

CAMBRIDGESHIRE AND PETERBOROUGH HEALTH & WELLBEING BOARD WHOLE SYSTEM JOINT SUB-COMMITTEE	AGENDA ITEM No.3
5th MARCH 2020	PUBLIC REPORT

UPDATE ON THE JOINT CAMBRIDGESHIRE AND PETERBOROUGH HEALTH AND WELLBEING STRATEGY CONSULTATION AND 'THINK COMMUNITIES' APPROACH

R E C O M M E N D A T I O N S	
To:	Cambridgeshire and Peterborough Health and Wellbeing Board Whole System Joint Sub-Committee
From:	Dr Liz Robin Director of Public Health and Adrian Chapman Director of Communities and Safety
<p>The Cambridgeshire and Peterborough Health and Wellbeing Board Whole System Joint Sub-Committee is recommended to:</p> <ul style="list-style-type: none"> a) Discuss and comment on progress with the Cambridgeshire and Peterborough Health and Wellbeing Strategy Consultation b) Discuss and comment on progress with developing a 'Think Communities' approach to health and wellbeing, and the draft Think Communities Health Deal Agreement. 	

<i>Officer contact:</i>		<i>Member contact:</i>	
Name:	Dr Liz Robin Adrian Chapman	Name:	Councillor John Holdich
Post:	Director of Public Health Director of Communities and Safety	Post:	Chair of the Cambridgeshire and Peterborough Health and Wellbeing Board Whole System Joint Sub-Committee
Email:	Liz.robin@cambridgeshire.gov.uk / Adrian.Chapman@peterborough.gov.uk	Email:	John.Holdich@peterborough.gov.uk
Tel:	01733 207176	Tel:	01733 452479

1.	BACKGROUND
1.1	<p>The Cambridgeshire and Peterborough Health and Wellbeing Board Whole System Joint Sub-Committee has delegated authority to develop and approve the Cambridgeshire and Peterborough Joint Health and Wellbeing Strategy (JHWS) for 2020-2024. The draft JHWS was approved for consultation by the Whole System Joint Sub-Committee in September 2019, subject to further amendments being made to reflect comments by Sub-Committee members. The consultation was then delayed due to the national pre-election purdah period, and was launched on 7th February.</p> <p>This report provides an update on the consultation to date. The paper also provides an update on how the Health and Wellbeing Strategy will help to deliver the wider 'Think Communities' approach.</p>
1.2	<p>This report is for the Cambridgeshire and Peterborough Health and Wellbeing Board Whole System Joint Sub-Committee to consider under its Terms of Reference:</p> <p><i>Authority to prepare the Joint Health and Wellbeing Strategy for Cambridgeshire and Peterborough based on the need identified in the Joint Strategic Needs Assessment and overseeing the implementation of the Strategy, which informs and influences the commissioning plans of partner agencies.</i></p>
2.	PURPOSE
2.1	<p>Developing a Joint Health and Wellbeing Strategy (JHWS) to meet the needs identified in the Joint Strategic Needs Assessment (JSNA) is a statutory requirement of all Health and Wellbeing Boards. We have decided to develop one JHWS which covers both Cambridgeshire and Peterborough, to maximise strategic impact on the wider health system.</p>
2.2	<p>The approach to developing the new JHWS was to discuss the key findings of the Cambridgeshire and Peterborough JSNA Core Dataset with a wide range of local stakeholders. These discussions focussed on health and wellbeing outcomes where we face challenges as a system - for example the impact of population growth on infrastructure and demand for services; significant inequalities between communities; or outcomes where the system as a whole does worse than average. These discussions helped to develop the key priorities and areas of focus for the JHWS.</p>
2.3	<p>The four priorities identified for the JHWS are:</p> <p>Priority 1: Places that support health and wellbeing</p> <p>Priority 2: Helping children achieve the best start in life</p> <p>Priority 3: Staying healthy throughout life</p> <p>Priority 4: Quality health and social care</p> <p>Further detail of the background to these priorities, the areas of focus within them, and the proposed actions for the Health and Wellbeing Board and partner agencies are described within the Strategy consultation documents attached as Annex A, B, C and D.</p>

2.4	<p>Another finding from the pre-consultation discussions with stakeholders, was that for most of the key issues in the JHWS we were able to identify a multi-agency board or group which was already addressing the strategic priority or focus area of concern. In some cases this group had agreed a multi-agency plan across Cambridgeshire and Peterborough to achieve this. Sometimes, other key stakeholders were not aware of this work – leading to a risk of duplication and fragmented working across the wider system</p> <p>An aim of this JHWS is therefore to keep it simple – highlighting, endorsing and signposting to existing multi-agency Boards and groups, and the partnership plans they are developing which will address key health and wellbeing issues. The role of the Health and Wellbeing Board Whole System Sub-Committee then becomes to monitor the progress of these plans against the JHWS priorities, and their impact on outcomes, and to provide challenge, support and ‘unblocking’ where necessary.</p>
2.5	<p>Communities we live in are fundamental to our health, and we are taking a ‘Think Communities’ approach to the Joint Health and Wellbeing Strategy.</p> <p>Our Think Communities System Ambition is to develop a public sector workforce that listens, engages with and aligns to communities and each other, through mobilisation of citizens and communities into positive action and commits to delivering services in ways that support communities to drive lasting change.</p> <p>The draft Think Communities Health Deal Agreement (Annex E) identifies how the System partners will commit to working collaboratively with a focus on place /local communities whilst aiming to empower people to take responsibility to improve their health outcomes.</p> <p>Supporting the health and well-being of our communities is fundamental to Local Government, and the NHS, therefore we recognise that many of the most important factors which affect our residents’ health are social, economic and environmental.</p> <p>The Think Communities approach is based on place and partners supporting Communities/individuals to be enabled to take back responsibility, rather than organisations working in silo’s .The action needed to address the Wider Determinants of Health can be challenging therefore we need to adopt a much more holistic approach to delivering solutions with Communities which contribute to the delivery of some of the Health and Well-being priorities.</p>
2.6	<p>The draft Joint Health and Wellbeing Strategy and associated consultation documents are available on web links:</p> <p>https://consultcambs.uk.engagementhq.com/health-and-wellbeing-strategy-consultation</p> <p>https://www.peterborough.gov.uk/council/consultations/joint-health-and-wellbeing-strategy-for-cambridgeshire-and-peterborough</p> <p>The consultation documents consist of:</p> <ul style="list-style-type: none"> • Annex A: The draft Cambridgeshire and Peterborough Joint Health and Wellbeing Strategy (2020-24) • Annex B: An executive summary of the Draft Strategy • Annex C: A consultation questionnaire • Annex D: An Easy Read version of the Strategy and consultation questionnaire

	In addition to the web-based consultation, hard copies of the consultation documents have been sent to all libraries and to organisations working with people with learning disabilities. The consultation has been highlighted through a press release and social media.
2.7	<p>The Health and Wellbeing Strategy consultation will be taken to meetings of the following stakeholder Boards and groups for direct feedback:</p> <ul style="list-style-type: none"> • Cambridgeshire County Council (CCC) Health Committee, CCC Communities and Partnership Committee • Peterborough City Council Health Scrutiny Committee • A relevant Committee, Panel or Workshop in all District and City Councils (TBC) • Relevant Combined Authority Board/Committee (TBC) • Cambridgeshire Public Service Board • A Sustainable Transformation Partnership Board workshop and relevant Alliances and Clinical Sub-Groups. • A CCG Governing Body development session • Cambridgeshire and Peterborough HealthWatch Board • Patient Participation Groups and Forums • Partnership Boards (for Older People, Mental Health, People with Disabilities) • Voluntary Sector Chief Executives Group (TBC) • Cambridgeshire Countywide Community Safety Board (TBC) • Cambridgeshire & Peterborough Executive Safeguarding Board • Think Communities Senior Officer Board • Children's Health and Wellbeing Executive Board • Cambridgeshire Sub-Regional Housing Board • Planning Policy Officers Group • Public Health Reference Group • Cambridgeshire and Peterborough Smoke Free Alliance
3.	CONSULTATION
3.1	A verbal update on the numbers of residents who have provided responses to the web-based consultation or returned hard-copy consultation documents, will be provided at the Whole System Joint Sub-Committee meeting, together with any key themes which may be emerging.
4.	ANTICIPATED OUTCOMES OR IMPACT
4.1	The final report on the outcome of the consultation, together with a final draft Joint Health and Wellbeing Strategy and draft Think Communities Health Deal for approval, will be presented to the Whole System Joint Sub-Committee meeting on Thursday June 4 th .
5.	IMPLICATIONS
	Financial Implications
5.1	The draft JHWS does not have direct financial implications for the organisations involved at this point. The plans and actions outlined are expected to be delivered within existing system resources. The consultation process will require officer time, prioritised within existing workloads as this is a statutory strategy; and there have been limited costs for design, printing (delivered in-house through Peterborough City Council design and print

	service) and social media.							
	Legal Implications							
5.2	The production of a Joint Health and Wellbeing Strategy to meet the needs identified in the Joint Strategic Needs Assessment is a statutory duty of Health and Wellbeing Boards.							
	Equalities Implications							
5.3	The JHWS includes a focus on addressing inequalities in health and its determinants. The consultation questionnaire includes questions on age, gender, ethnicity, long term condition or disability, and sexual orientation - which will enable consultation responses to be analysed in relation to equalities characteristics.							
5.4	The draft JHWS includes a section on Priority 2 'Helping Children achieve the Best Start in Life'. Focus area 2.2 'Developing an integrated approach for older children and adolescents' includes the proposed outcomes for residents of: 'Vulnerable young people are included in local communities and get help and support when they need it' and 'Fewer young people are taken into care'.							
6.	APPENDICES							
6.1	<p>Annex A: Draft Cambridgeshire and Peterborough Health and Wellbeing Strategy (2020-24) https://consultcambs.uk.engagementhq.com/3218/documents/3920</p> <p>Annex B: Executive Summary: Draft Cambridgeshire and Peterborough Joint Health and Wellbeing Strategy https://consultcambs.uk.engagementhq.com/3218/documents/3930</p> <p>Annex C: Consultation Questionnaire https://consultcambs.uk.engagementhq.com/health-and-wellbeing-strategy-consultation</p> <p>Annex D: Draft Health and Wellbeing Strategy Easy Read https://consultcambs.uk.engagementhq.com/3218/documents/3940</p> <p>Annex E: Draft Think Communities Health Deal Agreement</p>							
7.	SOURCE DOCUMENTS							
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