

**APPROACH TO REFRESHING THE CAMBRIDGESHIRE HEALTH AND WELLBEING STRATEGY 2012-17 AND REVIEW OF THEMED MEETINGS**

To: Health and Wellbeing Board

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From: Dr Liz Robin, Director of Public Health

**1.0 PURPOSE**

- 1.1 To present options for refreshing the Cambridgeshire Health and Wellbeing Strategy 2012-17 and areas of focus.
- 1.2 To review the approach during 2015-16 of theming a section of each Health and Wellbeing Board meeting to one of the six priorities of the Cambridgeshire Health and Wellbeing Strategy.

**2.0 BACKGROUND**

- 2.1 The Cambridgeshire Health and Wellbeing Board (HWB) has a statutory duty to prepare a joint health and wellbeing strategy (JHWS), which meets the needs of the Joint Strategic Needs Assessments (JSNAs).
- 2.2 Section 116A of the Health and Social Care Act 2012 outlines the statutory function of joint health and wellbeing strategies:
  - (1) *This section applies where an assessment of relevant needs is prepared under section 116 by a responsible local authority and each of its partner clinical commissioning groups (note: this means the JSNA)*
  - (2) *The responsible local authority and each of its partner clinical commissioning groups must prepare a strategy for meeting the needs included in the assessment by the exercise of functions of the authority, the national Health Service Commissioning Board, or the clinical commissioning groups ('a joint health and wellbeing strategy')*
  - (3) *In preparing a strategy under this section, the responsible local authority and each of its partner clinical commissioning groups must in particular consider the extent to which the needs could be met more effectively by the making of arrangements under section 75 of the National Health Service Act 2006 (rather than in any other way).*
- 2.3 The Cambridgeshire Health and Wellbeing Strategy was approved by the Shadow Cambridgeshire Health and Wellbeing Board in October 2012. An interim update to the strategy was made and presented to the Cambridgeshire HWB in May 2015. The strategy will expire in September 2017.

2.4 The existing Cambridgeshire Health and Wellbeing Strategy focuses on the following six priorities:

- Priority 1: Ensure a positive start to life for children, young people and their families
- Priority 2: Support older people to be independent, safe and well
- Priority 3: Encourage healthy lifestyles and behaviours in all actions and activities while respecting people's personal choices
- Priority 4: Create a safe environment and help to build strong communities, wellbeing and mental health
- Priority 5: Create a sustainable environment in which communities can flourish
- Priority 6: Work together effectively

### **3.0 POTENTIAL APPROACHES TO REFRESHING THE STRATEGY**

#### **3.1 A: Refresh the existing strategy**

3.1.1 The existing Cambridgeshire Health and Wellbeing Strategy was widely consulted on during its development to ensure its focus and priorities were right for Cambridgeshire.

3.1.2 A light-touch refresh of the strategy took place in May 2015, to ensure the strategy took account of more recent JSNAs and delivery strategies in the health and care system.

3.1.3 A further refresh of the existing strategy could be an option for 2017 and beyond, ensuring demographics, contextual information, latest JSNAs and delivery strategies are updated and included. The focus and priorities of the 2012-17 strategy would however, remain.

3.1.4 A potential issue with this approach would be that the health and care system has changed significantly since 2012, and a light-touch refresh may not fully reflect this.

#### **3.2 B: Rewrite the strategy using the same approach**

3.2.1 A wide range of partners were engaged and consulted during the development of the existing strategy, including on the six priorities. However, the actual content of the strategy was largely written by Cambridgeshire County Council's Public Health team, in partnership with a small 'task and finish' group.

3.2.2 Although well received, one criticism of the existing strategy is that its six priorities are perhaps too broad and all encapsulating with less focus on planned actions.

#### **3.3 C: the Peterborough approach**

3.3.1 Peterborough's Health and Wellbeing Board has recently refreshed its joint health and wellbeing strategy.

3.3.2 The approach taken in Peterborough was for public health to propose the framework for the HWB Strategy based on needs identified in the JSNA and for the HWB to approve this framework. For each chapter a senior officer from the local authority, a senior officer from the NHS and a public health consultant was identified to co-write the chapter to an outline

template, which constrained the text to a one page summary. This enabled a brief, up to date description of current joint plans and priorities to be included in each chapter by senior officers working in that field, and therefore a more action focussed draft strategy to be agreed by the Health and Wellbeing Board for consultation with stakeholders and the public.

- 3.3.3 In Cambridgeshire, to ensure district council input, a senior district council officer could be tasked with building districts' perspectives into each chapter.
- 3.3.4 This co-authoring approach could ensure greater ownership of the strategy by key partners on the HWB.

## **4.0 EMERGING QUESTIONS**

### **4.1 Focus of the strategy and JSNAs**

- 4.1.1 The HWB has regularly acknowledged the high quality of Cambridgeshire's JSNAs.
- 4.1.2 At previous HWB meetings, and at development days, there has sometimes been a suggestion that the HWB's business does not always focus on the most pressing issues in the health and care system, such as the system pressures on health and social care services.
- 4.1.3 The focus of the JHWS should be on meeting the needs identified by the JSNAs. This refresh of the strategy presents an opportunity to review the focus of future JSNAs.
- 4.1.4 The HWB is asked to consider whether it recommends a future JSNA should focus on the pressures on the health and care system, therefore ensuring the refreshed strategy is focused on addressing this issue.

### **4.2 Sustainability and Transformation Plan**

- 4.2.1 The leading national health and care bodies in England have come together to publish 'Delivering the Forward View: NHS Shared Planning Guidance 2016/17 – 2020/21', setting out the steps to help local organisations deliver a sustainable, transformed health service and improve the quality of care, wellbeing and NHS finances.
- 4.2.2 As part of this all NHS organisations are asked to produce a local health and care system 'Sustainability and Transformation Plan', which will cover the period October 2016 to March 2021.
- 4.2.3 The Cambridgeshire and Peterborough Sustainability and Transformation Plan will incorporate the work of its Urgent and Emergency Care (UEC) Vanguard Programme.
- 4.2.4 The Sustainability and Transformation Plan will be published before the end of the lifetime of the existing Cambridgeshire Health and Wellbeing Strategy 2012-2017. Therefore, the Sustainability and Transformation Plan must take into account the priorities of the existing strategy.

### **4.3 Focus for the HWB**

4.3.1 The Cambridgeshire HWB has recently undergone changes to its membership. The HWB may wish to consider if the development of a refreshed joint health and wellbeing strategy should be a key focus for the HWB for the year ahead.

### **4.4 Local authority elections**

4.4.1 Whichever approach to refreshing the strategy is taken, it will be important to ensure joint ownership of its aims and priorities.

4.4.2 As the current strategy was approved by the Cambridgeshire HWB in October 2012, the refreshed joint health and wellbeing strategy should be in place for October 2017.

4.4.3 It should be noted that county council elections will take place in May 2017, meaning county councillor membership of the HWB may change whilst work to refresh the joint health and wellbeing strategy is underway.

### **4.5 Next steps**

4.5.1 It is suggested that these emerging questions, amongst others relating to ways of working as a board, are explored at a development day for the HWB in June 2016 (date TBC).

## **5.0 REVIEW OF THEMED MEETINGS**

### **5.1 Background**

5.1.1 At its meeting of 30 April 2015, the Cambridgeshire Health and Wellbeing Board (HWB) agreed to a proposal to theme a section of each HWB meeting to one of the six priorities of the Cambridgeshire Health and Wellbeing Strategy. The strategy's priorities are outlined at section 2.4 of this report.

5.1.2 The aim of focusing on each of these priorities in more detail was to ensure the HWB could explore the issues in each of these areas in more depth, whilst being kept up to date on delivery progress against each priority.

### **5.2 Format of themed meetings**

5.2.1 The approach to themed meetings included:

- A person's story item at the beginning of each meeting, relevant to the meeting's theme, to set the context for the rest of the meeting
- Presentation of a standard template outlining contextual information around each priority, such as relevant Joint Strategic Needs Assessments (JSNAs) and key delivery strategies in the health and care system
- A more detailed report and discussion on relevant work in the system relating to each priority
- Grouping other relevant items on the HWB's forward agenda plan by theme/priority
- Inviting key partners to attend particular HWB meetings of interest, such as the Police and Crime Commissioner to the HWB meeting focusing on Priority 4

## 6.0 ALIGNMENT WITH THE CAMBRIDGESHIRE HEALTH AND WELLBEING STRATEGY

6.1 This paper relates to the refresh of the Cambridgeshire Health and Wellbeing Strategy.

## 7.0 IMPLICATIONS

7.1 There are no significant implications.

## 8.0 RECOMMENDATIONS

8.1 The Cambridgeshire HWB is asked to:

- a) Consider approaches to refreshing the Cambridgeshire Health and Wellbeing Strategy, at the development day in June and report back to the next public meeting of the HWB in July.
- b) Comment on the approach taken during 2015-16 of aligning a section of each meeting's agenda to one of the priorities of the Cambridgeshire Health and Wellbeing Strategy and agree if this approach should be continued for 2016/17.
- c) Explore the emerging questions outlined in section 4, and other related issues, at the HWB's June development day (date TBC).

Source Documents	Location
Cambridgeshire Health and Wellbeing Strategy 2012-17	<a href="http://www.cambridgeshire.gov.uk/downloads/id/359/cambridgeshire_health_wellbeing_strategy_2012-2017">http://www.cambridgeshire.gov.uk/downloads/id/359/cambridgeshire_health_wellbeing_strategy_2012-2017</a>
17 March HWB paper: Fit for the Future, Sustainability and Transformation Plan	<a href="http://www2.cambridgeshire.gov.uk/CommitteeMinutes/Committees/AgendaItem.aspx?agendaItemID=13064">http://www2.cambridgeshire.gov.uk/CommitteeMinutes/Committees/AgendaItem.aspx?agendaItemID=13064</a>