

Appendix B - Consultation Responses

4 Responses were received.

75% of the responses (3) were from businesses, mainly the retail sector, the remaining 25% (1) being a local government department

The responses were from across the County though none were received from Cambridge City or South Cambs.

- 100% of the responses agreed or strongly agreed that the revised Policy clearly and transparently outlined its purpose.
- 100% of the responses agreed or strongly agreed that the revised Policy set out clearly and transparently what advice is provided free of charge.
- 100% of the responses agreed or strongly agreed that the revised Policy set out and provided examples clearly and transparently of when advice is charged for.

A comment received was that ***'The policy is clear and concise regarding what may be expected of the service'***.

Consultation Distribution List:

(1) Business Contacts	(5) District Councils
Cambridge BID (Business Improvement District) CRACA Cambridge Retail and Commercial Association Huntingdon First Cleantech Cambridge Enterprise Cambs Chambers of Commerce Cambridge Network Federation of Small Businesses Future Business Industrial Fellow, IfM Consultant, YTKO St Johns Innovation Centre	Huntingdonshire District Council Fenland District Council East Cambs District Council South Cambs District Council Cambridge City District Council (6) Members Reps for: H & C I Spokes (Con) H & C I Spokes (Lib Dem) H & C I Spokes (Lab) H & C I Spokes (Ind) H & C I(Chair) H & C I (Vice Chair)
(2) PA Businesses - (67)	(7) Web Sites
(3) BWC Businesses - (45)	Local businesses in Cambridgeshire online at Cambridgeshire. Gov.uk and Shape Your Place)
(4) Internal	
Cambridgeshire Customer Contact Centre Press & PR Director IMO Research Group	