

**CCG BIG CONVERSATION FEEDBACK REPORT**

*To:* **Health Committee**

*Meeting Date:* **19<sup>th</sup> March 2020**

*From:* **Jessica Bawden – Director of External Affairs and Policy  
Cambridgeshire and Peterborough Clinical  
Commissioning Group**

*Purpose:* **The Health Committee is asked to note and discuss the  
feedback given to Cambridgeshire and Peterborough  
Clinical Commissioning Group as part of the BIG  
conversation**

*Recommendation:* **It is recommended that the Health Committee:**

- 1. Note and comment on the findings; and**
- 2. Consider how to include this feedback in future  
Health and Wellbeing Board planning**

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|--------------------------------|---------------------------|
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## **1. BACKGROUND**

- 1.1 This report is submitted to the Committee following previous reports and information from Cambridgeshire and Peterborough Clinical Commissioning Group regarding their plans and proposals for the BIG conversation engagement exercise. This report gives the Health Committee the feedback received during the BIG conversation which ran from 27 September to 20 December 2019.
- 1.2 Also included in this report is feedback from the BIG conversation with Primary Care that ran from January 2020 to February 2020.

## **2. MAIN ISSUES**

- 2.1 The CCG is facing an unprecedented financial challenge in 2019/20 and beyond. To meet this challenge, we needed to garner support from our key stakeholders, providers and importantly the wider public. This required a new approach, so we developed the BIG conversation to talk to the wider public and our stakeholders about how we use our valuable NHS resources and how we take more responsibility for our own health.
- 2.2 The BIG conversation was an important engagement activity, but not a formal consultation. It was designed to support the financial recovery plan and future commissioning, decommissioning, disinvestment and investment decisions and provide an insight into what matters most to our local people.
- 2.3 Following on from the success of the BIG conversation with the general public we launched a BIG conversation with Primary to better understand the challenges and demands that they are facing. We launched a short survey in January 2020 and held a number of meetings across the area to engage with Primary Care staff.

## **3.0 Appendices**

- Annex 1 - BIG conversation feedback report;
- Annex 2 – BIG conversation with Primary care feedback;
- Appendix 1 – Community Values Panel report 1;
- Appendix 2 – Community Values Panel Report 2; and
- Appendix 3 – Healthwatch Big conversation response.