

**ECONOMY AND ENVIRONMENT COMMITTEE APPOINTMENTS TO INTERNAL
ADVISORY GROUPS AND PANELS, PARTNERSHIP LIAISON AND ADVISORY
GROUPS AND THE HEALTH AND TRANSPORT CHAMPION**

To: **Economy and Environment Committee**

Meeting Date: **14th July 2015**

From: **Democratic Services**

Electoral division(s): **All**

Forward Plan ref: **Not applicable** *Key decision:* **No**

Purpose: **To present to the Committee the currently agreed appointments to internal advisory groups and panels, and to partnership liaison and advisory groups and to re-appoint those set out in the appendix or to suggest any changes.**

Recommendation: **The Committee is asked to agree:**

- a) the appointments of members to serve on the bodies as set out in the attached appendix and to make any changes considered appropriate.**
- b) one of the choices set out in paragraph 2.4. in respect of the Great Fen Steering Committee.**
- c) To consider appointing to the vacancy highlighted in paragraph 2.5 to the Joint Strategic Transport and Spatial Planning Committee**
- d) To consider appointing to the vacancy highlighted in paragraph 2.6 to the Needingworth Quarry Liaison Group)**
- e) To nominate and approve one member to be a director on the 'Visit Cambridge and Beyond Destination Management Company (DMO) - Board of Directors as detailed in section 3 of the report.**
- f) To agree to appoint Councillor Bates with Councillor Shuter as his substitute on the Eastern Agri-Tech Programme Delivery Board as detailed in section 4 of the report.**

g) To endorse the appointment of Councillor Jenkins as the ETE Health and Transport Champion as detailed in section 5 of the report.

| <i>Officer contact:</i> | |
|--------------------------------|-------------------------------------|
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1. BACKGROUND

- 1.1 The General Purposes Committee delegates some appointments to various internal advisory groups and panels, and to partnership liaison and advisory groups, to the Policy and Service Committees. The Appendix to this report sets out the appointments to be made which are agreed on an annual basis. Where there are vacancies / issues that have arisen / new appointments, more detail is set in section 2 below. The majority of appointments unless indicated otherwise in the attached appendix, were agreed at this Committee's meeting in May 2014. It is proposed that the appointments are re-appointed

2. EXISTING APPOINTMENTS REVIEW

Great Fen (GF) Steering Committee (appointment details page 8 of appendix)

- 2.1 This is only an observer appointment and there has been a member vacancy for some time. Councillor Orgee and Councillor McGuire were previously appointed at separate times as the Cabinet, Economy and Environment representatives. However for a period of time now, the Council has only been sending an officer and the Access Team Leader post-holder who attended, was recently made redundant, resulting in the Council no longer having an observer presence. Currently the Executive Director ETE also receives the papers for their meetings.
- 2.2 The Access Team Leader has suggested that at a minimum the Council may wish to still receive details of the activity of the Steering Committee, as the Great Fen Project is a very large scale project with millions of pounds of investment. In addition, with projected increases in the numbers of visitors, this could have a significant, longer term impact on the local transport infrastructure. The GF Steering Committee has in the past opposed rail and highways improvement proposals and it would be valuable that the Council is aware of such views at an early stage.

- 2.3 Councillor Orgee has indicated he would be happy to be considered, if the Committee was minded to re-appoint an elected member. This approach was supported by Spokes at their meeting on 18th June.

- 2.4 The Committee is asked to consider whether to:

a) appoint a member, or

b) to ask that officers continue to be sent the agenda so that they can at least be appraised of the activity of the Committee.

Joint Strategic Transport and Spatial Planning Committee (appointment details page 10 of appendix)

- 2.5 appoint to the vacancy on the Joint Strategic Transport and Spatial Planning Committee

Needlingworth Quarry Liaison Group (appointment details page 11 of appendix)

- 2.6 In May last year when this Committee last re-appointed it was considered that 3 appointments were sufficient. The Committee is asked to consider whether to now appoint to the one existing vacancy to the Needlingworth Quarry Liaison Group or to continue with three appointments from the four the Council is entitled to.

3 NEW APPOINTMENTS

Visit Cambridge and Beyond Destination Management Company (DMO) - Board of Directors

- 3.1 The County Council is being asked to appointment one member to the Board of Directors for the new Visit Cambridge and Beyond Destination Management Company (DMO). Detailed background on the remit and purpose of this new organisation is set out in the City Council Committee report of 19th March.

<http://democracy.cambridge.gov.uk/documents/s28640/Customer%20and%20Community%20ServicesScrutiny%20DMO%20Report%20-%20Final.pdf>

- 3.2 This is a new delivery mechanism led by Cambridge City for the future provision of tourism services in Cambridge and the surrounding area. This will be essential in order to encourage visitors to stay longer and therefore increase the economic return from our vibrant visitor economy and spread the benefits of this to the wider area.
- 3.3 **Governance:** It is to be governed by a Board of Directors of between 12-15, and whilst a small shadow board is already in place (of 4 Directors in order to set up the organisation as a legal entity) the City Council are now in the process of forming the rest of the Board. The aim is to have a full board in

place by mid-July. It is not proposed that the DMO adopts the model of a local authority led company. Registration of the DMO with Companies House is already underway.

3.4 **Representation:**

The representation will include **one** councillor appointment to the full board from Cambridge City, South Cambridgeshire District Council (SCDC) and ideally Cambridgeshire County Council. Cambridge City Council has already appointed Cllr Carina O'Reilly and Cllr Nick Wright has been appointed to represent SCDC. Both have Executive responsibility for Tourism/ Economic Development.

The City Council have highlighted that there would be logic to the appointment being the same as to the Cambridge BID Board as there are synergies between the new DMO and Cambridge BID. Councillor Shuter is the existing appointment to the Cambridge Bid Board.

3.5 **Number of meetings:** Initially from July through to the launch of the DMO in January 2016 it is anticipated that meetings will need to be monthly and then once the DMO is set up and running, meetings will settle down to quarterly.

3.6 **Contact details** Visit Cambridge and Beyond Destination Management Company (DMO). - Board of Directors

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4. **APPOINTMENTS PREVIOUSLY MADE BY GENERAL PURPOSES COMMITTEE TO NOW BE MADE BY THIS COMMITTEE**

4.1 **Eastern Agri-Tech Programme Delivery Board**

This oversees the spending of the grant funding to develop the agritech industry in the corridor from Cambridge to Norwich

Current appointments made previously by General Purposes Committee:

Councillor I Bates (Con)
Substitute – Councillor
M Shuter (Con)

Contact Person: Martin Lutman
Agri-Tech Project Manager
01480 277180
Martin.lutman@gcgp.co.uk

5. ECONOMY, TRANSPORT AND ENVIRONMENT - TRANSPORT AND HEALTH CHAMPION

5.1 Councillor Schumann was the previous appointment made by the Committee following a request from the Health Committee for an ETE appointment to the new position of Transport and Health Champion. At the time he served on both the Health Committee and Economy and Environment Committee.

5.2 As Councillor Schumann no longer serves on the Health Committee the latter committee at their meeting held on 28th May proposed the appointment OFCouncillor David Jenkins as the only Councillor who currently serves on both Committees. This Committee is asked to endorse the appointment.

5.3 Recommendation

The Committee is asked to approve Councillor Jenkins as the Council's Transport and Health Champion

6. ALIGNMENT WITH CORPORATE PRIORITIES

6.1 Developing the local economy for the benefit of all

There are no significant implications for this priority.

6.2 Helping people live healthy and independent lives

There are no significant implications for this priority.

6.3 Supporting and protecting vulnerable people

There are no significant implications for this priority.

7. SIGNIFICANT IMPLICATIONS

7.1 Resource Implications

There are no significant implications within this category.

7.2 Statutory, Risk and Legal Implications

There are no significant implications within this category.

7.3 Equality and Diversity Implications

There are no significant implications within this category.

7.4 Engagement and Consultation Implications

There are no significant implications within this category.

7.5 Localism and Local Member Involvement

There are no significant implications within this category.

7.6 Public Health Implications

There are no significant implications within this category.

| Source Documents | Location |
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| Reports to and minutes of the Economy and Environment Committee and the General Purposes Committee | http://www.cambridgeshire.gov.uk/info/20146/council_meetings |