

**ANNUAL PUBLIC HEALTH REPORT**

To: Health and Wellbeing Board

Date: 11<sup>th</sup> June 2014

From: Dr Liz Robin, Director of Public Health

**1. PURPOSE**

- 1.1 To present the Annual Public Health Report for Cambridgeshire 2013/14 (APHR) to the Health and Wellbeing Board. The APHR is attached as Appendix 1.

**2 BACKGROUND**

- 2.1 The Health and Social Care Act (2012) includes a requirement for Directors of Public Health to prepare an independent annual report on the health of local people. This year the content of the APHR is based on the findings of the national Public Health Outcomes Framework, which provides detailed information on health in Cambridgeshire as compared with other areas nationally, including the lifestyle and environmental factors which influence health.

**3.0. SUPPORTING PARAGRAPHS:**

- 3.1 The APHR covers the overarching outcome indicators in the Public Health Outcomes Framework (PHOF) which are:

- Increased healthy life expectancy
- Reduced differences in life expectancy and healthy life expectancy between communities

as well as the four main domains of the PHOF:

- Improving the wider determinants of health
- Health improvement
- Health protection
- Healthcare public health and preventing premature mortality.

- 3.2 The APHR compares outcomes for Cambridgeshire and its districts with the national average. Where the PHOF shows our outcomes to be below average, this indicates a potential opportunity for local action to improve outcomes by learning from good practice elsewhere. These opportunities include:

- Targeted work to understand and address high rates of smoking in parts of the county
- A focus across organisations on inequalities in the early years
- Work with communities in Fenland on health and lifestyles
- Reviewing reasons for lower coverage of individual vaccination and screening programmes and taking action to address this
- In addition, the APHR identifies that developing a preventive approach for mental health is a priority for several stakeholders in the county, although the PHOF does not show outcomes locally to be worse than average.

#### **4.0 ALIGNMENT WITH THE HEALTH AND WELLBEING STRATEGY**

- 4.1 In general, the areas flagged in the APHR are included as priorities or areas of focus within the Cambridgeshire Health and Wellbeing Strategy 2012/17, although vaccination and screening are not directly addressed in the Strategy. The information in the APHR provides additional information on specific public health outcomes and inequalities, where there appears to be scope for improvement against national averages, at either a County or a District level.
- 4.2 The majority of opportunities for further action identified on the final pages of the APHR are issues which would require organisations to ‘work together effectively’ – priority 6 of the HWB Strategy.

#### **5.0 RECOMMENDATION**

- 5.1 The Health and Wellbeing Board are asked to discuss and comment on the APHR, and to consider how opportunities for action identified on the final pages of the Report might be taken forward within the framework of the Health and Wellbeing Strategy.

#### **6.0 SOURCE DOCUMENTS**

<b>Source Documents</b>	<b>Location</b>
<i>Public Health Outcomes Framework</i>	<a href="http://www.phoutcomes.info">www.phoutcomes.info</a>