# Appendix 2 LGSS Pensions Employer Survey 2014/15

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Employer Liaison & Communications Officer



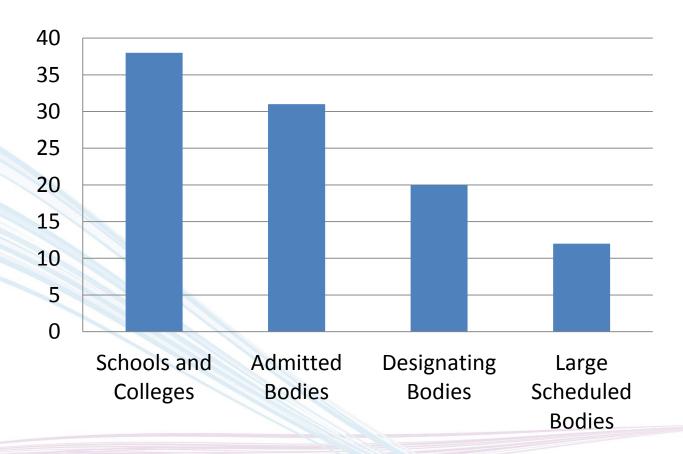
### The Survey

- 621 invitations sent out to complete the survey
- Our Employers asked to comment on our performance in the following areas:
  - Responding to communication from employers
    - Speed and quality
  - Our communication with employers
    - Bulletins
    - Employer Forums
    - Website
    - Training
  - Awareness of Governance



#### Responses

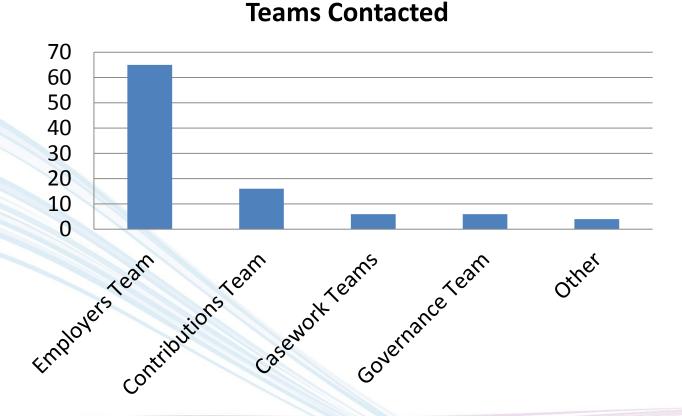
• 101 responses received





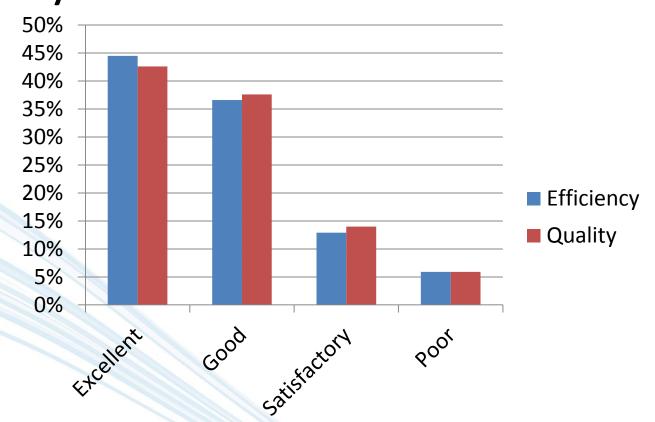
#### Communicating with LGSS

86% of respondents had contacted us in the last 12 months





# Efficiency and Quality of responses to employers



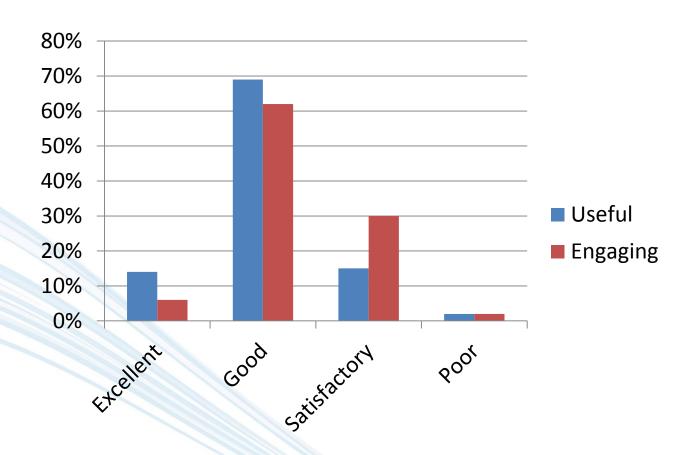


### **Employer Bulletins**

- 85.5% of respondents had read at least one of our bulletins released in the last 12 months
- 14.5% had not read any of the bulletins
  - Did not receive them or too busy
- We asked for feedback on the quality of each bulletin in terms of usefulness and how engaging they were.



### **Employer Bulletins**





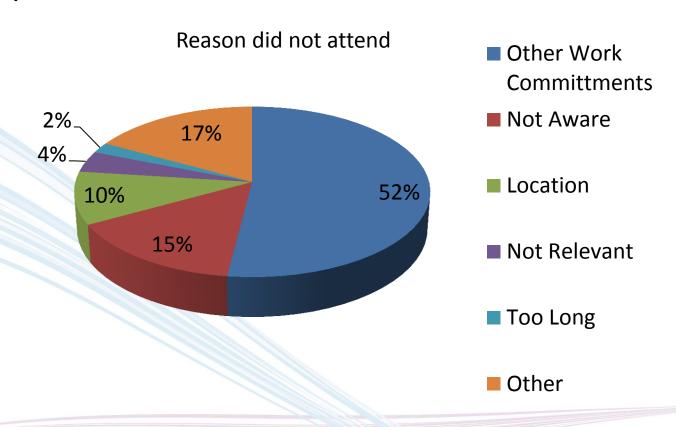
#### Employer Bulletins - Feedback

- Usefulness 7 comments received
  - Too technical
  - Too much jargon
- Engaging 17 comments received
  - Pensions is not an engaging subject
  - Too wordy
  - Too much jargon
  - Complex subject matter
  - Prefer paper or PDF not link website



#### **Employer Forums**

 Only 31.4% of respondents had attended the employer forum last year

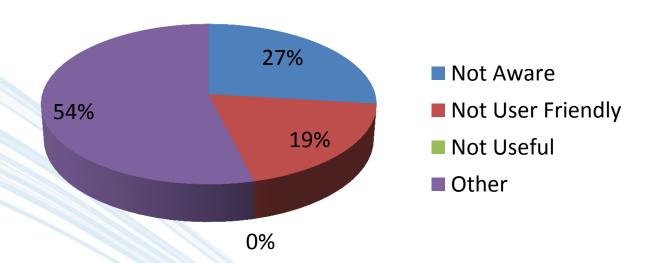




#### Website

54% of respondents had used the website in the last 12 months

Reasons for not using the website

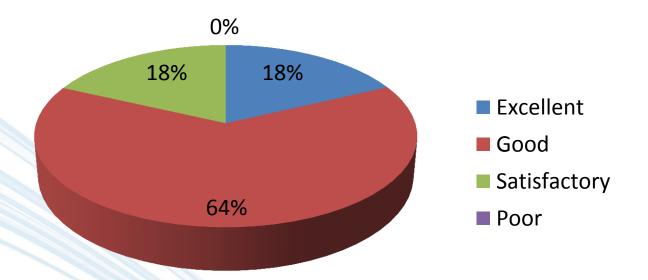




#### Website - Content

• 82% of respondents found the content on the website to be excellent or good

**Content on website** 



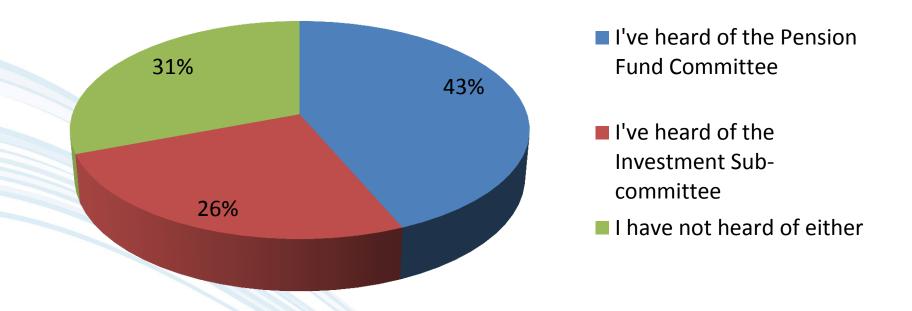


#### **Training**

- 50% of respondents had attended employer training in the last 12 months
- Of these, 93% said the training met their needs
- Awareness of training is low
- Employer Responsibilities and Pensionable Pay most popular topics
- Step-by-step guides, presentations & workshops



#### Awareness of Governance



 74% of respondents have not read key governance reports



## What do we intend to do with the results

- Inform employers of the outcome
  - Bulletin to go out shortly to employers outlining results
  - Short presentation in employer forums in October
- Feedback to LGSS
- Act on their feedback as much as possible
  - Website will be changing with dedicated Member and Employer sites.
    - Member site to be managed by Heywoods
  - Forums to be more interactive
    - Summary webinars
    - Workshops
  - Review the current format and timing of bulletins
  - Separate Pensionable Pay workshops
  - Employer induction programme



# Thank you, are there any questions?

