

ANNUAL PUBLIC HEALTH REPORT (2015-16)

To: Health and Wellbeing Board

Date: 26th May 2016

From: Dr Liz Robin, Director of Public Health

1.0 PURPOSE

1.1 To present the Annual Public Health Report (2015/16) to the Health and Wellbeing Board.

2.0 BACKGROUND

2.1 The Health and Social Care Act (2012) includes a requirement for Directors of Public Health to prepare an independent Annual Public Health Report (APHR) on the health of local people.

2.2 Last year the APHR (2014/15) focussed on the changes and trends in public health outcomes over recent years. It identified three new opportunities for public health action:

- A focus on promoting the health of school age children, including mental health
- A whole system approach to healthy diet and physical activity – reversing the trend in obesity
- Supporting a positive approach to healthy ageing

2.3 The Annual Public Health Report 2015/16 updates progress against the opportunities for action identified in the APHR (2013/14) and the APHR (2014/15). It is available on request as a printed booklet, and is on the Council's website both with other HWB papers at <http://tinyurl.com/ccc-hwb-2016-05-16> and at the link in the source box below.

3.0 MAIN ISSUES

3.1 The Annual Public Health Report (2015/16) recognises that many of the factors which affect people's health exist at a very local level, based on the opportunities and lifestyles in the communities where we live. The report focusses on issues at this local level – providing health 'maps' of the County broken down into individual electoral wards. It also provides case studies of what is being done at the moment in communities in Cambridgeshire to support healthy lifestyles and wellbeing.

3.2 It is recommended that there should be a focus over the coming year on engagement with all three tiers of local government and with the voluntary and community sector, to understand how we can work with communities to improve health, building on activities and assets which already exist at local level.

3.3 The APHR (2015/16) has been laid out to be easily read by a range of audiences, and hard copies will be distributed to County Councillors, MPs, District Councils, GP surgeries, libraries and secondary schools. It will also be publicised internally and externally on the relevant websites.

3.4 Special thanks are due to Senior Public Health Analyst Helen Whyman and Public Health Analyst Elizabeth Wakefield for their work on the report.

4.0 ALIGNMENT WITH THE CAMBRIDGESHIRE HEALTH AND WELLBEING STRATEGY

4.1 This Annual Public Health Report has some relevance to all six headline priorities of the Cambridgeshire Health and Wellbeing Strategy, linking most strongly with focus area 3.1 'Encourage individuals and communities to get involved and take more responsibility for their health and wellbeing', and focus area 5.4 'Seek the views of local people and build on the strengths of local communities, including the local voluntary sector, to enhance social cohesion and promote social inclusion of marginalised groups and individuals'.

5.0 RECOMMENDATIONS

5.1 The Cambridgeshire HWB is asked to:

- consider the information outlined in the Annual Public Health Report
- endorse the approach recommended in the Report of engaging with the three tiers of local government and the voluntary/community sector, to understand how we can best work with local communities to improve health, building on activities and assets which already exist at local level.
- consider how NHS commissioner and provider colleagues might want to support and/or engage with the recommendations of the Report.

Source Documents	Location
Cambridgeshire Annual Public Health Reports (2013/14, 2014/15 and 2015/16)	http://www.cambridgeshireinsight.org.uk/health/aphr