

Joint Cambridgeshire and Peterborough Health and Wellbeing Board / Integrated Care Partnership

Date: Tuesday 20 December 2022

Time: 10:30 am

Venue: Red Kite Room, New Shire Hall, Alconbury Weald, Huntingdon PE28 4YE

MINUTES

Present:

Members:

Cllr Susan van de Ven	Vice-Chair of Adults and Health Committee (lead member for HWB) – Cambridgeshire County Council (Chair)
Cllr Lynne Ayres	Cabinet Member for Children's Services, Education, Skills and the University, Peterborough City Council
Ricky Cooper	Representative of the Executive Director of Children's Services, Peterborough City Council and Cambridgeshire County Council
Jim Haylett	Representative of the Cambridgeshire Police and Crime Commissioner
Cllr Richard Howitt	Chair of Adults and Health Committee - Cambridgeshire County Council
Charlotte Black	Executive Director of People and Communities
Dr James Morrow	Primary Care Representative (South)
John O'Brien	ICB Chair
Jan Thomas	ICB Chief Executive
Kit Connick	ICB Chief Officer, Partnerships & Strategy
Louis Kamfer	ICB Deputy Chief Executive/ MD of Strategic Commissioning ABU
Paul Medd	Chief Executive of Fenland District Council and District Council representative – North
Professor Steve Barnett	Chair of North West Anglia NHS Foundation Trust (NWAFT)
Vicki Evans	Cambridgeshire Constabulary

Present (Virtually):

Mary Elford	Chair of Cambridgeshire Community Services NHS Trust (CCS)
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Officers:

Laura Halstead	Head of Communications and Marketing, ICB
Raj Lakshman	Public Health Consultant
Kate Parker	Head of Public Health Business Programme
Michelle Rowe	Democratic Services Manager, Cambridgeshire County Council
Daniel Snowdon	Democratic Services Officer, Cambridgeshire County Council
Val Thomas	Deputy Director of Public Health, Cambridgeshire

1. Apologies for Absence and Declarations of Interest

Apologies for absence were received from Julie Spence, Chair of Cambridgeshire and Peterborough NHS Foundation Trust (CPFT); Stewart Francis, Local Healthwatch Chair; Darryl Preston, Police and Crime Commissioner for Cambridgeshire and Peterborough; Ged Curran, ICB Non-Executive Member; Professor John Wallwork, Chair of Royal Papworth Hospital NHS Foundation Trust; Mayor Dr Nik Johnson, Cambridgeshire and Peterborough Combined Authority (Mayor); Dr Neil Modha, Primary Care Representative (North); Cllr John Howard, Peterborough City Council; Jyoti Atri, Director of Public Health; Liz Watts, Chief Executive of South Cambridgeshire District Council and District Council representative – South; Dr Mike More, Chair Cambridge University Hospitals NHS Foundation Trust and Julie Farrow, Voluntary and Community Sector Representative.

No declarations of interest were received.

2. Minutes of the Cambridgeshire and Peterborough Joint Health and Wellbeing Board and Integrated Care Partnership 14 October 2022

The minutes of the meeting on 14 October 2022 were agreed as an accurate record.

Business Delivery

3. Let's Talk: Your Health and Care Campaign report

The Joint Health and Wellbeing Board / Integrated Care Partnership received a presentation from the Integrated Care Board Chief Officer Strategy and Partnerships, and Head of Communications Engagement regarding the findings of the Let's Talk: Your Health and Care Campaign.

After the presentation of the key findings, the following points were raised in the discussion.

- The value of the campaign was recognised. The authors were commended for their work on producing the report and highlighting the key points.
- Engagement with the gypsy and traveller communities was welcomed. Clarification was requested on to what extent the process had engaged migrant communities across Cambridgeshire and Peterborough. The meeting noted that the ICB had worked closely with the voluntary and community sector to maximise engagement. In response it was also recognised that there were always opportunities to enhance engagement, either directly or via proxies.
- It was highlighted that respondents had expressed support for increasing the capacity for booking appointments. The potential tension between prevention and more bookable capacity was highlighted.
- Attendees were supportive of the exercise being repeated periodically to ensure that a conversation with our communities is maintained and evolves.
- The prominence of childcare issues in the feedback was recognised, and it was questioned whether the collective buying power of the system could be harnessed to develop new solutions to address these challenges.
- The meeting recognised the overall pressure on the system, and how this appeared to be impacting on emergency departments.

- Clarification was requested how the survey results compared with the 'Big Conversation' exercise which had been undertaken prior to the pandemic. Members noted that the survey questions had been different, but that the results indicated a much greater acceptance of the role of digital solutions. It was also highlighted that whilst there had been an increased level of personal awareness of health and wellbeing issues, that this had not been reflected in material shifts in individual motivation to address health concerns.
- Constraints on the availability of resources to address some of the challenges was acknowledged.
- Comments were invited on the survey response rate amongst young people. Attendees noted that social media engagement was a key part of engaging with this age group, but that the social media landscape was continually evolving which complicated the aspiration to increase engagement amongst this age group.
- Attendees also noted the comments about access to transport.

The Health & Wellbeing Board and Integrated Care Partnership agreed to note the update.

Strategy Development

4. Cambridgeshire & Peterborough Health and Wellbeing Integrated Care Strategy

The Health & Wellbeing Board and Integrated Care Partnership received a report seeking approval for the Cambridgeshire & Peterborough Health and Wellbeing Integrated Care Strategy.

The meeting was advised that the informal development session planned for 20 January 2023 would take a more detailed look at the development of the strategy's four priorities, and programmes of work to deliver on the strategy's ambitions.

It was noted that subject to approval of the strategy, the document would be published on the ICS website alongside an easy read version.

Attendees commented on the value of system working in development of the strategy and going forward the expected value of the strategy in informing planning of the ICB and other partners. It was also recognised that the strategy also provided the starting point for development of further opportunities for integration.

Priority leads were then invited to provide an update on each of the four priorities in the strategies. Brief summaries were provided of each priority.

The Health & Wellbeing Board and Integrated Care Partnership agreed to

- Approve the Joint Cambridgeshire & Peterborough Health and Wellbeing Integrated Care Strategy.
- Recommend that the Strategy is published in accordance with national guidance.
- Note that the Health & Wellbeing Board and Integrated Care Partnership on 20 January 2023 has been scheduled as a development session for Board members.

5. Forward Agenda Plan

The Joint Health & Wellbeing Board and Integrated Care Partnerships received and noted the Forward Agenda Plan.

6. Date of the next meeting

The date of the next meeting was confirmed as Friday 24th March at 1:30 pm. Meeting closed at 11:30.

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12 January 2023
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