

# CAMBRIDGE CITY JOINT AREA COMMITTEE



Cambridgeshire  
County Council

**Date: Tuesday, 01 November 2016**

**Democratic and Members' Services**

Quentin Baker

LGSS Director: Law and Governance

**16:30hr**

Shire Hall  
Castle Hill  
Cambridge  
CB3 0AP

**Kreis Viersen Room**

**Shire Hall, Castle Hill, Cambridge, CB3 0AP**

## AGENDA

Open to Public and Press

- 1 Apologies for Absence**
- 2 Declarations of Interest**  
*Guidance for Councillors on declaring interests is available at*  
<http://tinyurl.com/cccd-dec-of-interests>
- 3 Minutes of the meeting held 26th July 2016** **3 - 4**
- 4 Petitions**
- 5 Off-street car parking charges** **5 - 14**

The Cambridge City Joint Area Committee comprises the following members:

Councillor Jocelyne Scutt (Chairwoman) Councillor Kevin Blencowe (Vice-Chairman)

Councillor Donald Adey Councillor Dave Baigent Councillor Gerri Bird Councillor Richard Robertson and Councillor Damien Tunnacliffe Councillor Edward Cearn's Councillor Noel

Kavanagh Councillor Ian Manning Councillor Amanda Taylor and Councillor Ashley Walsh

*For more information about this meeting, including access arrangements and facilities for people with disabilities, please contact*

Clerk Name: Ruth Yule

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**CAMBRIDGE CITY JOINT AREA COMMITTEE: MINUTES**

**Date:** Tuesday 26th July 2016

**Time:** 4.40pm – 5.10pm

**Present:** County Councillors Cearn, Kavanagh, Manning, Scutt (Chairwoman) and Walsh;  
City Councillors Adey, Blencowe (Vice-Chairman), Robertson and Tunnacliffe.

**Apologies:** County Councillor A Taylor; City Councillors Baigent and Bird

**40. DECLARATIONS OF INTEREST**

None.

**41. MINUTES OF THE MEETING HELD 7th JUNE 2016**

The minutes of the meeting held on 7th June 2016 were approved as a correct record and signed by the Chairwoman, subject to amending the second sentence of Minute 32 to read 'Councillor Cearn proposed Councillor Manning as Chairman, Councillor Taylor seconded.'

Following up on the action in response to Ms Cranmer's question to the Committee at the last meeting (that officers investigate the issues she had raised and inform her of their findings, and circulate the response to members), the Committee noted that the response had been sent and circulated. It was reported that the questioner remained unhappy and was referring the matter to the external auditor; members took the view that the action from the last meeting had been completed and required no further follow-up by the Committee.

**42. PETITIONS**

None.

**43. PARKING POLICY REVIEW**

The Committee received a report that updated Members on the progress of the Member Working Group for the resident parking policy review for Cambridge City. The group was examining options for on-street parking in Cambridge. It had already met twice, with its next meeting planned for 9 August 2016 (not 6 August as stated in the report).

In the course of discussion, members

- enquired whether residents' associations had been contacted in writing to seek their views on parking schemes that were only operational for 1 - 2 hours in a day.

It was agreed that an email be sent to Cambridge residents' associations asking for their views on such schemes **Action required**

- raised the question of whether, if an area was being consulted on a scheme, neighbouring areas should be included in the consultation at the same time. The view was expressed on the one hand that a consultation should be confined to the immediate area. On the other hand, it was said that neighbouring areas should be included, because of the possibility that parking would be at least partially displaced from one area to another. The working group was asked to consider the inclusion of neighbouring areas in consultations.

It was pointed out that the parking policy review was moving into new territory, considering ideas that went beyond conventional parking schemes. City Deal proposals for virtual bollards at peak hours could well cause different transport choices and travel patterns to emerge

- considered the timetable for the parking policy review. It was noted that the current plan was to present the working group's findings to the Joint Area Committee on 25 October, then to the County's Highways and Community Infrastructure Committee on 8 November 2016.

It was suggested that the working group test its draft policy with the residents' associations it had already been in contact with; this would give some indication of whether the proposals had any support. To do this, it would be necessary for the working group to develop its proposals well in advance of the October Committee meeting, to allow the group time both to consult the residents' associations and to evaluate the responses.

It was resolved to note the progress of the Member Working Group.

#### **44. LOCAL HIGHWAY IMPROVEMENT SCHEME – MEMBERSHIP OF PANEL**

The Committee received a report inviting it to review the membership of the Local Highway Improvement Scheme (LHIS) panel. Members noted that three previous members of the panel were no longer members of the Committee.

It was resolved to make the following appointments of City Councillors to the member panel to prioritise Local Highway Improvement Scheme applications:

- a) Councillor Baigent to replace Councillor Smith as panel member
- b) Councillor Tunnacliffe to replace Councillor C Smart as panel member
- c) Councillor Adey to replace Councillor Tunnacliffe as alternate
- d) Councillor Robertson to replace Councillor Ratcliffe as alternate.

Chairwoman

**OFF-STREET CAR PARKING CHARGES**

*To:* Cambridge City Joint Area Committee

*Date:* 1st November 2016

*From:* Head of Commercial Services, Cambridge City Council

*Electoral  
division(s):* All Cambridge City divisions

*Purpose:* To consider a package of proposals for changes to off-street car parking charges, to be implemented from 1st April 2017

*Recommendation* The Joint Area Committee (JAC) is recommended to :  
  
comment and advise on a package of proposals for changes to off-street car parking charges, to be implemented from 1st April 2017 as set out in **Appendix A.**

<b><i>Officer contact:</i></b>
Name: Sean Cleary Post: Commercial Operations Manager Email: <a href="mailto:sean.cleary@cambridge.gov.uk">sean.cleary@cambridge.gov.uk</a> Tel: 01223 458287

## **1. BACKGROUND**

1.1 The terms of reference for the JAC include the following:-

**“Advise the County Council and City Council on on-street and off-street parking charges.”**

1.2 The City Council's budget for the financial year 2017/18 requires the income from car park charges to meet the operational costs and continued investment to ensure that car parking and other services funded by the Environment Committee can continue to be supported.

1.3 Proposals for changes to off-street car parking charges need to be consistent with the following strategic objectives:

- (a) To provide car access to the city centre for those who need it as part of the integrated transport and access strategy for Cambridge set out in the County Council's Local Transport Plan.
- (b) To support the vitality and viability of the city centre, particularly the business, retail and leisure sectors. The city centre car parks are particularly important to the success of the evening and night-time economy and Sunday trading.
- (c) To provide a high quality of customer service, particularly in relation to information, convenience and personal safety.
- (d) To minimise queuing in order to protect local environmental quality, minimise customer stress and reduce congestion.
- (e) To run a cost-effective service that can enable financial surpluses to be re-invested in local services and facilities.

## **2. POLICY PRINCIPLES**

2.1 The task of setting parking charges has to balance a variety of sometimes-conflicting aims. The current proposals aim to be consistent with the above major objectives and also to contribute to the medium term objective of reducing Cambridge's carbon footprint. At the same time charges need to be consistent with policy that encourages the shift away from on-street parking to off-street parking and from car parking to Park and Ride services and other sustainable alternatives to car use. Proposals for 2017/18 aim to maintain the following particular policy principles:

- (a) To discourage long-stay parking in car parks
- (b) To maintain affordable, value for money costs for short-stay parking
- (c) Discounting the cost of parking at off-peak times, such as evenings, overnight and low peak days such as Monday and Tuesdays

- (d) To maintain differential pricing between Saturday and the other days of the week
  - (e) To maintain differential pricing on Saturday and Sunday and the other days of the week
  - (f) To maintain differential pricing between Grand Arcade and other car parks to reduce queuing
  - (g) To bring Sunday pricing in line with Saturday pricing given the very busy nature of the city on Sundays
- 2.2 The proposals for 2017/18 recognise the continuing high demand for peak time parking especially at the Grand Arcade and in Cambridge's historic centre during weekends. Charges are being set to discourage queuing and to tackle congestion at peak times where demand is greatest or indeed is growing.

### **3. PROPOSALS FOR 2017/18**

- 3.1 The council has reinvested over £0.5m into its car parking infrastructure during 2016/17:
- (a) The past year has seen new energy-saving LED lighting installed in both the Grand Arcade and Grafton East multi-storey car parks working to reduce the carbon footprint.
  - (b) We have completed essential repairs to Park Street car park
  - (c) Delivered improved pedestrian safety and signage across the main car parks.
  - (d) We have conducted essential repairs and maintenance at Queen Anne Terrace multi-storey car park to protect and maintain the surfaces and structure.

The City Council's budget for the financial year 2017/18 also requires all services to work towards meeting increased operational costs. It also requires that other transport-related services funded by Cambridge City Council can continue to be supported.

- 3.2 In summary, Cambridge City Council's car parks cost £7.7m to operate; if shoppers' habits do not change, next year's increase in car parking charges may generate around £300K additional income. The main features of the proposals for 2017-18 are as follows:
- (a) Prices on Wednesdays, Thursdays, Fridays and Saturdays at all of the multi-storey car parks will remain frozen at 2015 levels
  - (b) Prices on Mondays and Tuesdays at all multi-storey car parks are to be reduced from the current levels to those generally in line with 2012 prices; this is to make the low peak periods of the week more attractive to visitors and shoppers.

- (c) To bring Sunday pricing in line with Saturday at all multi-storey car parks to reflect the very busy nature of the city on Sundays
  - (d) Charges for evenings and overnight remain frozen at 2014 levels for all car parks
  - (e) Prices remain frozen at 2015 levels Castle Hill, Adam and Eve, Riverside and Gwydir Street car parks
  - (f) New rates for business parking are being introduced ranging from standard office hours parking during the week to 24/7 across several car parks
- 3.3 In recent years, feedback from the retail sector on parking charges has raised concerns about their perceived impact on footfall and dwell times in Cambridge shopping centres. Cambridge's car parks play a key role in supporting the vitality of the city centre, and in contributing to the experience of visitors to Cambridge. The council is mindful of these concerns and monitors car parking activity closely when preparing proposals to change its pricing structure and charging levels.
- 3.4 Evidence from this monitoring indicates that while some redistribution of demand between car parks in Cambridge may be occurring to a limited degree, the overall patterns of customer behaviour has been consistent and the volume of demand has remained relatively static in recent years. Dwell times are relatively stable from year to year, and parking demand has proven to be relatively inelastic with respect to changes in price.
- 3.5 Further work is planned to review the relationship between car parking charges on and off-street and with Park and Ride charges in order to improve the consistency of respective pricing policies in relation to overall transport policy objectives in Cambridge.

#### **4. CONSULTATION AND ADVERTISING**

- 4.1 The schedules for prices will be amended in line with the proposals in Appendix A, following a consultation exercise with key stakeholders about these changes. The City Council's Executive Councillor for Planning Policy and Transport will consider any objections to these proposals and if necessary, recommend further amendments.
- 4.2 Following this exercise final proposal will be submitted for budget approval to Cambridge's Environment Scrutiny Committee in January 2017.
- 4.3 Formal notice of amended charges will be advertised, in advance of the changes.



## 5. SUMMARY

- 5.1 Taken together, this package of changes maintains the strategic objectives for a differential pricing structure between Grand Arcade and other car parks, and between weekday and Saturday and Sunday parking charges. These proposals aim to meet the budget requirement of a minimum of 2.5% income growth in 2017/18. The specific proposals are set out in Appendix A.

Source Documents	Location
None	

**Cambridge City Joint Area Committee**

**Summary of Proposals for Off Street Parking 2017/18**

- (a) Prices on Wednesdays, Thursdays, Fridays and Saturdays at all of the multi-storey car parks will remain frozen at 2015 levels
- (b) Prices on Mondays and Tuesdays at all multi-storey car parks are to be reduced from the current levels to those generally in line with 2012 prices; this is to make the low peak periods of the week more attractive to visitors and shoppers.
- (c) To bring Sunday pricing in line with Saturday at all multi-storey car parks to reflect the very busy nature of the city on Sundays
- (d) Charges for evenings and overnight remain frozen at 2014 levels for all car parks
- (e) Prices remain frozen at 2015 levels at Castle Hill, Adam and Eve, Riverside and Gwydir Street car parks
- (f) New rates for business parking are being introduced ranging from standard office hours parking during the week to 24/7 across several car parks

## PROPOSED OFF-ST PARKING CHARGES 2017/18

<b>MULTISTOREY CAR PARKS (Pay on foot)</b>	<b>2017/18</b>		
	<b>Mondays &amp; Tuesdays</b>	<b>Wednesdays Thursdays &amp; Fridays</b>	<b>Saturdays &amp; Sundays</b>

<b>Grand Arcade</b>	Mon-Tue 7am to 5pm	Wed-Fri 7am to 5pm	Sat 9am to 5pm Sundays 10am to 5pm
1hr	£2.00	£2.30	£2.60
2hrs	£4.00	£4.60	£5.10
3hrs	£6.00	£6.90	£7.60
4hrs	£8.70	£10.20	£11.70
5hrs	£19.50	£19.50	£20.50
over 5 hrs	£25.00	£25.00	£26.00
evenings & overnight	£1.20	£1.20	£1.20

<b>Queen Anne Terrace</b>	Mon-Tue 7am to 5pm	Wed-Fri 7am to 5pm	Sat 9am to 5pm Sundays 10am to 5pm
1hr	£1.20	£1.50	£1.50
2hrs	£2.40	£3.00	£3.00
3hrs	£3.60	£4.20	£4.20
4hrs	£4.80	£5.00	£5.00
5hrs	£6.60	£6.60	£6.60
6hrs	£10.00	£10.00	£10.00
over 6 hrs	£13.30	£13.30	£13.30
evenings & overnight	£0.80	£0.80	£0.80

<b>Park Street</b>	Mon-Tue 7am to 5pm	Wed-Fri 7am to 5pm	Sat 9am to 5pm Sundays 10am to 5pm
1hr	£2.00	£2.10	£2.30
2hrs	£3.50	£3.80	£4.60
3hrs	£5.00	£5.70	£6.50
4hrs	£8.00	£9.60	£10.50
5hrs	£17.00	£17.00	£18.00
over 5 hrs	£24.00	£24.00	£24.00
evenings & overnight	£0.80	£0.80	£0.80

<b>Grafton East</b>	Mon-Tue 7am to 5pm	Wed-Fri 7am to 5pm	Sat 9am to 5pm Sundays 10am to 5pm
1hr	£2.00	£2.10	£2.30
2hrs	£3.50	£3.60	£4.40
3hrs	£5.00	£5.60	£6.20
4hrs	£8.00	£9.20	£10.50
5hrs	£17.00	£17.00	£18.00
over 5 hrs	£24.00	£24.00	£24.00
evenings & overnight	£0.80	£0.80	£0.80

<b>Grafton West</b>	Mon-Tue 7am to 5pm	Wed-Fri 7am to 5pm	Sat 9am to 5pm Sundays 10am to 5pm
1hr	£2.00	£2.10	£2.30
2hrs	£3.50	£3.60	£4.40
3hrs	£5.00	£5.60	£6.20
4hrs	£8.00	£9.20	£10.50
5hrs	£17.00	£17.00	£18.00
over 5 hrs	£24.00	£24.00	£24.00
evenings & overnight	£0.80	£0.80	£0.80

## SURFACE CAR PARKS

<b>ADAM AND EVE STREET</b>	<b>Pay and display</b>	Monday to Friday 8am to 7pm Saturday 9am to 7pm Sunday 10am to 5pm
<b>Maximum stay 2 hours</b>	<b>2017/18</b>	Evenings and overnight
<b>Charges</b>	70p for 20 mins (£2.10/hr)	Free

<b>CASTLE HILL CAR PARK</b>	<b>Pay and display</b>	Monday to Friday 8am to 7pm Saturday 9am to 7pm Sunday 10am to 5pm
<b>Charges</b>	<b>2017/18</b>	Evenings and overnight
Up to 2 hours	£2.50	Free
2-4 hours	£4.80	
over 4 hours	£8.00	
Sunday - all day charge	£4.00	
Weekly ticket (7 days)	£35.00	

<b>GWYDIR STREET</b>	<b>Pay and display</b>	Monday to Friday 8am to 5pm Saturday 9am to 5pm
<b>Maximum stay 2 hours</b>	<b>2017/18</b>	Evenings, overnight and Sundays
<b>Charges</b>	90p for 30 mins (£1.80/hr)	Free

<b>RIVERSIDE CAR PARK</b>	<b>Pay and display</b>	Monday to Friday 8am to 5pm Saturday 9am to 5pm
<b>Maximum stay 8 hours</b>	<b>2017/18</b>	Evenings, overnight and Sundays
<b>Charges</b>	50p for 30 mins (£1/hr)	Free

## SEASON TICKET CHARGES - Business Permits

### New rates for 2017/18

<b>Quarterly charges inclusive of VAT</b>	<b>2017/18</b>
'Night Owl' 7 days 5pm-9am (one car park*)	£187.50
24/7 Premium (Grafton car parks, Park St, Queen Anne)	£620.00
Monday-Friday 24 hour access (one car park*)	£500.00
Monday-Friday 8am -6pm (one car park*)	£400.00

**Note \*** excluding Grand Arcade car park

**A 20% discount is given for a low emission vehicles (Group A)**

## DISABLED BADGE HOLDERS

First three hours parking free, on production of a valid Blue Badge to the City Council at the **Grand Arcade, Park Street, Grafton East, Grafton West and Queen Anne Terrace car parks.**

At multi storey car parks durations of stay in excess of three hours the normal car park charges will apply as if from the first hour, i.e. the fourth hour will be charged as if it were the first hour, the fifth hour as if it were the second hour, etc.

Two hours free parking during charging hours when valid Blue Badge and time clock is displayed at **Adam & Eve and Gwydir street** car parks

Three hours free parking when a valid Blue Badge and time clock is displayed at **Castle Hill and Riverside car park**

