

BUSINESS CHAMPION NOMINATION

To: **Economy and Environment Committee**

Meeting Date: **11th November 2014**

From: **Graham Hughes, Executive Director – Economy, Transport and Environment**

Electoral division(s): **All**

Forward Plan ref: **Not applicable** *Key decision:* **No**

Purpose: **To consider the creation of a Member Business Champion to act as a focal point for Member relations with the business community.**

Recommendation:

- a) It is recommended that the Economy and Environment Committee agree to the creation of the role of Member Business Champion and if agreed**
- b) Also agree to appoint a Member of the Committee at the current meeting.**

<i>Officer contact:</i>	
Name:	Graham Hughes
Post:	Executive Director, Economy, Transport and Environment
Email:	Graham.hughes@cambridgeshire.gov.uk
Tel:	01223 715664

1. BACKGROUND

- 1.1 Given the increasing importance of relationships between the Council and the Business Community, it is suggested that it would be useful to create a new role of a Member Business Champion to act as a focal point for relationships between the Council and businesses. It is envisaged that this would operate in much the same way as the role of Cycling Champion. This would not be a role that carries any decision making responsibilities or any special responsibility allowance, but would be an opportunity to focus relationships with the business community and to provide a useful two way channel of communication.
- 1.2 The creation of the role of Business Champion has been discussed at a recent Economy and Environment Spokespersons meeting. If the Committee agrees the recommendation to create this new role, it is suggested that an appropriate Member is appointed to fulfil the function.

2. ALIGNMENT WITH CORPORATE PRIORITIES

2.1 Developing the local economy for the benefit of all

It is considered that this proposal would help to improve and focus relationships with the business community that in the long run, along with other measures, should help to improve local economic prospects.

2.2 Helping people live healthy and independent lives

There are no significant implications for this priority.

2.3 Supporting and protecting vulnerable people

There are no significant implications for this priority.

3. SIGNIFICANT IMPLICATIONS

- 3.1 There are no significant implications within these categories:

- Statutory, Risk and Legal Implications
- Equality and Diversity Implications
- Public Health Implications

- 3.2 Resources, Localism and Local Member Involvement and Engagement and Consultation Implications

There are likely to be positive implications in these areas.

Source Documents	Location
None	