

Appendix 1

Objections	CCC Officer Response
Negative impact on businesses / Limits access to businesses and amenities	All properties would remain accessible to all traffic but may involve a longer journey for some drivers. Similar schemes elsewhere in the UK have shown that reducing traffic on high streets creates a more inviting environment for shoppers and increases footfall / sales. Signage at key locations would indicate that businesses are open as usual.
Increased congestion and air pollution on alternative routes	Traffic flows may increase on alternative routes so monitoring of traffic levels on Tenison Road, Cherry Hinton Road, Coldham's Lane and East Road would be undertaken, followed by appropriate interventions if required. GCP is considering sustainable solutions for the wider area as part of its Road Network Hierarchy review. UK data has shown that modal filters increase road safety and active travel whilst reducing vehicular trips both within the modal filter area and on alternative routes.
Unfair on those with mobility issues who are not Blue Badge holders	Drivers who rely on a motor vehicle would be impacted by the modal filter, with longer journeys. This will always be the case with certain traffic management schemes. An Equality Impact Assessment has been carried out. The negative impact is not considered to be significantly different from that on other drivers. See Appendix 2.
The traffic restrictions on Mill Road bridge will split communities	UK data shows that modal filters reduce traffic flows and make active travel an attractive choice for getting out and about in the local area; interactions between local communities are thus enhanced.
Why should taxis be permitted? They will add to the number of vehicles on the bridge and exacerbate road safety issues	There was clear support in the GCP consultation for taxis to be exempt from the traffic restrictions, especially as they are used by disabled people who do not drive but require a motorised vehicle for transport. To determine compliance with the 20mph speed limit along Mill Road, speed monitoring could be considered once the modal filter is in place.
The bus service is poor	The modal filter would reduce congestion and thereby improve bus journey times - this was seen with the earlier ETRO Bus Gate scheme.

Support	Officer's Responses
Promoting more sustainable travel such as walking, cycling and using public transport will improve the environment for all. The previous closure made the area better for walking and cycling	Promoting sustainable travel is also required to facilitate the sustainable growth of the city.
Improved road safety especially for vulnerable users	Mill Road has a poor road safety record with 4 accident cluster sites. Lower traffic levels should make the road safer for those walking, cycling and scooting
Illegal parking and unloading	The design of the public realm scheme will seek to address parking issues
Reduced traffic and air pollution on Mill Road	Air quality should improve as a result of lower traffic levels
GCP consultation showed both local and wider community supported the scheme	Noted