

## County Council – 9th November 2021

### Chair's Announcements

#### People

#### New Director of Highways and Transport

The Council is delighted to welcome its new Director of Highways and Transport, Sue Procter, who started work on 1 November 2021. Sue joins from Kirklees Council, and prior to that she directed many key frontline services at Lancashire County Council.

#### Awards

#### King's Dyke

The Council is pleased to have won three awards at the Chartered Institute of Public Relations East Anglia awards, with Jones Bros, for King's Dyke which recognises great community involvement in a landmark project. The Council won gold for both construction, property and infrastructure campaign and integrated campaign and silver for best publication – the King's Dyke newsletter.

The virtual awards ceremony was held on Tuesday (5 October) and hosted by Jason Mohammad – the BBC 1 Final Score and Radio 2 Good Morning Sunday presenter.

#### Local Government Chronicle Awards 2021

The Council had two projects shortlisted for the national LGC Awards 2021. Be Part of the Solution – a campaign delivered by the communications and youth engagement team in partnership with Peterborough and Cambridge City Council was shortlisted for Campaign of the Year. Technology Enabled Care Services which is part of Cambridgeshire County Council's Prevention and Early Intervention Services, was shortlisted in the category of best use of technology and achieved highly commended at the event on 4 November.

#### Service Developments

#### YOUnited

A new service jointly commissioned by Peterborough City Council, Cambridgeshire County Council and the local Clinical Commissioning Group has launched to support children and young people with their emotional wellbeing and mental health. The YOUnited service is a partnership including Cambridgeshire and Peterborough NHS Foundation Trust (CPFT), Cambridgeshire Community Services NHS Trust (CCS), Centre 33, and Ormiston Families. Young people have been instrumental in helping co-design the service which is available to those up to the age of 25 and offers a range of

support including therapies, counselling and guided self-help. The service is available to children and young people registered with a GP in Cambridgeshire and Peterborough and referrals can be made to YOUNited by a GP or any professional working with children or young people by phoning: 0300 3000 830 or emailing: [younited@cpft.nhs.uk](mailto:younited@cpft.nhs.uk). Further details [Referral information | CPFT NHS Trust](#)

## Messages

### Vice-Chair's Announcements

#### Citizen ceremonies

The ceremonies are still being held without dignitaries due to Covid-19.

#### 23rd September 2021: Queens Award for Enterprise and Innovation – Featurespace

On behalf of the Chair, the Vice-Chair attended a presentation of The Queens Award for Enterprise and Innovation at Featurespace in Cambridge by Her Majesty's Lord-Lieutenant of Cambridgeshire, Julie Spence.

#### 10th October 2021: Godmanchester Civic Service

On behalf of the Chair, the Vice-Chair attended Godmanchester Civic Service at St. Mary's Church at the invitation of the Mayor and Mayoress of Godmanchester Councillor Clifford Thomas and Mrs Ann Thomas.

#### 11th October 2021: The Queen's Green Canopy - Tree planting ceremony at Spring Meadow Infant and Nursery school in Ely

On behalf of the Chair, the Vice-Chair attended a tree planting ceremony at Spring Meadow Infant and Nursery school in Ely with the Mayor of Ely and Deputy Lieutenant for Cambridgeshire Lady de Ramsey. The tree planting is part of The Queen's Green Canopy. The initiative began in May 2021 in honour of the Platinum Jubilee of Queen Elizabeth in 2022. Spring Meadow Infant and Nursery School was one of the chosen schools to receive a gifted tree.

#### 14th October 2021: The Queen's Green Canopy - Tree planting ceremony at St Philip's Church of England Primary School in Cambridge

On behalf of the Chair, the Vice-Chair attended the tree planting ceremony at St Philip's Church of England School in Cambridge. The event was attended by The Major of Cambridge, Councillor Russ McPherson and Deputy Lieutenant for Cambridgeshire, Tim Breitmeyer.

## 24th October 2021: Whittlesey Mayor Civic Service

On behalf of the Chair the Vice-Chair attended The Mayor's Civic Service at St. Mary's Church hosted by the Mayor and Mayoress of Whittlesey, Councillor David Mason and Mrs Ann Mason.

## 5th November 2021: Official opening of the March Community Centre

On behalf of the Leader of Council, the Vice Chair attended the official opening of the March Community Centre with the Combined Authority Mayor and the Right Hon Steven Barclay MP.