

Vinery Road, Cambridge	
Summary of Objections	CCC Officer response
The modal filter makes access to Mill Road and Coldham's Lane more difficult and adds significantly to journey time and is inconvenient	There is still access to all properties. Some journeys will be longer but only by a maximum of a mile.
The modal filter creates an issue for delivery vans	Delivery vehicles can still access all properties but will need to adjust their routing to access Vinery Rd via either Mill Road or Coldham's Lane
Disabled residents needing to use their car or a taxi are disadvantaged due to longer journeys	Some journeys will be longer but only by a maximum of a mile.
There is now more traffic on Coldham's Lane and Mill Road/Brooks Road so journeys are longer	We have looked at traffic sensor data for Mill Road and Coldham's Lane, comparing pre and post installation traffic levels. They show that in peak hours there have been some increases in traffic which is to be expected (details in Appendix 3). It is preferable that through traffic is on these main roads rather than on residential streets.
Generally more traffic and pollution caused by longer journeys	As above we have not seen a significant increase in traffic levels around Vinery Road. From the sensors we installed air pollutant levels decreased on Vinery Road post installation and the City Council sensors on Mill Road and Coldham's Lane show on average a decrease.
Concerns about the negative effect on the local shop/post office and barber	The number of people walking past the businesses has increased during peak hours post implantation which should be positive for trade. Surveys of shop users has not been undertaken but research indicates that traders often significantly overestimate the numbers of people who access their shop by car and that improvements to the walking environment are beneficial to retail trade: pedestrian-pound-2018.pdf (livingstreets.org.uk)
Keep to timed closure ie. the school street closure, no need for permanent closure	The modal filter helps the long term sustainability of the school streets closure as only one volunteer is needed and there are a lot fewer issues with aggressive drivers since the implementation of the closure. The school street closure in the afternoon is earlier than most peak hour traffic and so there would still be a lot of through movements of traffic at that time which makes it less safe for people walking and cycling home from work and for children who have been at after school activities. As commented on by some residents, it now feels safe for children to walk or cycle to the local shop whereas before this wasn't the case.
Danger of U-turning vehicles	There were a lot of U turn manoeuvres when the scheme was first implemented which reduced as

	drivers became aware of the change. As requested by residents and the school the direction of the one-way section of Vinery Road has been reversed (as a trial) so that drivers could drive out of Vinery Way without having to undertake a U turn. This seems to have significantly reduced this manoeuvre.
Larger vehicles get stuck and have to back out	As commented by a resident in support of the scheme, the existing width restriction prevented access through by large vehicles before the modal filter was installed. The reversal of the one-way on Vinery Road should help reduce the need for backing up at this end of the road.
More traffic and parking in neighbouring residential streets	Some streets such as Ross Street appear to have experienced an increase in traffic whilst others in the surrounding area, as set out below, have experienced a reduction in traffic.
Delays to emergency services	All emergency services have a key with which the bollard can be removed.
Reduced safety for cyclists on Mill Rd due to increased traffic	The closure of Mill Road will reduce traffic in the area and so safety for cyclists should be improved.
Issue for carers' access	Access to all properties is maintained.
Personal safety reduced at night as less vehicles	Whilst some residents may feel less safe where there is less traffic, others will feel more confident walking and cycling in the area due to the reduction in speeding vehicles.
Summary of supportive comments	CCC Officer responses
Vinery Rd feels safer at all times	noted
Removes problem of aggressive driving	noted
Changing the one-way direction would improve the scheme	This has been implemented.
Most people walk and cycle to the local shop	noted
Parking is easier outside the shop	noted
Safer for children cycling to the shop	noted
The air is cleaner	This has been corroborated by our before and after air quality surveys
Less traffic on Seymour St, Hemingford Rd and Romsey Rd since installation	noted
Removes speeding traffic School streets easier to operate and less abuse from drivers towards volunteers	noted
Fewer large vehicles who couldn't get through width restriction having to reverse back down the road.	noted
Neutral comments	CCC Officer responses
Concern that there will be more traffic on Seymour Street once the scheme is implemented.	We received a supportive comment that traffic had reduced in Seymour St following installation

Complaints about the removal of the bollard	The bollard was removed illegally and subsequently replaced.
Concern about motorists going the wrong way down the one-way section of Vinery Road and request to make this two-way	The one-way has been reversed on a trial basis and has anecdotally reduced the incidents of contravention
Would prefer the closure to be only during school drop/off pick up as before	The scheme helps the sustainability of the school streets closure and aims to improve safety at all times.
Reverse the one-way section to help access to the local shop	This has been implemented on a trial basis.
Stakeholder responses	
Vinery Store/ Post Office	<p>I am the business owner and Postmaster of Vinery Store and Post Office at Vinery Way CB1 3DR and I'm writing to object strongly to the above proposal.</p> <p>The installation of the barrier and school traffic calming measures have already had a significant financial impact on our business. We anticipate that the situation will get worse if the proposal is made permanent and that the business will close.</p> <p>Our customer footfall has declined and more specifically we are seeing less businesses using us for more profitable post office services such as banking and DVLA services. The loss of post office customers also means less opportunity for retail sales contributing to the overall decline of the business.</p> <p>The profit for both the store and post office has reduced extremely year on year. This coupled with general cost increases is having a significant impact on our income. Retailers and post offices are already experiencing issues with viability due to the higher cost of living pressures on local businesses, such as increased business rates and staffing costs, plus higher inflation and energy costs. I also want to make you aware that Histon Road Post Office in Cambridge closed on 12 January as it's no longer profitable, which will also mean more travel for customers to reach essential services. More information about the closure is on the Post Office website Histon Road CB4 3HL - 107113 - Post Office - Ci9zen Space (postofficeviews.co.uk)</p> <p>Vinery Road is a Main Post Office offering more services than other nearby local branches. We attract business from the surrounding area for these additional services, helping to reduce travel into the city. We would request that Cambridge County Council support local businesses at this challenging time.</p> <p>There are a lot of elderly and vulnerable customers who value the easy access and personal service and support that we provide. Many don't have blue badges, but may be unable to walk very far, and have no option but to drive to</p>

the post office. We provide them with valuable support with their pensions and benefits, banking, bill payments, and general support in filling forms, as well as helping customers with their grocery shopping. Business customers often need to park outside our premises with numbers of large and heavy parcels and high volumes of cash. It's just not possible for everyone to walk or cycle to our post office and we are aware that customers are now choosing to use alternative locations where they can drive and park.

Since the installation of the barrier, local residents from the other end of Vinery Road are parking at this end to make their exit easier. This is blocking our shop deliveries, cash deliveries and Royal Mail collections, causing further congestion. Our collection times have been delayed by up to 1/2 hour as drivers are getting stuck in traffic as they have to drive the long way round.

During school pick up/drop off parents are parking at Coldhams Lane and crossing the main roads with their children, potentially risking their safety. The council needs to review and make alternative measures to avoid future accidents.

The Post Office at Vinery Road provides an essential service for local customers and businesses in the surrounding area. The current cost of living crisis means that customers, especially those on lower incomes or who are unable to travel, depend more on their local post office to access cash for budgeting, paying bills and receiving cost of living support payments. We are very worried for our customers because if the Council decides to continue with these changes our business will be unsustainable and will need to close. Should the store and post office close, customers will no longer have access to local services and will need to travel further, incurring more travel and increased costs.

We have a petition that was also shared in the local media who are following our story. Currently there are over 1,000 people supporting us, here is the link to the petition <https://chnng.it/mpP8DzMV>. We also have paper signatures from the people who do not have access to our online petition.

The outcome we are seeking from Cambridge County Council is to remove the road barrier as soon as possible and implement alternative measures for school traffic calming that won't impact on the provision of essential services in the community. The current measures in place are risking children's lives and are having a significant impact on the viability of my business.

INCLUDED "STOP THE ACTIVE TRAVEL TRANCHE 2 C30 PETITION TO REINSTATE THROUGH TRAFFIC

	BETWEEN VINERY WAY AND VINERY ROAD SOUTH PR0821” AND CONTAINED 176 SIGNATURES
Cambridge City Councillor, Dave Baignent	I continue to support this measure
St Philips primary school	<p>St Philip's school has seen advantages and disadvantages from the filter. The reduction in traffic across the entrance is positive for the children's safety, but all deliveries etc now need to access the school via Coldham's Lane. Its impact during drop-off and pick-up is more complicated because the school streets initiative itself has minimised the number of vehicles at the main times, although not at midday for some pupils or those coming early for breakfast from 8am or after school until 6pm. Further, the filter makes the school streets operation easier to implement and so is a benefit because we are entirely dependent on volunteers to make it work; having sufficient is difficult for the school to guarantee in the long-term. We are conscious that the filter had adverse comments when implemented from parents and staff. We cannot say about its impact on the residents nor comment on it being in place outside of school hours on a permanent basis.</p> <p>Although not part of this consultation, we can report the positive effect from reversing the north section of Vinery Road and hope this will remain. There is already a reduction in the number of vehicles during the day using the school drive to turn around in, and we hope it will diminish further as drivers become more familiar with the scheme.</p>

