

JOINT HEALTH AND WELLBEING STRATEGY CONSULTATION

To: **Health Committee**

Meeting Date: **March 19th 2020**

From: **Director of Public Health**

Electoral division(s): **All**

Forward Plan ref: **N/A** *Key decision:* **No**

Purpose: **To present the draft Cambridgeshire and Peterborough Health and Wellbeing Strategy to Health Committee for consultation and highlight the links with a Think Communities approach**

Recommendation: **Health Committee is asked to discuss and comment on the draft Joint Health and Wellbeing Strategy in general, on specific actions in the Strategy in which the County Council public health functions would play a role, and on the Think Communities Health Deal Agreement.**

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1. BACKGROUND

- 1.1 Health and wellbeing boards were established under the Health and Social Care Act 2012 to act as a forum in which key leaders from the local health and care system could work together to improve the health and wellbeing of their local population. They became fully operational on 1 April 2013 in all 152 local authorities with adult social care and public health responsibilities.
- 1.2 The Cambridgeshire Health and Wellbeing Board is chaired by the Deputy Leader Cllr Roger Hickford and the Vice-Chair is Jan Thomas, the Accountable Officer for the Cambridgeshire & Peterborough Clinical Commissioning Group (CCG).
- 1.3 Developing a Joint Health and Wellbeing Strategy (JHWS) to meet the needs identified in their Joint Strategic Needs Assessment (JSNA) is a statutory requirement of all Health and Wellbeing Boards.

2. MAIN ISSUES

Developing the joint Health and Wellbeing Strategy

- 2.1 Cambridgeshire and Peterborough Health and Wellbeing Boards have chosen to work together through a 'Whole System' Joint Sub-Committee, which includes the full membership of both Boards, to develop one Joint Health and Wellbeing Strategy across Peterborough and Cambridgeshire. This will increase the strategic impact of the JHWS on the wider health system. Cllr Holdich currently chairs this 'Whole System Joint Sub-Committee', and in the longer term the Chair will alternate between Peterborough and Cambridgeshire.
- 2.2 The approach to developing the new Joint Health and Wellbeing Strategy (JHWS) was to discuss the key findings of the Cambridgeshire and Peterborough Joint Strategic Needs Assessment (JSNA) with a wide range of local stakeholders. These discussions focussed on health and wellbeing outcomes where we face challenges as a system - for example the impact of population growth on infrastructure and demand for services; significant inequalities between communities; or outcomes where the system as a whole does worse than average. These discussions helped to develop the key priorities and areas of focus for the JHWS.
- 2.3 The four priorities identified for the JHWS are:

Priority 1: Places that support health and wellbeing

Priority 2: Helping children achieve the best start in life

Priority 3: Staying healthy throughout life

Priority 4: Quality health and social care

Further detail of the background to these priorities, the areas of focus within them, and the proposed actions for the Health and Wellbeing Board and partner agencies are described within the Strategy documents on the consultation web link and attached as Annexes A, B, C and D.

Alignment with the Think Communities Health Deal Agreement

- 2.4 Communities we live in are fundamental to our health, and we are taking a 'Think Communities' approach to the Joint Health and Wellbeing Strategy. Our Think Communities System Ambition is to develop a public sector workforce that listens, engages with and aligns to communities and each other, through mobilisation of citizens and communities into positive action and commits to delivering services in ways that support communities to drive lasting change.

The draft Think Communities Health Deal Agreement (Annex E) identifies how the System partners will commit to working collaboratively with the focus on place /local communities whilst aiming to empower people to take responsibility to improve their health outcomes. Supporting the health and well-being of our communities is fundamental to Local Government, and the NHS, therefore we recognise that many of the most important factors which affect our residents' health are social, economic and environmental.

The Think Communities approach is based on place and partners supporting Communities /individuals to be enabled to take back responsibility, rather than organisations working in silos .The action needed to address the Wider Determinants of Health can be challenging therefore we need to adopt a much more holistic approach to delivering solutions with Communities which contribute to the delivery of some of the Health and Well-being priorities.

The consultation process

- 2.5 The consultation on the draft JHWS was launched on February 7th 2020 and will close on 30th April. The consultation documents and questionnaire are available on weblink <https://consultcambs.uk.engagementhq.com/health-and-wellbeing-strategy-consultation>

The consultation documents include the full draft Joint Health and Wellbeing Strategy, an Executive Summary, and an Easy Read version which has been tested with HealthWatch Access Champions.

Hard copies of the consultation documents will be made available in libraries, or by request from the Public Health administrative team.

Hard copies of the Easy Read version are being sent to organisations working with people with learning disabilities.

- 2.6 Presentations and/or workshops on the Joint Health and Wellbeing Strategy consultation are in process of being planned for the following Committees and Boards, although at the time of writing some are still to be confirmed:
- Peterborough City Council Health Scrutiny Committee
 - Cambridgeshire County Council Health Committee, and any other Committees as appropriate
 - A relevant Committee, Panel or Workshop in all District and City Councils
 - A relevant forum at the Cambridgeshire and Peterborough Combined Authority

- Cambridgeshire Public Service Board
- The Sustainable Transformation Partnership (STP) Board and relevant Alliances and Clinical Sub-Groups.
- The CCG Governing Body
- Cambridgeshire and Peterborough HealthWatch Board
- Patient Participation Groups and Forums
- Partnership Boards (for Older People, Mental Health, People with Disabilities)
- Voluntary Sector Chief Executives Group
- Cambridgeshire Countywide Community Safety Board
- Safer Peterborough Partnership
- Cambridgeshire & Peterborough Executive Safeguarding Board
- Think Communities Senior Officer Board
- Children's Health and Wellbeing Executive Board
- Cambridgeshire Sub-Regional Housing Board
- Planning Policy Officers Group
- Public Health Reference Group
- Cambridgeshire and Peterborough Smoke Free Alliance

- 2.7 A progress report on the consultation will be taken to the Cambridgeshire and Peterborough Health and Wellbeing Boards Joint Whole- System Sub-Committee meeting on March 5th 2020.

The consultation feedback report together, with the final draft of the JHWS as modified in response to the consultation, will be taken to the Joint Whole System Sub-Committee for approval on June 4th 2020.

Implementing the Strategy

- 2.8 The Health and Wellbeing Board doesn't hold its own budget, but works as forum to bring local organisations and leaders together, to develop a joint approach to health and wellbeing.

One outcome of the pre-consultation discussions with stakeholders, was that for most of the key issues in the JHWS we were able to identify a multi-agency board or group which was already addressing the strategic priority or focus area of concern. In some cases this group had agreed a multi-agency plan across Cambridgeshire and Peterborough to achieve this. Sometimes, other key stakeholders were not aware of this work – leading to a risk of duplication and fragmented working across the wider system.

A key proposed outcome from the JHWS is therefore to 'keep it simple' – highlighting, endorsing and signposting to existing multi-agency Boards and groups, which are addressing key health and wellbeing issues. The role of the Health and Wellbeing Boards then becomes to support these groups, prevent unnecessary duplication, regularly monitor their progress against JHWS priorities and the outcomes achieved for residents, and provide strategic challenge, support and 'unblocking' where necessary.

Implications for the work of the Health Committee

- 2.9 The Health Committee is the Service Committee for Cambridgeshire County Council's public health functions. The Council's Director of Public Health is the lead officer for both the Joint Strategic Needs Assessment and the Joint Health and Wellbeing Strategy, and public health staff in the Council have significant involvement in a number of proposed priorities and actions. The Health Committee is therefore a key partner in the JHWS, and the JWHS will help to deliver identified Health Committee priorities and key outcomes such as reducing health inequalities, children and young people's mental health, and health in new communities.
- 2.10 The Public Health Directorate will be involved in providing specialist input to many of the actions – either in a leadership role or in a supporting role for multi-agency groups led by organisations across the system.

3. ALIGNMENT WITH CORPORATE PRIORITIES

3.1 A good quality of life for everyone

The purpose of the JHWS is to improve people's health and wellbeing, which is an important aspect of quality of life. Priority 3 is 'Staying healthy throughout life' and Priority 4 is 'Quality health and social care'.

3.2 Thriving places for people to live

Priority 1 of the JHWS is 'Places that support health and wellbeing'

3.3 The best start for Cambridgeshire's children

Priority 2 of the JWHS is 'Helping children achieve the best start in life'

3.4 Net zero carbon emissions for Cambridgeshire by 2050

Climate change is a significant threat to health and wellbeing. Focus area 1.1 of the JHWS is 'Housing Developments and Transport which support residents' health and address climate change'. Under this focus area there is a proposed action 'The Health and Wellbeing Board can endorse and support member organisations' Climate Change Strategies and Action Plans as these develop'.

4. SIGNIFICANT IMPLICATIONS

4.1 Resource Implications

The draft JHWS does not have direct financial implications for the organisations involved at this point. The plans and actions outlined are expected to be delivered within existing system resources. The consultation process will require officer time, prioritised within

existing workloads as this is a statutory strategy; and there have been limited costs for design, printing (delivered in-house through Peterborough City Council design and print service) and social media.

4.2 Procurement/Contractual/Council Contract Procedure Rules Implications

There are no significant implications within this category

4.3 Statutory, Legal and Risk Implications

The production of a Joint Health and Wellbeing Strategy to meet the needs identified in the Joint Strategic Needs Assessment is a statutory duty of Health and Wellbeing Boards.

4.4 Equality and Diversity Implications

The draft JHWS includes a focus on addressing inequalities in health and wellbeing demonstrated through the joint strategic needs assessment.

4.5 Engagement and Communications Implications

The report sets out details of significant implications in paragraphs 2.5, 2.6 and 2.7

4.6 Localism and Local Member Involvement

The focus on place through a Think Communities Health Deal Agreement is set out in paragraph 2.4

4.7 Public Health Implications

The purpose of the JHWS is to work together to improve a wide range of public health and care outcomes.

Source Documents	Location
Cambridgeshire and Peterborough Joint Strategic Needs Assessment Core Dataset (2019)	https://cambridgeshireinsight.org.uk/jsna/published-joint-strategic-needs-assessments/
HealthWatch 'What would you do?' Consultation Report	http://www.healthwatchcambridgeshire.co.uk/sites/default/files/final_-_camb_and_pboro_what_would_you_do_report.pdf