

Investment Proposal Supporting Information / Transformation Fund Bid

Bid Title	Micro-Enterprise Pilot Project
Service Area / Directorate	Adult Social Care
Sponsoring Director	

Brief Description of Bid Please refer to attached Business Case for further detail.

The project is seeking to commission a 2 year pilot that will enable the council to test and evaluate the impact of implementing the proven Community Catalysts model, developing the micro-enterprise market in a specified area of Cambridgeshire; the aims of which will be to increase the range and supply of micro-enterprises; which will support the following outcomes:

- Reduce and delay the need for mainstream care and therefore release capacity in the regulated care market
- Increase the choice, diversity and options available to people who need care and support, or who have been identified as on the fringes of meeting assessed need criteria and would benefit from low levels of support to retain their independence; reducing or delaying their need for long term regulated care
- Person-centred, co-produced, place-based care and support plans/options for people (blended statutory and non-statutory solutions)
- Develop the personal assistant market and supply (whilst managing the potential for negative impact on recruitment in the regulated care market)
- Providing further choice for people who access a personal budget via Direct Payments, but who prefer not to directly employ a PA
- Target an area where gaps in the regulated care and support market have been identified
- Develop the skills and knowledge required to support and grow the micro-enterprise market to enable scale up.
- Support a place-based ethos; developing the assets within a local community to remain sustainable in the longer term.

This model has been proven to work in range of areas with strong evidence to support the cost avoidance and wider benefits to the adult social care, long term care market.

For example; evidence from implementing this model in Somerset achieved the following outcomes – please refer to the full business case?

To undertake an external evaluation of the outcomes to ensure that the learning can be used to shape and influence future ways of working and scale up to secure wider cost avoidance and outcomes for our citizens.

Strategic links:

- Think Communities
- Changing the Conversation
- Adult Positive Challenge Programme
- Direct Payment and Homecare Vision / Strategy
- Covid Recovery Plan
- Place-based ethos

Further detail provided in the business case

Cash Flow	19/20 £000	20/21 £000	21/22 £000	22/23 £000	23/24 £000	24/25 £000
Revenue Advance		100	60			
Capital Advance	-	-				
Repayment	-	-				

Pay Back Period in Years: 1 year 11 months

Savings/Investment Ratio over 10 Years: n/a for a pilot project

Measure of Performance Improvement	Baseline	19/20	20/21	21/22	22/23	24/25
Development of new and established micro-enterprises	To be established during month 1 of the project		125 more delivering 750 hours of support per week at the end of the second year.			
Local employment opportunities for people to become self-employed	First 3 months to identify baseline		20 WTE by the end of Year 2			
Satisfaction rates for people who use the provision	NIL		Greater than 50% when asked at the end of the first year and the second year			
Satisfaction rates for people are supported by Community Catalyst	NIL		Greater than 67% at the end of the first year and the second year			
Development of new and established micro-enterprises	To be established during month 1 of the project		125 more i delivering 750 hours of support per week at the end of the second year.			

RISKS AND CONTINGENCIES:

Risk	Mitigation	RAG (should the risk occur)	Overall Responsibility
<i>We know that acting as a sole trader in a one-to-one working relationship does not</i>	<i>The Community Catalyst model works within the regulations but also ensures that quality provision is in</i>		CC

<i>require people to be CQC registered however there is a risk that people in this situation can go unchecked and quality of service can be poor.</i>	<i>place through their own systems of checks and balances.</i>		
Risk of challenge from other providers due to a direct award of contract.	<i>Committee Approval Issue a VEAT notice</i>		LGSS
Recruitment risk in mainstream care market from increasing number of Personal Assistants recruited	<i>Community Catalysts will work pro-actively with the market to manage this risk</i>		CC
Drop-out risk / financial risk if further COVID waves (i.e. cost of PPE etc)	<i>Community Catalysts specification will include working with micro-enterprise/sole traders to support development of policies/procedures/business continuity plans etc. LA to provide relevant support.</i>		CC/ LA
Quality and contract management of Community Catalysts and ME's etc.	<i>This will be incorporated in the specification and subject to relevant monitoring.</i>		
Failure to meet agreed targets	<i>Quarterly performance review meeting</i>		<i>Project Group and Transformation Team</i>