

JOINT HEALTH AND WELLBEING STRATEGY CONSULTATION

To: **General Purposes Committee**

Meeting Date: **24th March 2020**

From: **Director of Public Health**

Electoral division(s): **All**

Forward Plan ref: **Not applicable** *Key decision:* **No**

Purpose: **To present the draft Cambridgeshire and Peterborough Health and Wellbeing Strategy to General Purposes Committee for consultation and highlight the links with the draft Think Communities Health Deal Agreement.**

Recommendation: **General Purposes Committee is asked to discuss and comment on the draft Joint Health and Wellbeing Strategy from the perspective of Committees across the Council**

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1. BACKGROUND

- 1.1 Health and wellbeing boards were established under the Health and Social Care Act 2012 to act as a forum in which key leaders from the local health and care system could work together to improve the health and wellbeing of their local population. They became fully operational on 1 April 2013 in all 152 local authorities with adult social care and public health responsibilities.
- 1.2 The Cambridgeshire Health and Wellbeing Board is chaired by the Deputy Leader Councillor Roger Hickford and the Vice-Chair is Jan Thomas, the Accountable Officer for the Cambridgeshire & Peterborough Clinical Commissioning Group (CCG).
- 1.3 Developing a Joint Health and Wellbeing Strategy (JHWS) to meet the needs identified in their Joint Strategic Needs Assessment (JSNA) is a statutory requirement of all Health and Wellbeing Boards.
- 1.4 Alongside the development of the draft JHWS, the Think Communities team has been working with partners to develop a draft Think Communities Health Deal Agreement.

2. MAIN ISSUES

Developing the joint Health and Wellbeing Strategy

- 2.1 Cambridgeshire and Peterborough Health and Wellbeing Boards have chosen to work together through a 'Whole System' Joint Sub-Committee, which includes the full membership of both Boards, to develop one Joint Health and Wellbeing Strategy across Peterborough and Cambridgeshire. This will increase the strategic impact of the JHWS on the wider health system. Councillor Holdich (Peterborough City Council Leader) currently chairs this 'Whole System Joint Sub-Committee', and in the longer term the Chair will alternate between Peterborough and Cambridgeshire.
- 2.2 The approach to developing the new Joint Health and Wellbeing Strategy (JHWS) was to discuss the key findings of the Cambridgeshire and Peterborough Joint Strategic Needs Assessment (JSNA) for health and wellbeing, with a wide range of local stakeholders. These discussions focussed on health and wellbeing outcomes where we face challenges as a system - for example the impact of population growth on infrastructure and demand for services; significant inequalities between communities; or outcomes where the system as a whole does worse than average. These discussions helped to develop the key priorities and areas of focus for the JHWS.
- 2.3 The four priorities identified for the JHWS are:

Priority 1: Places that support health and wellbeing

Priority 2: Helping children achieve the best start in life

Priority 3: Staying healthy throughout life

Priority 4: Quality health and social care

Further detail of the background to these priorities, the areas of focus within them, and the proposed actions for the Health and Wellbeing Board and partner agencies are described

within the Strategy documents on the consultation weblink and attached as **Annexes A, B, C and D.**

Alignment with the Think Communities Health Deal Agreement

- 2.4 Communities we live in are fundamental to our health, and we are taking a 'Think Communities' approach to the Joint Health and Wellbeing Strategy. Our Think Communities System Ambition is to develop a public sector workforce that listens, engages with and aligns to communities and each other, through mobilisation of citizens and communities into positive action and commits to delivering services in ways that support communities to drive lasting change.
- 2.5 The draft Think Communities Health Deal Agreement (**Annex E**) identifies how the System partners will commit to working collaboratively with the focus on place /local communities whilst aiming to empower people to take responsibility to improve their health outcomes. Supporting the health and well-being of our communities is fundamental to Local Government, and the NHS, therefore we recognise that many of the most important factors which affect our residents' health are social, economic and environmental.
- 2.6 The Think Communities approach is based on place and partners supporting Communities /individuals to be enabled to take back responsibility, rather than organisations working in silos. The action needed to address the Wider Determinants of Health can be challenging therefore we need to adopt a much more holistic approach to delivering solutions with Communities which contribute to the delivery of some of the Health and Well-being priorities.

The consultation process

- 2.7 The consultation on the draft JHWS was launched on February 7th 2020 and will close on 30th April. The consultation documents and questionnaire are available on weblink <https://consultcambs.uk.engagementhq.com/health-and-wellbeing-strategy-consultation>

The consultation documents include the full draft Joint Health and Wellbeing Strategy, an Executive Summary, and an Easy Read version which has been tested with HealthWatch Access Champions.

Hard copies of the consultation documents will be made available in libraries, or by request from the Public Health administrative team.

Hard copies of the Easy Read version are being sent to organisations working with people with learning disabilities.

- 2.8 Presentations and/or workshops on the Joint Health and Wellbeing Strategy consultation are in process of being planned for the following Committees and Boards, although at the time of writing some are still to be confirmed.
- Peterborough City Council Health Scrutiny Committee
 - Cambridgeshire County Council Health Committee, Communities and Partnerships Committee, and General Purposes Committee
 - A relevant Committee, Panel or Workshop in all District and City Councils

- A relevant forum at the Cambridgeshire and Peterborough Combined Authority
- Cambridgeshire Public Service Board
- The Sustainable Transformation Partnership (STP) Board and relevant Alliances and Clinical Sub-Groups.
- The CCG Governing Body
- Cambridgeshire and Peterborough HealthWatch Board
- Patient Participation Groups and Forums
- Partnership Boards (for Older People, Mental Health, People with Disabilities)
- Voluntary Sector Chief Executives Group
- Cambridgeshire Countywide Community Safety Board
- Safer Peterborough Partnership
- Cambridgeshire & Peterborough Executive Safeguarding Board
- Think Communities Senior Officer Board
- Children's Health and Wellbeing Executive Board
- Cambridgeshire Sub-Regional Housing Board
- Planning Policy Officers Group
- Public Health Reference Group
- Cambridgeshire and Peterborough Smoke Free Alliance

The Health and Wellbeing Strategy presentation includes slides prepared by the Think Communities team, outlining the Think Communities approach and the draft Think Communities Health Deal Agreement.

- 2.9 A progress report on the consultation was taken to the Cambridgeshire and Peterborough Health and Wellbeing Boards Joint Whole- System Sub-Committee meeting on March 5th 2020. There has already been feedback on the importance of promoting physical activity, the use of green space and best use of leisure services as something which could be more prominent in the strategy.

The consultation feedback report together, with the final draft of the JHWS as modified in response to the consultation, will be taken to the Joint Whole System Sub-Committee for approval on June 4th 2020.

Implementing the Strategy

- 2.10 The Health and Wellbeing Board does not hold its own budget, but works as forum to bring local organisations and leaders together, to develop a joint approach to health and wellbeing.
- 2.11 One outcome of the pre-consultation discussions with stakeholders, was that for most of the key issues in the JHWS we were able to identify a multi-agency board or group which was already addressing the strategic priority or focus area of concern. In some cases this group had agreed a multi-agency plan across Cambridgeshire and Peterborough to achieve this. Sometimes, other key stakeholders were not aware of this work – leading to a risk of duplication and fragmented working across the wider system.
- 2.12 A key proposed outcome from the JHWS is therefore to 'keep it simple' – highlighting, endorsing and signposting to existing multi-agency Boards and groups, which are addressing key health and wellbeing issues. The role of the Health and Wellbeing Board

then becomes to implement the key priorities in the Strategy through existing partnership infrastructure with existing multi-agency Boards and groups taking responsibility for implementing focus areas and actions in the JHWS. This would prevent unnecessary duplication, and would steer the work of these multi-agency groups towards the JHWS priorities. They would be expected to prepare more detailed action plans, and report back regularly on progress. Key outcome metrics for each focus area (based on the outcomes for residents included in the strategy) would also be regularly monitored by the HWB Board, which can provide strategic challenge, support and 'unblocking' where necessary.

Implications for the General Purposes Committee

- 2.13 The JHWS includes priorities and actions across the range of the work of the Council. This means that all Committees potentially have an interest in how the services and policies they oversee can contribute to JHWS priorities. Committee Chairs are asked to contribute to the discussion, and provide comment on behalf of their Committees.

3. ALIGNMENT WITH CORPORATE PRIORITIES

3.1 A good quality of life for everyone

The purpose of the JHWS is to improve people's health and wellbeing, which is an important aspect of quality of life. Priority 3 is 'Staying healthy throughout life' and Priority 4 is 'Quality health and social care'.

3.2 Thriving places for people to live

Priority 1 of the JHWS is 'Places that support health and wellbeing'

3.3 The best start for Cambridgeshire's children

Priority 2 of the JWHS is 'Helping children achieve the best start in life'

3.4 Net zero carbon emissions for Cambridgeshire by 2050

Climate change is a significant threat to health and wellbeing. Focus area 1.1 of the JHWS is 'Housing Developments and Transport which support residents' health and address climate change'. Under this focus area there is a proposed action 'The Health and Wellbeing Board can endorse and support member organisations' Climate Change Strategies and Action Plans as these develop'.

4. SIGNIFICANT IMPLICATIONS

4.1 Resource Implications

The draft JHWS does not have direct financial implications for the organisations involved at this point. The plans and actions outlined are expected to be delivered within existing system resources. The consultation process will require officer time, prioritised within existing workloads as this is a statutory strategy; and there have been limited costs for

design, printing (delivered in-house through Peterborough City Council design and print service) and social media.

4.2 Procurement/Contractual/Council Contract Procedure Rules Implications

There are no significant implications within this category

4.3 Statutory, Legal and Risk Implications

The production of a Joint Health and Wellbeing Strategy to meet the needs identified in the Joint Strategic Needs Assessment is a statutory duty of Health and Wellbeing Boards.

4.4 Equality and Diversity Implications

The draft JHWS includes a focus on addressing inequalities in health and wellbeing demonstrated through the joint strategic needs assessment.

4.5 Engagement and Communications Implications

The report sets out details of significant implications in paragraphs 2.7, 2.8 and 2.9.

4.6 Localism and Local Member Involvement

The focus on place through a Think Communities Health Deal Agreement is set out in paragraphs 2.4-2.6

4.7 Public Health Implications

The purpose of the JHWS is to work together to improve a wide range of public health and care outcomes.

This report does not contain officer clearances as it is a consultation document.

Source Documents	Location
Cambridgeshire and Peterborough Joint Strategic Needs Assessment Core Dataset (2019)	https://cambridgeshireinsight.org.uk/jsna/published-joint-strategic-needs-assessments/
HealthWatch 'What would you do?' Consultation Report	http://www.healthwatchcambridgeshire.co.uk/sites/default/files/final_-_camb_and_pboro_what_would_you_do_report.pdf