

Cambridgeshire and Peterborough Overarching Health and Wellbeing Strategy – Consultation

To: Adults and Health Committee
Meeting Date: 14 July 2022
From: Jyoti Atri, Director of Public Health

Electoral division(s): All

Key decision: No

Forward Plan ref: N/A

Outcome: The committee will have an opportunity to inform the development of the Cambridgeshire and Peterborough Overarching Health and Wellbeing Strategy, reviewing the engagement process and formal consultation for developing the overarching strategic approach and four priorities. Anticipated outcomes for the strategy are detailed in Appendix A

Recommendation: Adults and Health Committee is asked to:

note and comment on the proposals for engagement and consultation around the Overarching Cambridgeshire and Peterborough Health and Wellbeing Strategy.

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1. Background

- 1.1 All re Health and Wellbeing Boards are required, as stated in the Health and Social Care Act 2012, to produce Health and Wellbeing Strategies. The last two years have required the whole system to focus on tackling the challenges of the Covid-19 pandemic and whilst a Health and Wellbeing Strategy had previously been written and consulted upon, it was not launched due to the pandemic. Since then, much has changed and a new approach is needed.
- 1.2 The direct and indirect impact of Covid-19 has brought threats and opportunities to our ways of working and our residents' health, which mean we must reconsider our priorities and actions. As the local and national response to the Covid-19 pandemic starts to wind down, it is time to rebalance our attention to other harms that have potential to cause great harm over the life course. There are clearly some real challenges ahead, and if we are to stand a chance of addressing these challenges, we must be ambitious and we must work together as a whole system, learning from our successes and prioritising our collective efforts and resources to where we can make the biggest difference to improving health and wellbeing
- 1.3 The Health and Wellbeing Strategy must be informed by Joint Strategic Needs Assessments. For the purpose of this particular strategy, the Covid-19 Impact Assessment fulfils the function of the JSNA, summarising the joint work we have done across local government, the NHS and partners to understand the emerging impact of Covid-19. In addition, the JSNA core data set provides understanding of health and wellbeing in Cambridgeshire and Peterborough residents.

2. Health and Wellbeing Strategy Development

- 2.1 Cambridgeshire and Peterborough health and care partners have committed to establishing a single strategy for the system that will be owned by both the Joint Health and Wellbeing Boards (HWBs) and the Integrated Care Partnership (ICP). Through development sessions of HWB and ICP partners in October 2021 and January 2022 the collaborative approach to developing a single strategy has started to take form.
- 2.2 Attached is the first stage of strategy development and sets out what we want to achieve together. The four priority areas identified in the strategy, will be developed further over the coming year.

We are currently awaiting national guidance for the ICP Strategy, which is expected in July 2022, ready for implementation in December 2022.

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3. Consultation

- 3.1 The high level overarching strategic direction for the Health & Wellbeing Strategy has been approved by the Whole System Health & Wellbeing Board sub committee on 25th March 2022. Details regarding the overarching strategy can be found in Appendix A and the approach to its wider development and the engagement timeline are detailed in Appendix B. Engagement sessions have continued during the last few months and these included an event with Cambridgeshire District /City Council CEO and HWB officer leads on 20th June 2022.

The approach taken to develop a HWB strategy has been one of co-production, engagement and consultation. Through a number of partnership workshop identification of the three ambitions (see section 2.12 Appendix A) was made. A technical document details the evidence available on the current situation for these three goals (Appendix C). Through our system-wide workshops four priority areas where we know we need to do things differently, in order to achieve these ambitions were identified as follows:

1. Ensure our children are read to enter education and exit, prepared for the next phase of their lives.
2. Create an environment to give people the opportunities to be as healthy as they can be.
3. Reduce poverty through better employment and better housing
4. Promote early intervention and prevention measures to improve mental health and wellbeing.

- 3.2 Whilst the ambition for a Cambridgeshire & Peterborough HWB strategy is set out in Appendix A it is envisaged that more detailed approach to developing the four priority areas the Health and Wellbeing and the Integrated Care System will be required. The detail of the priority areas will be an iterative process whereby Senior Responsible Officers (SROs) within the integrated care system have been identified to lead on the priorities. There will be detailed co-production, engagement and consultation work on the HWB/ICP strategy around the content and direction of each priority chapter, outcomes and action plans. The style of engagement may vary with each topic area. Appendix B provides more details on this wider development of the HWB/ICP Strategy.

- 3.3 The formal consultation that will be launched at the first meeting of the Joint Cambridgeshire & Peterborough Health & Wellbeing Board / Integrated Care Partnership on 15th July is focusing on the high level Overarching HWB Strategy that will provide the context behind the engagement work on the individual priorities.

4. Appendices

- 4.1 Appendix A - HWB Overarching Strategic Approach - Engagement Document
- 4.2 Appendix B - HWB Strategy Timeline and plan updated June 22
- 4.3 Appendix C - HWB Technical Appendix_2022_03_04_Draft for Review

5. Source documents guidance

a. JSNAs (Joint Strategic Needs Assessments):

[Cambridgeshire Insight – Joint Strategic Needs Assessment \(JSNA\) – Published Joint Strategic Needs Assessments](#)

Covid-19 impact assessment:

[Cambridgeshire Insight – Coronavirus – Emerging evidence of needs and impacts](#)

Health profiles for Cambridgeshire and Peterborough from

[Local Authority Health Profiles - OHID \(phe.org.uk\)](#)