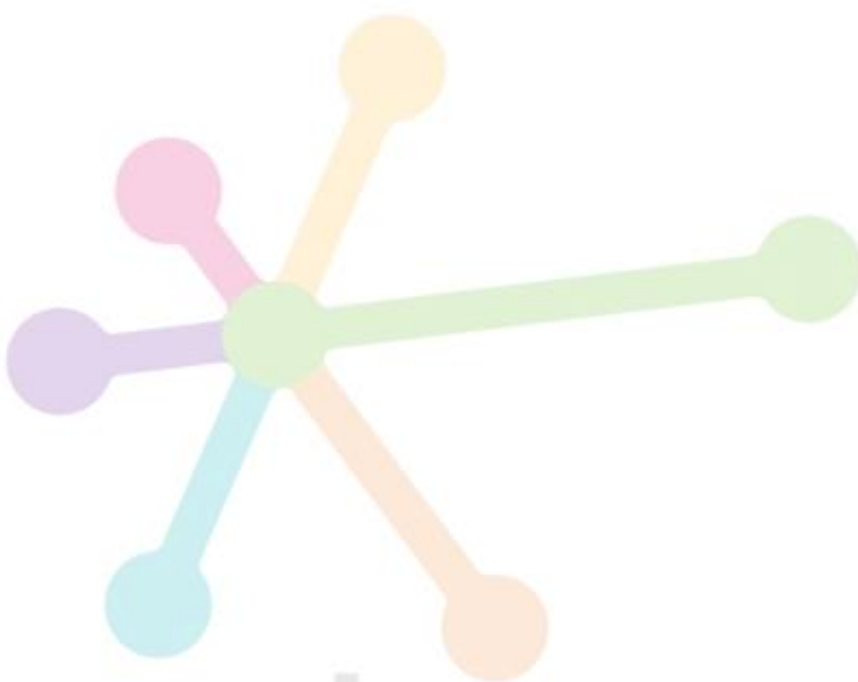


The Voluntary Sector in Cambridgeshire

Kane Data for Support Cambridgeshire

July 2023



Contents

| | |
|-------------------------------|----|
| Contents | 2 |
| Introduction | 3 |
| Headlines..... | 3 |
| Charities by activities | 4 |
| Charity overview | 5 |
| Largest charities | 6 |
| Changes over time..... | 6 |
| Geography..... | 7 |
| Staff and volunteers | 9 |
| Finances | 10 |
| Income from government | 10 |
| Income types | 12 |
| Spending breakdown..... | 13 |
| Assets and funds..... | 14 |
| Grants..... | 14 |
| Method | 16 |
| Definitions | 16 |
| Data sources | 16 |

Introduction

This report presents an overview of the latest statistics on the registered voluntary sector in Cambridgeshire, using data from the register of charities maintained by the Charity Commission for England and Wales.

The report presents information on a subset of the charities whose registered office address is within the boundary of Cambridgeshire, as well as those who told the Charity Commission that they operate in Cambridgeshire. Some charities were then excluded from the analysis to provide a population of charities that reflects those that work mainly within Cambridgeshire. The primary reasons for exclusion were:

- They mainly work at a national or international level.
- Their work is mainly or wholly connected with the work of the University of Cambridge or other universities.
- The charity's main activity is the operation of an independent school.

More details on the method for creating the report can be found in the method.

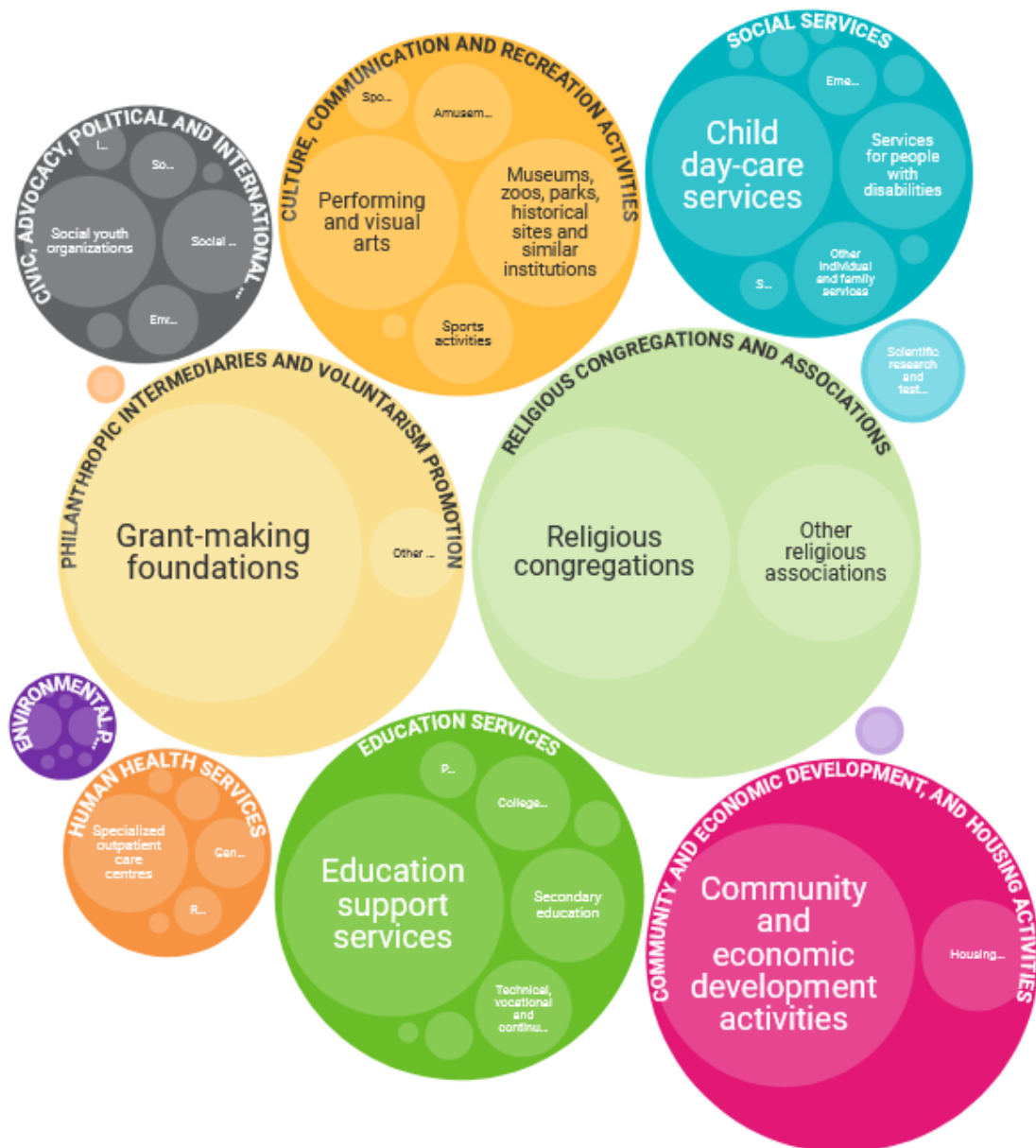
Headlines

- 2,100 charities operate in Cambridgeshire.
- In 2021-22 (the latest year with full financial data), they had an income of nearly £300m and spending of £270m.
- These charities employ an estimated 5,300 people, with over 30,000 volunteers and nearly 11,000 trustees recorded with the Charity Commission.
- Most charities are small: over 80% have an income of less than £100,000. The largest six charities, with income over £10m, account for 29% of total spending.

Charities by activities

Using the International Classification of Non-profit and Third Sector Organisations (ICNPTSO) to understand what activities charities in Cambridgeshire undertake.

Figure 1 - number of charities in Cambridgeshire by ICNPTSO category, 2021/22



<https://public.flourish.studio/visualisation/14250215/>

The chart in Figure 1 shows the number of organisations in each category. These means it mainly shows the distribution of smaller charities, as there are more of these. The picture is dominated by grant-making foundations (16% of all charities), particularly lots of smaller foundations that may give scholarships or other small local grants.

The Voluntary Sector in Cambridgeshire

Other large groups include religious groups, making up 16% of charities in the area, as well as education charities (15% - these include school funds, PTAs and other small education charities) and community and economic development, which includes many community centres and village halls (13.6%).

The largest category by spending is social services (22% of total spending), which includes various operating charities working in the social care & welfare sectors, as well as child day-care such as nurseries. The second largest group by spending is religious groups, with 19% of total spending).

This classification system is designed for an international context and doesn't always capture the nuances of the UK context. It has been applied using machine learning techniques based on a sample of charities – this means it doesn't always get the correct category for a given charity. More details on this can be found on the Charity Classification website¹.

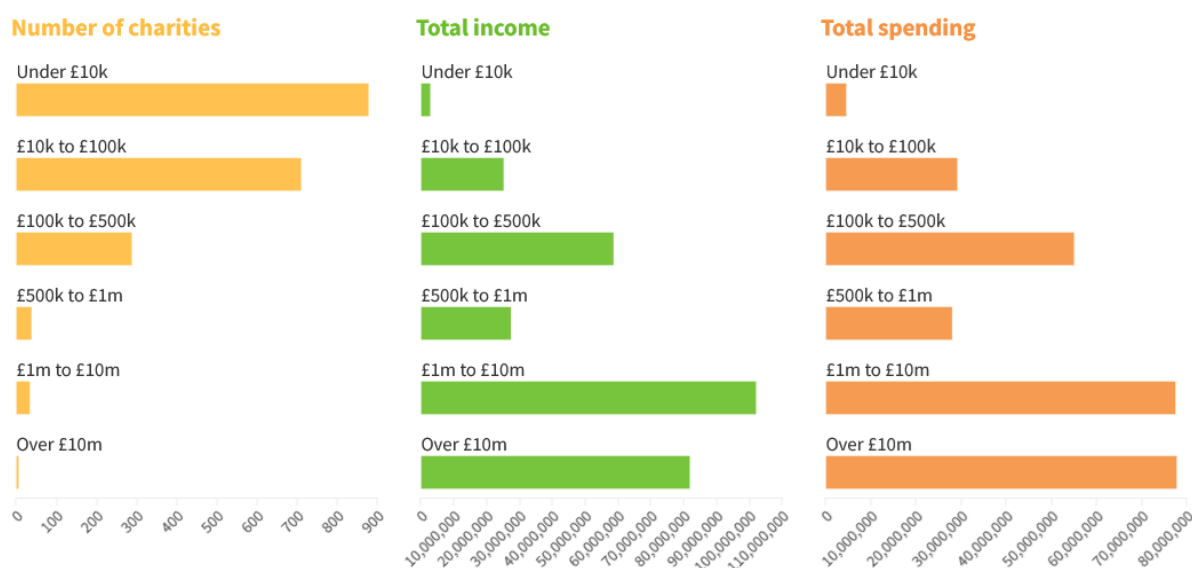
Charity overview

The pattern of charities by size in Cambridgeshire follows the national pattern, with most charities being small. Using bands based on annual income, 45% of the charities in our population have income under £10,000, with 96% having less than £500,000. Just 40 charities, around 2% of charities, have income of over £1 million.

The converse picture is found for spending, with the economic weight of the sector concentrated in the largest organisations. The largest 2% of charities with incomes over £1 million are responsible for over 55% of spending, while the smallest 45% of charities with income under £10,000 make up less than 2% of spending.

¹ <https://charityclassification.org.uk/method/machine-learning/>

Figure 2 - Charities in Cambridgeshire by income band, 2021-22



<https://public.flourish.studio/visualisation/14250166/>

Largest charities

The following table shows the largest charities in the population, based on their spending in the latest financial year.

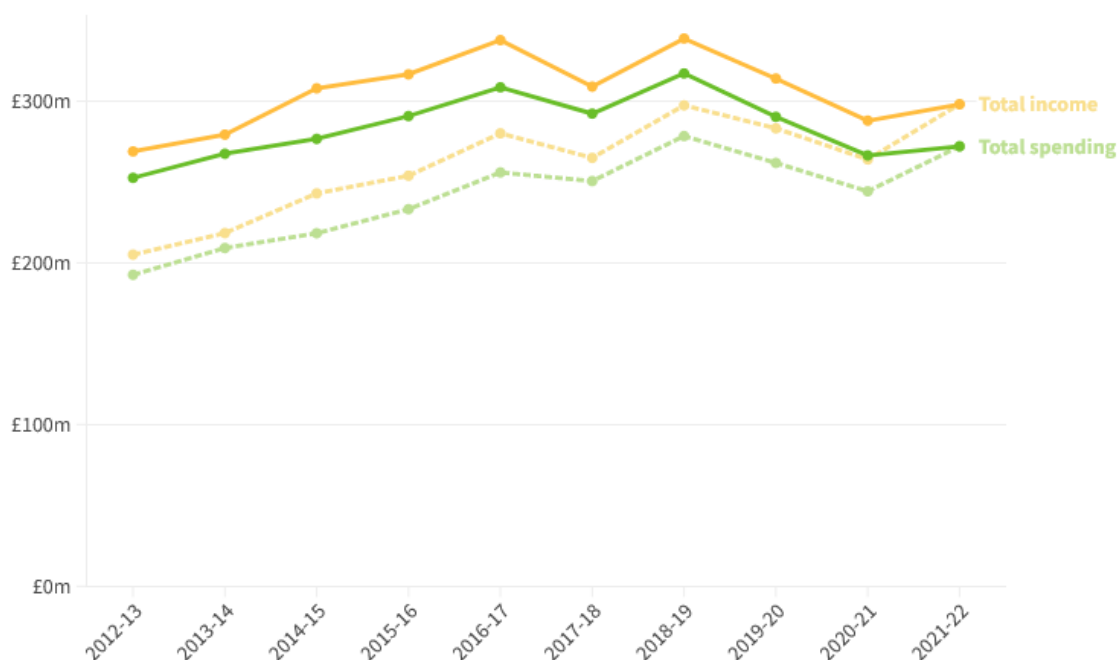
Figure 3 - Largest charities in Cambridgeshire, by spending 2021-22

| Name | Spending (£m) |
|---|---------------|
| Wood Green Animal Shelters | £18.1 |
| East Anglia's Children's Hospices | £14.2 |
| The Papworth Trust | £13.5 |
| The Ely Diocesan Board of Finance | £10.8 |
| YMCA Trinity Group | £10.8 |
| Arthur Rank Hospice Charity | £10.3 |
| Addenbrooke's Charitable Trust | £8.2 |
| The Edmund Trust | £6.4 |
| The Wildlife Trust for Bedfordshire Cambridgeshire Northamptonshire | £5.8 |
| Magpas | £4.8 |

Changes over time

Historic data suggests that the total spending of charities in Cambridgeshire has risen in cash terms over the last ten years, from around £193m in 2012-13 to £272m in 2021-22, although after adjusting for inflation the sector has seen falls in spending and income of around 12% since 2018-19.

Figure 4 - Cambridgeshire charity income and spending over time 2012-13 to 2021-22



<https://public.flourish.studio/visualisation/14250270/>

Some charities that closed before 2020 may not be included in the data – this would mean that earlier years are shown as artificially low.

Geography

Charities have been assigned to a geographical area based on their registered office address – note that this isn't always a good guide to the location of their activities as they may take place elsewhere or over a wider area.

Figure 5 - Cambridgeshire charities by local authority, 2021-22

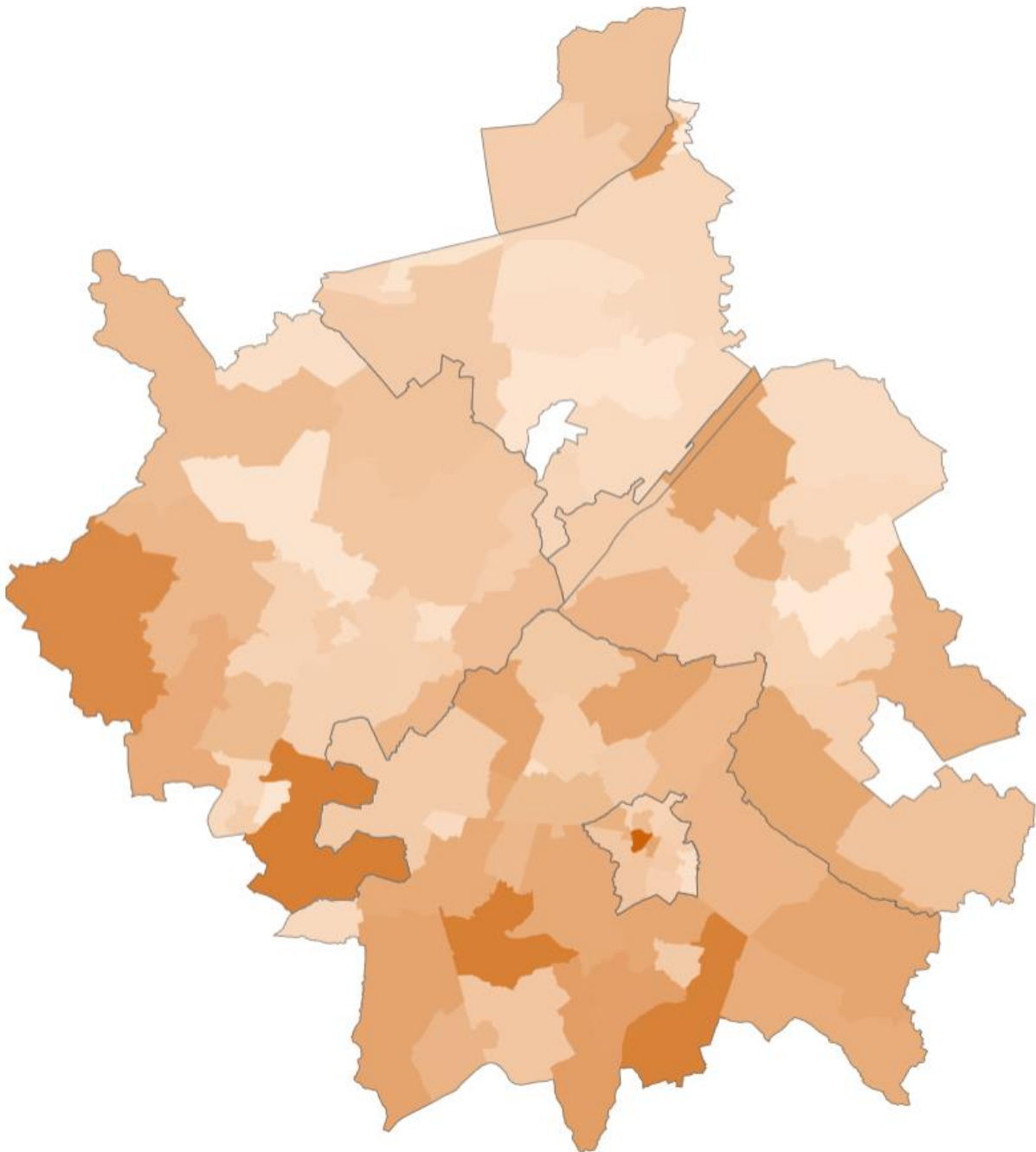
| Local Authority | Number of charities | Spending (£m) | Charities per 1,000 people | Charity spending per head (£) |
|----------------------|---------------------|---------------|----------------------------|-------------------------------|
| Cambridge | 398 | 94.5 | 2.8 | 653 |
| East Cambridgeshire | 259 | 23.8 | 2.9 | 270 |
| Fenland | 174 | 13.2 | 1.7 | 128 |
| Huntingdonshire | 449 | 60.7 | 2.5 | 334 |
| South Cambridgeshire | 613 | 76.5 | 3.8 | 469 |

The Voluntary Sector in Cambridgeshire

Using this data, we can see that the highest level of charities per head is in South Cambridgeshire, with 3.8 charities per 1,000 people. The lowest is Fenland with 1.7. Looking at charitable spending, the highest is in Cambridge, with charities spending the equivalent of £653 per head. For Fenland the figure is £128 (note that these figures are likely to reflect the number of large charities based in areas).

Figure 6 - Charity density by ward in Cambridgeshire

0.4  9.69



<https://public.flourish.studio/visualisation/14250424/>

The map in Figure 6 shows the density of charities in Cambridgeshire, as measured by the number of charities per 1,000 people.

Staff and volunteers

Figures from Charity Commission data suggest that charities in Cambridgeshire have around 31,000 volunteers, 11,000 trustee positions and 5,300 employees. The number of employees includes an estimate for employees of charities with income under £500,000 as they are not required to report this information to the Charity Commission.

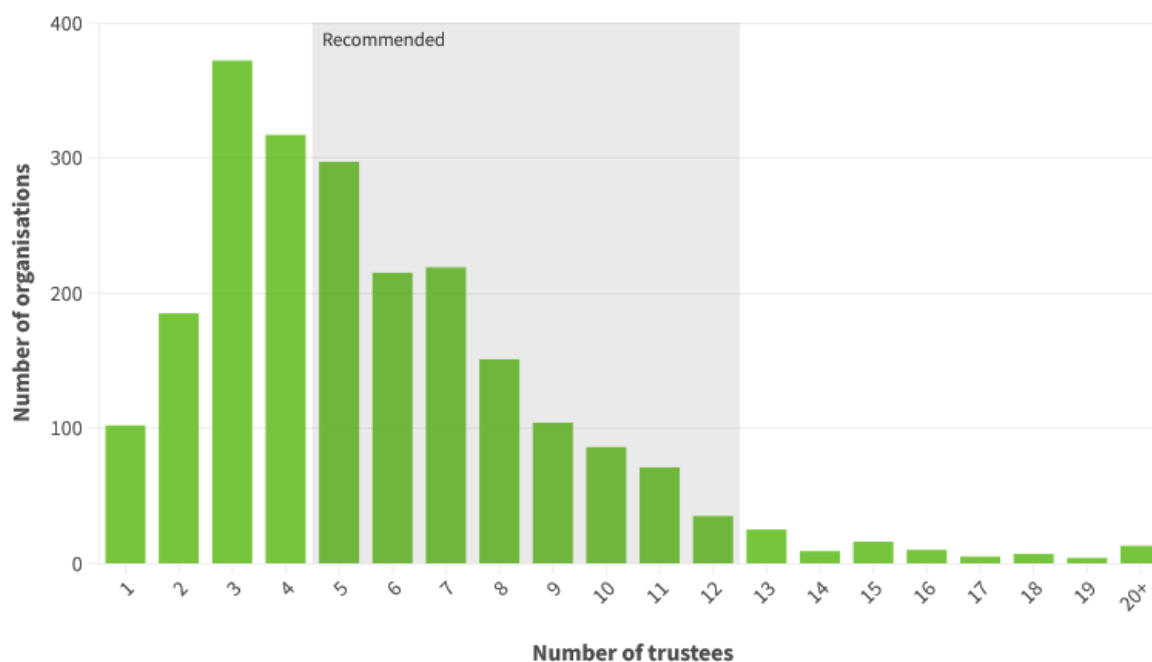
Figure 7 - Employees, volunteers and trustees of charities in Cambridgeshire, by income band

| Income band | Paid staff | Volunteers | Trustees |
|--------------|--------------------|---------------|---------------|
| Under £500k | 1,718 ² | 20,264 | 10,261 |
| £500k to £1m | 515 | 1,718 | 314 |
| £1m to £10m | 1,522 | 4,306 | 305 |
| Over £10m | 1,506 | 4,292 | 74 |
| Total | 5,261 | 30,580 | 10,495 |

Half of charities have between 5 and 12 trustees, which is the range recommended by the Charity Governance Code.

² Estimate based on staff cost ratio from other income bands.

Figure 8 - Trustee board size for Cambridgeshire charities



<https://public.flourish.studio/visualisation/14375087/>

Finances

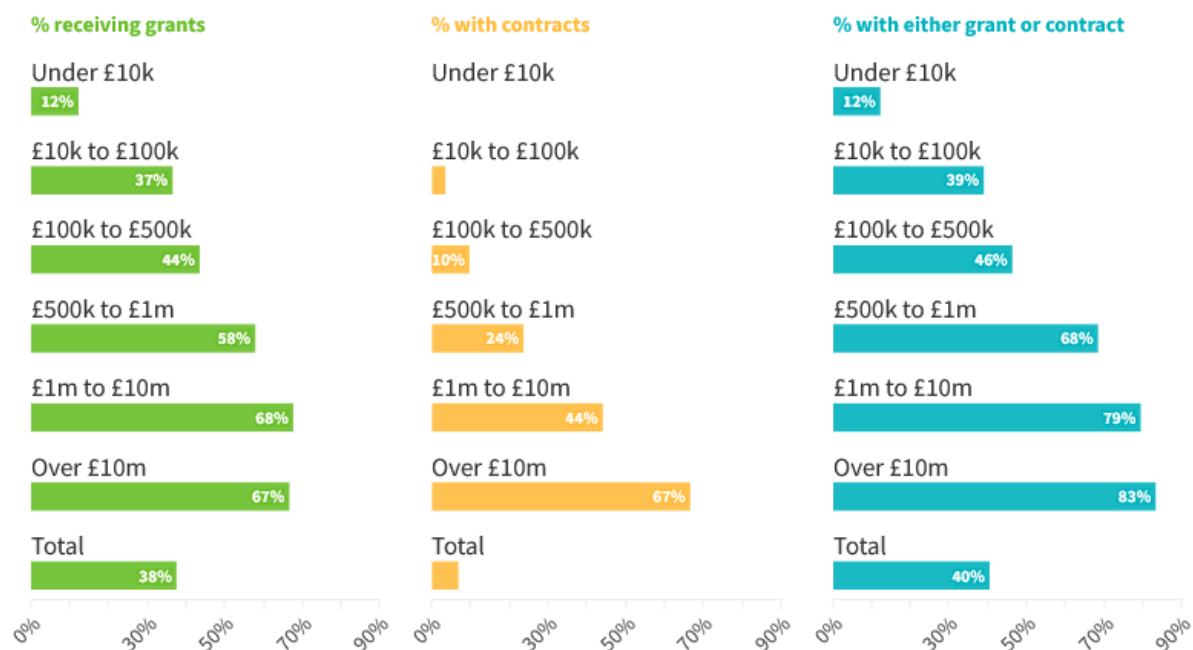
In 2021-22, the latest financial year with full data available, charities in Cambridgeshire had a combined income of £298 million, with total spending of £272 million.

Income from government

Charities are required to report to the Charity Commission a summary of their income from government. This includes a breakdown of the number and monetary value of contracts, and the number and amount of grants. There are some concerns over the data quality of this reporting, so these figures should be treated with caution. The exact definition of government grants and contracts will vary from charity to charity, but it should be expected to contain money from central and local government, as well as NDPBs, the NHS and other government bodies.

In total, an estimated 40% of charities in Cambridgeshire have a financial relationship with government, with 38% of charities receiving grants and 7% using contracts. Larger charities are more likely to receive both grants and contracts, but contracts are more prevalent with larger charities than with smaller charities.

Figure 9 - % of charities with a financial relationship with government, 2021-22

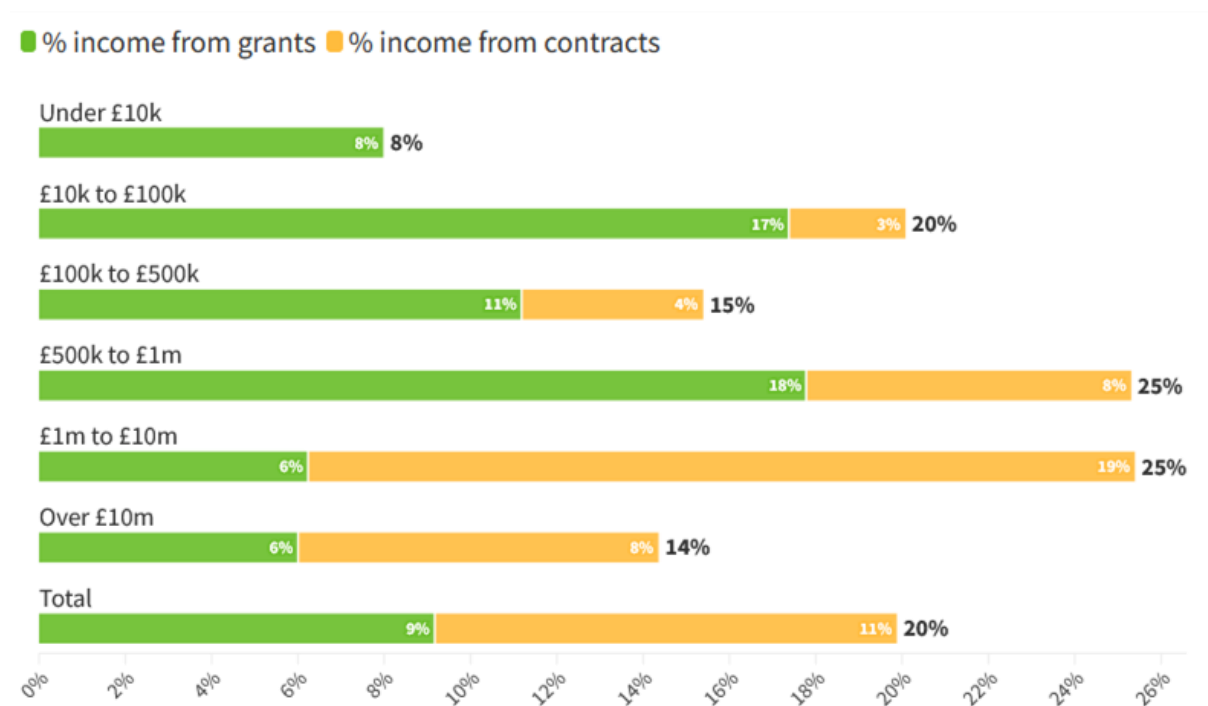


<https://public.flourish.studio/visualisation/14375378/>

In terms of the amount, the figures suggest that charities in Cambridgeshire received around £58 million from government in 2021-22, representing around 20% of total income for the sector. 11% of total income comes from contracts with government, and 9% from government grants.

This again varies by income band. Smaller charities receive a greater proportion of their income from grants – around 14% of income for charities with income under £1m comes from government, while contracts represent 25% of income for charities with between £1 million and £10 million income.

Figure 10 - % of income from government, by income band 2021-22



<https://public.flourish.studio/visualisation/14250333/>

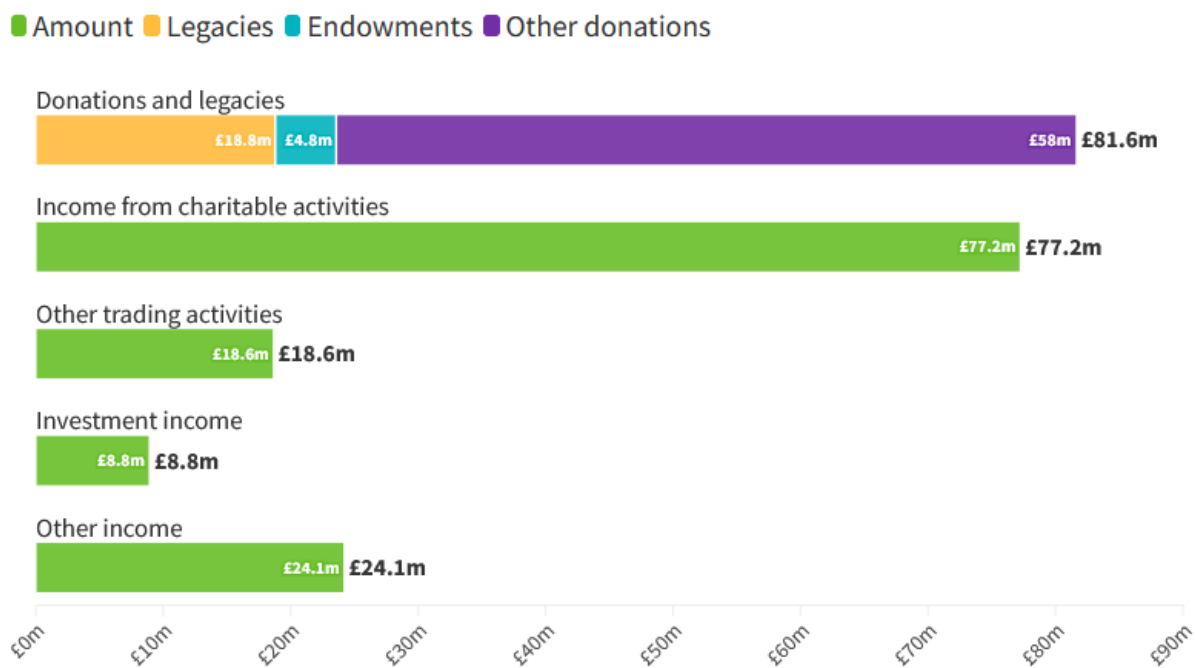
Income types

Some information is available on the type of income received by charities, but only for the 78 charities with annual income over £500,000. These charities report to the Charity Commission how much of their income comes in the following forms:

- Donations and legacies (including grants from foundations, private businesses and government)
- Income from charitable activities (including contracts with government and fees for services)
- Other trading activities (including secondary purpose trading)
- Investment income
- Other income not covered above.

For the largest charities in Cambridgeshire the biggest proportion comes from donations and legacies (£82 million, or 40% of income). Income from charitable activities was the second largest at £77 million (37% of income).

Figure 11 – Largest Cambridgeshire charities income by type, £ million 2021-22



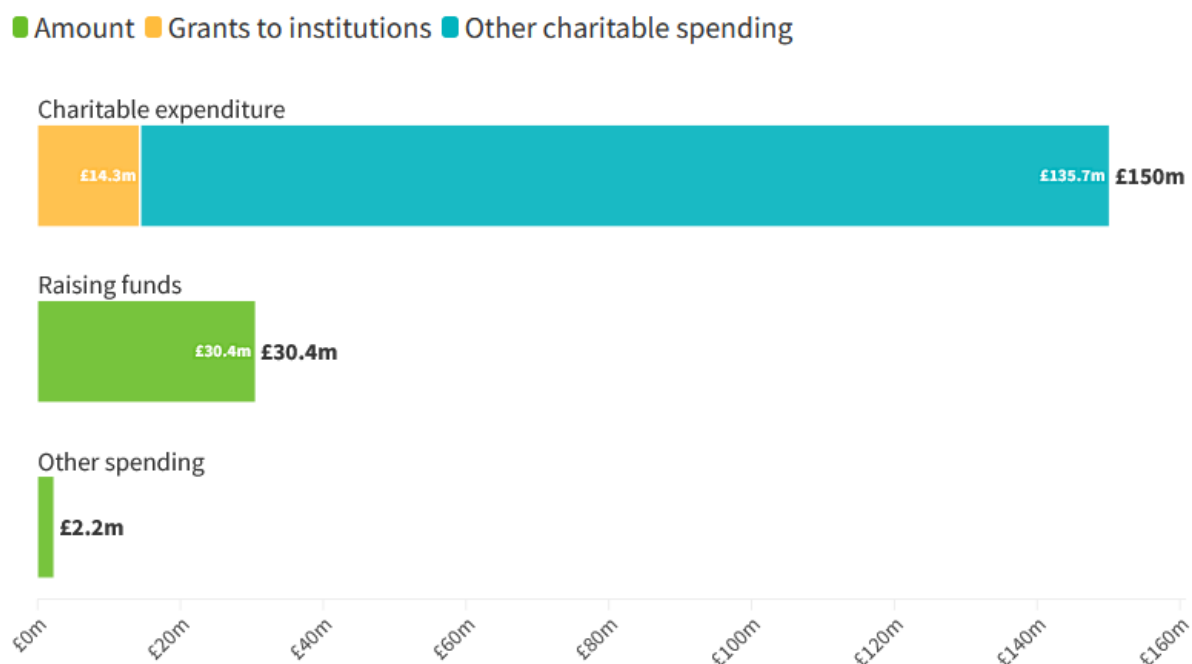
Source: Kane Data analysis of Charity Commission data
 Only covers largest charities with income over £500,000

<https://public.flourish.studio/visualisation/14375525/>

Spending breakdown

The same group of charities with more than £500,000 income also report their spending by category. 82% of the spending of the largest charities goes on charitable spending, worth £150 million. This includes around £14 million of grants to institutions. The second largest category is spending on raising funds with 17% (or £30 million). Finally £2 million (or 1%) goes on other spending.

Figure 12 - Largest Cambridgeshire charities spending by type, £ million 2021-22



Source: [Kane Data analysis of Charity Commission data](#)
 Only covers largest charities with income over £500,000

<https://public.flourish.studio/visualisation/14389860/>

Assets and funds

Statistics on funds held by charities are also only available for the largest charities with income over £500 million. These charities had total assets of £660 million in 2021-22, with 43% of these assets held by the six largest charities with income over £10 million.

Grants

As well as data from the Charity Commission, it is also possible to use information published by grantmakers using the 360Giving Data Standard, to understand grants received by charities in Cambridgeshire. Publishing data in this way is a voluntary activity, and not all grantmakers have chosen to publish their data. Notably, Cambridgeshire Community Foundation, an important local funder, has only published a small amount of grants data related to their covid grantmaking, and no local authorities in the area have published data.

Looking at grantmakers that have published data, we find 161 grants made in 2021-22 to 139 charities in Cambridgeshire. The total grant amount was £4.5 million, roughly equivalent to 2% of the charities' total income. 50 of these grants came from lottery distribution bodies (£1.7 million – although this only includes the National Lottery Community Fund and National Lottery Heritage Fund), 5 from government (£400,000) with the remaining 104 grants coming from other grantmakers (£2.4 million).

Figure 13 - Largest grant funders on Cambridgeshire charities by grant amount, 2021-22

| Name | Number of grants | Total amount (£) |
|--|-------------------------|-------------------------|
| The National Lottery Community Fund | 43 | 1,299,250 |
| Esmée Fairbairn Foundation | 1 | 975,000 |
| BBC Children in Need | 5 | 398,551 |
| Department for Digital, Culture, Media & Sport | 4 | 377,363 |
| The National Lottery Heritage Fund | 5 | 348,877 |
| Garfield Weston Foundation | 15 | 247,500 |
| Paul Hamlyn Foundation | 1 | 170,750 |
| Co-operative Group | 39 | 111,406 |
| Youth Music | 1 | 99,824 |
| The Henry Smith Charity | 1 | 91,500 |

The largest funder from the grantmakers who have published data is the National Lottery Community Fund, who made 43 grants totalling £1.3 million. Other large funders include Esmée Fairbairn Foundation who made a large social investment grant to the Wildlife Trust for Bedfordshire, Cambridgeshire and Northamptonshire. BBC Children in Need, DCMS and the National Lottery Heritage Fund all made over £300,000 in grants to Cambridgeshire charities in 2021-22.

Method

Definitions

The report presents information on a subset of the charities whose registered office address is within the boundary of Cambridgeshire, as well as those who told the Charity Commission that they operate in Cambridgeshire. Some charities were then excluded from the analysis to provide a population of charities that reflects those that work mainly within Cambridgeshire. The primary reasons for exclusion were:

- They mainly work at a national or international level.
- Their work is mainly or wholly connected with the work of the University of Cambridge or other universities.
- The charity's main activity is the operation of an independent school.

The first selection of charities based on the above criteria was then refined in consultation with Support Cambridgeshire to produce an agreed list of charities for inclusion. Additionally, a list of historic charities that are no longer registered or active was created – this list is known to be incomplete as it relies on post code data which is not always available for de-registered charities.

Data sources

This report is based on analysis of data from the Charity Commission for England and Wales, supplemented with additional data where needed. Additional data used includes:

- Geographic data, including post code lookups, from the Office for National Statistics
- Population data from Office for National Statistics
- Inflation data (using the RPIX measure) from Office for National Statistics
- Charity Classification from charityclassification.org.uk (used under a Creative Commons Attribution 4.0 International Licence)
- Data from grantmakers published using the 360Giving Data Standard. Full details of the licences for the data used can be found at data.threesixtygiving.org.

Government data is used under the Open Government Licence unless otherwise specified.