

## Appendix 2 - Pilot Updates

### Smoking Cessation:

#### Overview and themes:

Place based and targeted work to design and deliver interventions to address the prevalence of smoking in Fenland, specifically using behavioural science.

#### Progress to date:

Service specification agreed with a voluntary sector organisation in Fenland, which will enable the employment of staff to provide prevention and stop smoking services to homeless clients and staff. Model of delivery agreed with the Integrated Neighbourhood Manager. Contracts being drawn up.

### Local Projects Targeted Support:

#### Overview and themes:

Exploring the devolution of funding to each of the place-based Targeted Support district teams to design and deliver local projects based on local needs alongside children and young people.

#### Progress to date:

Wisbech - Enabling Growth Outdoors (EGO) project delivered using devolved funding to meet local need in August 2023, comms are available here [Hands on programme provides young people in Cambridgeshire with unique learning opportunities - Cambridgeshire County Council.](#)

March, Chatteris – youth survey conducted to help inform spend of devolved funding. A collaboration between the council and Voluntary and Community Sector organisations. Survey complete, findings collated, and report produced. Devolved funding will now be used to deliver healthy relationships/relationship programmes.

Huntingdonshire - Paines Mill NEET (not in employment, education or training) Employment and Sustainability project. Devolved funding held by Targeted Support has been match funded by Huntingdonshire District Council and the Communities Service. Young people are currently being identified and the project mobilises in March 2024.

### Local Community Climate Campaign:

#### Overview and themes:

Child and Family Centres (Family Hubs) in Wisbech and Cambridge City are leading a pilot project supporting local families to co-produce a climate campaign to raise awareness in the community and link initiatives to the cost-of-living crisis.

Progress to date:

Carbon Literacy and Net Zero training delivered to all staff to provide consistent level of knowledge across the team.

Survey created to capture feedback from parents/carers/community to gauge knowledge and interest around climate change and becoming more environmentally friendly. Early successes include the introduction of recycling stations in centres, bug hotels and pollinator stations, and the use of recycled materials for craft activities in all groups. Future activity includes make do and mend sessions, and links with local charities to deliver recycled sportswear for children.

## Street Lighting:

Overview and themes:

A place-based approach to street lighting, where communities have raised issues around reporting faults, as ownership/responsibility of an individual lamppost is not always clear.

Progress to date:

The Communities Service led local conversations to better understand the issue faced by some parish councils (new developments were flagged as a particular issue). This gave the community an opportunity to voice what is important to them and resulted in the reallocation of this pilot to the highways service area. Next steps include joint commissioning of energy for streetlights under separate ownership and direct support to assist with identification of ownership of lights where it is currently unknown.

## Detached Youth Work:

Overview and themes:

The Communities Service led the commissioning of detached youth work (devolved funding) on behalf of the Office of the Police and Crime Commissioner (OPCC), targeting hot spot areas in Cambridge City and South Cambridgeshire, as part of the Serious Violence Duty.

Progress to date:

Expertise from the Communities Service utilised by the OPCC to successfully procure and secure a voluntary sector provide, Romsey Mill. Traditionally, the council would have employed and delivered similar work in house but this method ensured a local, trusted organisation, well embedded in the community secured the work.

In quarter one, 96 young people engaged with the project. Significant progress has been made to support core individuals already involved with the police to engage

effectively through advocacy and by utilising the established relationship and knowledge of Romsey Mill staff as Trusted Adults.

## Cambridge Joint Area Committee (CJAC):

Overview and themes:

The Cambridge Joint Area Committee has mobilised to support local decision making linked to travel options, a joint way of working between Cambridge City Council and the county council to explore the alignment of services across two tiers of local government.

Progress to date:

The first meeting took place in October 2023 where terms of reference were agreed. Quarterly meetings have been scheduled and CJAC officially launches in June 2024.

## Integrated Neighbourhood:

Overview and themes:

Piloting the development of a one team approach (multi-agency and multi-disciplinary) in an Integrated Neighbourhood, alongside Integrated Care System (ICS) colleagues. Working in a place-based way by identifying shared priorities, utilising population health management information and community engagement to design and test local solutions to local priorities.

Progress to date:

Multi-agency scoping workshop held in December 2023. A multiagency board has been formed, the first meeting with stakeholders takes place in March 2024 to drive the identification of shared priorities at a place level and key deliverable.

## Community Wealth Building:

Overview and themes:

Cambridge City Council have embarked on a place-based community wealth building project, Focus on Abbey. The county council are a key partner, working playing an active role in system-wide arrangements. The project aims, as set out by Cambridge City Council, are:

To bring people together from across the community, voluntary, charitable, public, and private sectors to identify opportunities to work together to improve quality of life in the area and address entrenched inequalities.

Progress to date:

Officers from the county council took part in four workshops in phase one of the project during the summer of 2023. In the autumn, the officers from the county council took part in a community wealth building session, led by the city council. Phase two of the work started in March 2024. Officers from the county council have been invited to support with local community engagement sessions and Sara Allen, the newly appointed Executive Director of the Greater Cambridge Social Impact Fund will join senior leaders at the county council in March to provide an update on the work.

## Community Environment Project:

Overview and themes:

Originally, this pilot aimed to work with a local community to develop a local community energy plan. In autumn 2023, the decision was taken to refocus the work towards a community led green initiative and opportunity to share learning – a place-based approach, incorporating co-production alongside local communities.

Progress to date:

Greener Together being planned and hosted alongside community partners, with an event planned in May 2024. Connections are being made with other council services, for example, Ely held its first Repair Café in the library in January 2024, a connection which was initiated through this partnership.

## Care Leavers:

Overview and themes:

This pilot is jointly led by the Care Leaver/Children in Care and Communities and Libraries services, using a place based and co-produced approach to connect Care Leavers with universal support networks in the local community.

Progress to date:

Initial scoping meetings were held in the autumn of 2023. This work was paused due to changes in staffing and has recently been relaunched, with a new project team and project plan to drive forward the work.

## Huntingdon Council Tax:

### Overview and themes:

Working alongside Huntingdonshire District Council (HDC), this pilot tests the use of devolved funding to identify a target group of residents who are in council tax arrears and provide a holistic package of support.

### Progress to date:

A project team of officers from HDC and the county council's lead officer for anti-poverty, met on a regular basis between August and December 2023 to identify the cohort and design a package of support. Funding has been transferred and work starts March 2024. Systems and processes in place between the councils to track progress and provide data required for management information purposes.

## Locally Designed Family Learning:

### Overview and themes:

This pilot designed and delivered family learning opportunities, informed by local partners and residents (Huntingdon Town Nursery/Child and Family Centre and local families) and the needs of the community, targeting parents who would otherwise not engage with education and training.

### Progress to date:

Cambridgeshire Skills were able to respond to local need and priorities to deliver tailored learning in the autumn of 2023 which included maths, English and a vocational course to support development of skills required to become a Teaching Assistant. This year, a 'keeping children safe' course took place, responding to locally identified need to address the number of A&E visits for children under the age of five. Further roll out of this approach is planned for Cambridge City North.

## ICS Data Integration:

### Overview and themes:

An ICS led pilot to test the use of integrated data in a targeted place. Officers from the county council took place in initial workshops in 2023, however a decision was made to not continue with the work – therefore, this pilot is no longer continuing as part of the Closer to Communities portfolio.

## Utilising our Estate:

### Overview and themes:

The purpose of this pilot was to test delivery of council services closer to communities, shifting delivery from corporate offices to community settings.

### Progress to date:

Initial scoping meetings took place with colleagues in children's services in November/December 2023. Subsequently, proposals were agreed as part of business planning process which includes the Accommodation Improvement Programme. Moving forward, work to utilise our estate and support the delivery of services in local communities, will take place within and be monitored by the Accommodation Improvement Programme.

## Commissioned Contracts:

### Overview and themes:

Through the revised Community Reference Group (CRG) for Cambridgeshire, and alongside partner agencies, this work explored commissioned contracts linked to tackling poverty and the alignment of partners in this space, to enable more localised and place-based decisions on support.

### Progress to date:

The Integrated Care System (ICS) launched a similar piece of work in August 2023, coordinating mapping of grants and contracts to voluntary sector organisations to assist with reducing duplication and alignment of contracts. The original pilot to review contracts linked to tackling poverty has been captured in the ICS work and will also be actively progressed through the council's approach to tackling poverty and income inequality. It will no longer be tracked for Closer to Communities purposes.

## Simplifying/Cost of Living Referrals:

### Overview and themes:

In collaboration with district councils, this pilot aims to explore codesigned and coproduced approaches to improving access of support to those experiencing cost of living pressures.

### Progress to date:

Virtual session took place in August 2023 to hear from Kent about their approach. As part of the evaluation of the latest round of the Household Support Fund, feedback is being gathered from residents regarding system barriers to accessing support.

Findings will feed into the council's approach to addressing anti-poverty and income inequality.

## Supporting Families Fund:

Overview and themes:

This pilot builds upon the success of personalised budgets for families open to the national Supporting Families programme, by extending access to funding through partner organisations (devolved funding).

Progress to date:

Pathway and process to access the fund designed and launched to partner organisations in September 2023. Process incorporated into Early Help partner training, launched in January 2024. The service has seen an increased number of queries/applications for the funding, enabling families to receive funding directly related to identified needs in their plans.