

ANNUAL PUBLIC HEALTH REPORT 2019

To: **Cambridgeshire Health and Wellbeing Board**

Meeting Date: **30th January 2020**

From: **Dr Liz Robin - Director of Public Health**

Electoral division(s): **All**

Forward Plan ref: **Not Applicable** *Key Decision:* **No**

Purpose: **To present the Annual Public Health Report for Cambridgeshire 2019 to the Health and Wellbeing Board**

Recommendation: **The Cambridgeshire Health and Wellbeing Board is asked to discuss and comment on the findings of Cambridgeshire Annual Public Health Report 2019**

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1. BACKGROUND

1.1 The Health and Social Care Act (2012) includes a requirement for Directors of Public Health to prepare an independent Annual Public Health Report (APHR) on the health of local people.

Previous Annual Public Health Report for Cambridgeshire (2018)

1.2 The previous APHR (2018) focussed on two specific themes:

- Achieving the 'Best start in life' for babies and young children in Cambridgeshire, and reviewing some key factors which affect health and development up to the age of five.
- The international Global Burden of Disease study (GBD), which for the first time (funded by Public Health England) had provided an analysis of health and disease at English local authority level. The GBD emphasised the importance of smoking as an ongoing cause of premature deaths, and the importance of poor diet and high body mass index as a cause of both premature deaths and of disabling health conditions, with associated use of health and care services.

1.3 The APHR (2018) also made the following two recommendations:

- The recent Early Years Social Mobility Peer Review for Cambridgeshire and Peterborough provided a range of recommendations to support outcomes for children in their early years and reduce inequalities in school readiness, and these recommendations should be taken forward.
- The Global Burden of Disease study emphasised the importance of smoking and tobacco as a cause of premature death in Cambridgeshire, but with the exception of Fenland, progress in reducing smoking rates across the county has slowed. A new multi-agency strategy and action plan to address smoking rates in Cambridgeshire should be developed.

1.4 Both of these recommendations have been followed:

- The Early Years Social Mobility Peer Review findings for Cambridgeshire and Peterborough have been taken forward through developing a multi-agency 'Best Start in Life' Strategy, which will be used to test new ways of working and service models. This is available on [Best Start in Life Strategy](#).
- The multi-agency Cambridgeshire and Peterborough Tobacco Alliance have developed a draft Smoking and Tobacco Strategy and Action Plan including campaigns, a focus on pathways into services to support pregnant smokers to quit, and joint work with primary care in areas with the highest smoking rates.

2. MAIN ISSUES

Cambridgeshire Annual Public Health Report 2019

2.1 This year's APHR 2019 (Annex A) focusses on the following issues

- The new Index of Deprivation IoD (2019), which reviews the social, economic and environmental circumstances of communities across England, and has just been updated for the first time in four years. The IoD (2019) scores a range of indicators for all geographical areas in England, to provide a deprivation ranking from the most to the least deprived. Because there is a very close relationship between social and economic deprivation and poor health, information in the IoD (2019) is key to understanding the health and wellbeing of Cambridgeshire residents.
- An update on recent trends in the lifestyles and health behaviours of local residents, which are likely to impact on future health and wellbeing
- A brief review of key health outcomes, with a focus on mental health and life expectancy.

2.2 Based on these findings, the APHR 2019 recommends two key areas for ongoing focus over the coming year

2.2.1 **Continuing action to address health inequalities in Fenland:**

The Index of Deprivation (2019) ranks Fenland in the 20% most deprived local authorities nationally for health and disability deprivation. Health inequalities in Fenland require ongoing focus from all organisations concerned with health and wellbeing, with clear measures to address and monitor both the root causes of health inequalities in the area, and the increased needs for health and care services associated with this. Ongoing action is needed to tackle those health outcomes for adults where Fenland does worse than the national average, and to ensure that the more positive picture of early health outcomes for Fenland's children, continues into later life.

2.2.2 **Taking a place- based approach to health and its determinants** Key health, wellbeing and deprivation issues show wide variation across neighbourhoods and communities in Cambridgeshire. The priority issue for one community may be addressing geographical barriers to accessing services, in another it may be low incomes and high rates of disability, and in another addressing aspects of the living environment such as air quality. This emphasises the importance of the 'Think Communities' place based approach to public service delivery – through which public sector organisations work together with communities to understand their issues, to build on the assets within each neighbourhood, and to solve problems jointly with residents.

3. ALIGNMENT WITH CAMBRIDGESHIRE HEALTH AND WELLBEING STRATEGY PRIORITIES

The Annual Public Health Report (2019) provides information relevant to all six of the Cambridgeshire Health and Wellbeing Strategy priorities:

Priority1: Ensure a positive start to life for children, young people and their families.

Priority 2: Support older people to be independent, safe and well.

Priority 3: Encourage healthy lifestyles and behaviours in all actions and activities while respecting people's personal choices.

Priority 4: Create a safe environment and help to build strong communities, wellbeing and mental health.

Priority 5: Create a sustainable environment in which communities can flourish.

Priority 6: Work together effectively.

Source Documents	Location
Annual Public Health Report (2018)	http://cambridgeshireinsight.org.uk/health/aphr