Awarded up to: |
|--|---------------------|--|----------------|
| <b>Innovation Fund</b>                                     |                     |  |                |
| Carers Trust Cambridgeshire                                | Adult Social Care   | to develop carer friendly community hubs, open to all, but particularly targeted at the over 80s as most at risk   | £49,999        |
| CHS Group  | Adult Social Care   | to develop more Timebanks across the county, further integrate them with another Time Currency called Time Credits, and enable the Timebanks themselves to become more financially sustainable     | £49,984        |
| Little Miracles CIO  | Children & Families | to deliver services for families with disabled children across Cambridgeshire  | £35,000        |
| Somersham Parish Council                                   | Adult Social Care   | to carry out activities specifically aimed at improving the quality of life for those with neurological conditions ; the variety of sessions would include dance, chair exercises, etc             | £25,000        |
| Switch Now CIC   | Children & Families | to train, support and mentor young adults with learning difficulties to progress towards voluntary, paid or self-employment  | £10,500        |
| <b>Innovate</b>  |                     |  |                |
| Age UK Cambridgeshire & Peterborough                       | Adult Social Care   | to support the set up of a network of Friendship Clubs for older people in areas of Cambridgeshire where the provision of such services is limited   | £32,740        |
| Cambridgeshire Deaf Association                            | Adult Social Care   | to hire a volunteer manager to develop a pool of volunteers who will provide support for people within the deaf community  | £50,000        |
| Care Network Cambridgeshire                                | Adult Social Care   | to enable local communities and individuals to set up micro enterprises, circles of support, and groups to meet the identified needs of their communities, through research, promotion and support | £49,475        |
| The Resilience Group (Blue Smile, CFMS & Relate Cambridge) | Children & Families | to provide therapeutic support to disadvantaged local children, whilst simultaneously providing parenting wellbeing programmes, in order to strengthen families and relieve Council pressures      | £31,055        |
| <b>Cultivate</b>   |                     |  |                |

|  |                     |   |         |
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| British Gymnastics Foundation              | Adult Social Care   | to run Love to Move in a community venue, to help older people with improve their movement and social activity  | £9,999  |
| Ely St. John's Primary School              | Children & Families | to train all school staff in the therapeutic behaviour model and to bring children, staff and parents together to design improvements to the school environment | £5,000  |
| Godmanchester Town Council                 | Adult Social Care   | to launch a Time Bank in Godmanchester to bring people together and help one another  | £5,426  |
| Holy Trinity Church Hildersham PCC         | Adult Social Care   | to appoint a community development worker to work alongside an existing Parish Nurse  | £10,000 |
| Houghton & Wyton Time Bank                 | Adult Social Care   | to connect young people and old people through volunteering, to reduce isolation  | £10,000 |
| South Cambridgeshire District Council      | Adult Social Care   | to run a social prescribing service to help older people stay independent in their communities  | £10,000 |
| Stretham Youth Club                        | Adult Social Care   | to run a community led drop-in and activities project for over 60s  | £3,900  |
| The Cambridgeshire Police Shrievally Trust | Children & Families | to run a Bobby Scheme to support families and children who have been victims of crime to help them recover from the trauma                                      | £10,000 |