

Cambridgeshire Health and Wellbeing Board Stakeholder Event (21st Sept 2017)**Executive Summary****Background**

The Cambridgeshire Health & Wellbeing Board discussed at the July meeting the development of a new Health & Wellbeing Strategy as the current strategy runs until the end of 2017. As the health and wellbeing system has changed significantly since the last refresh of the strategy, with the creation of the Sustainability Transformation Plans; greater collaboration between local authorities; changes in local and national priorities it was suggested that more development would be required around formulating a new strategy. Therefore it was agreed to extend the existing strategy whilst the Board reviewed ways of working in regards to developing a Cambridgeshire Health & Wellbeing Strategy for 2018 and beyond.

Purpose of the Stakeholder Consultation

The Cambridgeshire Health & Wellbeing Board hosted a stakeholder event on September 21st 2017, which was facilitated by the Local Government Association. The purpose of this event was firstly to provide partner organisations, voluntary sector and interest groups an opportunity to review the main findings of the Joint Strategic Needs Assessment Core Dataset for Cambridgeshire. Then, through facilitated sessions, stakeholders were asked for their views on (a) What are the key issues we should address to improve outcomes and reduce inequalities? (b) What are the priorities we should focus on and how? (c) What should we discuss at the next HWB Board meetings? Cambridgeshire.

This Executive summary provides a synopsis of the themes identified at the Stakeholder event.

Stakeholder Attendees

A full list of delegates is provided in Appendix 1

Executive Summary of the Key Themes

Activity 1- What are the key issues we should address to improve outcomes and reduce inequalities		
Key Theme	Specific Elements Discussed	Groups discussing this theme
Prevention and behavioural factors	<ul style="list-style-type: none"> • Focus on prevention rather than cure • Focus on practical issues that impact upon lifestyle and behaviours (ie addressing debt) • Focus on dietary risk factors • Focus on the prevention agenda with a particular focus on those aged 40-60 years • Focus on preventing those at high risk ('ambers') from becoming 'reds' • Recognise and address barriers that exist to behaviour change • Identify those individuals at risk of escalation (ie multiple risk factors) and provide preventative intervention 	Blue Red Yellow Green
Poverty, deprivation and inequalities	<ul style="list-style-type: none"> • Gypsy and traveller population are a priority • Fenland remains a priority – specifically build skills and capacity • Focus on the areas where the statistics show very different outcomes across the County • Need address the differences in life expectancy • Balance in focus on most deprived areas and shifting the curve • Addressing the gap of free school meal provision during school holidays 	Red Yellow Purple
Mental Health and Wellbeing	<ul style="list-style-type: none"> • Links between social isolation and mental ill health • Focus on mental health and wellbeing of children and young people • Self-harm • Focus on mental health and wellbeing, including the longer term outcomes 	Blue Purple Green

	<ul style="list-style-type: none"> • Focus on mental wellbeing throughout the life course, but strong prevention focus with children 	
Physical Activity and Leisure	<ul style="list-style-type: none"> • Improving physical activity levels requires joint working 	Purple
Housing and the environment	<ul style="list-style-type: none"> • More single storey housing – bungalows • Affordable housing • Accessible housing • Key worker accommodation • Investment in housing 	Orange Orange Purple
New Communities	<ul style="list-style-type: none"> • Design new communities that promote walking and have affordable facilities • New communities must be fit for a workforce but also fit for older people • Changes in planning systems • Co-location of services 	Blue Red Orange Purple
Transport and travel	<ul style="list-style-type: none"> • Ensure transport links facilitate people getting out and about • Transport routes in Fenland are poor 	Blue
Employment and education	<ul style="list-style-type: none"> • Investment in education, to improve economic prosperity • Aspirations, skills and educational attainment, in order to improve outcomes longer term the cycle of poor attainment and low aspirations must be addressed 	Yellow Green
The role of the HWB Board	<ul style="list-style-type: none"> • ? Focus only where the JSNA indicates greatest need • ? stretching the focus of the HWB Board too thinly • Co-ordinating, influencing and communicating • Political role – assuring fair investment for Cambridgeshire • Negotiating power ie. influencing ONS to change baseline to local housing projections • Explore options for combining HWB Boards and Strategies across Cambridgeshire and Peterborough 	Red Yellow Green

Activity 2 - What are the priorities we should focus on and how?		
Key Theme	Specific Elements Discussed	Groups discussing this theme
Prevention and behavioural factors	<ul style="list-style-type: none"> • Focus on prevention in relation to mental health and young people • Preventative focus to support communities with vulnerabilities • Encourage populations to take responsibility for their own health • Focus on behavioural and lifestyle issues • Focus on prevention for those aged 40-60 years • Watch obesity and alcohol agenda 	Blue Red Orange Green Yellow Orange
Poverty, deprivation and inequalities	<ul style="list-style-type: none"> • Focus on tackling inequalities in Fenland 	Orange
Mental Health and Wellbeing	<ul style="list-style-type: none"> • Focus on prevention in relation to mental health and young people • Watch mental health, as there is an existing mental health board • Focus on mental health and wellbeing across the ages • Watch mental health for children and young people • Focus on improving health and wellbeing by reducing social isolation 	Blue Red Orange Purple Green
Early Years	<ul style="list-style-type: none"> • Focus on disadvantaged children, particularly in relation to gap in development 	Yellow
Aging Well	<ul style="list-style-type: none"> • Focus on older people, particularly reducing social isolation 	Purple
Physical Activity and Leisure	<ul style="list-style-type: none"> • Support improvements in physical activity levels, by supporting District Councils to deliver on existing sport and leisure strategies 	Green
Housing and the environment	<ul style="list-style-type: none"> • Focus on housing 	Yellow
New Communities	<ul style="list-style-type: none"> • Focus on new communities and planning – we need a strategy • Sustainable communities 	Blue Purple Orange
Employment and education	<ul style="list-style-type: none"> • Focus on employment • Support the work of other agencies to improve educational achievement • Focus on improving attainment, education, skills and aspirations 	Green Yellow

The role of the HWB Board	<ul style="list-style-type: none"> • Learn from what has gone well and what hasn't • Raise awareness of wider health determinants • Developing a wider skills set across the combined authority • Focus on existing strategy Priority 6 – working together effectively • Ensuring that different boards are thinking about health • Influencing and working together – advocacy • Coordinating funds • Hub of expertise on health • Who is the network – signposting to key stakeholders • On the ground “principle to unblock” 	Blue Orange Yellow Purple
Activity 3 - What should we discuss at the next boards		
Key Theme	Specific Elements Discussed	Groups discussing this theme
Prevention and behavioural factors	<ul style="list-style-type: none"> • Prevention in relation to Early Years • Prevention in relation to homelessness 	Yellow Purple
Poverty, deprivation and inequalities	<ul style="list-style-type: none"> • A 'Health and Inequality' strategy • Local initiatives for local areas 	Blue
Mental Health and Wellbeing	<ul style="list-style-type: none"> • Mental health 	Yellow
New Communities	<ul style="list-style-type: none"> • Developing a set of principles which can be applied to the development of new communities • Agree a set of criteria for a health community • Agree how to involve planners in the process 	Blue Purple
The role of the HWB Board	<ul style="list-style-type: none"> • Although the HWB Board is a statutory requirement, is the Board confident that there would be any impact if it ceased to function? • Consider just having one main focus per year • Communication and co-ordination • Priority 6 should be the key role of the Board • Taking an asset based approach • Allowing local communities to shape action • Ensuring that the actions under priority areas are measurable • Ensuring that all community voices are heard 	Green Yellow Blue

Appendix 1

	Title	First Name	Surname	Title	Organisation	Group / Table
1		Aly	Anderson	Chief Executive	Mind in Cambridgeshire	PURPLE GROUP
2		Richard	Astle		Athene Communications	RED GROUP
3		Jessica	Bawden	Member of the Health and Wellbeing Board	Cambridgeshire and Peterborough Clinical Commissioning Group (CCG)	PURPLE GROUP
4		Sue	Beecroft	Sub-Regional Housing Co-ordinator	Cambridge City Council	BLUE GROUP
5		Ann	Bunting		Hunts Forum of Vol Orgs	BLUE GROUP
6		Richard	Cassidy	Corporate Director	Fenland District Council	RED GROUP
7		Adrian	Chapman	Service Director: Community and Safety Services, Peterborough and Cambridgeshire	Peterborough City Council	GREEN GROUP
8	CLlr	Mike	Cornwell	Health and Wellbeing Board	Fenland District Council	GREEN GROUP
9		Andrew	Cozens	FACILITATOR		
10		heather	Davison		Healthwatch Cambridgeshire and Peterborough	RED GROUP
11	CLlr	Angie	Dickinson	Health and Wellbeing Board	Huntingdonshire District Council	PURPLE GROUP
12		Arden	Diekerviik		CCG	BLUE GROUP
13		Simon	Fairhall	Chief Executive	Living Sport	RED GROUP
14		Michael	Firek		Living Sport	BLUE GROUP
15	Dr	Dorothy	Gregson	Chief Executive	Office of the Cambridgeshire Police & Crime Commissioner	GREEN GROUP
16		Carol	Gronow	Service Manager Childrens Innovation and Development Service	Cambridgeshire County Council	PURPLE GROUP
17	Dr	Fiona	Head	Consultant PH Medicine Improving Outcomes	Cambridgeshire and Peterborough Health & Care System Transformation Programme	RED GROUP
18		Geoff	Hinkins	BCF	Cambridgeshire County Council	RED GROUP - FACILITATOR
19		Carrie	Holbrook	Sports Development Officer - Arts + Recreation Department	Cambridge City Council	RED GROUP
20		Beth	Issacs	Senior Transformation Advisor Transformation Team	Cambridgeshire County Council	BLUE GROUP - FACILITATOR
21		Sandra	James	Public Health	Cambridgeshire County Council	GREEN GROUP - FACILITATOR
22		Liz	Knox	Environmental Services Manager	East Cambridgeshire District Council	YELLOW GROUP
23	Prof	Catherine	Meads	Professor of Health - Faculty of Health, Social Care and Education	Anglia Ruskin University	BLUE GROUP
24		Liz	Megson	Health and Wellbeing Network Support Officer	Health and Wellbeing Network	PURPLE GROUP

25		Catherine	Mitchell		CCG	ORANGE GROUP
26		Jon	Moore	Public Health	Cambridgeshire County Council	GREEN GROUP
27		Val	Moore	Chair	Cambridgeshire and Peterborough Healthwatch	PURPLE GROUP
28		Gemma	Neal	BCF	Cambridgeshire County Council	ORANGE GROUP - FACILITATOR
29		Yvonne	O'Donnell	Environmental Health Manager	Cambridge City Council	BLUE GROUP
30		Chris	Parker		Cambridgeshire Fire & Rescue Service	ORANGE GROUP
31		Kate	Parker		HWSG	PURPLE GROUP - FACILITATOR
32		John	Peberdy	Service Director - Children and Young People's Health Services	Cambridgeshire Community Services NHS Trust (CCS)	GREEN GROUP
33		Morgan	Price		YMCA	GREEN GROUP
34		Keith	Reynolds	Peterborough Hospital		ORANGE GROUP
35	Dr	Liz	Robin	Director of Public Health	Cambridgeshire County Council	YELLOW GROUP
36		Graham	Saint	LHP	Cambridge City Council	PURPLE GROUP
37		Edward	Saunders		Athene Communications	GREEN GROUP
38		Rachel	Talbot	Chief Executive	Cambridge and District Citizens Advice Bureau	RED GROUP
39		Val	Thomas	Consultant in Public Health	Cambridgeshire County Council	ORANGE GROUP
40		Dan	Thorp	Programme Manager	Combined Authority	PURPLE GROUP
41	Cllr	Peter	Topping	Chair - Health and Wellbeing Board	Cambridgeshire County Council	
42	Cllr	Susan	Van de Ven	Health and Wellbeing Board	Cambridgeshire County Council	YELLOW GROUP
43		Ian	Walker	Health and Wellbeing Board	Addenbrookes	YELLOW GROUP
44		Jonathan	Wells	Director	Cambridgeshire and Peterborough Healthwatch	ORANGE GROUP
45		Martin	Whiteley		Combined Authority	YELLOW GROUP
46		Melanie	Wicklen	Chief Operating Officer	Age UK Cambridgeshire	YELLOW GROUP
47		Austin	Willett	Chief Executive	Headway Cambridgeshire	RED GROUP
48		Lou	Williams	Service Director: Children & Safeguarding, Peterborough and Cambridgeshire	Cambridgeshire County Council	YELLOW GROUP
49		Susie	Willis	Chief Officer	Care Network Cambridgeshire	ORANGE GROUP
50		Jayne	Wisely	Head of Health and Leisure	Huntingdonshire District Council	ORANGE GROUP
51		Beverley	Young	Communications and Campaigns Manager	Age UK Cambridgeshire	BLUE GROUP