

HEALTH AND WELLBEING STRATEGY: STAKEHOLDER EVENT

To: **Health and Wellbeing Board**

Meeting Date: **23 November 2017**

From: **Director of Public Health**

Recommendations: **The Health and Wellbeing Board is asked to:**

- a) note the feedback from the Health and Wellbeing Stakeholder Event on 21st September 2017;**
- b) discuss and approve the proposed priorities for a renewed Health and Wellbeing Strategy (2018-21) as outlined in section 4.**

<i>Officer contact:</i>		<i>Member contact:</i>	
Name:	Liz Robin	Name:	Councillor Peter Topping
Post:	Director of Public Health ...	Post:	Chairman, Cambridgeshire Health and Wellbeing Board
Email:	Liz.robin@cambridgeshire.gov.uk	Email:	peter.topping@cambridgeshire.gov.uk
Tel:	01223 703261	Tel:	01223 706398

1. PURPOSE

- 1.1 The purpose of this paper is to
- provide feedback to the HWB Board from the Health and Wellbeing Stakeholder Event on September 21st.
 - Propose priorities for the Cambridgeshire Health and Wellbeing Strategy 2018-21

2 BACKGROUND

- 2.1 A paper to the Health and Wellbeing Board's meeting on 21 September 2017 described the need to renew the current Cambridgeshire Health and Wellbeing (HWB) Strategy (2012-2017) in the context of a changing strategic landscape. The HWB Board agreed to extend the current HWB Strategy until the process of renewal was complete.
- 2.2 The next steps for the renewal of the HWB Strategy were agreed as:
- A Health and Wellbeing Board Development Session in early September 2017;
 - Presentation of the Joint Strategic Needs Assessment Core Dataset (2017) to the HWB Board on 21 September 2017;
 - A Stakeholder Event, to engage with a wider group and elicit views on what the priorities of the Health and Wellbeing Board should be.
- 2.3 These three steps have been completed and this paper provides feedback from the Stakeholder Event in order to inform priorities for the HWB Strategy.

3. MAIN ISSUES

- 3.1 At the Health and Wellbeing Board Development session on 8 September 2017, which was facilitated by the Local Government Association (LGA), a concept was introduced of the different ways in which the HWB Board could approach a priority issue:
- **Focus:** The HWB Board initiates and drives new action, which is unlikely to be initiated and co-ordinated elsewhere.
 - **Watch:** The HWB Board actively monitors that appropriate actions are taking place, for example to deliver national priorities or local plans which have already been approved.
 - **Encourage:** The HWB Board encourages other Boards or organisations to deliver health and wellbeing outcomes, without directly initiating or performance monitoring associated actions.
- 3.2 At the Health and Wellbeing Stakeholder event on 21 September 2017 (also facilitated by the LGA), this concept was used with stakeholders when suggesting potential priorities for the HWB Board going forward.
- 3.3 A total of approximately 45 stakeholders attended the event and discussed key health and wellbeing issues for Cambridgeshire and potential priorities for the HWB Board, mainly through table-based discussions.

3.4 A wide range of priorities was suggested for the HWB Board, and discussions varied considerably between tables. A summary of the themes identified at the Stakeholder event is provided at Appendix 1. While there was no absolute consensus, themes which were suggested by three or more tables for HWB Priorities were:

- Prevention and behavioural factors
- Mental health
- New communities and planning healthy new developments
- The role of the HWB Board in awareness raising and ensuring organisations work together

3.5 When renewing the Health and Wellbeing Strategy, the views of Stakeholders need to be considered alongside both the statutory duty of the HWB Board to prepare a HWB Strategy which meets the needs identified in the Joint Strategic Needs Assessment, and the HWB Board duty to sign off and oversee the Better Care Fund Plans, promoting health and social care integration.

4 PROPOSED PRIORITIES

4.1 The Health and Wellbeing Board is asked to consider the following recommended priorities for the HWB Strategy 2018-2021, which provide a combination of **'Watch'** areas where the HWB Board has an important role in ensuring effective joint working and implementation of plans which have already been developed and **'Focus'** areas, where new action needs to be initiated by the HWB Board to raise awareness and encourage joint working.

1. **Better Care Fund Plan Implementation: including demand management; delayed transfers of care; health and social care integration.** The Better Care Fund Plan is already in place, and an Integrated Commissioning Board of senior officers is tasked with its implementation. This is a high priority 'Watch' area for the HWB Board.
2. **Mental health:** A Cambridgeshire and Peterborough Sustainability and Transformation Plan Mental Health Strategy Framework was endorsed by the HWB Board at its meeting in January 2017. This brought together a number of mental health strategies for Cambridgeshire (for example, public mental health strategy, adult social care mental health strategy and NHS strategies) which had been developed separately. There is a multi-agency senior officer board overseeing Adult Mental Health strategies and a Children and Young People's Emotional Wellbeing Board overseeing implementation of the 'Thrive' model for the Cambridgeshire County Council Children and Young People Committee. The Mental Health Concordat Group oversees joint work across community safety and mental health. This could be a high priority 'Watch' area for the HWB Board.
3. **Prevention and Behaviour Change:** The HWB Board has previously approved the Cambridgeshire and Peterborough Health System Prevention Strategy in January 2016. However, only some aspects of the Strategy have been implemented. The HWB Board could play both a 'Watch' role for aspects of the Prevention Strategy already under implementation (such as falls prevention and stroke prevention) and a 'Focus' role, initiating new work on an aspect not yet taken forward.

Senior officer support is available from the multi-agency Cambridgeshire and Peterborough Public Health Reference Group.

4. **Healthy new housing developments and population growth** There are a number of initiatives and officer groups linking new housing developments and population growth to health and wellbeing and/or needs for health and care services. A themed Joint Strategic Needs Assessment (JSNA) was completed on this issue in 2015. Currently there is no overarching strategy to link planning for new developments and 'health', and no senior officer board that fulfils this purpose across the county (or across Cambridgeshire and Peterborough). This could be a 'Focus' priority for the HWB Board.
5. **Addressing health inequalities identified in the Joint Strategic Needs Assessment:** The Cambridgeshire JSNA Core Dataset identified significant health inequalities across the county and between certain population groups. Currently there is no multi-agency strategy, specifically tasked with addressing this issue. Health inequalities could be a 'Focus' priority for the Cambridgeshire HWB Board, identifying and prioritising specific actions. A range of societal, lifestyle, and health/care service factors impact on health inequalities, so this priority would potentially also require the HWB Board to play an 'Encourage' role, working with other boards and organisations.
6. **Working better together and promoting integration:** All five proposed priorities outlined above include elements which require organisations to work better together. From a patient/client perspective, integration of services around their needs is key. The role of the Health and Wellbeing Board in raising awareness and ensuring organisations work together was highlighted by stakeholders. This is proposed as a cross-cutting theme, which is built into all priorities and actions of the HWB Board.

5 ALIGNMENT WITH THE CAMBRIDGESHIRE HEALTH AND WELLBEING STRATEGY

- 5.1 This paper is relevant to all priorities of the current Health and Wellbeing Strategy (2012-2017).

6 IMPLICATIONS

6.1 Legal and risk

The Health and Wellbeing Board has a statutory duty to prepare a Joint Health and Wellbeing Strategy to address the needs identified in the Joint Strategic Needs Assessment.

6.2 Consultation and engagement

This paper describes some initial consultation and engagement work with stakeholders. However further consultation and engagement, including public consultation, would be recommended when a draft strategy is prepared.

Source Documents	Location
Cambridgeshire Health and Wellbeing Strategy (2012-17)	https://www.cambridgeshire.gov.uk/residents/be-well/cambridgeshire-health-and-wellbeing-board/