

COMMUNITIES AND PARTNERSHIP COMMITTEE



Date: Thursday, 15 February 2018

Democratic and Members' Services

Quentin Baker

LGSS Director: Law and Governance

14:00hr

Shire Hall

Castle Hill

Cambridge

CB3 0AP

Kreis Viersen Room

Shire Hall, Castle Hill, Cambridge, CB3 0AP

AGENDA

Open to Public and Press

1. **Apologies for absence and declarations of interest**
Guidance on declaring interests is available at
<http://tinyurl.com/ccc-conduct-code>
2. **Minutes 21st December 2017 Communities and Partnership Committee** **5 - 12**
3. **Petitions**
4. **Cambridgeshire County Council approach to consultation on the Business Plan** **13 - 56**
5. **Innovate and Cultivate Fund Recommended Applications** **57 - 68**
6. **Community Resilience Strategy** **69 - 76**
7. **White Ribbon Campaign** **77 - 90**

8. **Communities and Partnership Committee Training and workshop plan** 91 - 98
9. **Communities and Partnership Committee Agenda Plan** 99 - 106

10. **Oral Updates from Area Champions**

11. **Date of Next Meeting - 31st May 2018**

This is on basis that the 15th March 2018 reserve date is confirmed formally as a workshop.

The Communities and Partnership Committee comprises the following members:

Councillor Steve Criswell (Chairman) Councillor Kevin Cuffley (Vice-Chairman)

Councillor Adela Costello Councillor Lorna Dupre Councillor Lis Every Councillor Lina Joseph Councillor Ian Manning Councillor Elisa Meschini Councillor Simone Taylor and Councillor Steven Tierney

For more information about this meeting, including access arrangements and facilities for people with disabilities, please contact

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COMMUNITIES AND PARTNERSHIP COMMITTEE: MINUTES

Date: Thursday, 21st December 2017

Time: 2.00p.m. to 2.50p.m.

Present: Councillors: D Ambrose Smith (substituting for Councillor Costello), S Criswell (Chairman), K Cuffley (Vice-Chairman), L Dupre, L Every, L Joseph, E Meschini, S Taylor and S Tierney

Apologies: Councillors: A Costello and I Manning

30. DECLARATIONS OF INTEREST

Councillor Every declared a non-statutory disclosable interest in item 5 - Innovate and Cultivate Fund Recommended Applications in respect of one of the applications (Ely St Johns Primary School) and took no part in the discussions or voting on that particular application.

31. MINUTES 26th OCTOBER 2017

The minutes of the meeting held on 26th October 2017 were agreed as a correct record and signed by the Chairman.

32. MINUTES ACTION LOG

The Committee noted the updates provided for actions arising from the last two Committee meetings.

It was resolved:

To note the Minute Action log update.

33. INNOVATE AND CULTIVATE FUND RECOMMENDED APPLICATIONS

This report set out the details of the Fund and the recommendations of the Innovate and Cultivate Fund (ICF) Recommendation Panel which had met in early December to review the applications that had been received. The Innovate and Cultivate Fund has been created to support projects and ideas to help address the needs of local residents. It is open to voluntary, community and social enterprise sector organisations based in and outside of Cambridgeshire as well as Cambridgeshire public sector bodies.

As part of the officer introduction or in response to questions raised, the following information was provided:

There were two funding streams:

- **Cultivate:** applications to this were for small grants of £2,000-£10,000 aimed at encouraging local networks where people help themselves and each other and

involved a single stage application process, with applications recommended by the panel put before Committee to confirm the recommended award.

- **Innovate:** this stream was for larger projects with grants of up to a value £50,000, for those that were able to demonstrate an innovative approach within one of the seven key priorities for Cambridgeshire. This involved a two-stage application process and the recommended from the Panel following the second interview stage would be presented to the Committee to consider confirming the recommended award.
- Elaine Matthews the Strengthening Communities Manager presenting the report highlighted that at the December Panel meeting she had declared a personal interest in respect of the Houghton and Wyton Timebank Project application being a volunteer with that Timebank and although was not involved nor aware of the application to the fund, took no part in any discussions or scoring for that application.

All applicants to the Fund were required to demonstrate a number of stated criteria including:

- how their project will help to deliver one or more of the County Council's key outcomes,
- show how they will reduce pressure on council services and/or offer direct savings for the council,
- be either new, or build on an existing project in a new location or with new beneficiaries.

A total of 30 complete applications were received in the current round, 12 for the Cultivate Fund and 18 for the Innovate Fund. Each application had been carefully considered by the Recommendation Panel which, in accordance with the Committee decision of 24 August 2017, had been made up of two County Council Service or Assistant Directors, the Chief Finance Officer, a senior officer involved in managing the fund, a trustee of Cambridgeshire Community Foundation and four cross party elected members (drawn from the pool of five nominated from this Committee's membership).

Four applications to the '£2,000 -£10,000' Cultivate Fund were recommended for funding for the Committee's final decision. A summary of each of the recommended applications was detailed in the report's Appendix. It was explained that applicants had to score a minimum of 65% against the evidence criteria.

In respect of applications to the '£10,000-£50,000' Innovate Fund, Five applications had been invited to proceed to the second application stage, where their detailed information would be further considered by the Recommendation Panel and if funding was recommended, they would be submitted for final decision by this Committee.

Issues raised in discussion included:

- asking what reporting back was undertaken on successful funding applicants. In reply it was explained that for smaller cultivate fund awards, applicants would provide quarterly or bi annual progress reports against their planned activity to include case studies to highlight good practice. This would be alongside updates with their nominated Service Lead. For larger Innovate fund applications

there was a stated requirement for more detailed quarterly updates against project and financial plans, with monitoring being carried out by Cambridgeshire Community Foundation who administered the Fund.

- In response to a question on what information from the current report could be shared with the public, it was explained that all the information included in the current report was public, as it did not include full details of the individual applications which would have included business sensitive exempt information not for public disclosure. In addition, all successful bids will be published on the Cambridgeshire Community Foundation website. The details of non-successful bids were not publically available but would, as previously agreed, be shared with the Committee on a confidential basis outside of the meeting for information purposes only.
- Asking for details on the value of the Fund and when further applications would come forward. It was explained that the total Fund value was £1m. The second round deadline for applications was 15th December. For larger Innovate applications the next deadline would be 9th March 2018 and for smaller cultivate applications there was a further deadline of 1st May 2018. The next Recommendation Panel meeting on 30th January would consider new cultivate applications from the December deadline, plus the 5 Innovate applications who were in the second stage of their application process. Recommendations from that Panel would come forward to the 15th February Committee meeting. A further Panel meeting had been set up on 19th June which would report to the 5th July 2018 Committee meeting.

With no dissension,

It was resolved:

to confirm agreement to fund through the Innovate and Cultivate Fund the following four applications:

- Ely St John's Primary School. Project name: 25 Year Anniversary Fund: Nurture Model -£5,000
- Houghton and Wyton Timebank Project name: Houghton and Wyton Timebank in the Community £10,000
- British Gymnastics Association: Project name: Love to Move £9,999
- Holy Trinity Church Hildersham: Project name: Parish Nurse Plus -£10,000.

34. COMMUNITIES AND PARTNERSHIP COMMITTEE REVIEW OF DRAFT REVENUE AND CAPITAL BUSINESS PLANNING PROPOSALS FOR 2018-19 TO 2022-23

This report presented by Clare Andrews provided the Committee with an overview for its comments on the latest position in the development of the Council's Business Plan for 2018-19 to 2022-23 which had been the subject of reports to the other services committees in October and December. It explained the role the Committee had in supporting delivery of revenue and capital proposals across the organisation and the next intended steps to take this agenda forward. Appendices 1 and 2 to the report had been circulated and published after the initial agenda despatch with all Members of the

Committee having been provided with hard copies and with spares being made available for the public at the meeting.

The Committee was reminded that it was to have the core responsibility to work across the organisation and with all other Committees to manage and reduce demand to ensure the Council delivered a balanced budget and to ensure those people most in need could access support quickly and easily. To help effect this change the agreed intention was for a holistic approach focussing on a number of major key themes to include:

- Community Resilience
- Tackling Deprivation
- Economy and Skills
- Partnership Working.

More detailed explanation against these headings was provided in paragraph 4.6 of the report.

Key issues highlighted were:

- That for 2017-18 no savings were required to be made from budgets under the control of the Committee (focusing on community safety, tackling domestic abuse and sexual violence, and building community resilience). It was recognised that reducing budgets in these services would have a direct negative impact on demand and would lead to costs being incurred elsewhere in the Council. The Service Director for Communities and Safety highlighted the intention for the Committee to make a positive change. To assist with this, a workshop was to be held following the conclusion of the Committee meeting. In addition, the Chairman and Vice-Chairman would be meeting with the Chair and Vice Chairmen / women of the Adults, Health and Children's Committees early in the new year to discuss their respective budget pressures and what this Committee could do to help assist them to achieve their aims of making savings and securing efficiencies. The intention would be to establish clear delivery plans to proactively drive forward systems-wide leadership and change, in order to help transform the outcomes from partnerships.
- The Table under paragraph 2.7 of the report provided a summary of the various material (£100k or greater) changes made since October in the overall planning position for 2018-19. The level of unidentified savings had reduced by £2.8m but the gap to achieving a balanced budget still required a further £2.7m savings to be identified by the time the budget was set by full Council at its February 2018 meeting.

Having discussed the report contents,

it was resolved to:

- a) Note the updated overview and context provided for the 2018-19 to 2022-23 Business Plan and the progress made in the development of proposals.
- b) Note the growing role in supporting delivery of revenue and capital proposals across the organisation and the next steps to take this agenda forward.

35. FINANCE AND PERFORMANCE REPORT TO THE END OF OCTOBER 2017

The Committee received the above titled report providing the financial and performance position for the whole of the People and Communities (P&C) Directorate to the end of October 2017 for review and comments. The Budget lines within the Committee's remit were set out in the table in paragraph 1.3 of the report totalling £6.6 million.

It was highlighted that at the end of October the budget lines under the remit of the Communities and Partnership Committee were forecasting an underspend of £107k which was an increase from the previous month when an underspend of £90k had been predicted. The key area of underspend in Youth Offending Services was highlighted in paragraph 2.2.

While the County Council's major savings agenda still required £99.2m of savings across the Council between 2017 and 2022, as already highlighted in the previous report, there were no required savings for budget lines under the remit of the Communities and Partnership Committee direct budget lines in the 2017-18 financial year.

On the performance of the two Communities and Partnership Performance Indicators listed below, both were currently showing as green (on target) but were currently under review regarding which Committee they should be reporting to in the future:

- The number of people in the most deprived wards completing courses to improve their chances of employment and progression in work.
- The number of people starting apprenticeships.

The Chairman highlighted that while the Committee was not being asked to make any savings in the current financial year, he hoped that in the medium to the longer term savings through this Committee's work savings would be made in a number of budget areas.

Having reviewed and commented on the report,

It was resolved

to note the Finance and Performance report.

36. DOMESTIC ABUSE AND SEXUAL VIOLENCE - UPDATE ON THE WHITE RIBBON CAMPAIGN PROPOSAL FOR FURTHER TRAINING

This report provided the Committee with an update on actions to take forward the White Ribbon Campaign whose mission was to end male violence against women, with the aim of signing up local authorities, public sector organisations and private sector organisations and for them to appoint male ambassadors. To this end at the October Committee meeting, Councillor Cuffley had been appointed as the County Council Community Safety Champion.

It was highlighted as an oral update that Councillor Cuffley had held two meetings with key officers to help shape the implementation of the White Ribbon Action Plan, building on the work already undertaken in this area by the County Council and relevant partners. The intention was to provide a more detailed update report to the February Committee.

Following on from the Members briefing session held in November, it was proposed that a more in-depth half day training event should be held for interested councillors to be undertaken in-house by the Domestic Abuse and Sexual Violence Partnership Manager at no additional cost and if possible, utilising one of the existing reserve Committee / workshop dates. The aim was to provide relevant information to enable Members to be both better equipped to advise local residents who might be experiencing domestic abuse about resources and support available, and to help promote its prevention. The Vice Chairman highlighted the need for the invitation to be extended to all Councillors.

It was resolved:

- a) To agree to receive a more detailed report on the 'White Ribbon' campaign at the February Committee.
- b) To accept the offer of specialist training for Councillors to be undertaken.

37. COMMUNITIES AND PARTNERSHIP WORKSHOP AND TRAINING PLAN

This report provided details of a new combined Workshop and Training Plan for the Committee's consideration and approval. The aim of the combined document was so that workshops should be considered as part of the training plan for the Committee to give Members a greater opportunity to influence the workshop content to reflect their training requirements.

In discussion it was highlighted that the next reserve Committee date on 24th January would be cancelled and converted to a training workshop with the main theme being Adult Skills and Learning with an emphasis on helping support communities to grow. In that there was still an ongoing debate regarding the most appropriate Committee to oversee Youth Services (*note: the issue being whether it should be this Committee or Children's Committee*) and therefore the 15th March Workshop training session currently showing the heading 'Targeted Youth' might change (*Note: and could be the ideal slot for the additional proposed session on Domestic abuse preventative training*)

In response to a question asking whether Members of the Committee were content to use the reserve committee dates / workshops as training sessions, Members confirmed their support.

Councillor Tierney asked that the invites be re-sent to confirm them as workshop / training sessions. **Action: Democratic Services at least two weeks before the proposed date at which time it should be clear that the date was no longer required for a formal Committee meeting.**

Councillor Joseph suggested that there should be a future session on poverty (linked to deprivation) **Action: A Chapman to consider further regarding an appropriate slot / theme for the workshop.**

Having commented, it was resolved:

To agree on the training plan and forthcoming workshops.

38. COMMITTEE AGENDA PLAN

The published Committee Agenda Plan was noted with the following additions to the formal February Committee meeting:

- Budget Consultation Feedback Report.
- Adult Skills Report with recommendations from the January workshop.
- Community Resilience Strategy.

39. ORAL UPDATES FROM AREA CHAMPIONS

One Member made the suggestion that the updates should only be reported on a quarterly basis as there was not always that much progress to be reported bi-monthly. In response the Chairman indicated that the updates were not compulsory and Area Champions should only offer to provide an update if they had progress to report.

The following updates were received:

a) Councillor Tierney

- meetings with parish and town councils - While some were in the process of being arranged - most had now been set up.
- Useful information had been received from officers regarding scams prevention and that was being shared with vulnerable groups/contacts.
- Valuable feedback received from people telling him what they believed area / community champions should be doing.
- Loneliness was identified as being a particular issue and he would report back after further discussions had been undertaken with village representatives.

b) Councillor Every

Main issues from discussions already undertaken and from meetings with local district and parish councillors included:

- The issue of loneliness in insular communities and for the elderly living on their own
- Actions planned on supporting Community Transport
- Exploring growing Time Banks - connecting local organisations and individuals
- The need for statistics on demography with an emphasis on youth and elderly people
- A huge interest in funding sources and how to access them / complete grant application forms particularly in respect of the Innovate and Cultivate Fund.
- The local Community Safety Partnership – The County Council and district council was working together on how to reshape it.
- For the first time a Youth Strategy Board had been set up in the District due to the planning and funding needs that had been identified.
- Improving the environment
- Domestic abuse issues.
- The requirement to find more foster parents.

- The need to promote Health and Well-being schemes.
- The need to grow more volunteers and create volunteering opportunities for school children.

c) Councillor Meschini

- From meetings with youth officers she had received a great deal of feedback on the needs of youth services. Due to the insufficient funding in this area she was preparing a list of requirements.
- Her meetings with faith groups on 15th November had identified a suggested need to reactivate the Inter-Faiths Council.

d) Councillor Joseph

- Meetings had been undertaken with South Cambridgeshire District Council, the community team and their lead member. She made reference to the partnership working and new initiatives being undertaken to tackle isolation.
- She highlighted her particular interest in mental health and was still in the process of arranging meeting to discuss issues around this area. She had passed on details of schools who wished to be more involved to the EdMind Trust who were proposing a well-being programme for schools.
- She had met with the Chief Constable, the Santa Marta Group and Cambridge Centre for Applied Research in Human Trafficking to discuss modern slavery issues. She highlighted that the top priority of Alec Wood was to protect vulnerable individuals.
- The need to continue to raise awareness regarding domestic abuse issues which were still under reported. She had attended a meeting with Cllr. Cuffley at the Cambridge Aid Centre and it was evident from this that there was still much work to do. She was very interested in initiatives to focus on and engage with different communities and faith groups as she believed this would be a long-term sustainable way of tackling this.
- She was currently following up leads regarding Time Banking and Social Isolation initiatives.
- She highlighted that some communities were embracing highways volunteering and creating Environment working groups,
- Reference was also made to the Community Transport Digitalisation Project.

As it was the last meeting of the year, the Chairman wished everyone a Happy Christmas.

Chairman
15th February 2018

**CAMBRIDGESHIRE COUNTY COUNCIL APPROACH TO PUBLIC
CONSULTATION ON THE BUSINESS PLAN**

To: Communities and Partnerships Committee

Meeting Date: 15th February 2018

From: Sue Grace: Director of Corporate and Customer Services

Electoral division(s): All

Forward Plan ref: Not Applicable **Key decision:** No

Purpose: To outline to Communities and Partnerships Committee the findings for the 2018/19 Business Planning consultation.

Recommendation: That the Committee note the findings.

<i>Officer contact:</i>		<i>Member contacts:</i>	
Name:	Michael Soper	Names:	Councillor Steve Criswell
Post:	Research Team Manager	Post:	Chairman
Email:	Michael.Soper@Cambridgeshire.gov.uk	Email:	Steve.Criswell@Cambridgeshire.gov.uk
Tel:	01223 713312	Tel:	01487740745

1. BACKGROUND

- 1.1 At its meeting on the 26th October 2017 the Communities and Partnerships Committee agreed the approach taken to the consultation on the Business Plan proposals for 2018/19. This paper summaries the final findings of that consultation.

2. METHODOLOGY

- 2.1 The consultation involved two stages:

- Stage 1 – focus groups, to take a deep look at issues residents considered important in relation to how the County Council approached business planning.
- Stage 2 – a representative household survey and open web survey on draft business plan proposals and options for council tax.

- 2.2 For Stage 1 there was one focus group per District with each group being representative of one aspect of the County's demography.

- Young professionals / young families (Cambridge)
- Young professionals / young families (Cambourne)
- Middle age / older families (Ely)
- Middle age / older families (St. Neots)
- Older people (Wisbech)

- 2.3 An independent, professional research company (MEL Research Limited) was commissioned to carry out both aspects of the project. Council officers worked with the Communities and Partnerships Committee (in a workshop format) to develop the questions for the household survey; these were then circulated for further comment prior to MEL starting Stage 2.

- 2.4 MEL organised the household survey to ensure that a randomised, representative household survey (as has been done in previous years) of approximately 1,100 residents was carried out so the results will be significant at a County level.

3. KEY RESULTS

Focus Groups

- 3.1 As focus group findings have already been presented to this committee in a Member's Seminar on 30th November 2017, they will be discussed only in brief here.
- 3.2 People were unaware of many of the challenges facing the Council as well as struggling to understand what services are County level, as opposed to district or national.
- 3.3 All groups discussed fairness in terms of service delivery, charging for services, and potential increase in Council Tax.
- 3.4 Approaches to Business Planning:

- There was positive feedback regarding measures for prevention over the long term, and for building resilience through the use of measures such as the Innovate and Cultivate Fund.
- Participants rejected selling land for revenue generation, preferring retention for income generation. They were also against a Council Tax increase, acknowledging the need for greater communication on where it is spent and why services seem to be decreasing.

3.5 Overall groups could not agree on which Business Planning measure should be prioritised, but the key should be to spell out how the Council is tackling current problems and will continue to do this in the longer term.

Household Survey

3.6 Residents were first asked, on average per month, how many hours they spend giving unpaid help to groups, clubs, or organisations in their community. Overall, 16% of residents provided unpaid help and support; of which almost two fifths (38%) provided on average 5 hours or less per month.

- Age structure and household size were similar across those that did give unpaid help and those that did not, although there were less lone parent families.
- Residents who volunteered were more likely to live in detached home and more likely to own their home (particularly compared to those in social housing).
- Residents who volunteered were also more likely to have higher levels of income and be from a high income social grade.

3.7 Residents were asked what activities they supported through unpaid help. The activities with the greatest support 21% volunteered at local schools, 20% were involved in local social groups, and 16% supported local charities. When asked if they could give more time to support activities 88% said 'no'.

- Significantly fewer residents in Fenland and East Cambridgeshire were willing to provide unpaid time compared to other districts.
- Significantly fewer residents aged 65-84 were willing / unable to provide additional unpaid time compared to other age groups, particularly 25-44 and 55-64.

3.8 Residents were asked what they thought the top three barriers were to other people being more involved in their communities, as well as themselves personally. The top barrier was felt to be 'lack of time'. The next most commonly stated barrier was 'not knowing what opportunities are available'. Thinking about other people in general the third most common barrier identified was an 'unwillingness amongst communities', but for individuals themselves it was a combination of reasons such as health and age.

3.9 Residents were asked about their quality life scored out of 10. They reported very high levels of satisfaction with their local community and their life nowadays with a mean of 8.2. Residents reported their level of happiness with a mean score of 7.6, just about the national average of 7.5. Satisfaction with financial well-being had a mean score of 7.2, and residents reported relatively low levels of anxiety with a mean of 1.5 against the national average of 2.9. Generally, residents who volunteered gave higher scores on quality of life, and lower level of anxiety.

3.10 Residents were asked how much they felt County Council service contributed to their own lives and the wider community. 17% felt council services contributed greatly to their own quality of life, and 16% felt that council services contributed greatly to the wider community.

- Residents in Huntingdonshire and East Cambridgeshire were significantly more likely to feel the Council contributed to quality of life in the wider community than those in Cambridge City. The other districts matched the county average.
- One person households were significantly less likely to feel that Council service contributed towards their own quality of life compared to the rest of the sample.

3.11 Residents were asked about their willingness to accept an increase in Council Tax. 71% supported the increase currently in the business plan of 1.99% (the Adult Social Care Precept). 36% of residents supported an increase of 3.99%, and 24% supported an increase over 3.99%.

- Residents in Fenland were significantly less likely to support an increase in Council Tax of 3.99% or above, particularly compared to those in East Cambridgeshire and Huntingdonshire.
- 18-24 year olds were more likely to support an increase of 1.99% than 35-44 year olds.
- Those without a disability or longstanding illness were significantly more likely to support any increase in Council Tax than those with a disability or longstanding illness. Additionally residents who identified as carers were significantly more likely to support an increase over 3.99%.
- Those in work were significantly more likely to support an increase of 1.99%. Residents living in households of two or more people were significantly more likely to support an increase of 3.99%.

3.12 An analysis of support for different levels of Council Tax increase based on volunteering shows that those who volunteer were more likely to support any increase in Council Tax.

		Support or fully support	Object or strongly object
Increase the County Council's part of the Council Tax bill by 2% to help pay for care for adults, particularly the elderly	Don't volunteer	69%	31%
	Volunteer	83%	17%
Increase its part of the Council Tax bill by a further 1.99% (just under a 4% increase in total) to support other services	Don't volunteer	34%	66%
	Volunteer	46%	54%
Increasing the County Council's part of the Council Tax by over 3.99% which would require a referendum of all voters in the County to approve the move	Don't volunteer	23%	77%
	Volunteer	31%	69%

- 3.13 Residents were asked if they would support a scheme where they could opt to pay an extra voluntary contribution to services alongside their Council Tax (aimed at wealthier residents). 58% supported this idea. Significantly more people in Cambridge City supported this compared to Fenland, and younger age groups (18-34) supported the idea compared to those 35 and over.

4. ALIGNMENT WITH CORPORATE PRIORITIES

The following bullet points set out details of implications identified by officers:

4.1 Developing the local economy for the benefit of all

Robust and meaningful consultation provides a benefit to the local economy by ensuring that we support and promote local economic activity that has been identified by citizens themselves.

4.2 Helping people live healthy and independent lives

Citizens and service users are 'experts by experience' and are therefore best placed to decide what kind of support is going to make them more healthy and independent. This consultation has been designed to ensure that we have a meaningful input from citizens into decisions about how the Council's budget is spent and how services should be delivered.

4.3 Supporting and protecting vulnerable people

Consultation is about listening to people's views on priorities and on business plan proposals about our services to support and protect vulnerable people, to make sure that they are as effective as possible.

5. SIGNIFICANT IMPLICATIONS

5.1 Resource Implications

The resource implication for the consultation was £33,000. No further expenditure is expected.

5.2 Procurement/Contractual/Council Contract Procedure Rules Implications

There are no significant implications within this category.

5.3 Statutory, Legal and Risk Implications

The consultation was designed to ensure that the Council meets its statutory and legal obligations to consult on its plans.

5.4 Equality and Diversity Implications

The consultation took a representative sample of the county's population. The

communications package supporting the consultation was designed to support the aim of representativeness and inclusion.

5.5 Engagement and Communications Implications

The consultation approach allowed for large-scale engagement and consultation, with an associated communications package, which took place between September – December 2017.

5.6 Localism and Local Member Involvement

Members of the Communities and Partnership Committee were involved in shaping the approach to this consultation and the content of the household survey. All Members can support consultation activity by promoting consultation opportunities at events, on social media etc.

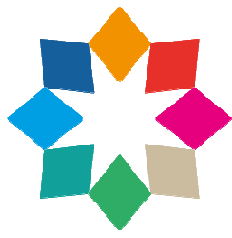
5.7 Public Health Implications

There are no significant implications relating to public health.

Implications	Officer Clearance
Have the resource implications been cleared by Finance?	Tom Kelly, Head of Finance
Have the procurement/contractual/ Council Contract Procedure Rules implications been cleared by the LGSS Head of Procurement?	Yes
Has the impact on statutory, legal and risk implications been cleared by LGSS Law?	Quintin Baker, LGSS Law
Have the equality and diversity implications been cleared by your Service Contact?	Sue Grace, Director, Corporate and Customer Services

Have any engagement and communication implications been cleared by Communications?	Christine Birchall, Head of Communications and Information
Have any localism and Local Member involvement issues been cleared by your Service Contact?	Adrian Chapman, Director, Communities and Safety
Have any Public Health implications been cleared by Public Health	N/A

Source Documents	Location
Business plan consultation: Budget Consultation Survey, MEL Ltd 2017	Attached as an appendix



m.e.l
research

Budget Consultation Survey 2017

Cambridgeshire County Council

Report V2.0
January 2018

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Project details and acknowledgements

Title	Budget Consultation Survey 2017
Client	Cambridgeshire County Council
Project number	17147
Author	Sophi Ducie
Research Manager	Sophi Ducie
Reviewed by	David Chong Ping

M•E•L Research

2nd Floor, 1 Ashted Lock, Birmingham Science Park Aston, Birmingham. B7 4AZ

Email: info@melresearch.co.uk

Web: www.melresearch.co.uk

Tel: 0121 604 4664



BUDGET CONSULTATION 2017 - Executive summary



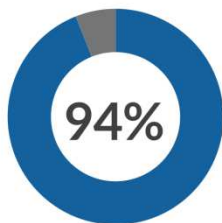
Cambridgeshire County Council

Like all councils, Cambridgeshire County Council faces the major challenge of shrinking budgets along with rising costs and increased demand on services. This means that the Council has to do a lot more with less money. To better understand residents views on services and to inform the Council's transformation plans, Cambridgeshire County Council commissioned M-E-L Research to undertake a public survey on their behalf.

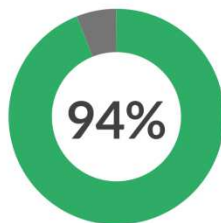
A doorstep survey was carried out with residents which was representative by District, age group and gender to the County as a whole. The fieldwork took place in November 2017 and 1,105 residents responded to the survey. The section presents the key findings of the research.

Level of support for proposals (% fully support / support)

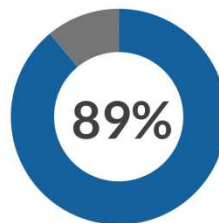
Legend: theme of support



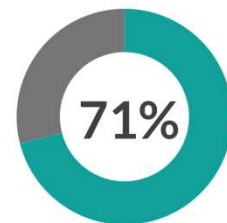
Offering early advice & help for older people before they need care services



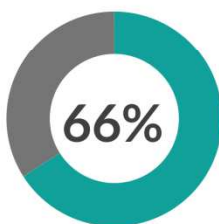
Using specialist tech which allows the elderly & people with learning disabilities to stay independent for longer



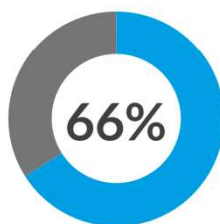
New support so that children going into care is minimised



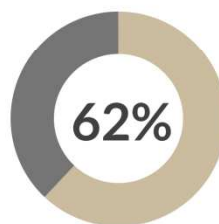
Changing the way we deliver & commission our health services such as health visits, alcohol treatment etc.



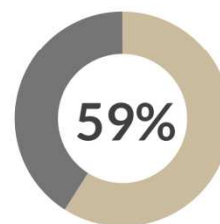
Making savings when commissioning care e.g. for older people or for children who are in care



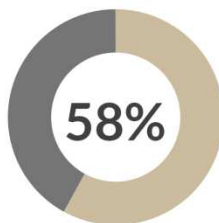
Sharing more Council roles & services with Peterborough City Council



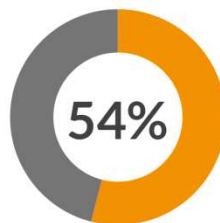
Installing additional bus lane cameras to enforce bus lane violations



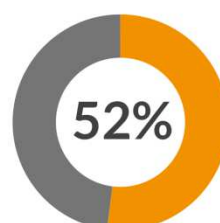
Change charging policy for adult social care so we charge for the same things as other LA's



Increasing on-street parking fees in Cambridge whilst removing Park & Ride parking charges



Changing our support for schools: charging services & giving schools a more independent role in managing standards



Charge for some services within libraries and also introduce new services that can be charged for

Volunteering & Community Participation

16% 

CURRENTLY
VOLUNTEER

n=1,105

38% 

UP TO 5 HRS
PER MONTH

n=181

12%



WILLING TO
PROVIDE MORE TIME

n=1,105



MAIN BARRIER TO VOLUNTEERING

Lack of time for both communities and individuals

Quality of life (% great / some contribution)

HOW COUNTY SERVICES IMPACT ON QUALITY OF LIFE



81%

The quality of life
within your wider
community



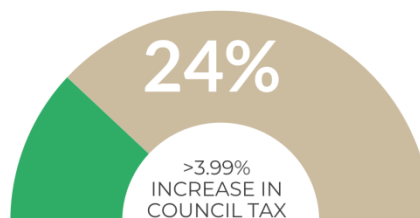
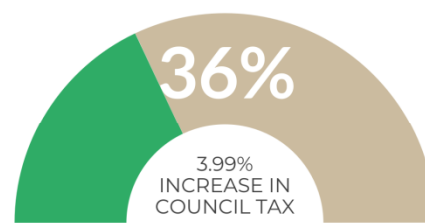
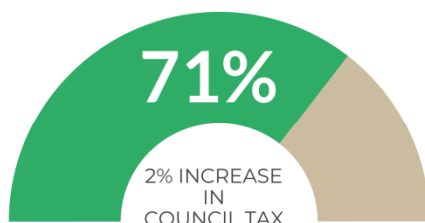
76%

Your own quality of
life and that of your
household

n=1,054 - 1,090

Council Tax (% fully support / support)

SUPPORT FOR INCREASING COUNCIL TAX



SUPPORT FOR ADDITIONAL
VOLUNTARY COUNCIL TAX
AIMED AT WEALTHIER HOMES



n=1,035-1,105

Background

Context

Like all councils, Cambridgeshire County Council faces the major challenge of shrinking budgets along with rising costs and increased demand on services. This means that the Council has to do a lot more with less money. To better understand residents' views on services and to inform the Council's transformation plans, Cambridgeshire County Council commissioned M·E·L Research to undertake a public survey on their behalf. The main aim of this research was to;

- understand the relationship between people's quality of life and how this relates to the County Council and the services they receive;
- explore community resilience as an alternative to County Council / public sector delivery and working with communities to manage the demand,
- seek residents' views and the extent of support on savings and income generating proposals to deliver services in the future; and,
- establish the level of support for increasing council tax.

Methodology

A 10-minute, face-to-face (doorstep) survey was carried out by trained interviewers using a Computer Aided Personal Interview (CAPI) approach with a broad cross-section of residents during November 2017.

A sample of starting addresses was drawn randomly from the Postcode Address File and was stratified by District. From each starting postcode, interviewers aimed to achieve approximately 6 interviews. In addition to achieving the desired number of interviews by District, quotas were set for age groups and gender. Interviewers were sent to urban and rural areas to reflect the same split as the county.

In total, 1,105 residents participated in the survey. A marked up questionnaire, which includes data counts and percentages, alongside the questions can be viewed in **Appendix A**.

Response rates and statistical significance

The achieved confidence interval gives an indication of the precision of results. With 1,105 residents having completed the survey, this returns a confidence interval of $\pm 2.94\%$ for a 50% statistic. This means that for example, where 50% of residents indicate they agree with a certain aspect, the true figure could in reality lie within the range of 47.1% to 52.9%.

The table below shows the confidence intervals for differing response results (sample tolerance).

Size of sample	Approximate sampling tolerances*		
	50%	30% or 70%	10% or 90%
	±	±	±
1,105 surveys	2.94	2.70	1.77

* Based on a 95% confidence level

Analysis and reporting

Cross-tabulations were calculated by key variables including district, age, ethnicity, gender, working status and number of people in the home to represent the demography profile of the county. Mean scores were computed for survey questions with a 0 to 10 scale, and compared to national averages, where applicable.

Differences in views of sub-groups of the population were compared using z-tests and statistically significant results (at the 95% level) are indicated in the text. Statistical significance means that a result is unlikely due to chance (i.e. It is a real difference in the population).

Within the main body of the report, where percentages do not sum to 100 per cent, this is due to computer rounding or multiple choice answers. Where figures do not appear in a chart or graph, these are 3% or less. The 'base' or 'n' figure referred to in each chart is the total number of residents responding to the question.

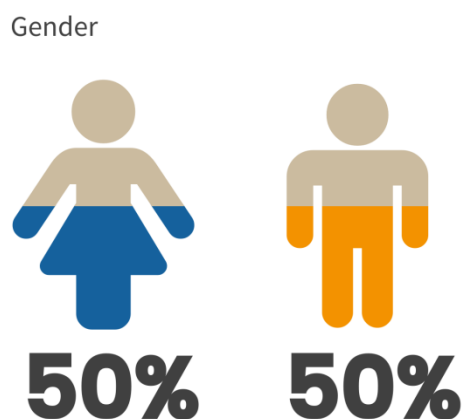
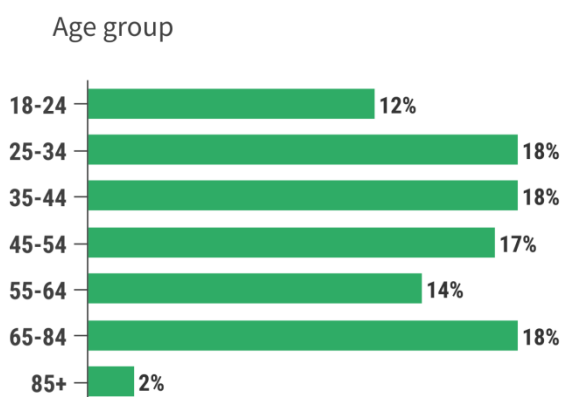
In addition, analysis for agreement/ level of support questions are reported for valid responses only, meaning that this excludes residents who were unable to rate their level of agreement – 'don't know' was therefore classified as non-valid response.

Icon glossary

	▪ District		▪ Children in the home
	▪ Age group		▪ Working status
	▪ Disability or long term illness		▪ Gender
	▪ Household size		▪ Classified as a carer

Results

Who we spoke to:



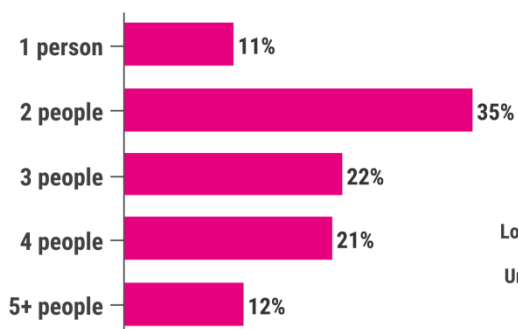
Ethnic group



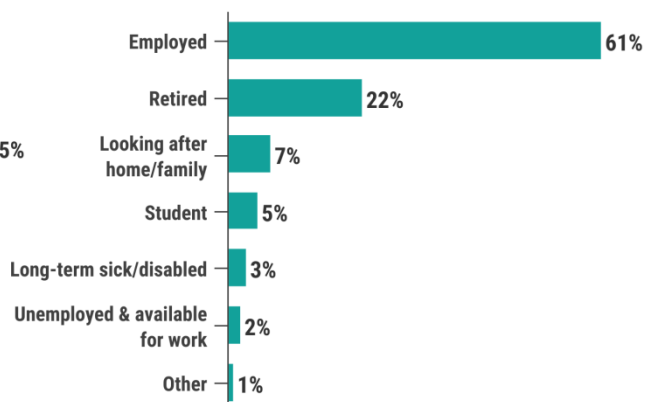
Those with a disability / long standing illness



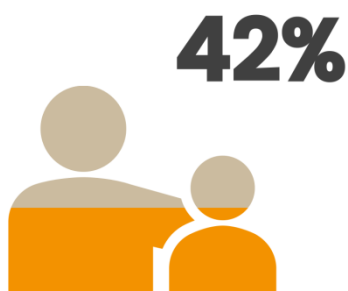
Household size



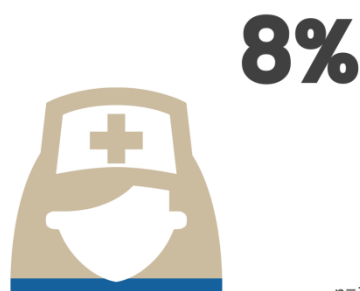
Working status



Children under 16 in the home

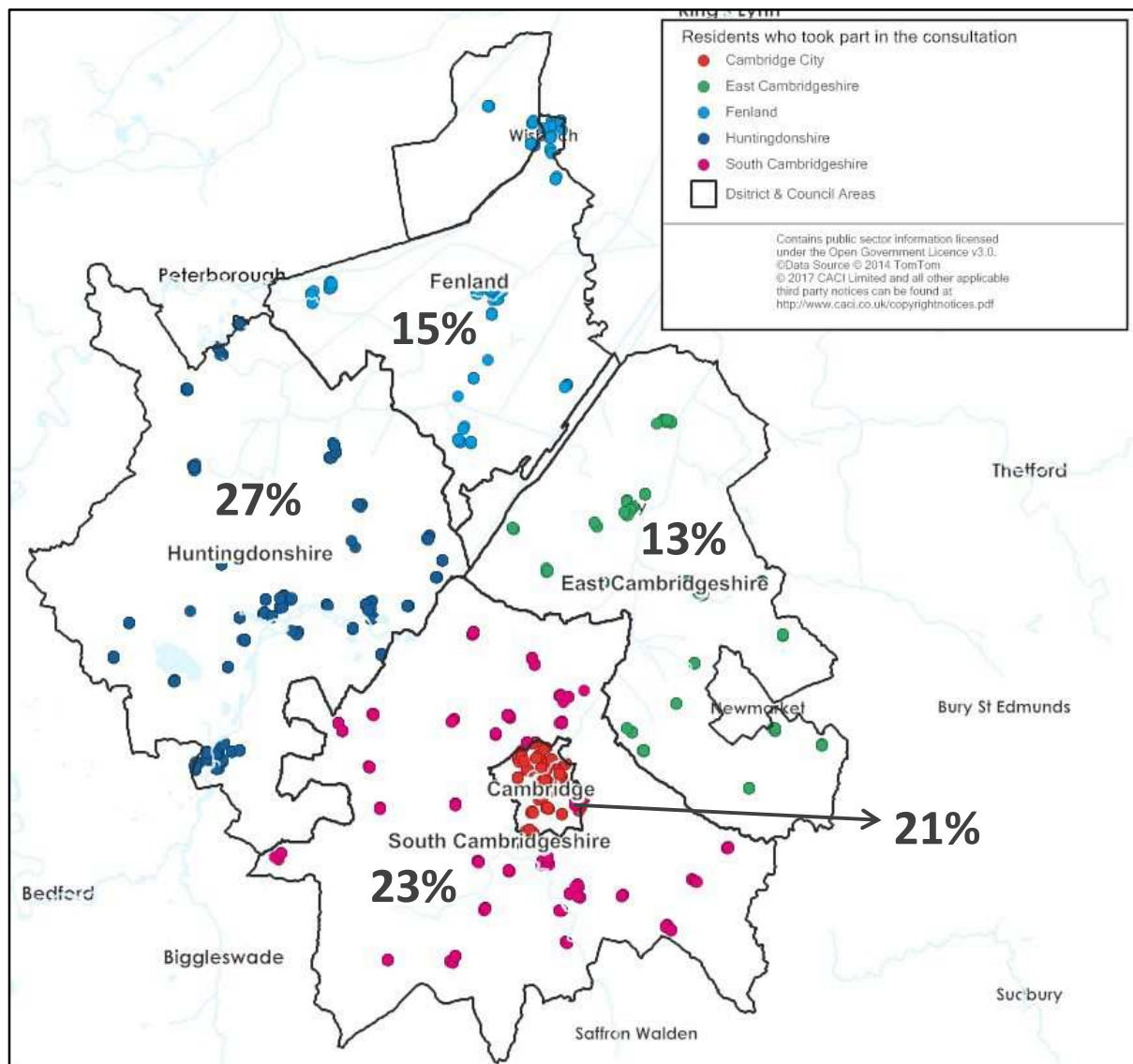


Classified as a carer



n=1,150 - 1,101

Map 1: Residents who took part in the consultation, alongside the percentage interviewed by district



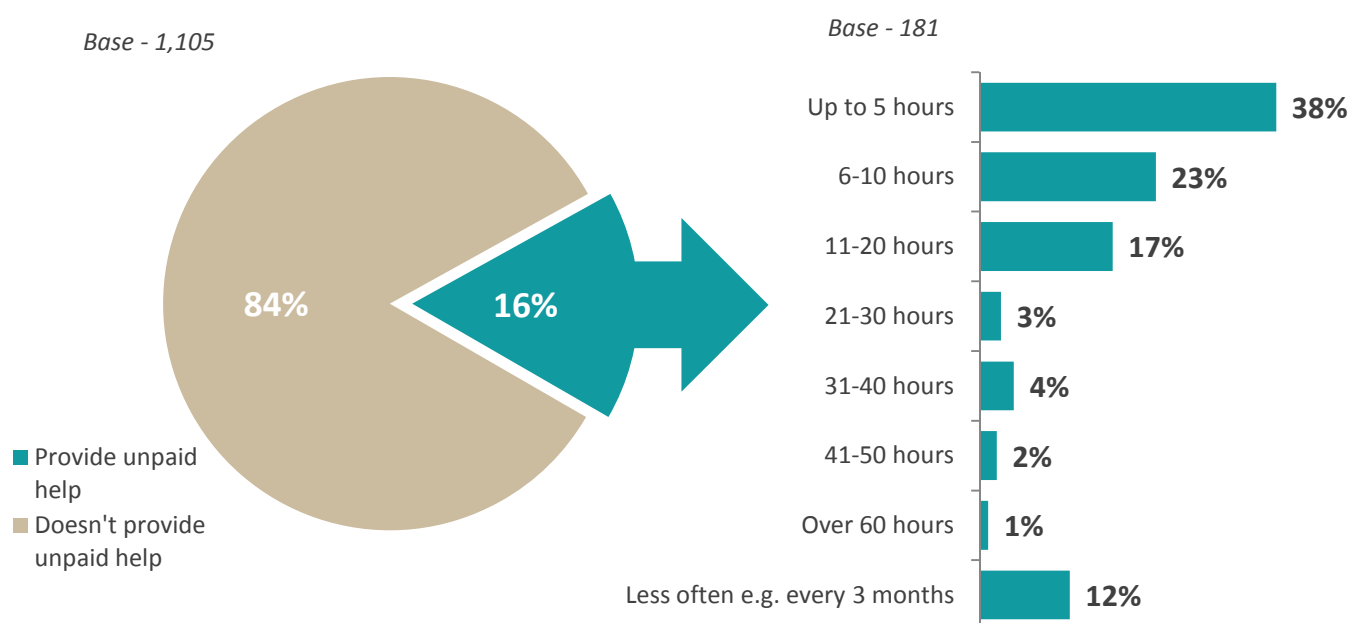
This following sections present the results of the consultation.

Section 1: Volunteering and Community Participation

The County wanted to understand the current level of unpaid help and support within the local community, as well as exploring residents' willingness to provide more voluntary support; alongside any barriers in doing so.

Residents were first asked on average per month, how many hours they spend giving unpaid help to groups, clubs, or organisations in their community that was not a part of any job. Overall, 16% of residents provided unpaid help and support; of which almost two fifths (38%) provided on average 5 hours or less per month.

Figure 1: Residents providing unpaid help and support, and how many hours on average they provide per month



Who are the 16%? To understand the type of people who volunteer, the results were analysed using CACI Insite Geographical Information Software. The software uses a combination of ACORN¹ classification, census data (2011) and other national data sources to provide a better understanding of populations. Residents who said they volunteered were profiled against those who didn't volunteer to assess if there were any differences in these two groups.

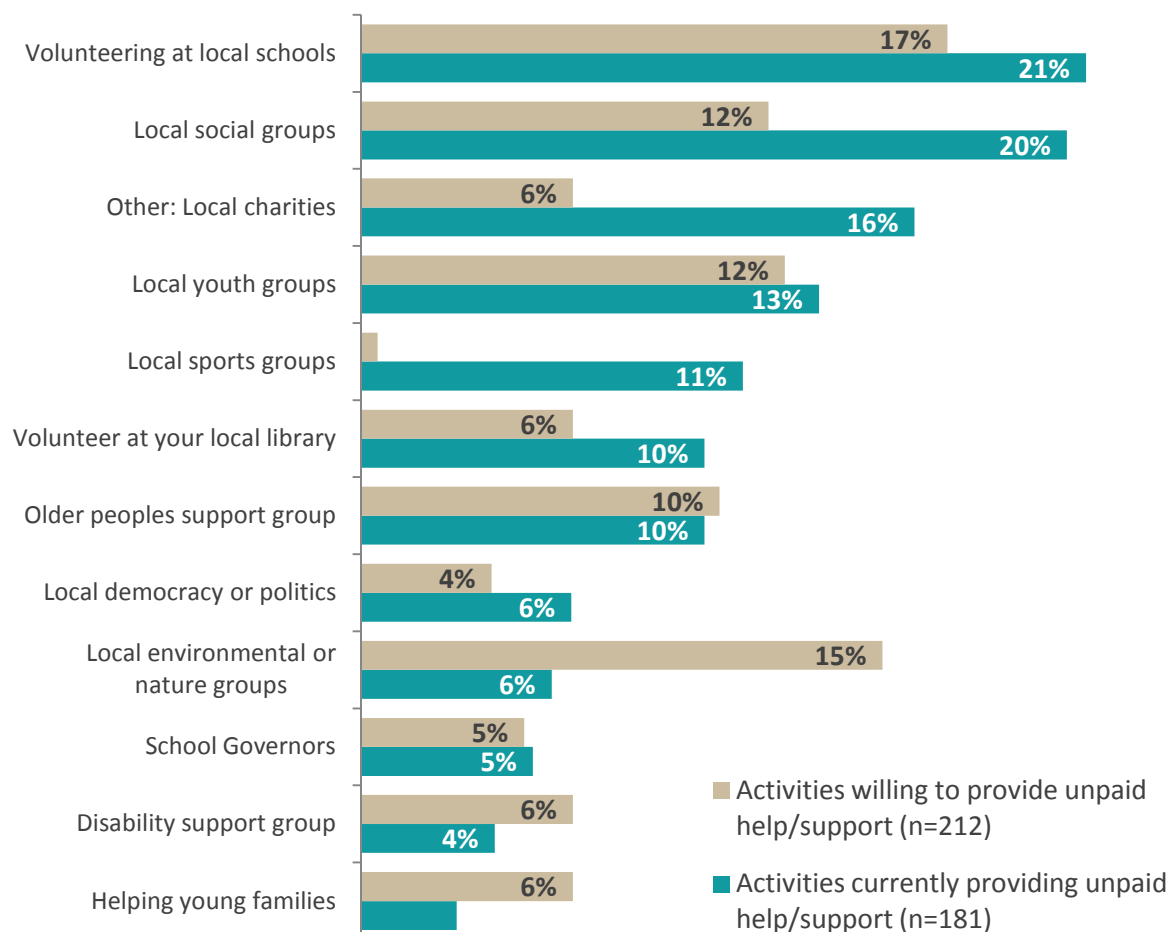
¹Acorn is a classification system that segments the UK population by analysing demographic data, social factors, population and consumer behaviour. Acorn is broken down into three tiers; 6 categories, 18 groups and 62 types. Acorn provides valuable insight into helping to target and understand the attributes of households and postcode areas.

Results showed that the age structure and household size was fairly similar to those that didn't volunteer, although there were less lone parent families; which could indicate a more stable family structure. Residents who said they volunteered were more likely to live in detached homes, and much less likely to be renting their homes (specifically social rented). Residents who volunteered were also more likely to have higher levels of income compared to those who didn't volunteer and be on a higher social grade.

Activities supported

Residents who provided unpaid help were asked what activities they currently support. A fifth (21%) gave their time at local schools; this was followed by 'local social groups' at 20%. Other common responses were local charities or church groups at 16% and local youth groups at 13%. All residents were then asked if they would be willing or able to provide more of their time to support activities in their local community. The majority (88%) said 'no', they wouldn't be willing to provide additional time. Of those that were willing, 17% said they could provide more time volunteering at local schools and 15% stated 'Local environmental or nature groups'.

Figure 2: Current unpaid help and support provided and willingness to provide more time by activity



Sub-group analysis shows that there are some significant differences by those unwilling or unable to provide more unpaid help than they currently do:




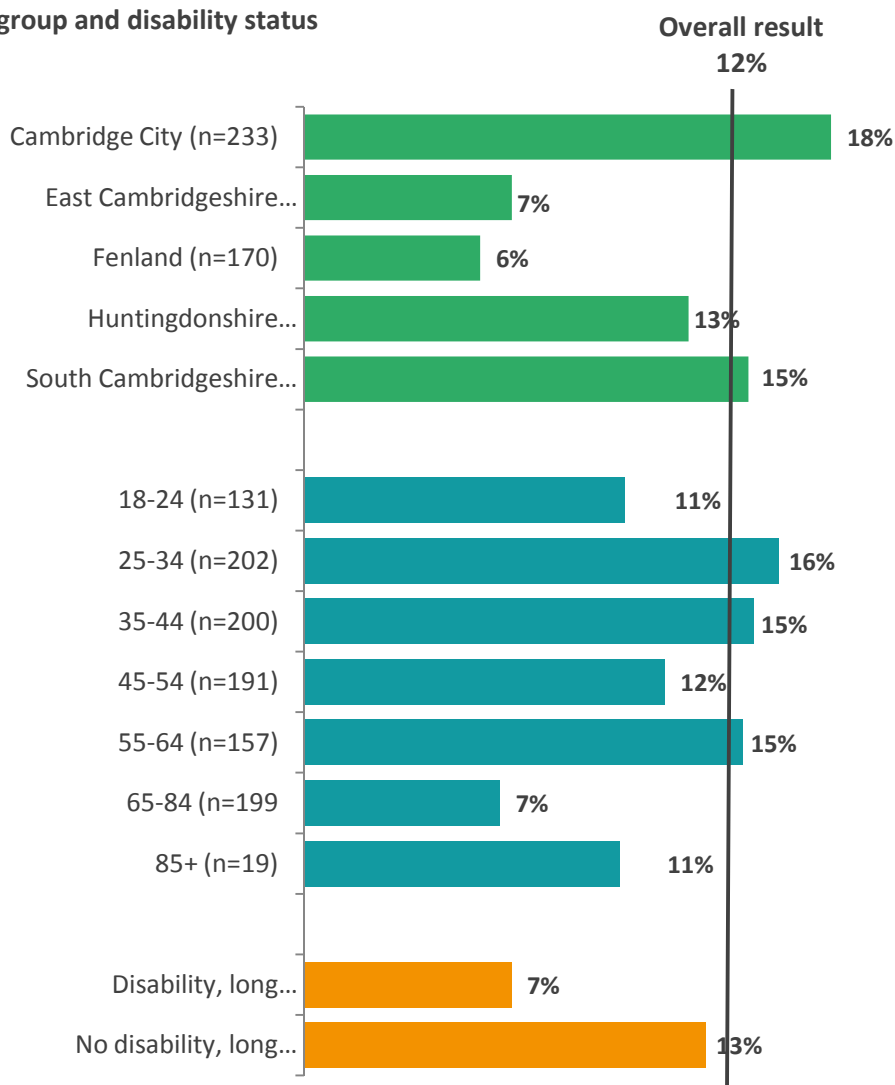
	Significantly less residents in Fenland and East Cambridgeshire were willing to provide more unpaid time compared to residents living in the other districts.
	Significantly more residents aged 65-84 were not willing to provide more unpaid time compared to the other age groups, specifically those falling into the 25-44 and 55-64 age groups.
	Those with a disability or long standing illness were significantly more likely to not want to provide more unpaid time than they already do.

Figure 3: Those willing or able to provide more unpaid help than they currently do by district, age group and disability status



Residents were then asked what they think the top three reasons were that stops residents from getting involved in helping to support the community, as well as themselves personally.

- Just over eight out of ten (82%) residents felt that a lack of time (for both communities and individuals) stopped people generally getting involved. This was also the top reason selected for residents personally, with 73% stating this.
- 'Not knowing what opportunities are available' was the second most commonly stated barrier for both people generally and for the residents themselves at 40% and 23% respectively.
- The third most stated reason for people in general, was the unwillingness amongst communities and individuals (31%)
- The third most stated reason for residents personally was a combination of reasons such as their health limits their involvement or that they were too old (22%).

Table 1: Top 3 reasons that stop people in general and the resident personally from getting involved in helping to support the community

	People in General (n=1,101)		You personally (n=1,099)	
	Count	%	Count	%
Lack of time (for communities and individuals)	906	82%	804	73%
Not knowing what opportunities are available	444	40%	249	23%
Other (health issues, too old)	45	4%	236	22%
Unwillingness among communities and individuals	336	31%	54	5%
Lack of money / funding	148	13%	53	5%
Lack of community facilities	93	8%	39	4%
Community volunteering already at capacity	36	3%	30	3%
Don't know	104	9%	21	2%
Trust within communities	31	3%	15	1%
Trust between communities and the council	15	1%	7	1%

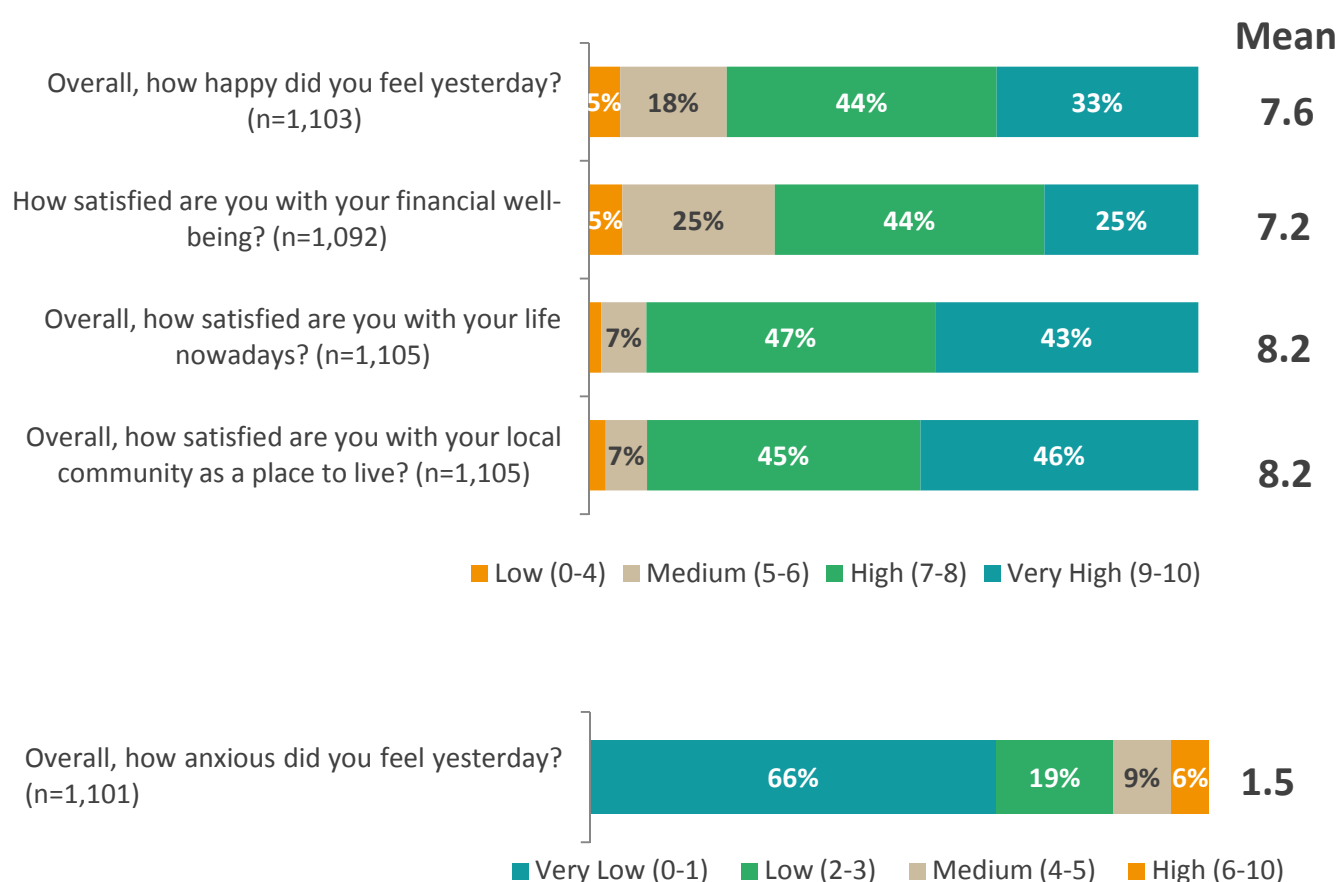
Section 2: Quality of Life

The County wanted to understand the relationship between people's quality of life and how this is related to the County Council and the services they provide.

Residents were asked to respond on a scale of 0 to 10, where 0 is "not at all" and 10 is "completely" to a set of questions. These ratings are then banded into low, medium, high and very high. Mean scores were produced for all five personal well-being questions. The fifth measure, relating to feeling anxious, is presented in a separate chart due to the banded response ratings being different (very low, low, medium, high)

- Residents reported high levels of satisfaction with their local community as a place to live and with their life nowadays; both measures scored a mean of 8.2 (out of 10).
- Levels of happiness scored slightly lower, with 77% rating this as 'high' or 'very high', this measure scored a mean score of 7.6, and which is just above the national average(7.5).
- Satisfaction with financial wellbeing scored the lowest with 70% rating this as 'high' or 'very high' – and with a mean score of 7.2.
- The majority (84%) reported 'low' to 'very low' levels of anxiety; this measure scored a mean of 1.5 which is well below the national average of 2.9.

Figure 4: Results and average (mean) ratings across five measures of personal well-being



Further analysis was carried out to understand if residents who said they volunteered reported any variations in perceptions in their quality of life compared to those who didn't volunteer (please see Table 2 overleaf). There were no significant variations, but generally, **residents who volunteered reported higher levels** of happiness, satisfaction with financial wellbeing, their life nowadays, their local community as a place to live and lower levels of anxiety.

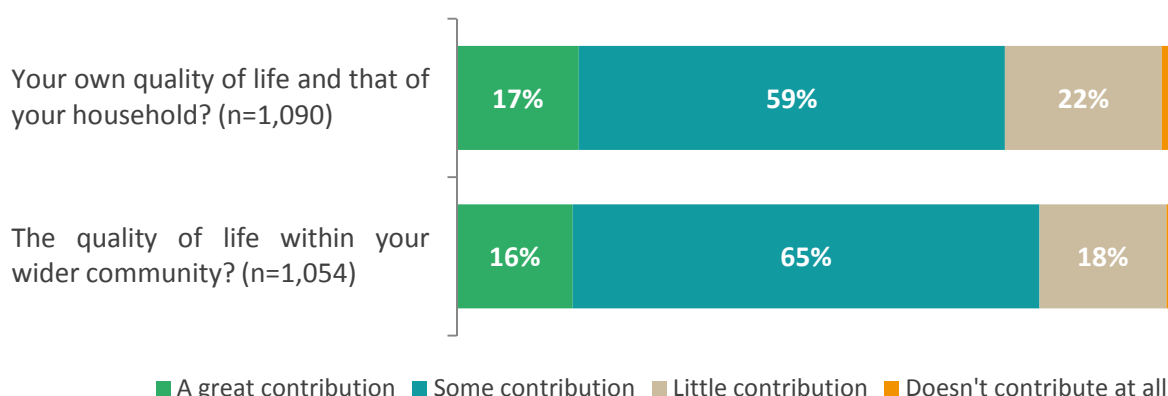
Table 2: Personal wellbeing by resident who volunteered

		Very Low (0-4)	Medium (5-6)	High (7-8)	Very High (9-10)	High or very high
Sat with your local community as a place to live	Don't volunteer	3%	7%	46%	45%	90%
	Volunteer	1%	7%	41%	51%	92%
Sat with your life nowadays	Don't volunteer	2%	8%	48%	42%	90%
	Volunteer	1%	6%	46%	47%	93%
Sat with your financial wellbeing	Don't volunteer	5%	26%	46%	23%	69%
	Volunteer	8%	19%	36%	37%	72%
How happy did you feel yesterday?	Don't volunteer	6%	18%	45%	32%	77%
	Volunteer	2%	17%	41%	39%	81%
		Very Low (0-1)	Low (2-3)	Medium (4-5)	High (6-10)	Very low or low
How anxious did you feel yesterday?	Don't volunteer	66%	18%	10%	6%	84%
	Volunteer	64%	23%	7%	7%	87%

Residents were then asked how much County Council services contributed to their own lives and to that of the wider community.

Results show that residents believe that County Services provide slightly more of a contribution to the wider community with 81% stating either 'a great' (16%) or 'a small' (65%) contribution. This is compared to 76% stating that the County Services has an 'a great' (17%) or 'a small' (59%) contribution towards the quality of their own lives.

Figure 5: How much County Council services contribute to their own lives and to that of the wider community?



Sub-group analysis shows that there are some significant differences between the level of contribution County Services have on the wider community and of that of the household (results are also presented graphically in Figure 6 and compares this against the overall figure):



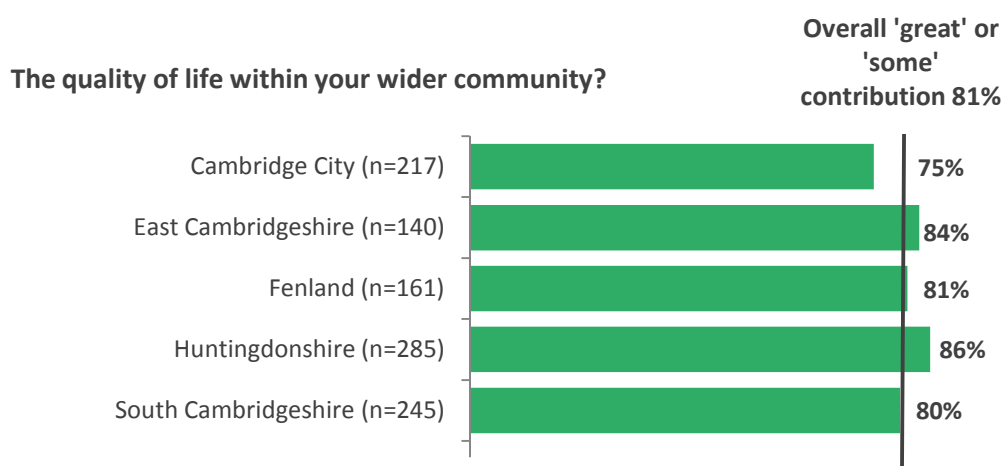
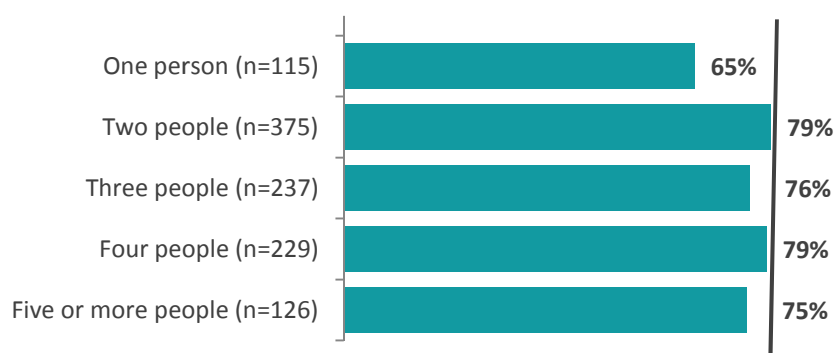
	Residents in Huntingdonshire were significantly more likely to feel that County Services have a 'great' or 'some' contribution to the quality of life in the wider community, compared to residents from Cambridge City.
	One person homes were significantly less likely to feel that the County Services contribute 'greatly' or 'somewhat' towards residents own quality of life and that of their household.

Figure 6: Those stating County Services has a 'great' or 'some' contribution to the quality of the wider community and of the residents own life and household by district and household size



Your own quality of life and that of your household?



Section 3: Meeting & dealing with increasing demand

In order for the County Council to respond to increasing demand within its limited resources they are considering a number of business plan proposals for 2018. These approaches focus on the following;

- Improving and increasing support to prevent people from needing more costly services later on;
- Changing the way services are designed and then paid for by the Council (commissioned) in order to save money;
- Becoming a more commercial Council by seeking new opportunities to earn money or putting some services on to a commercial footing;
- Changing the way some services are charged for or how regulations are enforced;
- Sharing more services or job roles with other Councils or other public bodies;
- Making the best use of modern technology to support people to be more independent.

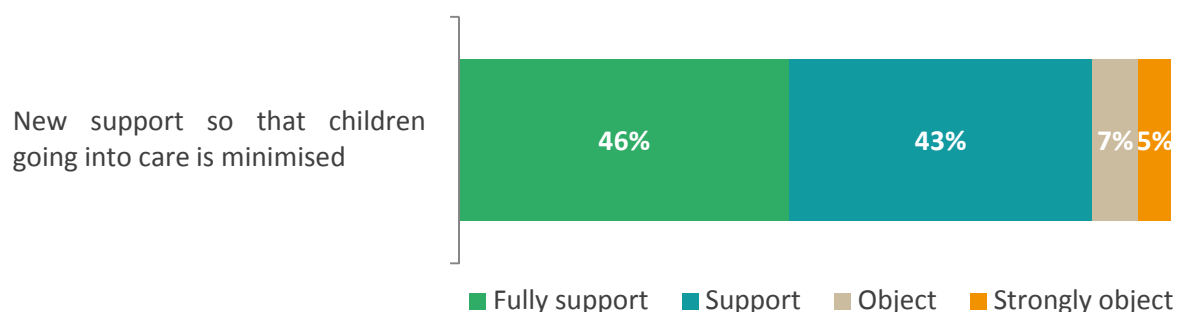
Residents were provided with a showcard which listed eleven approaches the council is considering and were asked how strongly they supported each of them. Below presents the results for each approach and any significant variations by sub- groups.

New support so that children going into care is minimised



Almost nine out of ten (89%) residents either 'fully supported' (46%) or 'supported' (43%) the proposal that the County could provide new support so that children going into care is minimised. Only 11% objected to this proposal.

Figure 7: Level of agreement

Base – 1,054



Sub-group analysis shows that there are some significant differences between the level of support for this proposal by district and whether there were children in the home.

	<p>Residents in Cambridge City were significantly more likely to support this idea (95%), followed by those living in Fenland (93%). Results were analysed by household size and whether there were children in the home.</p> <p>There were significantly fewer homes with two people in Cambridge City (28%), compared to those in Fenland (41%).</p>
	<p>Significantly more residents with children in the home (95%) supported this idea, compared to those without children in the home (89%).</p>

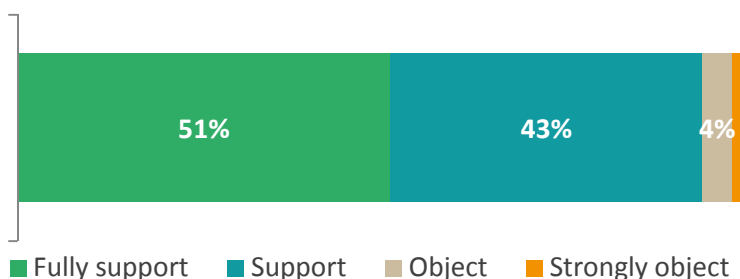
Offering early advice and help for older people before they need care services

The majority (94%) of residents either 'fully supported' (51%) or 'supported' (43%) the proposal that the County could offer early advice and help for older people before they need care services. Just 6% objected to this proposal.



Figure 8: Level of agreement

Base – 1,099

Offering early advice & help for older people before they need care services



Sub-group analysis shows that there are some significant differences between the levels of support for this proposal by district and gender.

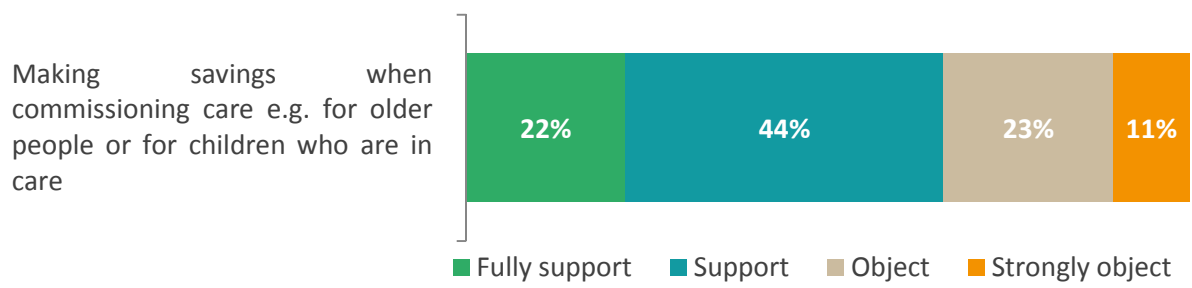
	<p>Residents in Cambridge City were significantly more likely to support this idea (98%) compared to the other four Districts.</p>
	<p>Women were significantly more likely to support this proposal compared to men, at 96% and 93% respectively.</p>

Making savings when commissioning care, for example for older people or for children who are in care




Two thirds (66%) of residents either ‘fully supported’ (22%) or ‘supported’ (44%) the proposal that the County could make savings when commissioning care, whilst around a third (34%) objected to this idea.

Figure 9: Level of agreement

Base – 1,027



Sub-group analysis shows that there are some significant differences between the levels of support for this proposal by age group, gender and whether there were children in the home.

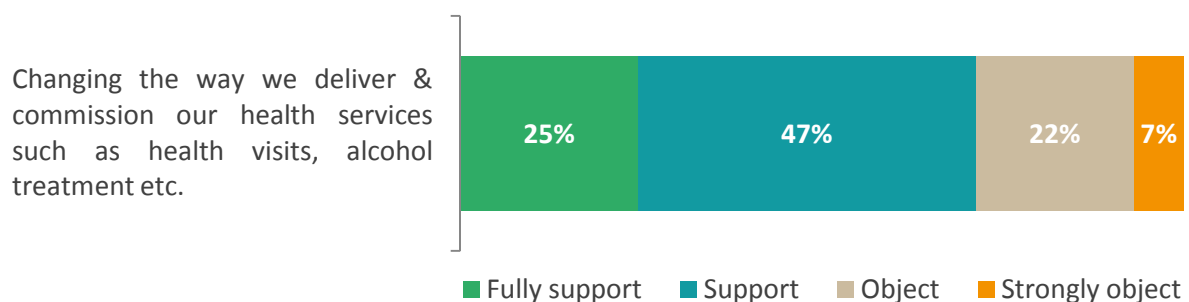
	As age increased, the level of support for this proposal significantly decreased, for example 77% of the 18-24 age group supported this idea, compared to 57% of the 55-64 age group.
	Men were significantly more likely to support this proposal compared to women at 69% and 63% respectively.
	Significantly more residents with children in the home (68%) supported this idea, compared to those without children in the home (66%).

Changing the way we deliver & commission our health services such as nursing, health visits, sexual health, and drug & alcohol treatment




Just over seven out of ten (71%) residents either 'fully supported' (25%) or 'supported' (47%) the proposal that the County could change the way they deliver and commission some health services. Almost three out of ten (29%) objected to this idea.

Figure 10: Level of agreement

Base – 894



Sub-group analysis shows that there are some significant differences between the levels of support for this proposal by age group, disability and employment status.

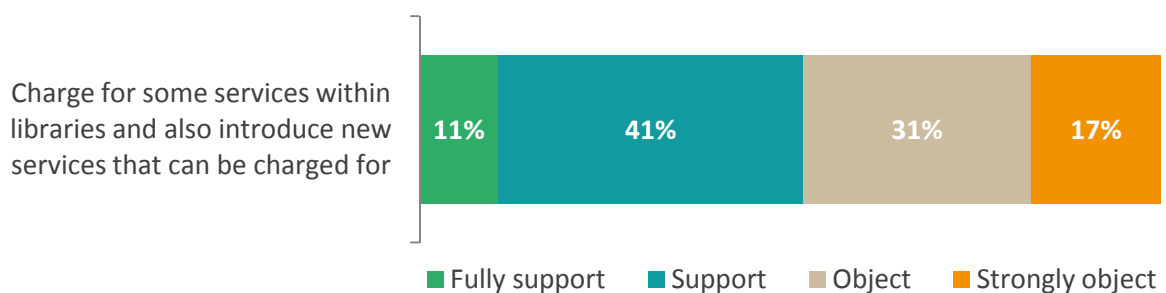
	There were significant variations by age group, with the 55-64 age group more likely to support this idea at 80% compared to 66% of the 45-54 age group and 65% of the 65-84 age group.
	Those with a disability or long standing illness were significantly less likely to support this idea, compared to those without, at 62% and 73% respectively.
	Those in employment were significantly more likely to support this idea (73%) compared to those who are retired (64%).

Charge for some services within libraries and also introduce new services that can be charged for




This proposal had the lowest level of support, with just over half (52%) of residents stating they either 'fully supported' (11%) or 'supported' (41%) the idea for the County to charge for some services within libraries and introduce new services that can be charged for. Just under a half (48%) of residents either 'objected' (31%) or 'strongly objected' (17%) this idea.

Figure 11: Level of agreement

Base – 1,075



Sub-group analysis shows that there are some significant differences between the levels of support for this proposal by district, age group and household size.

	Residents living in Cambridge City were more likely to object to this idea at 59%, compared to the other districts, such as those living in East Cambridgeshire (39%) and Fenland (47%).
	The 18-24 age group was significantly more likely to object to this idea at 63%, compared to those aged 25 and older (ranging from 42% to 52% objecting).
	Those living in homes with three people were significantly more likely to object to this idea (55%) compared to those living in one and two person homes at 43% and 44% respectively. There were no significant variations by whether children were in the home.

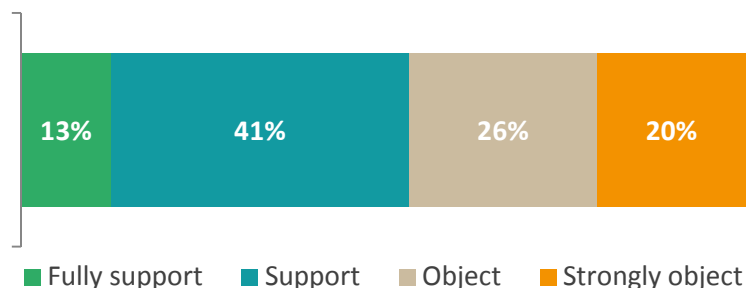
Changing our support for schools: charging for some services and giving schools a more independent role in managing standards

This proposal had the second lowest level of support from residents; 54% stated they either 'fully supported' (13%) or 'supported' (41%) this idea. Just under half (46%) of residents either 'objected' (26%) or 'strongly objected' (20%) to this proposal.



Figure 12: Level of agreement

Base – 1,031

Changing our support for schools: charging services & giving schools a more independent role in managing standards



Sub-group analysis shows that there are some significant differences between the levels of support for this proposal by district and gender.

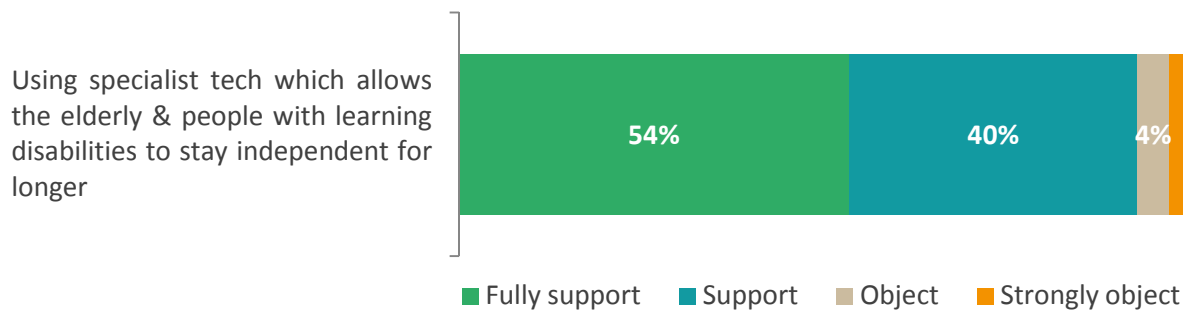
	Residents living in Cambridge City (49%) and Huntingdonshire (50%) were more likely to object to this idea, compared to the other districts, such as those living in East Cambridgeshire (38%).
	Men (50%) were significantly more likely to object to this proposal, compared to women (43%).

Using specialist technology which allows the elderly and people with learning disabilities to stay independent for longer

The majority (94%) of residents either 'fully supported' (54%) or 'supported' (40%) the proposal that the County could use technology to help the elderly and people with learning disabilities to stay independent for longer. Just 6% objected to this proposal. There were no significant variations by socio-demographics.

Figure 13: Level of agreement

Base – 1,094

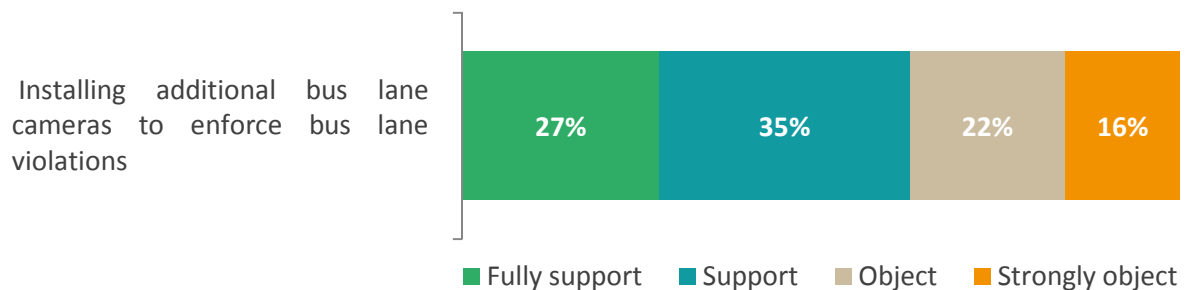


Installing additional bus lane cameras to enforce bus lane violations

Around two thirds (62%) of residents either ‘fully supported’ (27%) or ‘supported’ (35%) the proposal for the County to install additional bus lane cameras to enforce bus lane violations. Just under two fifths (38%) objected to this idea.

Figure 14: Level of agreement



Base – 1,069



Sub-group analysis shows that there are some significant differences between the levels of support for this proposal by district, age group and working status.



Residents living in Cambridge City (71%) were more likely to support this idea, compared to the other more rural districts, such as those living in Fenland (57%), Huntingdonshire (62%) and South Cambridgeshire (57%).

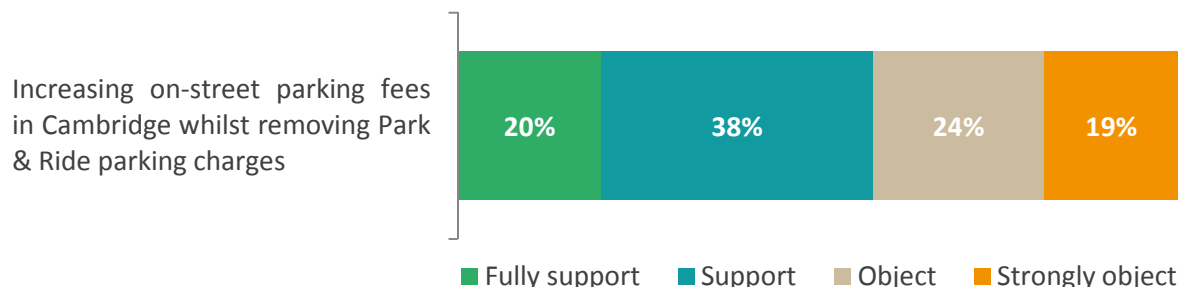
	Those aged 45-64 were least likely to support this proposal, with just over half (45-54 age group at 52% & 55-64 age group at 55%) supporting this, compared to the younger (>44 years) and older (<65 years) age groups (ranging from 62% to 71% supporting this idea).
	Residents who were retired (68%) were significantly more likely to support this idea, compared to those who were in employment (57%)

Increasing on-street parking fees in Cambridge whilst removing Park & Ride parking charges



This was the third least supported proposal, with 58% stating they either ‘fully supported’ (20%) or ‘supported’ (38%) the idea that the County could increase on-street parking fees in Cambridge whilst removing Park & Ride parking charges. Just over two fifths (42%) objected to this idea.



Figure 15: Level of agreement

Base – 1,048



Sub-group analysis shows that there are some significant differences between the levels of support for this proposal by district, age group, working status and household size.

	Residents living in East Cambridgeshire (67%) were significantly more likely to support this idea, compared to those living in Huntingdonshire (52%).
	The younger age groups were significantly more likely to object to this proposal compared to the older age groups. For example, 31% of the 65-84 age group, objected compared to 58% of the 18-24 age group.

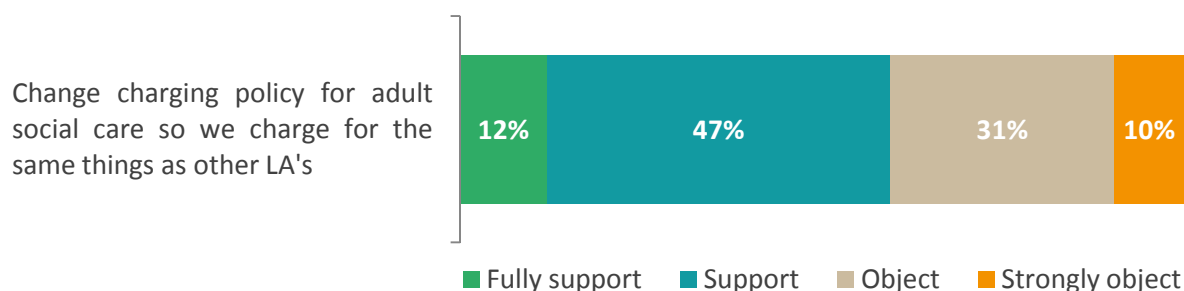
	Residents who were inemployment (46%) were significantly more likely to object to this idea, compared to those who were retired (32%).
	The larger the household size the more likely they were to object to this idea. For example, 49% of homes with three people in them objected, compared to 36% of homes with one person resident.

Change charging policy for adult social care so we charge for the same things as other local authorities (some families would pay more)



Almost six out of ten (59%) residents either 'fully supported' (12%) or 'supported' (47%) the Counties proposal to change their charging policy for adult social care. Just over two fifths (41%) objected to this proposal.

Figure 16: Level of agreement

Base – 963



Sub-group analysis shows that there are some significant differences between the levels of support for this proposal by district and household size.

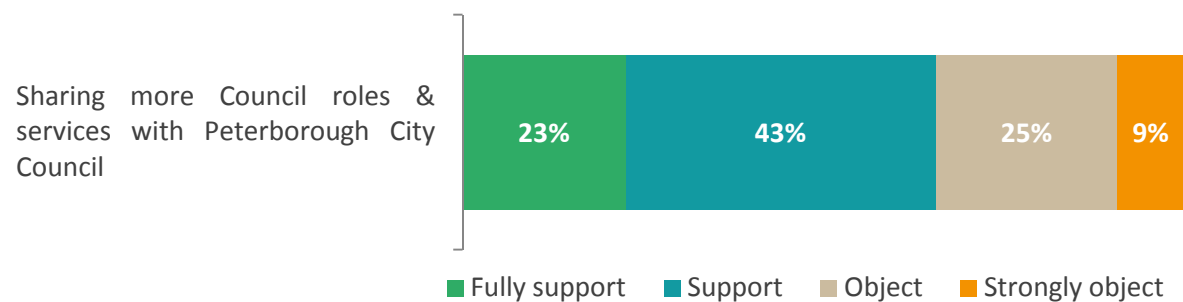
	Residents living in Fenland (65%) were significantly more likely to support this idea compared to those living in Cambridge City (53%).
	The larger the household, the less likely they were to support this proposal. For example those living in homes with one person (67%) were significantly more likely to support the proposal, compared to those in homes of five or more people (51%).

Sharing more Council roles & services with Peterborough City Council

Two thirds (66%) of residents either 'fully supported' (23%) or 'supported' (43%) the proposal that the council could share roles and services with Peterborough City Council. Around a third (34%) objected to this idea.

Figure 17: Level of agreement

Base – 1,003



Sub-group analysis shows that there are some significant differences between the levels of support for this proposal by district and age group.



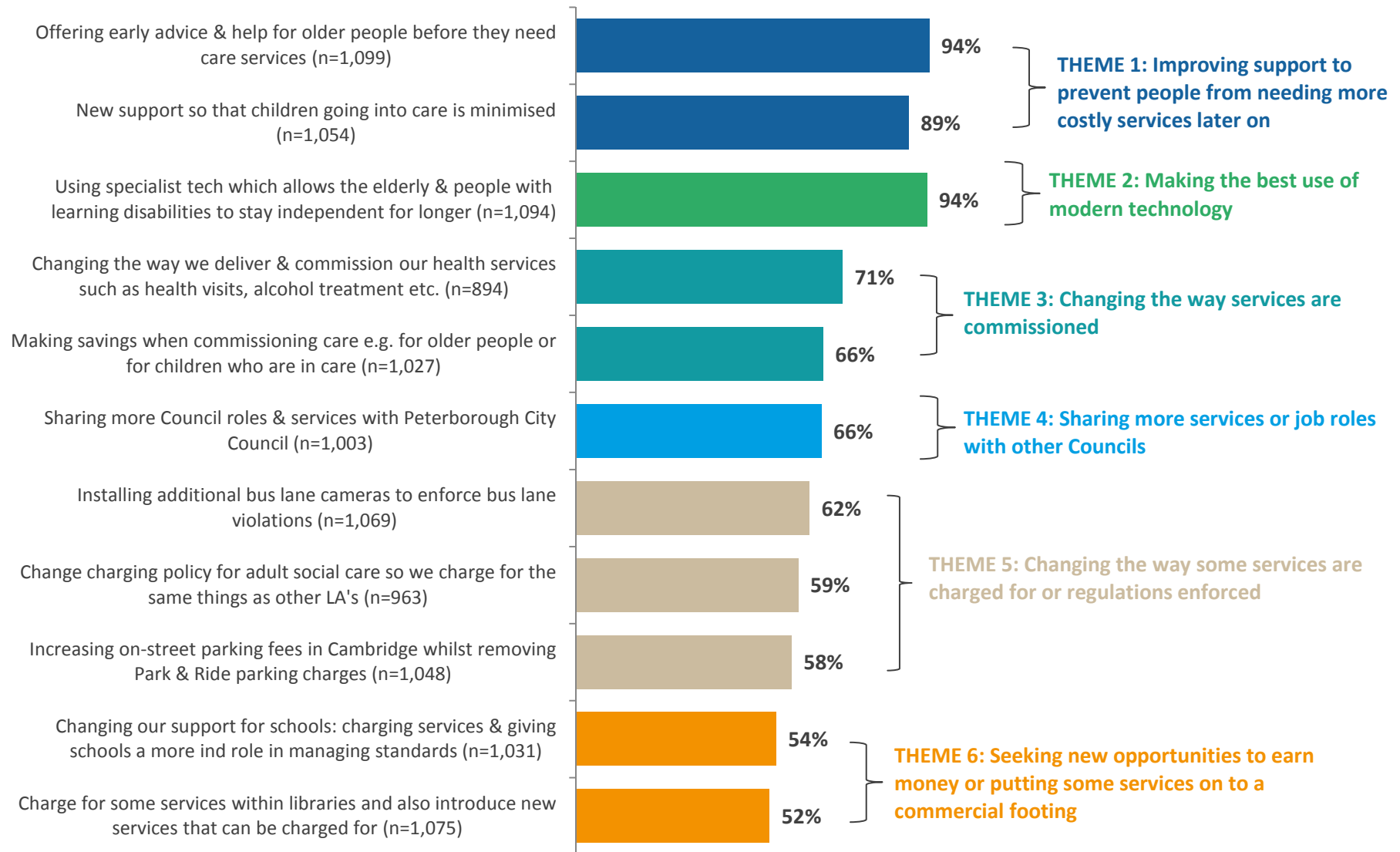
	Residents living in Fenland (80%) were significantly more likely to support this idea compared to those living in the other districts (support ranged from 57% in Cambridge City, to 66% in Huntingdonshire).
	The 25-34 age group (70%) were significantly more likely to support this proposal compared to those aged 65-84 (59%).

Figure 18 overleaf, presents a summary of the level of agreement for each approach and groups each of these into six key themes. Preventative measures are more highly favoured by residents, such as offering early advice and help, whilst approaches that incurred some form of charge or suggested services become more commercial were least favoured.

Figure 18: Summary of the level of support for each approach and grouped by theme (% stating support or fully support)



All residents were offered the opportunity to provide any further comments on the proposals, such as any perceived impacts, innovation to the ideas etc. Of those that provided a response, the main comments focused on the following:

- Education and schools need more funding and support

“Schools standards are currently low, and they need more funding to upgrade.”

“They should spend more for kids and the elderly.”

“Education needs out extra help and support.”

- Improve infrastructure

“Better road infrastructure needed, safe parking for bicycles and more parking at station. Easier public transport access to town and cheaper.”

“We need to invest in transport infrastructure and housing for young and low income groups.”

“More cycle ways between Alconbury and Huntingdon will be good.”

- Health care needs more funding and support

“Changes are important, but health services need extra support.”

“Social care and the NHS need more money.”

“It is important that we fund schools and health services, but we can cut on luxury services but not the essentials.”

Section 4: Council tax

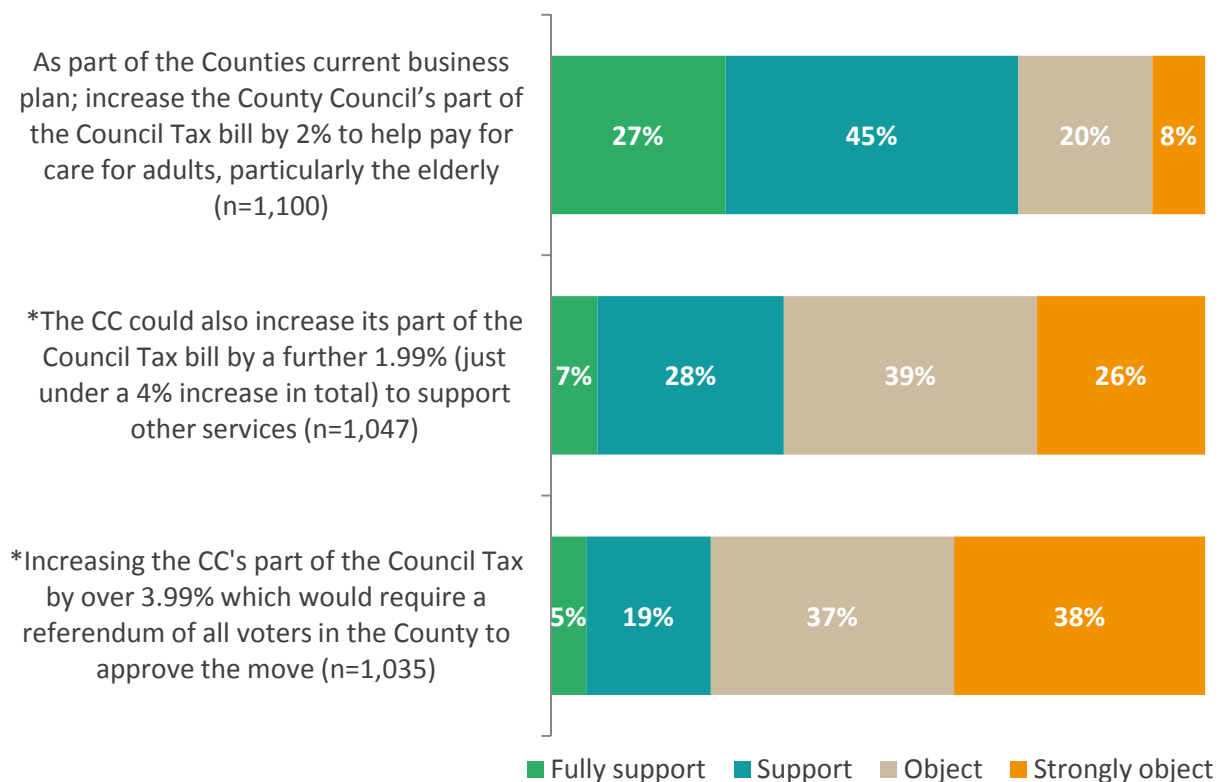
The final section focused on residents' willingness to accept an increase in council tax.

Residents were asked a set of options focusing on increasing Council Tax rates, it should be noted that the options marked with a '*' are not included in current business plan and was only asked to assess residents views on this.






There are clear variations in the level of support between increasing Council Tax by just 2% compared to increasing this above 2%.

- Just over seven out of ten (71%) either 'fully supported' (27%) or 'supported' (45%) an increase in Council Tax by 2%. Almost three out of ten (29%) objected to an increase of 2%.
- Just over third (36%) of residents either 'fully supported' (7%) or 'supported' (28%) an increase of a further 1.99% (totalling of 3.99% increase) in Council Tax. Two thirds (64%) objected to this idea.
- Almost a quarter (24%) of residents either 'fully supported' (5%) or 'supported' (19%) an increase of over 3.99% in Council Tax, whilst almost eight out of ten (76%) objecting to this idea.

Figure 19: Level of support



Sub-group analysis shows that there are some significant differences between the levels of support for this proposal by district, age group, disability or long term illness status, working status, household size and those who are carers.

	<p>Residents living in Fenland (72%) were significantly more likely to object to the idea of increasing the Council Tax bill by just under 3.99%, compared to those in East Cambridgeshire (57% objecting).</p> <p>Following similar trends to the above, residents in Fenland (83%) were significantly more likely to object to an increase in Council Tax above 3.99%, compared to those living in East Cambridgeshire (72%) and Huntingdonshire (71%).</p>
	<p>The 18-24 age group (78%) were significantly more likely to support an increase of 2% in Council Tax, compared to those aged 35-44 (67%).</p>
	<p>Those without a disability or long standing illness (74%) were significantly more likely to support an increase of 2% in Council Tax, compared to those with a disability or long standing illness (60%).</p> <p>Following similar trends to the above, those without a disability or long standing illness (38%) were significantly more likely to support an increase in the Council Tax bill by just under 3.99%, compared to those with a disability or long standing illness (24%).</p> <p>Again, those without a disability or long standing illness (26%) were significantly more likely to support an increase in the Council Tax bill by over 3.99%, compared to those with a disability or long standing illness (16%).</p>
	<p>Residents who were working (73%) were significantly more likely to support an increase of 2% in Council Tax, compared to those who are looking after the home or family (61%).</p>
	<p>Residents living on their own (76%) were significantly more likely to object an increase in the Council Tax bill by just under 3.99%, compared to those living in homes of two or more people (ranging from 62% for two person homes, to 65% for homes with three people).</p>



Residents who classified themselves as carers (34%) were significantly more likely to support an increase in the Council Tax bill by over 3.99%, compared to those who aren't carers (24%).

Further analysis was carried out on the level of support for increases to council tax by whether residents volunteered (please see Table 3 overleaf). Resident who said they volunteered were significantly more likely to 'support' or 'fully support' the options to increase council tax, compared to those who didn't volunteer.

Table 3: Council Tax increase options by resident who volunteered

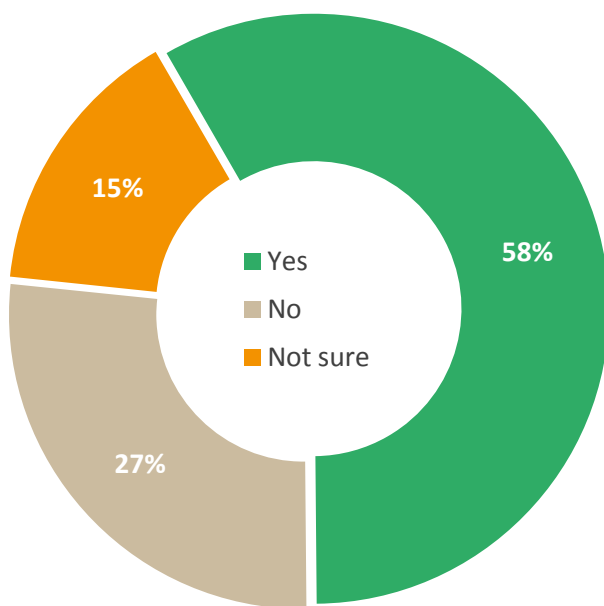
		Support or fully support	Object or strongly object
Increase the County Council's part of the Council Tax bill by 2% to help pay for care for adults, particularly the elderly	Don't volunteer	69%	31%
	Volunteer	83%	17%
Increase its part of the Council Tax bill by a further 1.99% (just under a 4% increase in total) to support other services	Don't volunteer	34%	66%
	Volunteer	46%	54%
Increasing the County Council's part of the Council Tax by over 3.99% which would require a referendum of all voters in the County to approve the move	Don't volunteer	23%	77%
	Volunteer	31%	69%

Nationally, some councils are considering schemes that allow people to pay an extra voluntary contribution to services together with their regular Council Tax bill. This is aimed at better off households. Residents were asked if they supported this idea.

Almost six out of ten (58%) residents said yes they support this idea, 27% said no and 15% were unsure.

Figure 20: Support for a voluntary tax contribution

Base – 1,105



Significantly more residents living in Cambridge City (67%) agreed with an additional voluntary Council Tax contribution, compared to those living in Fenland (51%) and Huntingdonshire (53%).



Women (62%) were significantly more likely to have agreed with this, compared to men (54%).

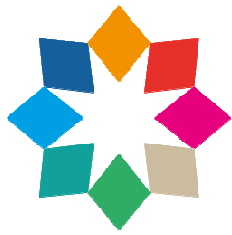


The younger age groups were significantly more (18-24 at 60% and 25-34 at 68%) likely to agree with an additional voluntary Council Tax contribution. This is compared to those aged 35 years and over (agreement was 57% or below across these age groups).

Appendix A: Marked up questionnaire

Appendix A: Marked up questionnaire

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INNOVATE AND CULTIVATE FUND RECOMMENDED APPLICATIONS

To: Communities and Partnership Committee

Meeting Date: 15 February 2018

From: Sarah Ferguson: Assistant Director, Housing, Communities and Youth

Electoral division(s): All

Forward Plan ref: Not applicable

Key decision: No

Purpose: To provide the Communities and Partnership Committee with the outcome of the Innovate and Cultivate Fund (ICF) Recommendation Panel.

Recommendation: Communities and Partnership Committee is asked to consider the recommendations of the panel and confirm agreement to fund:

- a) Four applications through the Cultivate Fund (2.3 in the report and Appendix One)
- b) Four applications through the Innovate Fund (2.4 in the report and Appendix Two)

<i>Officer contact:</i>		<i>Member contacts:</i>	
Name	Elaine Matthews	Names:	Councillor Steve Criswell
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:			
Tel:	01223 706385	Tel:	01487740745

1. BACKGROUND

- 1.1** The Innovate and Cultivate Fund is open to voluntary, community and social enterprise sector organisations based in and outside of Cambridgeshire and public sector bodies in Cambridgeshire, to realise their projects and ideas that help address the needs of local residents.
- 1.2** There are two funding streams:
- Cultivate: small grants of £2,000-£10,000 aimed at encouraging local networks where people help themselves and each other. This is a single stage application process, with applications recommended by the panel put before Committee to confirm the recommended award.
 - Innovate: larger grants of up to £50,000, for larger projects that demonstrate an innovative approach within one of the seven key priorities for Cambridgeshire. This is a two-stage application process and those recommended by the panel at the end of the second stage are before Committee to confirm the recommended award.
- 1.3** All applicants to the fund are required to demonstrate a number of stated criteria including the following key criteria:
- how their project will help to deliver one or more of the County Council's key outcomes,
 - show they will reduce pressure on council services and/or offer direct savings for the council,
 - be either new, or build on an existing project in a new location or with new beneficiaries.

2. MAIN ISSUES

- 2.1** A total of eight complete applications for the Cultivate Fund were received in this current round, along with five second stage applications for the Innovate Fund.
- 2.2** Each application was carefully considered in full by the Recommendation Panel on 30th January 2018. In accordance with Committee decision of 24 August 2017, the Panel is made up of two County Council Service or Assistant Directors, Chief Finance Officer, a senior officer involved in managing the fund, a trustee of Cambridgeshire Community Foundation and five elected members from the Communities and Partnership Committee.
- 2.3** The outcome of the panel is that four applications to the '£2,000 -£10,000' Cultivate Fund have been recommended by the panel for funding and are reported to this Committee for final decision, namely:
- Godmanchester Town Council: Godmanchester Timebank
 - South Cambridgeshire District Council: Through the Door project
 - Stretham Youth Club: 3159 Young At Heart
 - The Cambridgeshire Police Shrievally Trust: Supporting Vulnerable Families &

Children

A summary of each of the recommended Cultivate Fund applications is detailed in Appendix One attached.

- 2.4 Of the second stage applications to the '£10,000-£50,000' Innovate Fund, the outcome of the panel is that four applications have been recommended for funding and are reported to this Committee for final decision, namely

- Age UK Cambridgeshire & Peterborough: Friendship Clubs
- Care Network Cambridgeshire: Connected Communities
- Cambridgeshire Deaf Association: Volunteer Manager
- The Resilience Group (Blue Smile, CFMS & Relate Cambridge): Stronger Families – Building Resilience

A summary of each of the recommended Innovate Fund applications is detailed in Appendix Two attached.

3. ALIGNMENT WITH CORPORATE PRIORITIES

3.1 Developing the local economy for the benefit of all

There are no significant implications for this priority.

3.2 Helping people live healthy and independent lives

- The focus of the Fund is supporting people to live healthy and independent lives.
- It focuses upon the most vulnerable groups who are most likely to experience health inequalities.

3.3 Supporting and protecting vulnerable people

- The focus of the Fund is to enhance delivery against this priority e.g. where the support of the voluntary and community sector could make a real difference to the lives of vulnerable people.

4. SIGNIFICANT IMPLICATIONS

4.1 Resource Implications

The Fund makes most efficient use of resources. The finance team are content with recommendations of the panel.

4.2 Procurement/Contractual/Council Contract Procedure Rules Implications

Procurement advice has been taken on the grant application process and member involvement in recommending bids for award and final decision of award.

4.3 Statutory, Legal and Risk Implications

Legal advice has been taken in the setting up of this Fund and in the creation of the grant application and monitoring process

4.4 Equality and Diversity Implications

The focus of this Fund on supporting the most vulnerable will mean this investment will make a positive contribution to issues of equality.

4.5 Engagement and Communications Implications

The plans for engagement and communication of this Fund are as agreed at July 2017 Committee.

4.6 Localism and Local Member Involvement

- Community empowerment sits at the heart of the Innovate and Cultivate Fund which enhances the opportunity for local community organisations to bid for projects which harness the energy of their community.
- In accordance with the decision at August Committee, Members play a key role in considering each application on its own merits and against the fund criteria. The Communities and Partnership Committee receive recommendations for funding from the Recommendation Panel

4.7 Public Health Implications

- The Innovate and Cultivate Fund affords opportunities for individuals and communities to develop their skills and resilience and take responsibility for their own health and wellbeing.
- The recommended projects for funding contribute to prevention, target vulnerable groups and address gaps in services contributing to improvements in public health and the overall objectives of the Local Authority.

Implications	Officer Clearance
Have the resource implications been cleared by Finance?	Yes Name of Financial Officer: Tom Kelly
Have the procurement/contractual/ Council Contract Procedure Rules implications been cleared by Finance?	Yes Name of Procurement Officer: Gus De Silva
Has the impact on statutory, legal and risk implications been cleared by LGSS Law?	Yes Name of Legal Officer: Satinder Sahota
Have the equality and diversity implications been cleared by your Service	Yes Name of Officer: Sarah Ferguson

Contact?	
Have any engagement and communication implications been cleared by Communications?	Yes Name of Officer: Christine Birchall
Have any localism and Local Member involvement issues been cleared by your Service Contact?	Yes Name of Officer: Sarah Ferguson
Have any Public Health implications been cleared by Public Health	Yes Name of Officer: Val Thomas

INNOVATE AND CULTIVATE FUND

Cultivate fund applications (£2k-£10k) recommended by the panel to the Communities and Partnership Committee for final decision.

Applicant and Project Name	Project Description	Amount of funding requested
Godmanchester Town Council Project Name: Godmanchester Timebank	<p>The project will launch a Timebank in Godmanchester to bring people together and help one another. The fund will partially cover the set-up and promotion of the time bank and the salary and associated costs of a part time Time Bank Co-ordinator to manage the day to day running of the time bank. The Town Council is making a commitment to 30% partially fund the setting up of the Timebank.</p> <p>Timebanks offer a whole community approach to early intervention and prevention support and are a good example of the Transforming Lives Tier One approach, 'Help to help yourself'. The Timebank model helps to build community capacity and resilience, strengthening the connections across the generations.</p>	£5,426
South Cambridgeshire District Council Project name: Through the Door project	<p>The project will offer a social prescribing service to help older people stay independent in their communities. The project was initiated by the Local Health Partnership as a response to the public health issue of loneliness. The project builds on links with Granta Medical Practices (GMP), which includes two of the largest practices in South Cambridgeshire, Sawston and Linton, both of which have neighbourhoods in the upper quintile for South Cambridgeshire for the index of multiple deprivation and also for risk of loneliness.</p> <p>The project will provide a non-medical 'link worker' based at GMP, and to whom GPs and other health professionals can refer patients. The link worker will work with patients to identify how their needs can be addressed with help from sources of support within the community, and where possible will fill gaps in provision, e.g. by helping set up walking groups, lunch clubs, etc.</p> <p>The bulk of this project's funding is provided by South Cambs District Council. The £10K is requested from CCC is to extend opening hours and focus attention towards potential CCC service users.</p>	£10,000
Stretham Youth Club	The 3159 Young @ Heart project provides a weekly drop-in for the over 60's of the community, where they can:	£4,290

<p>Project Name: 3159 Young At Heart</p>	<ul style="list-style-type: none"> -Socialise with old and new friends -Get support to help address any issues or concerns -Be active -Have their voices heard - Organise and get involved in activities and events <p>Volunteers will keep an eye on attendance and follow up with non- attendees to ensure their well being. One of the key elements of the project is to reduce isolation.</p> <p>The Young at Heart project was developed to address a gap in provision for the elderly in Stretham. The Youth Centre is offering a base as its in a ideal location and the access is very good with ramps etc, and the admin necessary to start and run the project.</p> <p>The Community development worker for the area makes referrals to the group and volunteers will do home visits to encourage attendance.</p> <p>Stretham Youth Club has been running since the 1970s and is a registered charity. It runs a range of projects with children and young people and has an established reputation for developing initiatives which help build a stronger, more connected community. It has recently started to expand its activities to other sections of the community, including with over 60s. This project is community-led and run by volunteers, some of whom are also attendees to the drop-in. This funding enables the 3159 Young at Heart drop-in to establish itself over the course of a year, offering funding support for training, publicity materials, some activities, and venue costs.</p>	
<p>The Cambridgeshire Police Shrievally Trust</p> <p>Project name: Supporting Vulnerable Families & Children</p>	<p>The project will run a Bobby Scheme to support families and children who have been victims of crime to help them recover from the trauma. This is a 6 month pilot project aimed at helping vulnerable families and their children feel safer in their own homes. It focuses on the most vulnerable families who have been victims of crime, especially anti social behaviour, particularly in relation to personal and nuisance incidents, repeat victims and medium to lower risk domestic abuse victims. Key agencies will refer people to the scheme and two Bobby Scheme security advisors will visit, assess their security and fit appropriate security devices. They will also provide advice and reassurance and carry out a home fire safety check. The referrals will come from the Early help Hub, the County Council's Early Help District teams, Social Services, the district Local Problem Solving groups and the police.</p> <p>As a result of an early help assessment to identify what help the family requires to prevent their needs escalating, the most</p>	<p>£10,000</p>

	<p>appropriate plan and support can be put in place. The hub will co-ordinate the response and refer to the Bobby Scheme those families who have emerging needs and require support to help them feel safer in their own home. There will be particular focus on Fenland, Cambridge City and Huntingdonshire. The project will help support and secure the homes of 77 vulnerable families over a six month period. This scheme would be part of a package of support devised by the Early Help Hub. It would not replace the need for Early Help or where appropriate social care interventions, however would likely have the effect of reducing the length of the interventions, preventing need escalating and enabling families to remain in their own home.</p>	
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Innovate fund (£10k-£50k) Stage 2 applications recommended by the panel to the Communities and Partnership Committee for final decision.

Applicant and Project Name	Project Description	Amount of funding requested
<p>Age UK Cambridgeshire & Peterborough</p> <p>Project name: Friendship Clubs</p>	<p>The project will support the set-up of a network of six Friendship Clubs for older people in areas of Cambridgeshire where the provision of such services is limited. Friendship Clubs improve wellbeing and self esteem through social contact, for older people primarily aged 65 plus. Based on a model delivered for over 15 years in Peterborough, a new Friendship Clubs Co-ordinator for Cambridgeshire will identify areas of the county where there is a need for social inclusion and stimulation. Suggested areas are:</p> <ul style="list-style-type: none"> • Cheveley • Witchford • Littleport • Glatton • Wisbech • Yaxley and Farcet <p>It is expected that 210 older people will regularly benefit from the clubs and at least 24 volunteers will be recruited to support older people.</p> <p>The project will increase the opportunities for social inclusion for the older participants, and increase access to other community services, including voluntary and community sector services commissioned by the County Council. This proposal is likely to help with preventing, reducing and delaying the demand for Adult Social Care services, in particular high cost services related to older people. For example, by linking isolated older people into other voluntary sector services which help people to stay independent, safe and well in their own homes, the support is likely to reduce or delay the need for domiciliary (home) care in some cases.</p> <p>The project covers a gap in service provision and is a self-sustaining model of support, particularly tackling the issue of loneliness and isolation for older people in rural areas where there may additionally be problems with access to public transport.</p> <p>Additional funding for this project has come from other donors.</p>	<p>£32,740</p>

<p>Care Network Cambridgeshire</p> <p>Project name: Connected Communities</p>	<p>The project will enable local communities and individuals to set up micro enterprises, circles of support, and groups to meet the identified needs of their communities, through research, promotion and support. The project supports isolated older people and will target their identified support needs, such as help with shopping, befriending, gardening, cleaning, light touch unregulated care such as housekeeping or home helps, with an aim to help increase light touch preventative care and leading to and including personal regulated care activities in the community.</p> <p>The project develops community capacity within the care and support market and can delay clients needing longer term adult social care interventions. It will support clients to find cheaper, community based solutions through the Circles of Support model and support individuals to stay within their own homes and communities, providing an alternative to home care delivered through care agencies.</p> <p>The project will also develop micro-enterprises within the care and support market. Longer term this could have an impact of the provision of home care by creating a more localised diverse market and therefore offering people greater choice and control over how their care needs are met. As outlined in the Care Act, 2014 Local authorities have been tasked with 'shaping and building the market' to ensure that choice is available and their effectiveness in this role is of central importance to the success of personalised care. Micro-enterprises play an important role in achieving this ambition by delivering more personalised, innovative, and valued support for a similar or lower cost than larger providers. These benefits are based on the micro-enterprises having greater continuity of staff, greater staff autonomy and greater accessibility of managers compared to larger organisations.</p> <p>The project will be located within the Neighbourhood Care pilot areas.</p>	<p>£49,475</p>
<p>Cambridgeshire Deaf Association</p> <p>Project name: Volunteer Manager</p>	<p>Cambridgeshire Deaf Association will hire a volunteer manager to develop a pool of volunteers to provide support for people within the deaf community. The volunteer manager will run the Befrienders programme and coordinate volunteers for cochlear implant training. The project will support 260 clients from the deaf community, particularly clients who need assistance and training for their cochlear implants. The funding will part fund the salary and associated costs of the volunteer manager post, volunteer expenses, workshops, publicity and overheads. Additional funding for this project has come from other donors.</p>	<p>£50,000</p>

	<p>Befrienders are client-led, using a strength-based approach to promote their independence in line with Transforming Lives. They will promote social inclusion and improve wellbeing. The deaf community are at high risk of social isolation and anxiety and depression are common. Research suggests people with hearing loss often feel isolated. This sense of isolation can lead to depression, poor self-esteem, feeling disconnected from or the actual loss of relationships, and their community. Communication is critically important for connection to occur and to ensure that this highly marginalised group are supported. For these reasons specialist support is required. The project will increase the number of Befrienders that would support access to services and help this client group to remain engaged. This pro-active preventative approach links with the Care Act prevention agenda and Cambridgeshire County Council Transforming Lives strategy which both highlight the importance of people being supported to live in their community.</p> <p>As this project is working with a group at higher risk of needing statutory Adult Social Care, the project is likely to delay beneficiaries from needing care packages.</p>	
<p>The Resilience Group (Blue Smile, CFMS & Relate Cambridge)</p> <p>Project name: Stronger Families – Building Resilience</p>	<p>The 'Stronger Families – Building Resilience' project will provide therapeutic support to disadvantaged local children, whilst simultaneously providing parenting wellbeing programmes, in order to strengthen families and relieve Council pressures. It will focus on disadvantaged and high-need areas of Cambridge and prioritise families with mental health, violence and alcohol/substance issues. It will seek to prevent poor wellbeing outcomes for children and to help families to thrive.</p> <p>It will be joint-delivered by Blue Smile, a local charity providing a schools counselling service, Cambridge Family Mediation Service, a local charity supporting parents through family breakdown, and Relate Cambridge, a local charity specialising in family and relational issues. The funding would deliver the administration and delivery of parenting groups, which are the 'Getting Help' and 'Getting Advice' aspects of the project (within the Thrive Framework). Other aspects of the project will be funded by the Evelyn Trust and the Resilience Group Partnership.</p> <p>The project will be delivered in North and East Cambridge primary schools, with which the partnership already has relationships and which are within pockets of deprivation. The overall outcomes are designed to be:</p> <ul style="list-style-type: none"> • Improved emotional wellbeing for children and 	£31,055

	<p>parents</p> <ul style="list-style-type: none"> • Development of a sustainable and exemplar model for strengthening families • Empowerment of parents to pass on their learning to other parents in the community • A full evaluation, to share with other agencies, of whether parallel parenting groups alongside child support improves children's outcomes • Prevention of family difficulties escalating towards more intensive and costly County Council services. <p>The aim is for the project to support 45 parents/carers and 36 children, while also developing the skills and competence of 25 mental health practitioners.</p> <p>It is expected that the project will avoid family worker interventions, social work interventions and SEND specialist teacher interventions.</p>	
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Source Documents	Location
<i>Grant application forms – confidential as contain business sensitive information</i>	Not applicable

COMMUNITY RESILIENCE STRATEGY

To: Communities and Partnership Committee

Meeting Date: 15 February 2018

From: Sarah Ferguson: Assistant Director, Housing,
Communities and Youth

Electoral division(s): All

Forward Plan ref: Not applicable

Key decision: No

Purpose: To provide the Communities and Partnership Committee with an update on Cambridgeshire County Council's Community Resilience Strategy, draw that Strategy to a close and offer opportunities for future ways of working.

Recommendation: Communities and Partnership Committee is asked to:

- a) Note the achievements of the existing Strategy.
- b) Support the development of a revised and shared Strategy between Cambridgeshire and Peterborough.

<i>Officer contact:</i>		<i>Member contacts:</i>	
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:			
Tel:	01223 706385	Tel:	01487740745

1. BACKGROUND

- 1.1 Stronger Together (2015 – 2017) – our strategy for building resilient communities was endorsed by the General Purposes Committee (GPC) in October 2015. The full Strategy can be accessed at the following link:

<https://ccc-live.storage.googleapis.com/upload/www.cambridgeshire.gov.uk/council/communities-&-localism/Community%20resilience%20strategy.pdf?inline=true>

- 1.2 A framework for building community resilience was created within which decisions and actions could be taken across the whole of the Council, which supported a fundamental shift of emphasis - from a focus on need and service provision to a focus on mobilising the energies and strengths within communities.

- 1.3 The framework focused on six key areas:

- People helping people.
- Communication
- Council Members
- Our workforce
- Community spaces
- Partnerships.

- 1.4 A report on delivery against the framework was received by Committee in July 2017 and this report updates and summarises the main achievements during the lifetime of that Strategy as it draws to an end in the current form.

2. STRONGER TOGETHER: KEY ACHIEVEMENTS

- 2.1 **People helping people:** An increase in people helping other people within their communities.

Achievements include:

- The Innovate and Cultivate Fund – encouraging and enabling community action targeted at some of the council's most pressing priorities.
- Support Cambridgeshire – the commissioned service to support the voluntary sector's capacity and capabilities.
- The development of Community Resilience learning sites – for example, Barnwell where the health visitor recommends community activities to clients. Brampton with a village hub for older and disabled people, a community library, IT mentoring and a good neighbour and befriending scheme. Histon and Impington where adult social care staff train community representatives as trusted advisors for assistive technology.
- Time Credits schemes - focusing on three priorities: Older people; Skills and Employment; and Strengthening Families. During Sept-Nov 2017 volunteers worked (and earned a time credit) for a total of 5167 hours, with 55 organisations taking

part.

- Neighbourhood Cares pilots in Soham and St Ives - a new way of delivering local, community-based care for older people.
- A 3 to 1 volunteer to staff ratio across the Library Service - with 680 volunteers and 200 staff plus Friends Groups in libraries who fund raise, stage events and enable out of hours access.
- Recruitment of more Library volunteers - to provide digital assistance to others,
- particularly in anticipation of the introduction of Universal Credit applications online

2.2 Communication: An honest conversation between the Council and local communities, where we support citizens so they can step up to become active designers and deliverers of provision in their local community.

Achievements include:

- A new website for the Council with a refresh of the Council's brand and how we communicate more effectively with our communities, so that information, advice and guidance can more easily be found.
- Launch of the Community Highways Volunteering Scheme.
- A Public Health website "Be Well in Cambridgeshire" hosted on the County Council site and providing people with information about the actions they can take to remain fit and healthy.
- A revised consultation and engagement plan as approved by this Committee, so that all the Council's major decisions can be informed by the views and opinions of residents and key stakeholders.
- Regular news updates for Town and Parish Councils and Neighbourhood Forums so that they get consistent and concise information to help them in their work with local communities.

2.3 Council members: Members play an active role in community engagement and as community advocates.

Achievements include:

- Councillors as Community Connectors and Member Training programmes. Practical ways in which members can help build community capacity.
- The Communities and Partnerships Committee which provides opportunities to build on this activity through raising the profile of this work, through the development of the Area Champion roles and through working with our partners to develop our joint working.

2.4 Our workforce: Our workforce is equipped with the skills needed for new ways of working.

Achievements include:

- The development of 'placed based' working groups of officers from across the council who work in roles related to supporting resilient communities, sharing knowledge, skills and making efficient use of resource in those places.

- County Council workforce trained to support behavioural change interventions with Community members and clients to help them make healthy lifestyle choices and to initiate activities in their communities.
- County Council Workforce Health Programme which provides staff with the information and training for them to improve their lifestyles.

2.5 Community Spaces: We will maximise the use of our buildings as shared spaces with our own teams working alongside partners, voluntary sector organisations, community groups and volunteers. We will network with local communities and where possible deliver our services in buildings that are already well used by local people

Achievements include:

- A redesigned and evolving public library offer – establishing libraries as a vital asset within a community and a focal point for community action and activity.
- More than half of our thirty-two libraries share the building with other services and partners including District Councils, Children’s Services, Adult Learning and Careers Services, Citizens Advice Bureaux, Credit Unions, the Police.
- Following the Public consultation on Children’s Centres last year, work is underway to establish the new Child and Family Centre offer. This will include more services being delivered from joint use community spaces and a broader outreach offer that will establish outreach activities in more communities.
- We are working with the local Clinical Commissioning Group, Peterborough City Council and colleagues across Midwifery services to further develop community based midwifery services, linked to our Child and Family centre offer as part of the national ‘Better Births’ agenda

2.6 Partnerships: We will build our partnerships with the statutory, voluntary, community and private sectors to define and deliver our joint ambitions for resilient communities.

Achievements include

- Positive work continues to grow with parish and town councils – setting out a clear relationship between the council and the first tier of local government.
- Partnership programmes through Public Health that focus on people improving their own health – Let’s Get Moving and Healthy Fenland Fund – and work with partners across the Health System to offer a range of non-medical interventions to support healthy lifestyles.
- The creation of the Cambridgeshire and Peterborough Senior Officers Communities Network which brings together senior officers from public sector partners in Cambridgeshire and Peterborough at a strategic level to deliver against our shared ambition to build stronger self- sustaining communities.

3. MAIN ISSUES

3.1 The Council’s Community Resilience strategy described the principles by which the council would work with its communities and much has been achieved in its lifetime. Meanwhile public sector pressures and demands continue to change most notably adult social care, children’s services, homelessness services, public protection and

health services.

- 3.2 District/City Councils also focus on developing resilient communities and in most cases have their own current or 'in development' strategies and local agreements.
- 3.3 Building community capacity is a shared goal across the public sector. In addition to often delivering better outcomes, it is an underpinning driver to manage demand into more costly services. Many public sector organisations across the statutory, discretionary and voluntary sector are already doing a great deal to support and encourage community based work which is making an impact, particularly at a District/ City level. However, it is suggested that more could be done through an alignment of planning and resources at a local and Countywide level.
- 3.4 The Cambridgeshire and Peterborough Senior Officers Communities network (referred to in paragraph 2.6) creates a forum where this activity can be understood and shared across partners, and where activity can be commissioned & delivered to best meet need.
- 3.5 Early conversations between Members as well as officers at the Communities Network indicate a willingness to develop a joint Cambridgeshire and Peterborough Community Resilience Strategy with the opportunity to involve other public sector partners. This proposal will be discussed at the next meeting of the Communities Network.
- 3.6 Members are asked to support the development of a revised and joint Community Strategy for Cambridgeshire and Peterborough, subject to this proposal being supported across the wider partnership, which will be brought back at a future date to this Committee for consideration.
- 3.7 It will include a shared understanding of what defines a resilient community, with a resultant redefined public service offer emerging from it and consideration of any financial impact (for example direct cash savings, demand management or cost avoidance savings) which can be attributed to delivery against Community Resilience Strategy so as to ensure it continues to be effective in our management of our demand led services.

4 ALIGNMENT WITH CORPORATE PRIORITIES

4.1 Developing the local economy for the benefit of all

- Skills developed by individuals through participating in their community will help them within the workplace;
- Involving statutory and non-statutory partners in this work, such as local businesses, will ensure that all resources available to support this work can be harnessed.

4.2 Helping people live healthy and independent lives

- There is evidence that community engagement and resilience supports the adoption of a healthy lifestyle and builds engagement in health improving initiatives.

4.3 Supporting and protecting vulnerable people

- The County Council's activity to build community capacity and to invest in supporting places and communities that are safe, and good places to live, is a cornerstone of our early help and preventative strategies for vulnerable people.

5. SIGNIFICANT IMPLICATIONS

5.1 Resource Implications

- The Innovate and Cultivate Fund aims to bring about cost avoidance and reduction in council expenditure to the identified services over time. A continuation of increased community capacity and a more collaborative approach will also help to establish how we best use our property assets to achieve the most value for Cambridgeshire residents.

5.2 Procurement/Contractual/Council Contract Procedure Rules Implications

There are none to report.

5.3 Statutory, Legal and Risk Implications

There are none to report.

5.4 Equality and Diversity Implications

- Evidence indicates that some services delivered by local people within local communities can be more successful than statutory services at reaching people who may need support. Building capacity within local communities to help people help each other should therefore support more equal and diverse accessible provision locally;
- Some of our services will become increasingly more localised, so that we can meet local and individual need within each specific community context;
- Additional support to access the Innovate and Cultivate Fund will be provided in disadvantaged areas or those areas with less social capital.

5.5 Engagement and Communications Implications

- Successful delivery of all aspects of the recommendations will only be possible with the agreement of the Public Sector Senior Officers Communities Network and through significant community engagement and engagement with County Council staff.

5.6 Localism and Local Member Involvement

- The role of Members helps in contributing towards the success of the Council's community resilience ambitions in engaging communities and in acting as community advocates.

5.7 Public Health Implications

- Building Community Resilience supports individuals and communities to take responsibility for their health. It can engage them in taking steps to adopt a healthy lifestyle and other health improving activities;
- Building community resilience will impact on many of the needs identified in different Joint Strategic Needs Assessments (JSNAs), including the following:
 - Long term conditions;
 - New communities;
 - Homelessness and at risk of homelessness;
 - Vulnerable children and adults;
 - Carers
 - Older people's mental health
 - Substance Misuse
 - Unhealthy lifestyles

Implications	Officer Clearance
Have the resource implications been cleared by Finance?	Yes Name of Financial Officer: Martin Wade
Have the procurement/contractual/ Council Contract Procedure Rules implications been cleared by Finance?	Yes Name of Financial Officer: Paul White
Has the impact on statutory, legal and risk implications been cleared by LGSS Law?	Yes Name of Legal Officer: Satinder Sahota
Have the equality and diversity implications been cleared by your Service Contact?	Yes Name of Officer: Adrian Chapman
Have any engagement and communication implications been cleared by Communications?	Yes Name of Officer: Matthew Hall
Have any localism and Local Member involvement issues been cleared by your Service Contact?	Yes Name of Officer: Adrian Chapman
Have any Public Health implications been cleared by Public Health	Yes Name of Officer: Val Thomas

Source Documents	Location
Cambridgeshire County Council, Community Resilience Strategy: Stronger Together	https://ccc-live.storage.googleapis.com/upload/www.cambridgeshire.gov.uk/council/communities-&-localism/Community%20resilience%20strategy.pdf?inline=true

WHITE RIBBON CAMPAIGN (WRC)

To: Communities and Partnerships Committee

Meeting Date: 15th February 2018

From: Sarah Ferguson, Assistant Director, Housing, Youth & Communities

Electoral division(s): All

Forward Plan ref: Not applicable **Key decision:** No

Purpose: To update members of the Committee on progress in seeking White Ribbon Accreditation for Cambridgeshire County Council

Recommendation: To provide Member support to the White Ribbon Campaign

<i>Officer contact:</i>		<i>Member contacts:</i>	
Name:	Sarah Ferguson	Names:	Cllr Kevin Cuffley
Post:	Assistant Director, Housing, Communities and Youth	Post:	Vice-Chairman and the County Council's Community Safety Champion.
Email:	Sarah.ferguson@cambridgeshire.gov.uk	Email:	Kevin.Cuffley@cambridgeshire.gov.uk
Tel:	01223 729099	Tel:	01223 706398

1.0	BACKGROUND
1.1	<p>What is White Ribbon?</p> <p>As Members will be aware from the paper in December 2017, the mission of White Ribbon is to end male violence against women and girls, men and boys. To wear a White Ribbon is to pledge never to commit, excuse or remain silent about male violence. Their message to men is to practice tolerance, respect and kindness, and to stand up against male violence, bullying and sexism in all forms.</p> <p>The ethos of the campaign is that men need to join women and women's organisations in taking action to end the problem of men's violence against women and girls (and other men and boys). The following information is intended to inform on progress made to date.</p>
2.0	MAIN ISSUES
2.1	<u>What is Cambridgeshire County Council committing to?</u>
2.1.1	Cambridgeshire County Council commits to implement the White Ribbon action plan which will be overseen by the White Ribbon Implementation Group. Full details on public sector sign up can be accessed on White Ribbon website. To date, the Implementation group has met twice and will continue to meet monthly, focused on tasks to be completed. The action plan which is attached as Appendix One will continue to evolve as the work develops. The group aims to apply for accreditation in the Summer of 2018, and there will be key events to celebrate accreditation, when gained, in November 218, during the 16 Days of Action to Eliminate Violence Against Women.
2.1.2	The Implementation Group is Chaired by Cllr Kevin Cuffley, with key local authority officers in attendance, to oversee the accreditation process, and to embed the current countywide strategy across Cambridgeshire County Council.(CCC)
2.1.3	Through work within the Domestic Abuse and Sexual Violence Partnership, and an internal CCC focus on Domestic Abuse, Cambridgeshire County Council is in a good position to gain accreditation and a number of actions underway. The communications plan developed by CCC Corporate Communications Team forms a key part of the plan.
2.2	<p><u>Achievements so far</u></p> <p>To date, the White Ribbon Implementation Group has:</p> <ul style="list-style-type: none"> Appointed a senior officer responsible for leading activities and liaising with

	<p>WRC UK</p> <ul style="list-style-type: none"> • Agreed the role the Member Ambassadors for Domestic Abuse and Sexual Violence (DASV) will play on behalf of the Local Authority • Set up system to monitor progress of action plan and report back to WRC • Implemented a revised domestic abuse policy for staff <p>Focus for the next six months will be:</p> <ul style="list-style-type: none"> • Recruiting and training four Ambassadors • Community engagement & Community Champions –developing the role of Community Champions to ensure they are able to increase awareness and understand what is available for those suffering from domestic abuse and sexual violence. • Embedding the Domestic Abuse Policy within the Human Resource Team and ensuring managers are aware of the policy.
2.3	A further update on progress on the plan will be brought to Committee prior to submission for accreditation.
2.4	<p><u>Other Authorities and Organisations</u></p> <p>Cambridge City Council are already accredited and taking forward awareness and communications activities within the City. The Community Safety Partnerships and district council officers have been briefed on White Ribbon and are looking to develop this further within their own organisations, which the DASV team are supporting them with. The DASV Partnership Team will also be working closely with Peterborough City Council to support them in also gaining accreditation, and will be taking forward work jointly where this may be appropriate.</p>
3.0	ALIGNMENT WITH CORPORATE PRIORITIES
3.1	<p>Developing the local economy for the benefit of all</p> <p>In a report into the costs of domestic abuse produced for the Local Government Association by Walby (2009), the estimated lost economic output attributed to domestic abuse was £21.6m per year. Therefore, any actions to tackle, reduce or challenge the issue are likely to reduce this lost output.</p>
3.2	Helping people live healthy and independent lives
	<p>The White Ribbon Campaign is part of a suite of actions to enable people to live free of domestic abuse and sexual violence, both of which have significant impacts on health and independence. The report cited above, estimates the physical and mental health care costs of domestic abuse in Cambridgeshire at £19.5m.</p>

3.3	Supporting and Protecting Vulnerable People
	The Walby Report estimated annual Social Care costs for those affected by domestic abuse to be £3.2m.
4.0	SIGNIFICANT IMPLICATIONS
4.1	Resource Implications.
	The costs in terms of marketing materials and small events will be minimal, and would be anticipated to be less than £2,000 over the next 12 months.
4.2	Procurement/Contractual/Council Contract Procedure Rules Implications
	<i>There are no significant implications within this category.</i>
4.3	Statutory, Legal and Risk Implications
	<i>There are no significant implications within this category.</i>
4.4	Equality and Diversity Implications
	Domestic Abuse and Sexual Violence are highly gendered crimes, therefore there will be greater impact on female residents in Cambridgeshire.
	We will need to ensure that any public awareness makes it clear that the issue includes violence against men and boys, as well as women and girls.
	Sexual violence is very topical at the moment in the national media so it is beneficial to show that we are responding locally to the issues.
4.5	Engagement and Communications Implications
	Accreditation and future activity will require support from the community engagement and communications teams, both of which are represented on the Implementation Group, Chaired by Cllr Cuffley
4.6	Localism and Local Member Involvement
	Implementation will involve local Community Champions. Area Champions?

4.7	Public Health Implications
	<i>There are no significant implications within this category.</i>

Implications	Officer Clearance
Have the resource implications been cleared by Finance?	Yes Name of Financial Officer: Martin Wade
Have the procurement/contractual/ Council Contract Procedure Rules implications been cleared by Finance?	Yes Name of Financial Officer: Paul White
Has the impact on statutory, legal and risk implications been cleared by LGSS Law?	Yes Name of Legal Officer: Satinder Sahota
Have the equality and diversity implications been cleared by your Service Contact?	Yes Name of Officer: Sarah Ferguson
Have any engagement and communication implications been cleared by Communications?	Yes Name of Officer: Matthew Hall
Have any localism and Local Member involvement issues been cleared by your Service Contact?	Yes Name of Officer: Sarah Ferguson
Have any Public Health implications been cleared by Public Health	Yes Name of Officer: Tess Campbell

Source Documents	Location
The costs of Domestic Violence (Update), Walby	http://www.research.lancs.ac.uk/portal/en/publications/-(ad6c842c-d2c0-43aa-812a-749ead1ae615).html
White Ribbon Campaign	https://www.whiteribbon.org.uk/award

Appendix A – Cambridgeshire County Council White Ribbon Action Plan

Please note that this action plan is a template, designed to guide you in constructing an anti-Violence Against Women & Girls (VAWG) campaign targeted at men and boys. We have included some additional activities at the end of the document which are not essential but signify good practice. We will assess the award on the evidence of work completed and/or the inclusion of clear targets to show that the essential criteria (actions 1-5) can be achieved. Guide notes are provided below to assist you in completing the plan.

Actions	Activities planned for next 2 years (including intended completion dates)	Evidence (what will show activities have been completed?)	Lead officer	Date completed	Planned outcomes	Achieved? (Y/N)	WRC comments
1. Management/ Leadership							
Appoint senior officer responsible for leading activities and liaising with WRC UK.	As set out in the action plan	Completion of the actions plan	Sarah Ferguson	December 2017	Oversight at senior level	Y	
Appoint Member to act as an Ambassador for DASV on behalf of the Local Authority	As set out in the action plan	Completion of the actions plan	Cllr Kevin Cuffley as Community Safety Champion	December 2017	Lead Member Ambassador	Y	
Set up system for monitoring progress. Report back to WRC UK end Year 1 – resubmit actions for Year 2	Monthly WRC implementation group meeting with key CCC officers, Terms of Reference (TOR) in place	Plan in place and updated to reflect activity	Amanda Warburton & Julia Cullum	Ongoing	Ensure county is on track to achieve accreditation and development		
2. Domestic Abuse Strategy							
Ensure there is a commissioning strategy in place that provides adequate housing and community support services for women & children experiencing/fleeing domestic violence.	A new VAWG Strategy has been developed based on a comprehensive Needs Assessment and following the principles and guidelines of the Home Office VAWG Action plan. Development of Commissioning	An action plan to deliver the VAWG Strategy has been developed with key partners	DASV Partnership Manager	November 2017	Ensures a clear direction of travel	Y	

	Priorities for the partnership, specifically to address any gaps in funding related to the ending of the DCLG funding						
Ensure the local authority commission's education programmes about domestic abuse that are directed towards boys within PHSE curriculum.	The Cambridgeshire Personal Social Health and Economic Education (PSHE) Service has a comprehensive new Relationship and Sex Education Framework that includes healthy relationships topics aimed at both boys and girls.	New (PHSE) Framework for secondary schools across Cambridgeshire	Cathy Murphy, PSHE Service	November 2017	Schools able to access and use consistent framework across Cambridgeshire	Y	
Implement a domestic abuse policy for all staff employed by the Local Authority (LA)	<p>The County Council's Human Resources (HR) policy around domestic abuse has been updated and agreed with relevant trade unions.</p> <p>Dissemination of policy and awareness raising to be developed</p> <p>Development of the role and activities for female Champions and advocacy in relation to DASV</p> <p>HR staff to be briefed on how to support staff where there is domestic abuse, either</p>	<p>Signed off and agreed by Unions and HR.</p> <p>HR staff to receive specialist briefing.</p> <p>Ensure included in management training across LGSS</p>	Janet Atkins	November 2017	Managers are aware of how they can support staff experiencing domestic abuse	Y	

	as victims or perpetrators Domestic Abuse Policy to be included in new manager training.						
Ensure the LA training strategy includes domestic abuse awareness for all relevant frontline staff. Training also to include information on WRC - highlighting men's role in challenging VAWG.	A comprehensive domestic abuse training offer is in place and free training can be accessed by all County Council staff. The training offer also extends to partner organisations. Training and awareness session for Members to increase Member engagement and role to support victims of DASV	Face to face training will include information on WRC	Paul Evans Head of Workforce Development	March 2018	Those attending training will have greater awareness of domestic abuse and the WRC		
3. Ambassadors and Advocates							
Nominate at least 4 male ambassadors to take the actions of the campaign forward.	Develop options and proposals for potential ambassadors and their role in the context of the White Ribbon Campaign. Develop a programme of work for the Ambassadors	WRC Ambassadors will have access to enhanced information and expertise within the multi-agency Domestic Abuse (DA) Champions Network	Kevin Cuffley DASV Partnership Manager	April 2018			
Encourage all staff to take the pledge, with a focus on male staff.	Staff will be encouraged to sign the pledge.		Janet Atkins	Sept 2018			

All Ambassadors and Advocates, including Area Champions, to become well informed about their role, and confident about what men and boys can do to challenge VAWG, through: - undertaking WRC online training	Ambassadors will receive additional support and information via the DASV Partnership Manager and will ensure liaison on a regular basis.		DASV Partnership Manager	Sept 2018			
4. Communication Strategy							
Ensure the local authority's domestic abuse communication plan includes provision of information on VAWG & the services that are available in the community.	A joint DASV Communications plan is in place with all organisations and a County Council VAWG Communications plan has been created as part of the WR application.		Christine Birchall	April 2018			
WRC commitment & logo to be displayed on letterheads & signage in a wide range of settings.	Once accreditation achieved		Christine Birchall	Oct 2018			
5. Community Engagement							
Involve & encourage the local community in holding WRC awareness raising events – recommend a target of three per year.	To be developed		Area Champions Community Engagement Team	Ongoing			
Engage with local sports	To be developed		Cllr Cuffley	Ongoing			

clubs, both amateur and professional, about how they can inform men about VAWG and encourage them to challenge it, and encourage at least two clubs to apply for WRC Sports Award. Develop links through Living Sport to expand and develop work through local sports club networks			Area Champions DASV Partnership Manager				
Engage with local music venues about how they can inform men about VAWG and encourage them to challenge it, and encourage at least two venues to apply for WRC Music Venue Award.	To be developed		Clr Cuffley Area Champions DASV Partnership Manager	Ongoing			
Commemorate United Nations (UN) International Day for the Elimination of Violence Against Women – 25 th November & 16 Days of Action between the 25 th November & 10 th December.	Communications around VAWG take place on 25 th November every year.		Christine Birchall Corporate Diversity Group DASV Partnership Manager	Nov 2018			
6. Additional Actions							
Work towards setting a zero limit on sex encounter venues (Lap Dancing)	Link with district councils		Area Champions DASV Partnership Manager	Ongoing in association with Cambridge City			

				Council			
Commemorate additional dates - International Women's Day 8 th March; National Stalking Awareness Day 18 th April; International Day Against Homophobia & Transphobia 17 th May; Memory for Victims of Honour Based Violence 14 th July.	These awareness days are included in DASV Partnership Communications plan. <i>Consider links to the Equality and Diversity Action Plan</i>		Corporate Diversity Group Multi-agency Public Protection Communication s Group	Ongoing			

Guidance Notes

1. Management & Leadership

- i. Appointing a lead officer responsible for overseeing the actions will help the campaign gain momentum and achieve the activities planned.
- ii. Using the action plan to monitor progress will enable WRC UK to ensure the award scheme is being adhered to and will also enable the authority to evidence work undertaken.
- iii. Application for a further award will be assessed against the activities completed, and outcomes achieved, in the previous 2 years. This should be reported on in columns 1 and 2 – use a separate sheet if more space required.

2. Domestic Abuse Strategy

- i. As outlined above – it is recognized that in order for the White Ribbon Campaign (WRC) to be effective services to support those escaping abuse need to be in place. If we are to raise awareness of the problem, then support must be available to those who seek help.
- ii. Education is at the heart of the campaign. WRC believes that education that seeks to engage young men and boys in transformative learning is key to changing attitudes and behavior in future. We recommend that programs are commissioned that are directed towards boys and men and that this is reflected in the PHSE curriculum in schools.
- iii. Domestic Abuse Policy – as an employer the local authority needs to support its staff. Given the statistic that one in four women will experience abuse in her lifetime there will be a significant number of employees in need of support in the workplace.
- iv. Training – WRC recognize that local authorities will already have domestic abuse training programmes in place. We recommend that the programmes are fully supported and resourced, and that information about the WRC and the role men can play in challenging abuse be included in all training materials. WRC can deliver training to your staff, and provide materials about the campaign for handouts/e-learning etc.

3. Ambassadors

- i. We recommend at least 4 ambassadors lead on campaign activities. This will help reinforce the campaign message and enable men to identify with the message
- ii. Pledge – taking the pledge is a first step in taking part in the campaign and is a good way of raising the profile and engaging men.
- iii. Ambassador Training and Guide. All Ambassadors should become well informed about their role, and confident about what men and boys can do to challenge VAWG. Where practical, WRC can offer an initial awareness-raising session for Ambassadors as part of the WRC Award launch event. We would expect all Ambassadors to attend this session. If this is not possible, they should make arrangements to be briefed by attending Ambassadors. All ambassadors should also undertake the 4 brief WRC online training modules and face-to-face training about WRC and men's role in challenging VAWG. WRC can deliver this training, or

provide materials about the campaign for handouts/e-learning etc. When Ambassador applications have been received, we send all Ambassadors our Ambassador Starter Pack.

- iv. Although our main focus is on supporting men and boys to take a stand about male violence against women and girls, we also welcome women as Champions for the Campaign. Women can be very influential in encouraging men and boys to take a stand about male violence against women and girls. It is important that their role is well-supported too. Champions are welcome at all our Ambassador training, and on request will be sent our Ambassador Guide.

4. Communication Strategy

- i. WRC's aim is to support and work alongside existing work taking place to support victims of abuse – in particular to provide accessible information for members of the community to report abuse and promote a coordinated community response.
- ii. In addition to promoting information on what support and help is available, we would like to see local authorities utilise publicity materials directed towards men so that they can be encouraged to take part in condemning violence against women. The aim of the campaign is to recruit male members of society to get involved in our work and feel that they can be part of the solution.
- iii. LOGO – once you receive the award we suggest you demonstrate your commitment by displaying the logo on letterheads, signage, websites etc.
- iv. Set up a monitoring system to enable staff and local communities to feedback on their experience of the campaign so that you we can monitor its effectiveness.

5. Community Engagement

- i. Community events are an effective way of raising the profile of the campaign and reaching out to communities who may not engage with services or are hard to reach. We suggest aiming for three per year – one of which could coincide with 25th November. See resource sheets and information pack for Ambassadors for ideas on organizing events.
- ii. **Sports** – Sports venues and sporting events are a great way to raise the profile of the campaign and the issue of violence against women with men who are either taking part or as a spectator. WRC currently employs an Ambassador – Ikram Butt – he has a wealth of experience in the sporting world and can lead on recruiting and supporting sports clubs and venues to achieve our WRC Sports Award. If you would like to develop the sport activities as part of your actions please contact the office so that we can put you in contact with Ikram.
- iii. **Music Venues** – festivals, concerts, night clubs all provide great opportunities to engage men in the campaign and raise the profile of all forms of abuse. WRC works with venues and support them in becoming WRC accredited.
- iv. **White Ribbon Day 25th November** and UN International End Violence Against Women Day – this day is an extremely important day for the WRC as it shows the international reach of the campaign as thousands of people commemorate the day and organize events across the world to raise the profile of the campaign to end violence against women and girls. It provides a focal point for activities and is a great way to promote your work.
- v. **16 Days of Action** – 25th November until 10th December – the campaign runs from the 25th November which is UN International Day of Elimination of Violence against Women to 10th December – Human Rights Day. The campaign spans these days in order to highlight the link between violence against women and human rights. The 16 Days includes other significant dates such as Human Rights Defenders Day (29th November) and World Aids Day (1st December) and the anniversary of the Montreal Massacre (6th December – which was the event which precipitated the start of the White Ribbon Campaign in Canada where a student shot 6 female students).

6. Additional Actions

Zero limit on sex establishments – Lap dancing clubs are currently licensed under the Licensing Act 2003. Critics have argued that this regime is too lax for controlling such venues and have called for them to be reclassified as “sex encounter establishments” under earlier (but still current) legislation. Following a consultation with local authorities and in response to widespread public concern at the proliferation of such clubs, the Government introduced the Policing and Crime Act 2009. As a result, from 6 April 2010, local authorities will be able to require all lap dancing clubs in their area, including existing venues, to apply for a sex establishment license if they want to

continue to operate lawfully. Where the new provisions are adopted, local people will then be able to oppose an application for a lap dancing club on the basis that it would be inappropriate given the character of their local neighbourhood. For further information see the links below.

<https://www.facebook.com/ObjectUpdate>

www.fawcettsociety.org.uk

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COMMUNITIES & PARTNERSHIPS WORKSHOP AND TRAINING PLAN

To: **Communities & Partnership Committee**

Meeting Date: **17 April 2018**

From: **Adrian Chapman, Service Director: Community & Safety**

Electoral division(s): **All**

Forward Plan ref: **Not applicable** *Key decision:* **No**

Purpose: **To provide Members with an updated workshop and training plan for the Communities & Partnerships Committee**

Recommendation: **The Committee are asked to note the workshop and training plan and agree to the additional workshop proposed for April 2018.**

<i>Officer contact:</i>		<i>Member contacts:</i>	
Name:	Sarah Ferguson	Names:	Councillor Criswell
Post:	Assistant Director: Communities, Housing & Youth	Post:	Chairman
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1.	BACKGROUND
1.1	It is stipulated in the Cambridgeshire County Council constitution that all Committee's will have a training plan developed and in place for existing and new members for that Committee.
2.	MAIN ISSUES
2.1	In January 2018, the Communities and Partnership agreed to including a number of workshops on key areas for Members to attend to further fulfil their knowledge base as part of the training plan.
2.2	The workshop and training plan has been updated to reflect key areas of focus and an additional workshop has been proposed for 17 April on 'Domestic Abuse and Sexual Violence' which will follow Committee on that day.
3.	ALIGNMENT WITH CORPORATE PRIORITIES
3.1	Developing the local economy for the benefit of all
	There are no significant implications for this priority.
3.2	Helping people live healthy and independent lives
	There are no significant implications for this priority.
3.3	Supporting and protecting vulnerable people
	There are no significant implications for this priority.
4.	SIGNIFICANT IMPLICATIONS
4.1	Resource Implications
	<i>There are no significant implications within this category.</i>
4.2	Procurement/Contractual/Council Contract Procedure Rules Implications
	There are no significant implications for this priority.
4.3	Statutory, Legal and Risk Implications
	There are no significant implications for this priority.
4.4	Equality and Diversity Implications
	There are no significant implications for this priority.

4.5	Engagement and Communications Implications
	There are no significant implications for this priority.
4.6	Localism and Local Member Involvement
	<i>Please see section 2.1 and 2.2</i>
4.7	Public Health Implications
	There are no significant implications for this priority.

Source Documents	Location
Communities & Partnerships Workshop and Training Plan	Attached as appendix

Communities & Partnerships Committee – Workshop and Training Plan

These are the details for all the workshops that will be provided for the Communities & Partnerships Committee for 2018/19. Workshops will generally run on the same day as Committee or when available the reserve Committee dates will be utilised. All reports must be signed off and sent to Adrian.chapman@peterborough.gov.uk

Workshop Date	Time	No	Item	Presenter	Attendance
28 September 17 (Wisbech)			<ul style="list-style-type: none"> • Tackling deprivation • Business Planning • Visiting community organisations 	Adrian Chapman Diane Lane	
30 November 17			<ul style="list-style-type: none"> • Combined Authority • Budget Focus Group Feedback • Finance Deep Dive • Community Safety Self-Assessment 	Martin Whiteley, Chief Executive and Stephen Rosevear, Interim Director of Skills) Emily Tucker-Prescott and Mike Soper) (Tom Kelly) (Rob Hill and Leigh Roberts)	Apols rec: Cllr Taylor Cllr Manning
24 January 18 10:00-1:00pm KV Room (Reserve Committee)	10:00	1	Adult Skills – supporting communities to grow	Pat Carrington / Lynsi Hayward-Smith / Tom Barden	
		2	Adults Skills and Learning and Adult Learning Self-assessment	Lynsi Hayward-Smith	
15 Feb 18 (Committee)					
15 March 18 10:00-1:00pm KV Room	10:00	1.	Targeted Youth	Sarah Ferguson / Anna Jack	
	11.00	2.	Libraries (90 minutes required)	Christine May	
17 April 18 - (Committee)					

17 April 2018	2.30	1	Domestic Abuse and Sexual Violence-/Modern Day Slavery	Julia Cullum/Sarah Ferguson	Possibly Invite PCC to present on their DASV/MDS work
31 May 18 - (Committee)					
21 June 18 10-1:00pm KV Room (Reserve Committee)	10:00	1.	<i>Revisit of Deprivation (AC to confirm with Chair/Vice Chairs)</i>		
5 July 18 - (Committee)					
9 August 18 10:00-1:00 KV Room (Reserve Committee)	10:00	1.			
COMMITTEE MEETINGS EVERY MONTH THROUGHOUT AUTUMN (27TH Sept / 18th Oct / 8th Nov / 20th Dec)					
17 Jan 19 - (Committee)					
14 February 2019 10:00-1:00pm Room 128 (Reserve Committee)	10:00	1.			
7 March 19 - (Committee)					
25 th April 2019 10:00-1:00pm KV Room (Reserve Committee)		1.			

COMMUNITIES AND PARTNERSHIP COMMITTEE AGENDA PLAN



Cambridgeshire
County Council

Notes

Committee dates shown in bold are confirmed.

Committee dates shown in brackets and italics are reserve dates.

The definition of a key decision is set out in the Council's Constitution in Part 2, Article 12.

* indicates items expected to be recommended for determination by full Council.

+ indicates items expected to be confidential, which would exclude the press and public.

Additional information about confidential items is given at the foot of this document.

Draft reports are due with the Democratic Services Officer by 10.00 a.m. eight clear working days before the meeting.

The agenda dispatch date is six clear working days before the meeting.

Committee date	Agenda item	Lead officer	Reference if key decision	Deadline for draft reports	Agenda despatch date
15/02/18	Innovate and Cultivate Fund	Elaine Matthews	Not applicable	01/02/18	06/02/18
	Area Champions Oral Update	Area Champions	Not applicable		
	Budget Consultation Feedback Report	Mike Soper / Tom Barden	Not applicable		

Committee date	Agenda item	Lead officer	Reference if key decision	Deadline for draft reports	Agenda despatch date
	<p>Adult Skills</p> <p><i>Note: The report was not able to be considered at the current meeting as this Committee's revised terms of reference to include Adults Skills along with other Committee changes to terms of reference was presented to the Constitution and Ethics Committee in January and following their consideration, as it included changes to the Constitution requires final approval at full Council. Due to the February Council meeting being reserved to consider and agree the budget, final approval of the revised terms of reference would not now be until the March Council meeting. The report has therefore been rescheduled for this Committee's April meeting.</i></p>	Pat Carrington / Lynsi Hayward-Smith	Not applicable		
	Community Resilience Strategy	Elaine Matthews	Not applicable		
	White Ribbon Update Report	S Ferguson	Not applicable		
	<p>Budget Monitoring - Finance and Performance Report</p> <p><i>Note: As there was no changes to the budget within this Committee's current remit from the version presented to the December meeting the Chairman agreed it was unnecessary to include this report on the current agenda.</i></p>	Tom Kelly / Martin Wade /	Not applicable		
	Training and Workshop Plan	Adrian Chapman / Christine May / S Ferguson	Not applicable		

Committee date	Agenda item	Lead officer	Reference if key decision	Deadline for draft reports	Agenda despatch date
	Agenda Plan	Adrian Chapman / S Ferguson/ C May / R Sanderson	Not applicable		
15/03/18 Reserve date	This is intended to be used as a workshop session - see separate training and workshop Plan – to be confirmed at the meeting in order to cancel the public Committee and send a revised invite.			01/03/18	06/03/18
17/04/18	Community Resilience Strategy	Elaine Matthews	Will be a key decision	03/04/18	06/04/18
	Adult Skills (moved from February Committee meeting see note above)	Pat Carrington / Lynsi Hayward-Smith	Not applicable		
	Budget Monitoring - Finance and Performance Report	Tom Kelly / Martin Wade / Adrian Chapman	Not applicable		
	Area Champions Oral Update	Area Champions	Not applicable		
	Training and Workshop Plan	Adrian Chapman / Christine May / S Ferguson	Not applicable		
	Agenda Plan	Adrian Chapman / S Ferguson/ C May / R Sanderson	Not applicable		
31/05/18	Budget Monitoring - Finance and Performance Report	Tom Kelly / Martin Wade / Adrian Chapman	Not applicable	17/05/18	22/05/18
21/6/17	Reserve date			08/06/18	13/06/18
05/07/18	Innovate and Cultivate Fund	Elaine Matthews	Not applicable	22/06/18	27/06/18

Committee date	Agenda item	Lead officer	Reference if key decision	Deadline for draft reports	Agenda despatch date
	Area Champions Oral Update	Area Champions	Not applicable		
	Training and Workshop Plan	Adrian Chapman / Christine May / S Ferguson	Not applicable		
	Agenda Plan	Adrian Chapman / S Ferguson/ C May / R Sanderson	Not applicable		
09/08/18 (reserve date)	Reserve date			27/07/18	31/07/18
27/09/18	Budget Monitoring - Finance and Performance Report	Tom Kelly / Martin Wade / Adrian Chapman	Not applicable	14/09/18	19/09/18
	Committee Review of Draft Revenue and Capital Business Planning proposals for 2019-20 to 2023-24	Tom Kelly / Martin Wade / Clare Andrews/ Adrian Chapman	Not applicable		
	Area Champions Oral Update	Area Champions	Not applicable		
	Agenda Plan	Adrian Chapman / S Ferguson/ C May / R Sanderson	Not applicable		
	Training and Workshop Plan	Adrian Chapman / Christine May / S Ferguson	Not applicable		
18/10/18	Committee Review of Draft Revenue and Capital Business Planning proposals for 2019-20 to 2023-24	Tom Kelly / Martin Wade / Clare Andrews Adrian Chapman	Not applicable	05/10/18	10/10/18
08/11/18	Budget Monitoring - Finance and Performance Report	Tom Kelly / Martin Wade / Adrian Chapman	Not applicable	26/10/18	31/10/18

Committee date	Agenda item	Lead officer	Reference if key decision	Deadline for draft reports	Agenda despatch date
	Local Council Development Plan 2017-2022 – Progress Report against the Action Plan	Elaine Matthews / K Bennett ACRE	Not applicable		
	Committee Review of Draft Revenue and Capital Business Planning proposals for 2019-20 to 2023-24	Tom Kelly / Martin Wade / Clare Andrews Adrian Chapman	Not applicable		
	Area Champions Oral Update	Area Champions	Not applicable		
	Agenda Plan	Adrian Chapman / S Ferguson/ C May / R Sanderson	Not applicable		
	Training and Workshop Plan	Adrian Chapman / Christine May / S Ferguson	Not applicable		
20/12/18	Committee Review of Draft Revenue and Capital Business Planning proposals for 2019-20 to 2023-24	Tom Kelly / Martin Wade / Clare Andrews Adrian Chapman		07/12/18	12/12/18
	Area Champions Oral Update	Area Champions	Not applicable		
	Agenda Plan	Adrian Chapman / S Ferguson/ C May / R Sanderson	Not applicable		
	Training and Workshop Plan	Adrian Chapman / Christine May / S Ferguson	Not applicable		
17/01/19	Budget Monitoring - Finance and Performance Report	Tom Kelly / Martin Wade / Adrian Chapman	Not applicable	04/01/19	09/01/19
	Area Champions Oral Update	Area Champions	Not applicable		

Committee date	Agenda item	Lead officer	Reference if key decision	Deadline for draft reports	Agenda despatch date
	Agenda Plan	Adrian Chapman / S Ferguson/ C May / R Sanderson	Not applicable		
	Training and Workshop Plan	Adrian Chapman / Christine May / S Ferguson	Not applicable		
14/02/19	Reserve date			01/02/19	06/02/19
07/03/19	Budget Monitoring - Finance and Performance Report	Tom Kelly / Martin Wade / Adrian Chapman	Not applicable	22/02/19	27/02/19
	Area Champions Oral Update	Area Champions	Not applicable		
	Agenda Plan	Adrian Chapman / S Ferguson/ C May / R Sanderson	Not applicable		
	Training and Workshop Plan	Adrian Chapman / Christine May / S Ferguson	Not applicable		
25/04/19	reserve			12/04/19	17/04/19
30/05/19	Budget Monitoring - Finance and Performance Report	Tom Kelly / Martin Wade / Adrian Chapman	Not applicable	17/05/19	22/05/19
	Area Champions Oral Update	Area Champions	Not applicable		
	Agenda Plan	Adrian Chapman / S Ferguson/ C May / R Sanderson	Not applicable		

Committee date	Agenda item	Lead officer	Reference if key decision	Deadline for draft reports	Agenda despatch date
	Training and Workshop Plan	Adrian Chapman / Christine May / S Ferguson	Not applicable		

Possible additional reports for future meetings:

- New Communities – agreed as proposed item; to discuss how to build and integrate new communities in growth areas
- Single Strategy Approach to Communities needs in liaison with Peterborough – this currently requires further discussion between PCC Cabinet Lead and C&P Cttee Chairman
- Adult Learning Self Assessment Lynsi Hayward-Smith

Notice made under the Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012 in compliance with Regulation 5(7)

1. At least 28 clear days before a private meeting of a decision-making body, public notice must be given which must include a statement of reasons for the meeting to be held in private.
2. At least 5 clear days before a private meeting of a decision-making body, further public notice must be given which must include a statement of reasons for the meeting to be held in private, details of any representations received by the decision-making body about why the meeting should be open to the public and a statement of the Council's response to such representations.

Forward plan reference	Intended date of decision	Matter in respect of which the decision is to be made	Decision maker	List of documents to be submitted to the decision maker	Reason for the meeting to be held in private
.../...	[Insert Committee date here]		[Insert Committee name here]	Report of ... Director	The decision is an exempt item within the meaning of paragraph ... of Schedule 12A of the Local Government Act 1972 as it refers to information

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Decisions to be made in private as a matter of urgency in compliance with Regulation 5(6)

3. Where the date by which a meeting must be held makes compliance with the above requirements impracticable, the meeting may only be held in private where the decision-making body has obtained agreement from the Chairman of the Council.
4. Compliance with the requirements for the giving of public notice has been impracticable in relation to the business detailed below.
5. The Chairman of the Council has agreed that the Committee may hold a private meeting to consider the business referred to in paragraph 4 above because the meeting is urgent and cannot reasonably be deferred for the reasons stated below.

Date of Chairman's agreement	Matter in respect of which the decision is to be made	Reasons why meeting urgent and cannot reasonably be deferred

For further information, please contact Quentin Baker on 01223 727961 or Quentin.Baker@cambridgeshire.gov.uk