

**CREATE PROJECT UPDATE**

*To:* **Commercial and Investment Committee**

*Meeting Date:* **28<sup>th</sup> July 2017**

*From:* **Wendi Ogle-Welbourn, Executive Director – People and Communities**

*Electoral division(s):* **All (and specific to Arbury Ward)**

*Forward Plan ref:* **N/a** *Key decision:* **No**

*Purpose:* **To advise Commercial and Investment committee on recent progress, consider the alternative uses report and request approval to continue to next phase of development for a project to convert a Council-owned community arts building in North Cambridge into a state-of-the-art National Centre for Research and Engagement in Arts, Technology and Education (CREATE) facility from which to develop and promote innovation in arts education, arts therapy, talent development, research and community participation.**

*Recommendations:*

- a) Agree the continuation to the next phase of development, funded by the Arts Council of England's Stage 1 grant to secure remaining funding, carry out design and pre-planning application discussions to establish deliverability and further community and stakeholder engagement.**
- b) Explore with other parties the options for a joint venture to develop a community arts facility as part of a mixed use development on site or elsewhere.**
- c) Agree to identify the members to be involved in the project sponsor role as requested by GPC in March 2017.**
- d) Request a further update on the project's progress prior to submission for planning approval in spring 2018 to confirm final release of site for development at that stage.**

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## **1.0 BACKGROUND**

- 1.1 This project will convert the St Luke's Barn, a Cambridgeshire County Council (CCC) owned (formerly Cambridge City Council managed) community centre on the site of St Luke's Primary School, French's Road, Cambridge, into a National Centre for Research and Engagement in Arts, Technology and Education. Children and Young People's Committee (CYP) and General Purposes Committee (GPC) have given their support for the project in principle. GPC has requested Commercial and Investments Committee (C&I) approval for the site to be used for this purpose as part of its approval in principle to invest up to £500K in the project and provide a £500K repayable loan.
- 1.2 Commercial and Investment Committee (formerly Assets and Investment Committee) requested a report to enable comparison of the proposal against alternative uses for the site. This report is attached for consideration at this meeting.
- 1.3 The project has been proposed to support the following CCC objectives:
- Commercialisation and development of traded services, by expanding the income streams available to Cambridgeshire Music, its ability to develop surplus that can be either reinvested into its work across the whole of the county or contribute to CC income, and improve the service's overall resilience to meet both CCC and Arts Council of England requirements to manage financial risk. This will in turn enable the service to increase its delivered work in over 200 education and community locations across the county.
  - Increase community resilience, by providing cultural resources across the county including this development (as part of a programme to place three centres in locations identified as disadvantaged) that can be accessed physically by local communities and through technology to those unable to travel, connecting "communities of interest" in arts and culture.
  - Developing schools by improving the cultural curriculum through the use of technology, and by supporting teachers' professional development through links to university research into creative education practice.
  - Supporting vulnerable children, young people and adults by providing alternative provision in situ and via technology that enables them to develop their confidence, skills, attainment and engagement, including intervention resources and knowledge.
  - Support economic growth in the county through partnerships with businesses, media and cultural organisations, enabling their staff and extended families and emerging new communities to access cultural education and events.
- 1.4 Interest has been expressed in the site from an adjacent landowner, either as part of a joint venture development or as a purchase option for them to develop alongside their proposed plans for their own site. A further telephone discussion took place with the landowner and the Deputy Chief Executive on Wednesday 19<sup>th</sup> November. The school and Church Schools Trust also have an interest in the development of the site (as do current community users) and are supportive of the arts provision proposals.

- 1.5 The site behind the St Luke's Primary School on French's Road is managed by Cambridgeshire Music, using spaces for community activities, arts provision and therapy. The building is in poor repair. The site is not declared as "surplus to requirements".
- 1.6 The lead organisation for the project is Cambridgeshire Music. This is a semi-traded service within the local authority that provides arts services to schools, settings and families and communities. It is the Lead Partner for the county Music Education Hub, established to lead the implementation of the National Plan for Music Education. Annual funding from the Department for Education (DfE) via the Arts Council of England (ACE), which is confirmed until 2020, supports elements of the service's work in music education. In order to expand the work delivered across the county, the service needs to develop new income streams and develop provision that meets the evolving needs of schools and communities in creative education and makes accessing activity more affordable.
- 1.7 The three-phase facilities programme proposed by the service across the county has been targeted to locations that enable the service to access grants for education and community development in disadvantaged wards, increasing investment into these places. To meet commercialisation objectives, improve financial resilience and reduce risk, siting facilities in locations with a large customer base with sufficient disposable income is important to maximise market share and usage of the facilities. This then permits cross-subsidisation and potentially additional facility development in other parts of the counties. It is expected that all three centres will interact and support each other as well as provide access locally and through digital streaming to reach other parts of local areas and across the county. There is interest already from other services in making use of the facilities to maximise their own reach and reduce travel and delivery costs. Comparison with similar successful music services in other counties identified the types of spaces and venues that are useful for this education rather than audience provision. The phases proposed are:

Phase 1 is the development of the community arts base in North Huntingdon that started in January 2016 and houses the operational base for the service. The centre has established regular usage of spaces for a range of therapeutic, cultural, training, intervention and educational work with partners and communities in Huntingdon and St Ives, including Alconbury Weald. The additional focus for this centre beyond arts education is health and well-being.

Phase 2 is the conversion of the St Luke's Barn, with a proposed opening in January 2020, creating a suite of participation and rehearsal spaces to complement the audience venues in the city. The focus for this centre beyond arts education is research and technology, connecting with the extensive specialist science, cultural, heritage and research sectors. The proximity to established and potential partners will be of benefit in developing the programme of work.

Phase 3 is the development of a further facility in the north of the county, dependent in part on the economic development of the area and associated growth in population. It is expected that the focus of this centre, alongside arts education, will be diversity.

- 1.8 A feasibility study (**Appendix 3**) identified an option to remodel St Luke's Barn at a cost of £3.6m. Management of design and build process will be via the appropriate internal team. An alternative option would be to demolish and rebuild, however this will require further investment and would be best suited to a joint venture of some kind that can increase return on such investment.
- 1.9 Considerable work has already been undertaken to consider the options for developing the cultural facilities required, the choice of available sites and associated market places, feasibility, business planning and modelling and programming. These are provided as Appendices 1-5:
- Appendix 1 - Options Appraisal – background document
  - Appendix 2 - Draft Travel Plan
  - Appendix 3 - Feasibility Study
  - Appendix 4 - Summary of financial plan
  - Appendix 5 - Trusts and Grants fundraising plan (confidential)
- 1.10 The development phase of the project, funded by the Arts Council of England grant, allows it to be moved from Milestone 1 (feasibility) to the planning application stage (Milestone 3). The process involves discussions with Highways, County Planning and City Planning departments, further design work and consideration of additional options and community consultation. It is estimated that this phase will take up to a year to complete.
- 1.11 Preliminary discussions held with the Highways Planning team have identified, as expected in the feasibility study and budgeted for in the development phase, the need for a paper to explore the transport and access requirements, focusing particularly on any potential increase in traffic which might impact on the deliverability of the site. This could be mitigated by the use of the site, not as an audience venue but as a participatory venue and its purpose for outward streaming of provision rather than inward travel to participate. The draft travel plan will be amended, using contracted expertise to create a statement for consideration by Highways that can then inform the further design of the project and establish if it is deliverable in planning terms.

Similar discussions are planned over the next 2 months with the County and City planning departments.

- 1.12 St Luke's Primary School and Church Schools Trust, who have ownership of current access to the site from French's Road, have indicated a desire to formalise the access already in place to the site since it was built through an appropriate legal agreement. This would be subject to negotiation.

## **2.0 MAIN ISSUES**

### **2.1 Consideration of the site usage options, benefits and risks**

- 2.1.1 Although the site is not currently considered "surplus to requirements", with a proposed project of this scale it is incumbent upon C&I committee to consider all the options for site development prior to confirming continuation to the next phase of development.

There are six options being considered for the site, which is not considered 'surplus to requirements' at the current time:

- a) Operating the site in its current state for the foreseeable future
- b) A cash offer for purchase of the site from a developer
- c) A potential joint development venture with a developer
- d) The proposed arts and education development project
- e) Alternative development options in the requested report (see

**Appendix 6):**

Considerations include the investment secured (and the reasons for the support) from Arts Council of England towards the project (£1million), the local needs of community users, the potential planning issues relating to any changes of use, highways, access, parking and planning design requirements, which may impact on deliverability and which are to be looked at as part of the next stage of development of the project.

- 2.1.2 Although the site could continue to operate in its current state, there will need to be increasing maintenance and low income returns for Cambridgeshire Music from the site, due to its state and design. It was anticipated that within the next 5 years, replacement of the roof may be required and upgrades will be needed to bring it up to the standard of public buildings. This is estimated to cost at least £200K to maintain the status quo within 5 years.
- 2.1.3 An unconditional cash offer for purchase of the land has been made by a third party. The return to the council would be the removal of the potential maintenance cost above plus the cash value of land purchase. (See **appendix 7)**
- 2.1.4 Alternatively, it may be possible to explore a joint venture with the same party with one option discussed a sale of the site and a lease back to the Council of a suitable building. This could be explored further as part of the design and development phase for the proposed arts project. However the third party has tight timescales as they are at an advanced stage with alternative development proposals. (See appendix 7)
- 2.1.5 The proposed project will develop a new facility, with careful design, allowing for alternative future use, that will have a value in the region of £4 million plus the value of income generated and programmes delivered. The project proposes a minimum surplus return of £80K annually by year 5 of operation and this is based on a cautious 25% capacity usage of site. This could be reinvested or returned to CCC. Over a 20 year building lifespan the return to CCC would be in excess of £1.6 million plus the site value itself and the increased inward investment to the cultural programmes attracted by the national centre.

The risks against this are similar to other site usage, in the ability to overcome any planning or highways issues that might be pertinent to the project.

- 2.1.6 Risks for usage of the site need to consider, under any alternative uses and the proposed project the location of the site with access currently from the school and how access might be developed. Additional risks include the parking requirements for each type of possible use and the travel plan considerations that would be of interest to planners. Further discussions

with Highways Planning will be required in particular in relation to any additional traffic movements beyond current usage.

2.1.7 The alternative uses report which was considered by Commercial & Investments Committee on 26 May 2017 suggested a range of alternatives ranging from £265,000 for industrial to £1.5m for residential but all subject to deductions of between 33% and 60% ransom payments to secure access rights.

2.1.8 At the current time, the site is not considered surplus to requirements and has a use for the service managing it. Therefore it is suggested that the proposed development phase for the arts and education conversion of the building should continue to see if the remaining funding and planning considerations can be managed. Should this not be possible the options remain available for sale, redevelopment or assignment to the school.

## **2.2 Location choice for the centre**

2.2.1 Members have asked whether the centre could be provided in an alternative location or the phases of development proposed might be reprioritised, building this facility in Wisbech for example.

2.2.2 In selecting this location for this phase, consideration was given to the need to use the vast knowledge and cultural base within the city in a practical way to reach other parts of the county. Whilst it would be desirable to expect visiting ensembles and artists and cultural venues to be able to take provision around the county, it was recognised that practicalities of available time and cost of travel will limit the number of such groups that can be “toured” from their main venues to other areas. Environmental considerations are likely to increase over time and the economy of cultural provision is such that a far broader range of experiences, access and opportunity can be provided to all parts of the county if digital dissemination, with added educational value using service expertise, is used. This is one of the key aspects that has led to the support from the Arts Council of England for this project.

It should be noted that the service already provides a considerable amount of live local provision in rural areas and market towns and that this would continue alongside this project. The potential reach however would be expanded in an economically sustainable way.

In addition the digital infrastructure and focus of the city supports this development both technically in terms of connectivity and expertise through the businesses and research applied to this sector.

2.2.3 As one of the objectives is to increase the financial resilience of the service and therefore CCC, also supported by ACE, there is greater potential for cross county investment from a facility that maximises engagement and usage in a high demand area enabling projects then to be developed in less wealthy parts of the county.

## **3.0 ALIGNMENT WITH CORPORATE PRIORITIES**

### **3.1 Developing the local economy for the benefit of all**

- 3.1.1 1 in 11 jobs in the UK are within the creative industries. Arts and creative thinking skills are vital for our economy and schools need support to embed this in all curriculum areas. Young people need places to access opportunities beyond school to advance skills and connect with creative industries. The centre will provide a focus for this and connectivity with other centres, schools and settings to ensure this is available beyond the major population areas, via a blended learning programme. It will increase the knowledge and skills-base of teachers and leaders in creative education to maximise use of quality digital-based pedagogy to engage people.
- 3.1.2 The programme and building will increase investment into and economic output in the local area of Arbury Ward. New digital service development will impact economies in communities across the county and beyond. The identity and “brand” of Cambridgeshire digital, learning and research practice will promote high quality provision widely. Links with library, education, health and business sectors will enhance the reach of the digital provision and economic benefit.
- 3.1.3 An operating surplus will be generated and reinvested or held to support financial resilience. This will improve the security of the economy of the existing arts education infrastructure, associated jobs and related industries as well as a potential return to Council.
- 3.1.4 The building will provide spaces that were identified as needed by the City Council in Audit & Needs Analysis of the Arts Infrastructure in the City of Cambridge (2013) to meet the impact of population growth and corresponding cultural infrastructure. Added activity space will generate new income. Service turnover increases from £1.98m (16/17) to £2.97m in Year 6 of programme operation (2025/26) as a result of economic change.
- 3.1.5 Learning programmes will enable people to develop and apply digital and media skills within the cultural industries, providing new routes into employment and workforce for the technology and cultural sectors.
- 3.1.6 By Year 5 we will engage annually 52,000 young people and 5,100 adults. This will include 17,000 people in rurally isolated areas and 11,000 that are economically disadvantaged. 12,000 of these contacts will come from the North Cambridge and Fenland areas.
- 3.1.7 We will be working with 240+ education institutions and providing through them access to cultural resources for their pupils and families. The potential reach therefore for this project is across the whole school population and extended community once embedded within the education and health structures, increasing the return value of the original investment.

## **3.2 Helping people live healthy and independent lives**

- 3.2.1 Strong cultural communities support a range of benefits to people, in their work and leisure, their health & relationships, their self-confidence and resilience and their personal and local economy. Cultural activity happens as part of most people’s leisure time and often surrounds us informally in and around work as well. It provides a connection with place and people, society and community. It is about quality of living in our County.

- 3.2.2 In the Council strategy for building resilient communities as well as recognising geographical requirements, it is also noted that: “Communities include families and wider networks and ‘communities of interest’”. This community hub is built upon a wide community of interest in cultural engagement and education through digital connectivity. If peoples’ lives are enriched, they can influence the available opportunities for themselves.
- 3.2.3 The building will provide spaces so people to come together to create and explore culture both in the building and remotely with digital connectivity. This will provide a greater access to a wider cultural experience, linking diverse communities.
- 3.2.4 As people learn and improve skills, with access to support and guidance, they can make choices about their leisure activities and/or opportunities for developing careers in cultural or other industries.
- 3.2.5 The design and operation of the building will be steered by members of our community of interest (both local and virtual) and the programmes of activity similarly. We will encourage volunteering, co-curation of projects and engagement in the design of major events.
- 3.2.6 By Year 5 we expect our work each year to engage with 47,000 school pupils, over 6000 amateur artists developing their skills, 500 older people and 700 professional artists.

### **3.3 Supporting and protecting vulnerable people**

- 3.3.1 Situating this development in a location with identified need will enable us to reach and support a community, including vulnerable people. A community hub, focused on creativity and arts, can encourage different connections with people through culture but signpost to additional support. Such engagement will lead to other needs being identified, local support and where provided, County expertise.
- 3.3.2 As this hub is also a virtual resource with connectivity beyond a physical location, it connects people across the county with resources for help and support, in their own area, through other community hubs or via targeted support where required. The information transfer potential is high if the structures are created with teams across the Council in a way that provides a “soft” mechanism for an individual to choose to access them. The extension of the access to schools to all their pupils and pupil families increases the reach further. These benefits have a financial value to Council by increasing community resilience and information.
- 3.3.3 Arts therapy spaces provide opportunities to support mental health and wellbeing – participation for disabled and non-disabled people in integrated activities and adaptations using technology to enable all people to contribute and create – modelling best practice to institutions and a base for research into new ideas and developments.
- 3.3.4 Skills development will be targeted through projects and activities towards those at risk of unemployment or disengagement using integrated mechanisms to support aspiration, again across the county using the digital mechanisms.



- 3.3.5 Cultural centres can reach across diverse communities and enable dialogue and respect to be developed through understanding and creative endeavour.
- 3.3.6 Our partnership working with Cultural Education Partnerships, the County Virtual School and Intervention teams and our Health sector projects mean that by year 5, of the total people we will be engaging with annually, 2,700 will be experiencing mental ill-health, 1,700 will have special education needs and 11,000 will be identified as disadvantaged.

## **4.0 SIGNIFICANT IMPLICATIONS**

### **4.1 Resource Implications**

- 4.1.1 The following bullet points set out details of significant implications identified by officers:
- 4.1.2 The capital costs of the conversion project are £3.6 million of which up to £500K is requested as a non-returnable investment from the County Council; the remainder is to be raised from a range of sources.
- 4.1.3 The fundraising strategy (Appendix 6) spreads the financial risk across different sources; overachieving in any of these areas will reduce the income generation pressures in other areas:
- Public Income (CCC) £500k – approved in principle
  - Public Income (ACE) £1 million – awarded June 2017
  - Public Income (Cambridge City Council) £100k – under discussion
  - Corporate Sponsorship: £700k – under discussion
  - Grants and Donations: £350k - see appendix 5
  - Loan Finance: £500k – approved in principle
  - Founder Partners' Investment (from arts organisation stakeholders): £200k – under discussion
  - Contributions from Cambridgeshire Music Trading Reserves during the build period. £80K – reserve build up approved
  - Individual donations: £200K
- 4.1.4 By Year 5 of operation the combined capital and revenue expenditure will be over £13.6million, achieving a 27:1 value from the single £500K investment made by CCC. We have modelled by this stage to be returning an annual £80k surplus for return to CCC or reinvestment which cumulatively would exceed the original investment within 7 years and over a 20 year period provide a potential cash return of £1.6million.
- 4.1.5 Ongoing revenue costs form part of the music service budget and will be covered by earned income and external grants as per the business model. This includes national funding from the Department for Education which has been sustained for a further four years. The programme is annually reviewed to take account of available grant income and scaled accordingly in order to manage financial risk.
- 4.1.6 Cambridgeshire Music currently operates on a zero budget basis and has for the last two years provided a small return from trading to the Council. It is considered nationally to be a strong music education hub providing a broad range of high quality provision and commissions. There are no

other countywide cultural providers of this type, nature, scale and structure. It is requested that reserves to be developed by the service are used towards the programme to reduce other fundraising targets and increase the impact of the revenue work. This capital project will be the first that a music education hub, will have undertaken with Arts Council investment and we are one of eleven organisations nationally (see appendix) to have been awarded this large-scale capital funding.

- 4.1.7 The property involved will require investment within the medium term, to ensure safe continued usage; or removal of the facility, with associated adverse consequences for local community and environment. The costs of this are estimated as between £100-£200K.
- 4.1.8 The development will improve the digital cultural provision across the county and is expected to be built within public sector IT structures. Data management for sensitive information will not be affected.
- 4.1.9 There will be some additional human resources required for building operation, which is modelled in the business planning. However the technology design is planned to provide for remote opening and closing of the building to limit out of hours costs.
- 4.1.10 The current building is in a poor state and the improvements proposed will significantly improve the environmental impact of the facility. The design stage will consider all options for further enhancing the environmental effects of the building operation.
- 4.1.11 The proposal has been recognised within the cultural education sector as innovative and developing new models of work in this field, both for current and future needs.
- 4.1.12 A decision not to proceed with the proposed arts development project will affect the £1million awarded grant under the national Large Scale Capital Grant Scheme from the Arts Council of England.

## **4.2 Statutory, Legal and Risk**

- 4.2.1 The following bullet points set out details of significant implications identified by officers:
- 4.2.2 There is no statutory driver behind this project.
- 4.2.3 A Legal agreement will be needed to manage the asset, in order to secure some external funding, to protect the access rights to the facility and maintenance of access, to change land usage if required and ensure the project is not affected adversely by any future change in school status. The school and Church Schools Trust have already indicated support for this project and the agreements required
- 4.2.4 There is a need to ensure that consideration is given to existing community access and alternatives supported should usage not be possible as a result of the upgrade of the building.

- 4.2.5 Risks to the project are:
- a) Capital build risks – mitigated by design and build process in line with Milestone schemes and
  - b) Programme funding and grants – mitigated by cautious business modelling spread across different activity areas and a scalable programme according to available funding.
  - c) Planning considerations such as highways, site access agreements with the school and parking
  - d) Capital fundraising not reaching project levels
- 4.2.6 Community safety implications rest with the need to ensure no adverse impact on residential surrounding areas with regard to people and vehicle movements. Improvements to the grounds, access, lighting and visibility and security mechanisms will result in a net improvement in safety overall. Proximity of the school site will require safeguarding review.
- 4.2.7 Health and Safety risks are higher with the building in its current state of repair. The project will provide a safer and more appropriate building suitable for all people including those who are disabled. The improvements to the school site that are being discussed as part of the development will increase pedestrian safety and provide more controlled access to the site.
- 4.2.8 The project supports the rights of the child to cultural engagement and education.

### **4.3 Equality and Diversity**

- 4.3.1 The following bullet points set out details of significant implications identified by officers:
- 4.3.2 The project will improve access to the services and cultural resources in the County by developing the digital infrastructure to connect people beyond the City. It has been designed taking into account the Council's responsibilities under the Equality Act 2010.
- 4.3.3 Programmes created in the new facility are provided by a service that operates the same provision for all users and staff, under the equality guidance for the Council. Support is provided to enable access for those who are unable to afford or engage for some reason. It is expected that the development will increase diversity of the workforce and participants in the activities provided above current levels due to the nature of the programmes.

### **4.4 Engagement and Communications**

- 4.4.1 The following bullet points set out details of significant implications identified by officers:
- 4.4.2 A public consultation was carried out in Autumn 2015 with arts and education stakeholders. The potential of the centre to provide for access, infrastructure and opportunity was recognised and supported by the consultation.

- 4.4.3 The Community Impact Assessment will be prepared for the General Purposes Committee paper in Sept 2017 as part of the next stage of planning.
- 4.4.4 A further local community consultation is planned as part of the design stage after July 2017.
- 4.4.5 Discussion has taken place with the City Council cultural team as part of the process, the Music Education Hub Board, the Arts Council of England and with Senior Management Team in the Council. This is being followed up with preliminary discussions with planning teams in County and City departments and Highways.
- 4.4.6 There is an increased opportunity for volunteering locally and community engagement as a result of this project. We expect to use models created in other places to fully involve our geographical community and our community of interest virtually to both design the space and the programme provided in it as well as provide opportunities for volunteers. The project will extend the emerging links between the arts, cultural, education, local authority and private sectors in Cambridgeshire, sharing the resource of the redeveloped building and working together to drive quality and engagement in cultural education.
- 4.4.7 Employees are already mobile workers and are not affected. The local Members have been consulted and their advice followed.
- 4.4.8 Partnerships are already in place to develop the programme and profile of the building with BBC Cambridgeshire (who wish to support the digital skills agenda) both universities in relation to research and education teams, cultural leaders in the city and other arts venues and the local school.

#### **4.5 Localism and Local Member Involvement**

- 4.5.1 The following bullet points set out details of significant implications identified by officers:
- 4.5.2 The project will create a facility that connects local people in Arbury ward, through a space to meet and exchange ideas, and interests and through this encourage support for each other.
- 4.5.3 The community of interest digitally connected across the County will support cultural development in local areas by linking them with schemes and projects that target such work as well as each other.
- 4.5.4 The development of the programme will be embedded in the population interest both from the local ward and online. Local people will identify their interests and demands for support and will help with the design and use of available funding to target this. This will particularly benefit the local ward, and the member for Arbury has been consulted about the project.
- 4.5.5 As part of the project, improvements to manage the traffic and access issues that exist locally near the venue, school site security and improvements to the school environment have all been discussed and a

draft travel plan created. As well as direct access to six schools within walking distance, the design of a digital centre is focused on broadcast outwards rather than physical attendance, deliberately to minimise pressures on transportation.

## **4.6 Public Health**

- 4.6.1 The following bullet points set out details of significant implications identified by officers:
- 4.6.2 Quality of life benefits individual health directly and cultural engagement therefore plays an important part in supporting social, physical and mental activity.
- 4.6.3 By connecting people who cannot travel to locations digitally we can bring them together with positive experiences and connect them with others, reducing isolation. This can enable better access for older people and those in residential settings and improve the engagement for people with long term activity limiting illness.
- 4.6.4 By providing blended learning programmes people can develop themselves and be empowered to make positive choices for their work as well as leisure, benefiting their economic situation and health.
- 4.6.5 Our programmes in arts therapy provide evidenced opportunities to support improvements in mental health (higher prevalence in Cambridge City and Fenland), autism, emotional and behavioural conditions, alongside social development as part of participatory activities generally.
- 4.6.6 The provision of a community based cultural hub will attract a range of local visitors that can be connected to support mechanisms within the community and targeted where necessary supporting the resilience strategy.
- 4.6.7 Targeted projects using cultural engagement as a medium for work with specific groups of people (e.g. young carers, adults with long-term conditions) will help us to provide positive experiences for their wellbeing and ensure connection with relevant support benefiting individuals and their families.
- 4.6.8 Reducing the reliance on transportation to access cultural education will contribute positively to air quality.

4.6.9	Improvements in attainment and social development for children and young people through cross-county engagement will benefit their long-term health.
4.6.10	Opportunities to encourage physical activity and nutrition through digitally communicated dance, health and well-being programmes will support the agenda for improving healthy behaviours.

<b>Implications</b>	<b>Officer Clearance</b>
<b>Have the resource implications been cleared by Finance?</b>	Yes Name of Financial Officer: M Wade (CYP)
<b>Has the impact on Statutory, Legal and Risk implications been cleared by LGSS Law?</b>	No Name of Legal Officer: Lynne Owen
<b>Are there any Equality and Diversity implications?</b>	No Name of Officer: Keith Grimwade CFA Service Director
<b>Have any engagement and communication implications been cleared by Communications?</b>	No Name of Officer: Christine Birchall
<b>Are there any Localism and Local Member involvement issues?</b>	No Name of Officer: Keith Grimwade CFA Service Director
<b>Have any Public Health implications been cleared by Public Health</b>	No Name of Officer: Tess Campbell

<b>Source Documents</b>	<b>Location</b>
<i>Supporting New Communities Strategy- CCC</i>	<a href="http://www.cambridgeshire.gov.uk/download/downloads/id/4543/ccc_supporting_new_communities_strategy_final.pdf">http://www.cambridgeshire.gov.uk/download/downloads/id/4543/ccc_supporting_new_communities_strategy_final.pdf</a>
<i>Community resilience strategy</i>	<a href="http://www.cambridgeshire.gov.uk/downloads/file/4176/community_resilience_strategy">http://www.cambridgeshire.gov.uk/downloads/file/4176/community_resilience_strategy</a>
<i>Taking Part 15-16 Child Report</i>	<a href="https://www.gov.uk/government/collections/sat--2">https://www.gov.uk/government/collections/sat--2</a>
<i>Taking Part 15-16 Quarter 4 report</i>	<a href="https://www.gov.uk/government/collections/sat--2">https://www.gov.uk/government/collections/sat--2</a>
<i>Cambridge Joint Needs Assessment</i>	<a href="http://cambridgeshireinsight.org.uk/jsnasummaryreport">http://cambridgeshireinsight.org.uk/jsnasummaryreport</a>
<i>Milestone 1 feasibility report</i>	Cambridgeshire Music 36, Mayfield Rd, Huntingdon PE29 1NL
<i>CREATE Consultation report with Stakeholders</i>	Cambridgeshire Music 36, Mayfield Rd, Huntingdon PE29 1NL
<i>Music Education Audit – Schools Headlines 2015-16</i>	Cambridgeshire Music 36, Mayfield Rd, Huntingdon PE29 1NL
<i>Audit &amp; Needs Analysis of the Arts Infrastructure in the City of</i>	<a href="http://www.cambridge.gov.uk">www.cambridge.gov.uk</a>

<i>Cambridge (2013)</i>	
<i>ACE Cultural Education Data Portal</i>	<a href="http://www.artscouncil.org.uk/research-and-data/children-and-young-people">http://www.artscouncil.org.uk/research-and-data/children-and-young-people</a>
<i>2015 Exec summary Primary Research (into school perceptions of the benefit of music)</i>	Cambridgeshire Music 36, Mayfield Rd, Huntingdon PE29 1NL
<i>ImagineNation: The Case for Cultural Learning</i>	<a href="http://www.culturallearningalliance.org.uk/about-us/imagine-nation-the-case-for-cultural-learning/">http://www.culturallearningalliance.org.uk/about-us/imagine-nation-the-case-for-cultural-learning/</a>
<i>Social Mobility and the Skills Gap, Creative Agenda October 2016</i>	<a href="http://www.creativeindustriesfederation.com/supporters/">http://www.creativeindustriesfederation.com/supporters/</a>
<i>Health &amp; Wellbeing benefits research</i>	<a href="http://www.artshealthandwellbeing.org.uk/resources/research">http://www.artshealthandwellbeing.org.uk/resources/research</a>
<i>A Level candidate numbers 2002 onwards</i>	Cambridgeshire Music 36, Mayfield Rd, Huntingdon PE29 1NL
<i>Accelerating the Achievement of Vulnerable Groups ELG 260916</i>	<a href="http://www.cambridgeshire.gov.uk/downloads/file/3322/accelerating-achievement-strategy">http://www.cambridgeshire.gov.uk/downloads/file/3322/accelerating-achievement-strategy</a>
<i>Children and Young People Mental Health Slides</i>	Cambridgeshire Music 36, Mayfield Rd, Huntingdon PE29 1NL
<i>Cross sector participation</i>	As above
<i>Dance Research Report Sept 2015</i>	As above
<i>How do young people engage with music</i>	As above
<i>Social Media</i>	As above
<i>Vision for Dance</i>	As above
<i>Taking Part Year 10 longitudinal report</i>	As above
<i>150413 School Improvement Strategy</i>	As above
<i>Appendix 1 - Options Appraisal – background document</i>	Attached
<i>Appendix 2 - Draft Travel Plan</i>	Attached
<i>Appendix 3 - Feasibility Study</i>	Attached
<i>Appendix 4 - Summary of financial plan</i>	Attached

Appendix 5 - Fundraising plan	Attached
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