

# A10 corridor studies

## SUBMISSION TO CAMBRIDGESHIRE COUNTY COUNCIL ECONOMY & ENVIRONMENT COMMITTEE

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**It is vital to prioritise the provision of accessible, affordable, attractive, convenient and reliable public transport, with smart ticketing, to encourage modal shift and minimise congestion in the A10 corridor.**

High quality mass public transport needs to be at the heart of thinking about the A10 corridor, for economic, health and wellbeing, and environmental reasons.

- The popularity of the guided bus, whatever issues remain outstanding, is proof of concept that a reliable, accessible public transport system can achieve significant modal shift. An effective high quality public transport system with sufficient capacity and interchanges along the route is essential.
- Drivers are not keen to change to a different mode of transport once they have set out, unless it is significantly cheaper, more convenient and more attractive than to continue by car. It is important to enable travellers to start their public transport journey as close to home as possible.
- For many residents, taking the bus to Cambridge is more expensive than taking the car. Public transport needs to be affordable, and ticketing needs to be smart and straightforward with cashless alternatives even for short journeys.
- The growth of employment at locations including Lancaster Way business park, Ely leisure village and Waterbeach will require attractive public transport options for people travelling to work other than in Cambridge.

Any proposal for the A10 corridor should maintain connectivity between villages east and west of the A10, including Chittering, Landbeach, Waterbeach and Milton, whilst inhibiting rat-running. The Stagecoach 9 bus service which currently serves these villages on its route between Ely and Cambridge has been reduced in recent months.

The exact route of the corridor will raise significant questions, including potentially the compulsory purchase of properties fronting the A10 between Chittering and the A14, or the selection of a different alignment across county farms between Landbeach and Cottenham. The choice of route could affect the Amey waste management site, the Cambridge Research Park, Car Dyke historic monument and other significant features along the corridor.

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